

2013 PHISE Poster Contest Guidelines

PHISE: Practicing Healthy Infant Sleep Environments

Summary:

Every year approximately 60 infants in the State of New Jersey expire due to Sudden Unexpected Infant Death (SUID), Sudden Infant Death Syndrome (SIDS), or Undetermined or Sleep-related causes. The majority of these fatalities are deemed preventable by the New Jersey Child Fatality and Near Fatality Review Board. The primary means to prevent these fatalities is educating the public on healthy sleep practices and environments for infants. This poster contest will help raise awareness among educators, students, parents and families, by providing information on healthy sleep, as outlined by the American Academy of Pediatrics. This project will also provide further education when the posters are compiled into a calendar which will be distributed to specifically targeted populations within the State of New Jersey.

Who can participate?

This contest is open to any student in the 6th, 7th or 8th grade during the 2012-2013 school year. It is open to students at public, private, community or charter schools.

Submission deadlines:

All submissions must be received by the NJCFNFRB by April 10, 2013. Submissions can be sent to:

The Child Fatality and Near Fatality Review Board - Art Contest
Office of Performance Management and Accountability
Department of Children and Families
50 East State St.
CC 924
Trenton, NJ 08625

Contest guidelines:

Please use the following information to guide you when making your submission. Participation constitutes entrant's full and unconditional agreement to and acceptance of the following Official Rules.

How to participate:

All students will need to be educated on Practicing Healthy Infant Sleep Environments before creating their poster. The NJCFNFRB would like cooperation from health educators to facilitate the transmission of information regarding Practicing Healthy Infant Sleep. The NJCFNFRB recommends that health educators partner with their school's art educator to assist with the material production aspect of the contest.

Outline of Program Activities:

- Health Educator receives educational material and contest information.

- Health Educator gives students the PHISE Pre-test and collects it.
- Health Educator presents information on Practicing Healthy Infant Sleep Environments as provided by the NJCFNFRB, including the PHISE Student's Guide.
- Health Educator encourages students to share their guides with their families at home.
- Student processes information provided, asking questions of their health educator as needed. Should health educator require assistance to provide the most accurate information possible they may feel free to contact Lisa Kay Hartmann at lisa.hartmann@dcf.state.nj.us or Nicholas Pecht at nicholas.pecht@dcf.state.nj.us with any questions.
- Student gathers required materials (see section below) and creates a poster reflecting the information provided to them by their health educator.
- Health Educator gives students the PHISE Post-test. At this time the Health Educator may collect the post-test and return both pre- and post-test to the student once they are ready to submit their poster or the health educator may return to the student his or her pre-test, making the student responsible for submitting both the pre- and post-test with their poster.
- Student completes the Registration Form neatly in ink (all forms must be legible or submission will be disqualified) and has parent or guardian sign the bottom, granting student permission to enter the contest, have their artwork displayed on a website and have it published in a calendar, if they win.
- Student submits the poster, registration/parental consent form, pre-test and post-test to the address above in time that it may be received on or before April 10, 2013.
- Students will be informed if they won the poster contest by the end of the school year (June 2013).

Materials and Size:

To facilitate the construction of the calendar, we are requiring that all posters be made with markers, as other media (crayons, watercolor, etc.) may not show up once the poster is scanned and printed. We are also requiring that the posters measure 8.5 by 11 inches.

Respect for existing copyright:

You must be the original author of everything depicted in your poster. The use of characters, logos or any other image previously copyrighted is prohibited.

Evaluation Criteria:

- Informational: Does the poster teach about Healthy Sleep Practices and Environments for Infants? Is what it teaches in keeping with the guidelines developed by the American Academy of Pediatrics and advocated by the NJCFNFRB (as provided to health educators)?
- Creativity: How much is the poster: original, memorable, visually appealing?

Judging Process:

After submission, all posters will be reviewed to ensure that they meet the criteria specified under the Eligibility and Contest guidelines above. Posters that pass this general screening process will then be

reviewed by a panel of judges (NJCFNFRB Board members, partners, etc.) who will rate the posters based on the Evaluation Criteria above. Judges decisions are final. The NJCFNFRB reserves the right to disqualify and remove any entry which is deemed, in the judging panel's discretion, inappropriate, offensive, defamatory, or demeaning to the NJCFNFRB, NJ Departments of Health, Education or Children and Families, local school districts or any other party's reputation or good will. Winning students will be notified (via e-mail, express mail and/or phone) by the NJCFNFRB.

Prizes:

There will be thirteen prize winners: one grand prize winner and 12 runners-up. The grand prize winner will receive a \$100 gift card and their poster will be used as the cover of the PHISE Calendar. The runners-up will receive \$50 gift cards and will also be included in the PHISE Calendar. Each winner's school will also be rewarded a \$50 prize (thirteen prizes to be given out in total).

Questions:

Please e-mail any questions to lisa.hartmann@dcf.state.nj.us or nicholas.pecht@dcf.state.nj.us. Please put PHISE in the subject line. Or you may call 609-888-7100.

General Terms and Conditions:

By participating, entrants agree that the NJCFNFRB and its partners are not responsible or liable for, and shall be released and held harmless from: (i) any condition caused by events beyond the control of the NJCFNFRB that may cause the Contest to be disrupted or corrupted; (ii) any and all losses, damages, rights, claims and actions of any kind in connection with or resulting from participation in the Contest, including claims based on publicity rights, defamation, or invasion of privacy. The NJCFNFRB reserves the right, in its sole discretion, to cancel, terminate, modify, extend, or suspend the Contest should (in its sole discretion) non-authorized human intervention, fraud, or other causes beyond its control corrupt or affect the administration, security, fairness, or proper conduct of the Contest. In such a case, judges will select the winners from all eligible entries received prior to and/or after (if appropriate) the action taken by the NJCFNFRB. The NJCFNFRB reserves the right, at its sole discretion, to disqualify any individual it determines to be tampering with the entry process or the operation of the Contest.