

Promoting environmental prevention to community groups: Reducing underage alcohol problems in NH

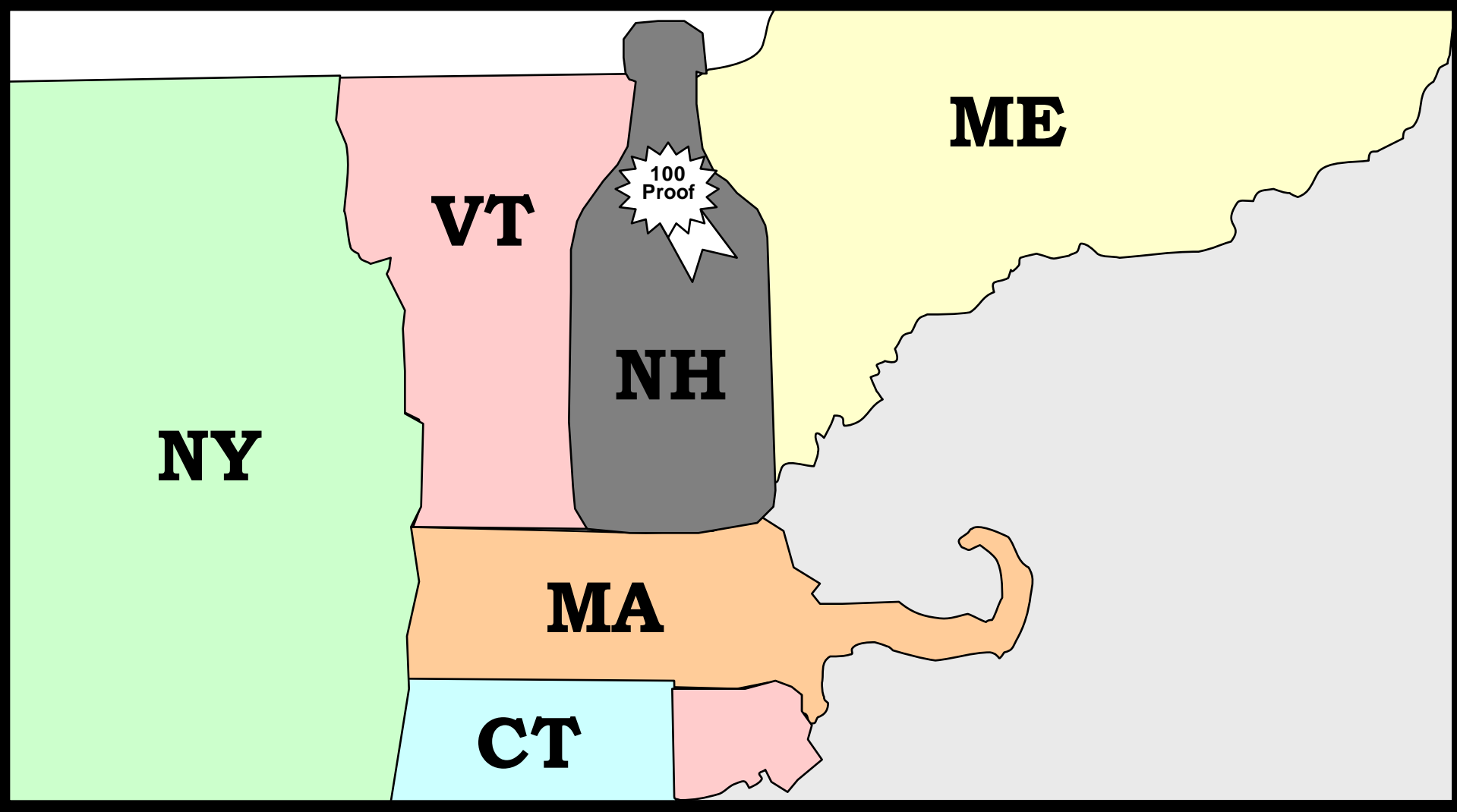
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www.new-futures.org

Prevention is More than Programs



Greetings from New Hampshire



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Citizen advocates connect with policy makers



NEW FUTURES



CoRe



Sanborn/Timberlane Safe and Drug Free Community Coalition
We know we can!



