

Partnership for Global Disease Eradication Determinants of Success

A Case Study

by

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Presenter Disclosures

JITENDRA BHASKAR AWALE

The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:

Employment : I am full time paid consultant to USAID funded project named CORE Group Polio Project

Presentation Outline

- The case study
- The India Polio Eradication Program
- Partners and partnership mechanism
- Determinants of success
- Conclusion



Learning Objectives

- Describe the ingredients of a successful partnership between the government (National & sub-national), UN agencies and civil society (NGOs and community) for a public health program.
- Applicability of lessons learnt to other public health programs requiring collaborative functioning of multiple players.

The Case Study

- Rapid assessment and documentation done by an independent consultant to examine the partnership and lessons learned.
- Methodologies used
 - ✓ Desk review
 - ✓ Meetings with program staff
 - ✓ FGDs and in-depth interviews with program functionaries
 - ✓ Household visits.



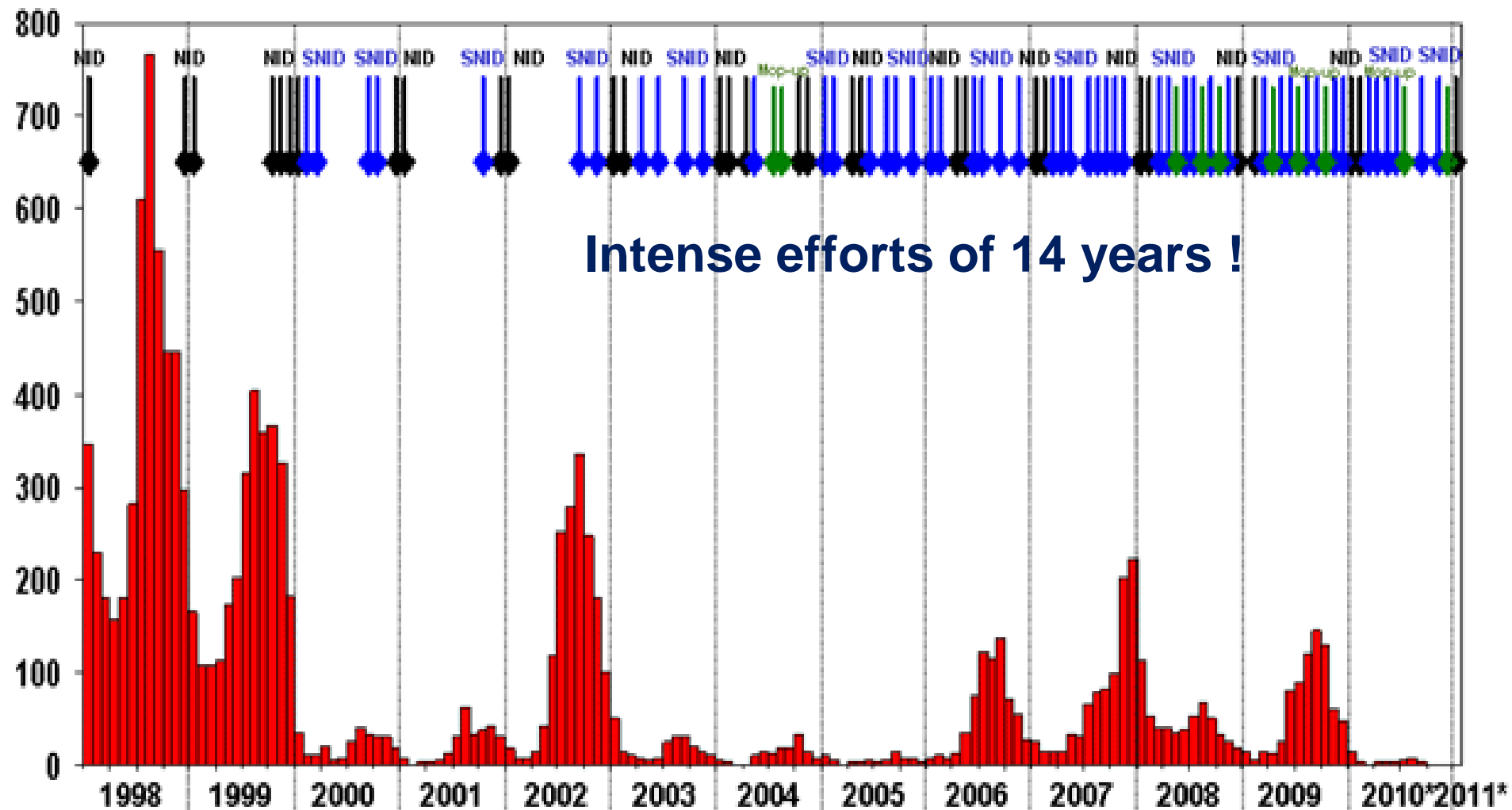
Polio Eradication Program - India



Redefining Impossibilities

Monthly incidence of polio in India January 1998 – January 2011

Number of cases



↓ NID – National Immunization Day

↓ SNID – Sub-National Immunization Day

↓ Large scale mop-up

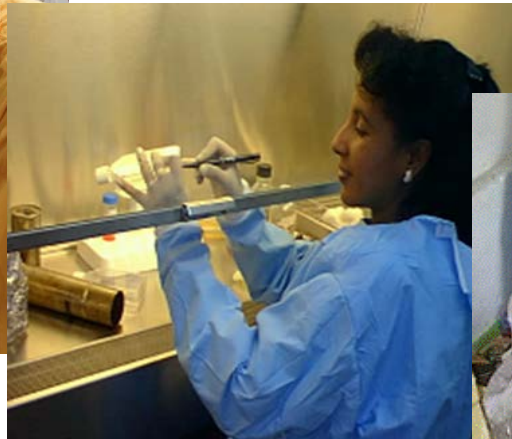
Pillars of Polio Eradication



1. Routine Immunization



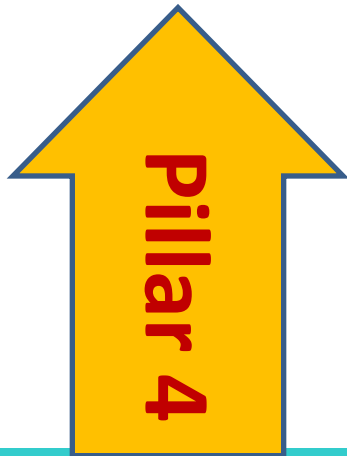
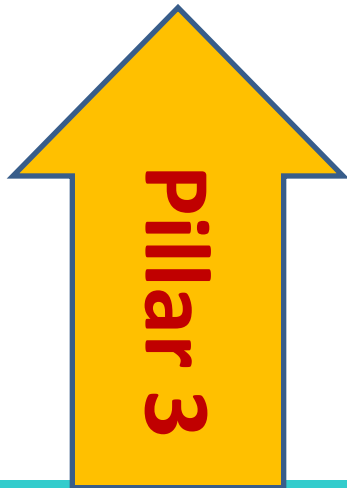
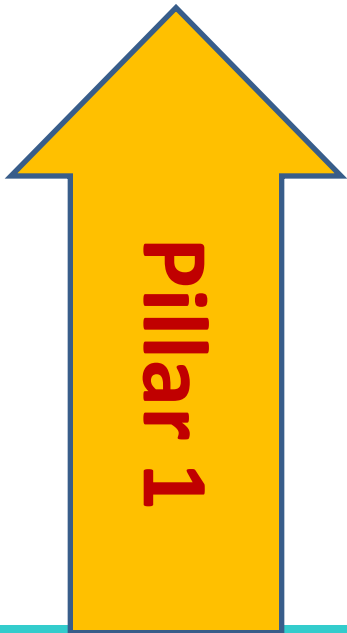
2. National Immunization Days & SNID



