


United States of America


**APHA's 141st Annual Meeting**  
**November 4, 2013**  
**Council of Affiliates Scientific Session**

**United States & Mexico**  
**Border Public Health:**  
**Affiliates on Both Sides**  
**Working Toward Solutions**

México



**Texas Affiliate Collaboration:**  
**Training Public Health Professionals**  
**to**  
**Address Border Issues**

 **utmb Health**  
Sealy Center on Aging

[utmb.edu/scoa](http://utmb.edu/scoa)

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Medicine & Community Health  
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## Presenter Disclosures

**Catherine D. Cooksley, DrPH**

- (1) The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:

**No relationships to disclose**

### Border Public Health: Texas

- Train the Texas public health workforce to be competent in addressing border health issues
  - Annual meetings
  - Publications

**Border Public Health: Texas**

**Texas Public Health Association Partnered with:**

- University of Texas Medical Branch  
Department of Preventive Medicine and  
Community Health (PM&CH)
- University of Texas at El Paso  
Department of Social Work
- PAHO/WHO Border Office in El Paso
- Mexico Public Health Association

**Border Public Health: Texas**

**Texas Public Health Association  
Preconference Session**

***Border Public Health: Training for  
a Competent Workforce***

***March 20, 2013, 9-11:30 am***

**Complete Conference Details at  
[www.texaspha.org](http://www.texaspha.org)**

**Border Public Health: Texas**

***Overall Goal:***

**Provide training to allow public health professionals to address border public health issues. This goal addresses Domain 8 of the Public Health Accreditation Board Standards and Measures, *“Maintain a competent public health workforce.”***

**Border Public Health: Texas**

***Training Objectives Focused on Skill-building***

- ▼ **Identify, Define and Quantify a problem,**
- ▼ **Assess need for resolution of a problem,**
- ▼ **Evaluate evidence on the best methods**
  - ▼ **Use a Decision Making Model,**
  - ▼ **Prioritize goals.**

**Border Public Health: Texas**

**Featured Presentations:**

- ♥ **Teen Sexting and Intra-Partner Violence:  
Dr. Jeff Temple, UTMB**
- ♥ **From Regional to Local Perspective: Experiences  
at El Paso, Juarez and Tamaulipas:  
Dr. Gustavo Iturralde, PAHO/WHO**
- ♥ **Description of Cross Border Work with Migrant  
Women: Video presentation  
Dr. Eva Moya, UTEP**

**Border Public Health: Texas**

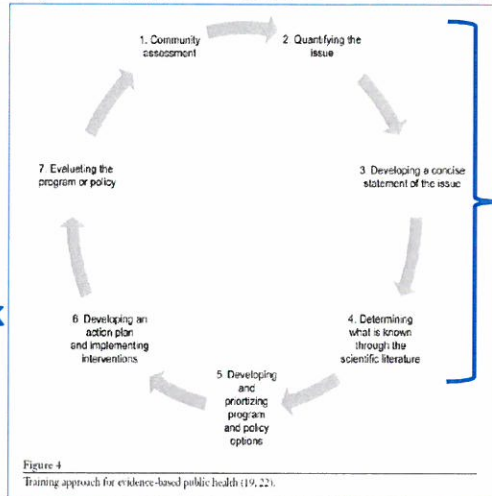
**Border Public Health:  
Training for a Competent Workforce**

***Partner Violence as a Case Study***

Christine M. Arcari, PhD, MPH and  
Melanie A. de Boer, Ph.D.

**Border Public Health: Texas**

**Evidence-Based Public Health Framework**



- Problem:**
- Identify
  - Describe
  - ✓ **Burden of disease** (morbidity, mortality)
  - ✓ **Changes over time**
  - ✓ **Differences in distribution of disease**
  - Generate hypotheses about **etiology**

Figure 4  
Training approach for evidence-based public health (19, 22).

**Border Public Health: Texas**

**Evidence-Based Decision Making**

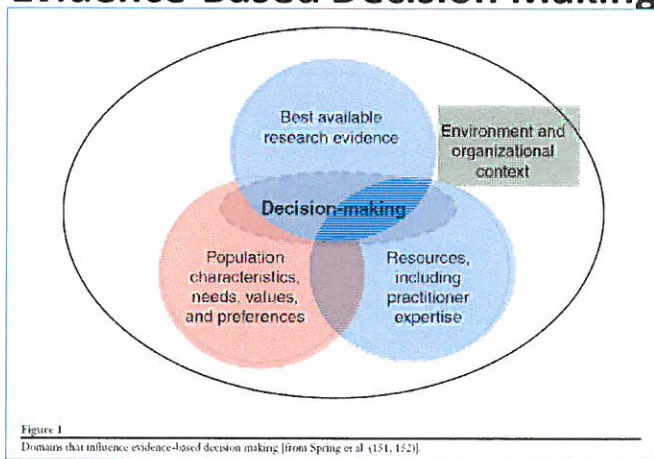


Figure 1  
Domains that influence evidence-based decision making [from Sprang et al. (151, 152)]

**Border Public Health: Texas**

**Healthy People 2020**  
A Resource for Promoting Health and Preventing Disease Throughout the Nation

**NACCHO** **CDC**

**Mobilizing for Action through Planning and Partnerships (MAPP)**

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**HP 2020 Objective: Violence**  
*Developmental Objective Injury and Violence Prevention*

- IVP-39: Reduce violence by current or former intimate partners.**
- **IVP-39.1** Reduce physical violence by current or former intimate partners.
  - **IVP-39.2** Reduce sexual violence by current or former intimate partners.
  - **IVP-39.3** Reduce psychological abuse by current or former intimate partners.
  - **IVP-39.4** Reduce stalking by current or former intimate partners.