RAYMOND COALITION

FOR YOUTH



New Hampshire's
strategy to reduce
underage alcohol
problems
recommends
changing
community
conditions



- Public Awareness
- Education
- Opportunities for Limiting Access
- Collaboration
- Ensuring Success & Effectiveness

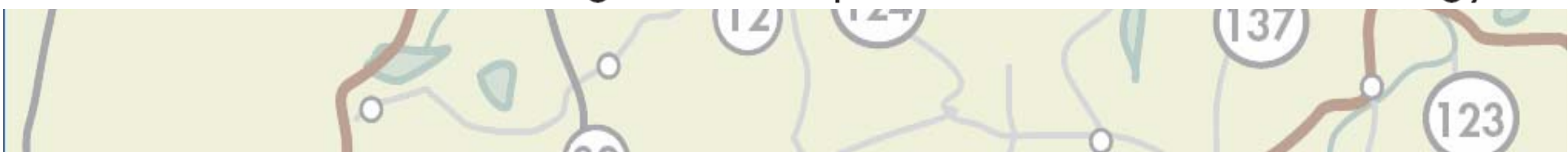


We decided to train advocates for local community change

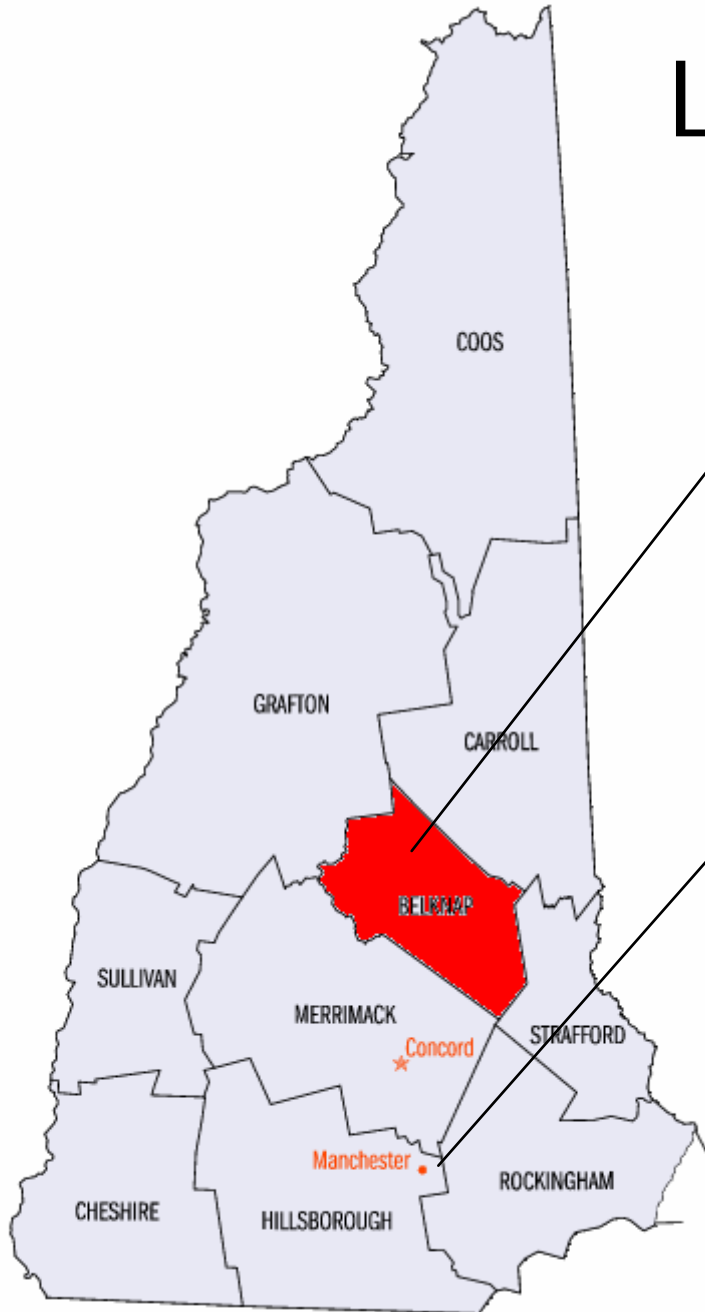


Looking at this challenge as simply an individual youth and parent responsibility will not reduce underage alcohol problems. A multi-pronged, comprehensive plan that involves everyone is needed.