3. Surveillance



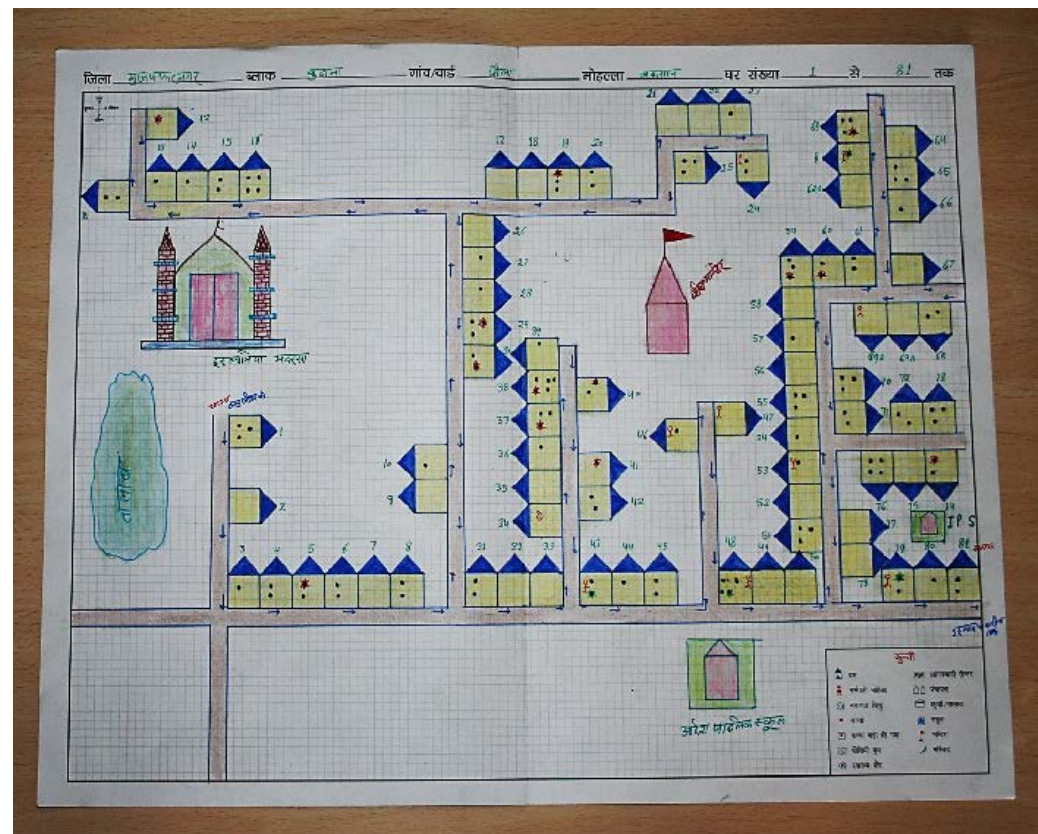
4. Mop-ups



Reaching Every Child

Unprecedented Scale of Operations

- Each National Immunisation Day 2.3 million vaccinators reach 175 million <5 children.
- Govt contribution to Polio Eradication 1985- 2012: < \$1237 million
- **CGPP reaches 600,000 target children in Uttar Pradesh**



THE CORE GROUP POLIO PROJECT (CGPP)

