



Community Partnerships Supporting Societal Health

Kelly Krumwiede PhD, RN
 Stacey Van Gelderen DNP, RN
 Tai Gilbert DNP, RN
 Norma Krumwiede EdD, RN

New Federal Requirement

- 2010 Affordable Care Act, all 501(c) hospitals are required to conduct a community health needs assessment
 - To retain charity tax-exemption
 - Complete community health needs assessment
 - Adopt a financial assistance policy
 - Limits billing for full charges
 - Comply with billing and collection requirements
 - Leveraging a community health needs assessment
 - Delivering community benefits

Dialogue



MCHC
Support needed




SON
Real-life student opportunities to improve health



GTNIFS
Improve family & societal health

← Common Goals →

Partnership



MCBC: Vision & Mission

Vision

MCBC vision is to enhance health, improve the quality of life, and empower Madelia community members.

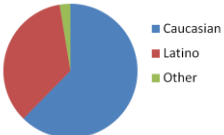

Mission

MCBC is in partnership with community members to help improve the environment in which people live, work, and play. With everyone's involvement we can make a difference.

Madelia Community

- Southwest Minnesota
- Watonwan County; ranked 59 out of 87
- Rural city
- Population 2,308

Madelia Population

Background

- Conducted Madelia Community Needs Assessment
 - Open forum
 - Small group findings verified
 - Open forum
 - Community meal and planning meeting
 - MCBC identified 3 priority community actions

Purpose

To improve family and community health outcomes through 3 priority community actions.

1. Healthy Family Night
2. Community Wellness Fair (postponed)
3. Public Service Announcements (PSAs)

Healthy Family Night

- Zumba classes
- Healthy snack recipes/demonstration
- BP, Ht, & Wt station
 - Health counseling station
- Janet Noltenius, international expert on Latino women's health

Healthy Family Survey Findings

- 100% of participants felt motivated to exercise after attending Zumba classes
- 100% felt motivated and more confident in their ability to make healthy snacks after attending snack demonstrations
- 92% plan to decrease consumption of sugary beverages
- Knowledge awareness related to sugary beverages – mixed results


Lessons Learned

- Parent –teacher conferences
- Burger King Whopper truck
- Station locations
- No registration




Community Wellness Fair

- Postponed – What happened?
 - Meanings of the event varied
 - Fair scheduled too closely to Healthy Family Event
- Lessons Learned:
 - Communication
 - Back to table to dialogue
 - Vision/Mission
 - Clarified goals
 - Clarified who should be involved in meetings and planning
 - Collaborative strengthened




Public Service Announcements

- Audio Link:
- Video Link:




Conclusions

- Research team developed
- Empower community members
- Students engaged
- Service learning successful
- GTNIFS supported mission of MCBC



Future Directions

- State Health Improvement Program (SHIP)
 - Mini Grant
 - Environmental Changes
 - Boston Program
- Commit to Get Fit Campaign
 - PSAs
 - Nutrition Education
 - Water Initiative



Contact Information

Kelly Krumwiede PhD, RN
E-mail: kelly.krumwiede@mnsu.edu

Stacey Van Gelderen DNP, RN
E-mail: stacey.van-gelderen@mnsu.edu

Tai Gilbert DNP, RN
E-mail: tai.gilbert@mnsu.edu

Norma Krumwiede EdD, RN
E-mail: norma.krumwiede@mnsu.edu