Leveraging the national IOM report, and building upon what is already underway in our state, many individuals, organizations, and agencies have worked together to create and prepare this New Hampshire-specific state strategy to reduce underage alcohol problems. The overall strategy



Local Leadership Pilot



Belknap County
61,562 people

City of Manchester
109,497 people

Many sectors of society have roles to play



Lessons Learned

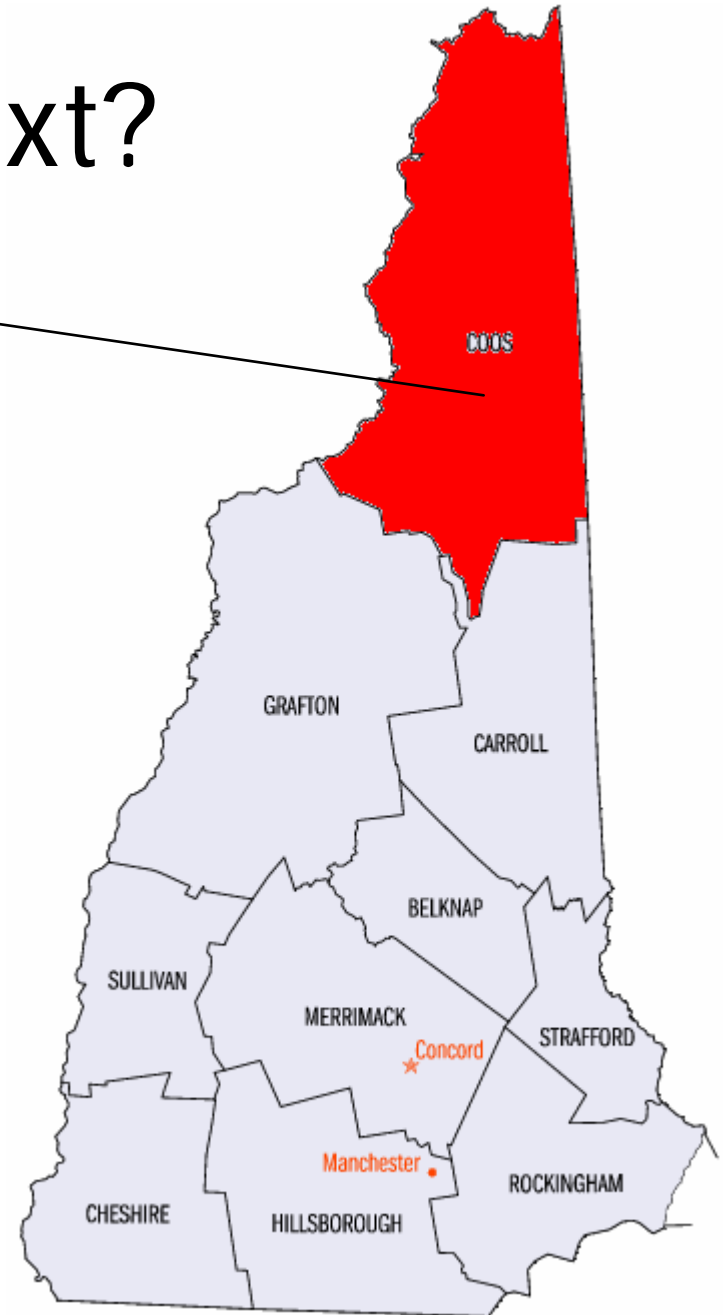
- Individual vs. environmental focus
- Must plan for follow-up
- State action vs. local action
- The right champions are essential

Take Advantage of...