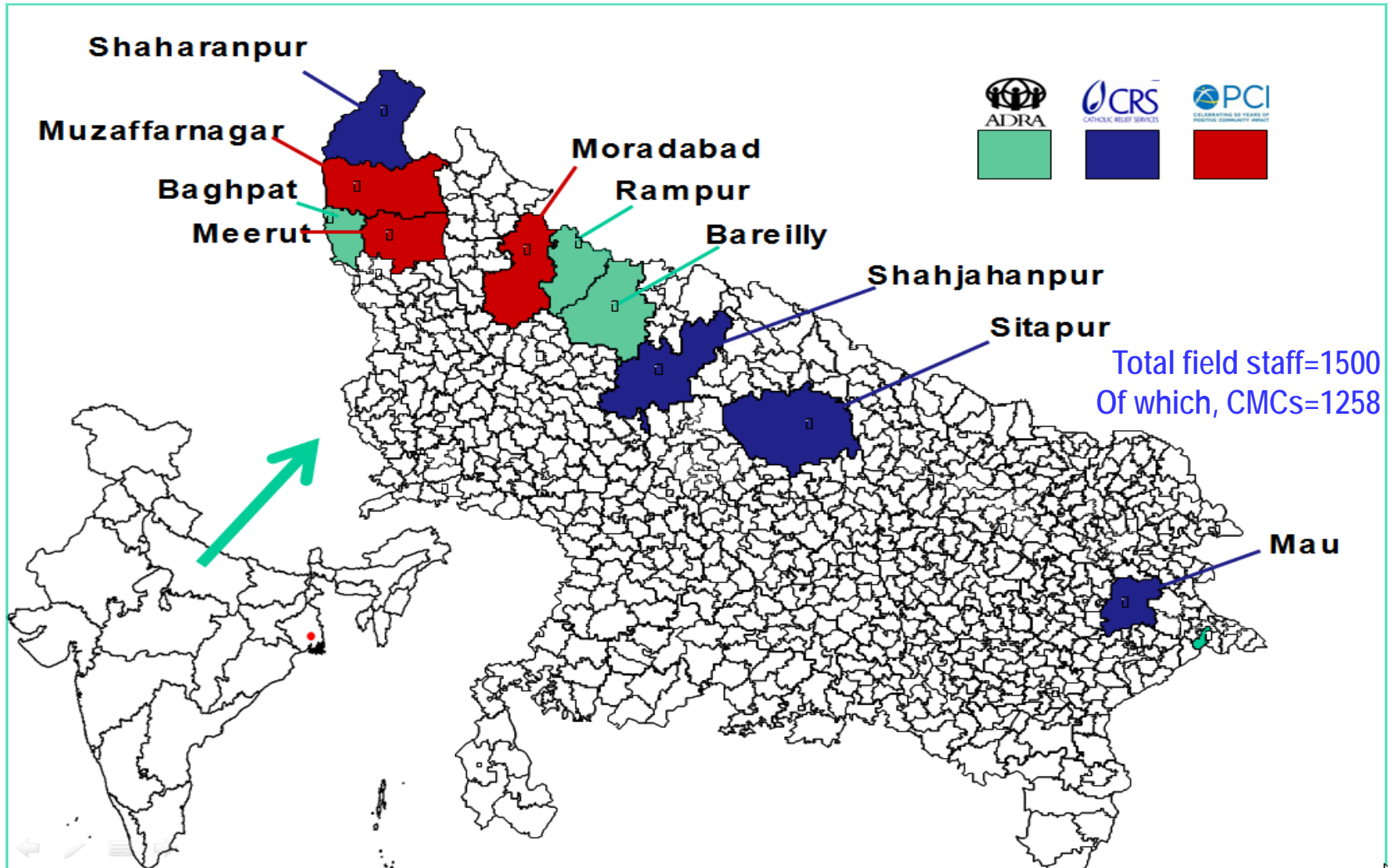
- CORE Group - A membership organization of 70+ US PVOs addressing the health of vulnerable mothers and children through community programming.
- Since 1999 USAID is funding CGPP, supplemented by BMGF. Currently working in Angola, Ethiopia, S. Sudan and India.
- CGPP India, at present, consists of ADRA, PCI and CRS with 10 local NGO partners in Uttar Pradesh, coordinated by an independent secretariat.

Strategic Strength of CGPP in Polio Eradication

- Coalition of NGOs experienced in child survival with Social Mobilization as the USP.
- Organizational freedom to carry out innovations
- Access to unreached and underserved populations.
- Ability to shift as per program and epidemiological needs.