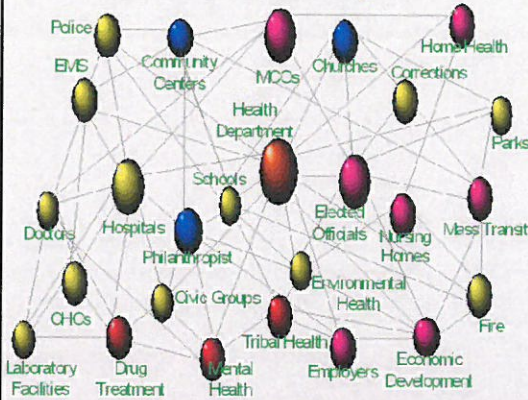
**Data Source:** National Intimate Partner and Sexual Violence Surveillance (NISVS) System (CDC, NCIPC)

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## Border Public Health: Texas

### Local Public Health System



### MAPP is about....

- Strategic Thinking
- Community Driven Processes
- Focusing on the Local Public Health System & Partnership Building



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## Border Public Health: Texas

Texas Public Health Journal  
A quarterly publication of the  
Texas Public Health Association (TPHA)  
Supplement Fall 2013

A Comprehensive Report  
on Cancer among  
Hispanics in Texas



For more information and contributions on submitting to our journal  
Texas Public Health Association  
PO Box 38388, Austin, Texas 78738-0388 Phone (512) 454-2718  
Fax: (512) 454-9344 Email: tpha@tpha.org

### CERCIT releases report on Cancer in Texas Hispanic/Latino population

September 19, 2013

In response to the growing Texas Hispanic population and their health needs, Comparative Effectiveness Research on Cancer in Texas (CERCIT) investigators have developed and released 'A Comprehensive Report on Cancer among Hispanics in Texas.' This report, presented as a supplemental issue of the Texas Public Health Journal, provides current cancer incidence, survival, and screening statistics for Hispanics/Latinos in Texas that can be used for planning, program evaluation and policy purposes. If you would like a hard copy of the supplemental TPJH issue mailed to you, please contact us. For more information about the Texas Public Health Association and its journal, please visit [www.texaspha.org](http://www.texaspha.org).



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## Border Public Health: Texas

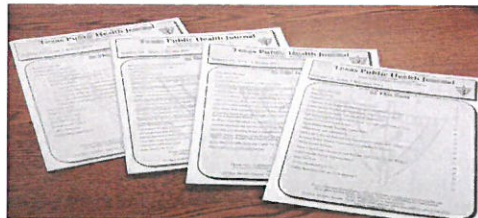
### Other Collaborations

- Outreach to PH professional schools
- Outreach to Programs & Agencies
  - TX DSHS Department of State Health Statistics
  - Statewide: Other Local, Regional & State Public Health related agencies
  - Cancer Prevention & Research Institute of Texas (CPRIT)

## Border Public Health: Texas

### Resulted in

- Seminars, Presentations and Training Sessions
- Several focused issues of our quarterly **Texas Public Health Journal**  
Guest Edited by Lead Faculty & Program Managers



**Border Public Health: Texas**

**Examples**

- Texas Tech’s Cochran County Aging Study
- A&M University School of Rural Public Health CBPR
- UTMB/MDA CERCIT: Current Research on Cancer-related Care in Texas
- UTMB/MDA CERCIT: Texas Hispanic Cancer Report
- Manuscripts on Disparities Research: Featured student/mentor manuscripts

Interested in a copy? [www.texaspha.org](http://www.texaspha.org) 



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**Border Public Health: Texas**

**Future....**

- Mexican Health & Aging Study (MHAS)  
[www.mhasweb.org](http://www.mhasweb.org)



- Texas Health Institute  
 [www.texashealthinstitute.org](http://www.texashealthinstitute.org)

- TPHA endorsed development of *The Gulf Coast Center for the Prevention of Violence and Injury*



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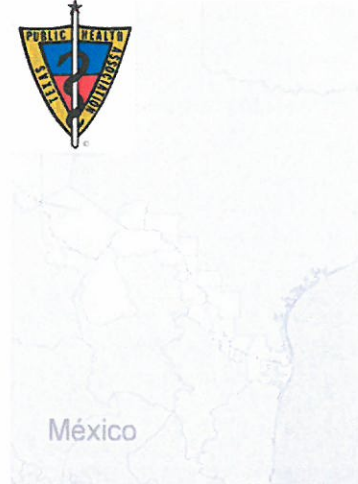
**Border Public Health: Texas**

**Vision Statement**

*A safe and healthy Texas*

**Mission Statement**

*Improving the health and safety of Texas through leadership, education, training, collaboration, mentoring and advocacy.*



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