- Local health departments and other government entities
- National resources & references
- State Public Health Association
- Local community foundations

What's Next?

Coos County



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Coos County

Advanced Training

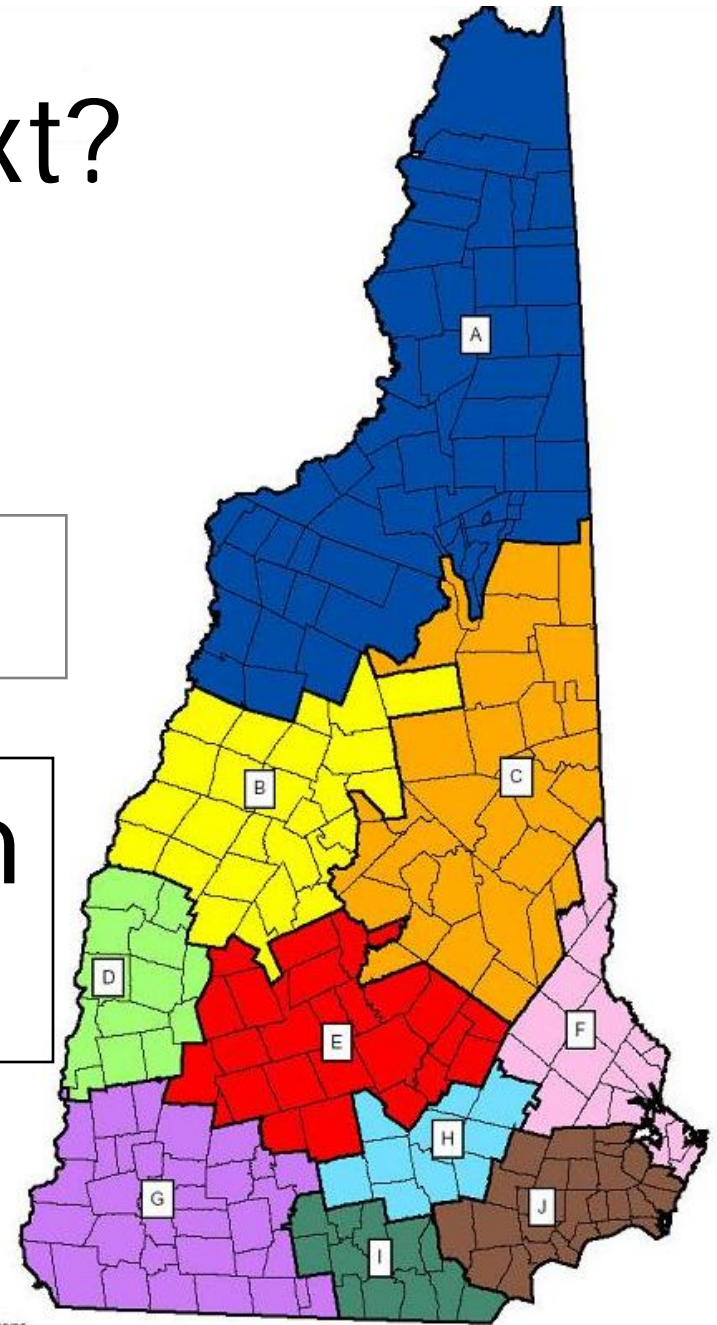


What's Next?

Coos County

Advanced Training

Strategic Prevention
Framework



Map provided by DHHS/OMB/HDSM/jh 3/30/06
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Coos County

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Questions Always Welcome

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