CGPP India Work Areas

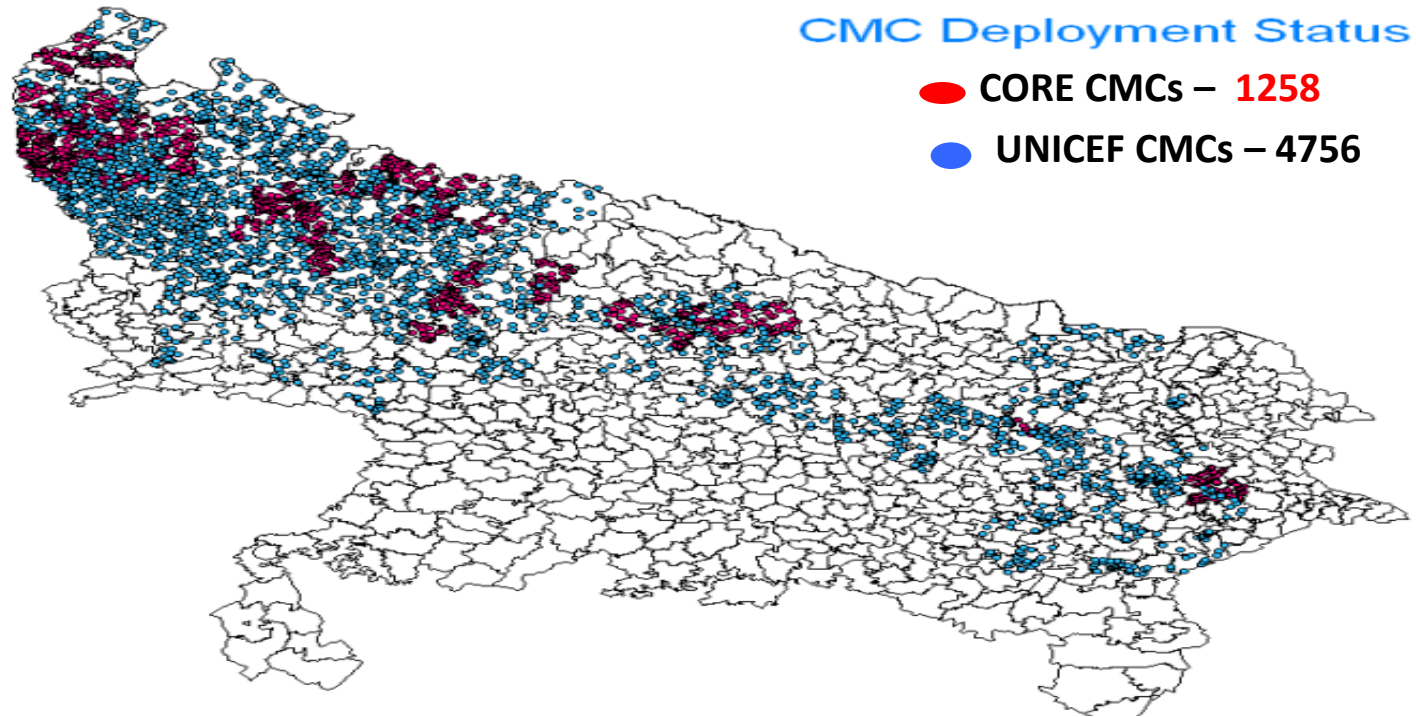


Working Together

- In 2003 CORE Group Polio Project and UNICEF formed **‘The Social Mobilization Network (SM Net)’** in Uttar Pradesh.
- A three-tier network of mobilizers works for acceptance of OPV among parents/caregivers and sustaining their changed behavior.



The Social Mobilization Network (SM Net) Uttar Pradesh - October 2013



- Uniform nomenclature, structure, salary, ToR for field staff.
- Distribution of work areas.
- Joint instructions to the field.
- Uniform communication indicators to track progress.

Partners & Partnership Mechanism



Partners & Their Roles - India

- **Government of India** - Leadership, finance & operations.
- **WHO** - Surveillance.
- **CGPP & UNICEF** – Social mobilization.
- **Rotary** – Advocacy
- **USAID & BMGF** – Financial resources
- **Community** - Influencers, religious institutions & caretakers.



Partnership Mechanism

- National Level – Operational core group & social mobilization working groups
- State Level – Polio partner meetings
- District and Sub- District levels – District Task Force & Block Task Force meetings



Meetings held for joint planning of operations, addressing challenges and feedback from the field.

Partnership with Community

Working together with caregivers, local influencers like religious leaders (*Imams*), *Madrassa* teachers, small business owners, private medical practitioners, school teachers and children, local media, etc.

Everybody's contribution was counted.



Determinants of Success



Determinants of Success

- **Shared goal** and **urgency** for polio eradication.
- **Clarity** of roles, deliverables and accountability.
- Sense of **ownership** and **pride** of involvement in a global disease eradication effort.
- **Operational freedom** for individual partners to **innovate** and scale up.
- Effective mechanism for **communication** and **inter-dependability** due to complementing roles and responsibilities.
- Shared **credit** for measurable reduction of polio cases.



Working Definition of the Polio Program Partnership

The India Polio Program Partnership is a dynamic working relationship between international agencies , NGOs , donor agencies and communities under the leadership of national and state governments where every partner acknowledges interdependence and need of collective actions through sharing of responsibilities and risks to achieve the goal.

Conclusion



Conclusion

A similar collaborative model can be used for addressing other public health programs like Routine Immunization, TB, sanitation, etc.



Working together



works!!