Using Telemedicine to Serve Medically Underserved Regions Lessons Learned



American Public Health Association Conference November 7, 2007

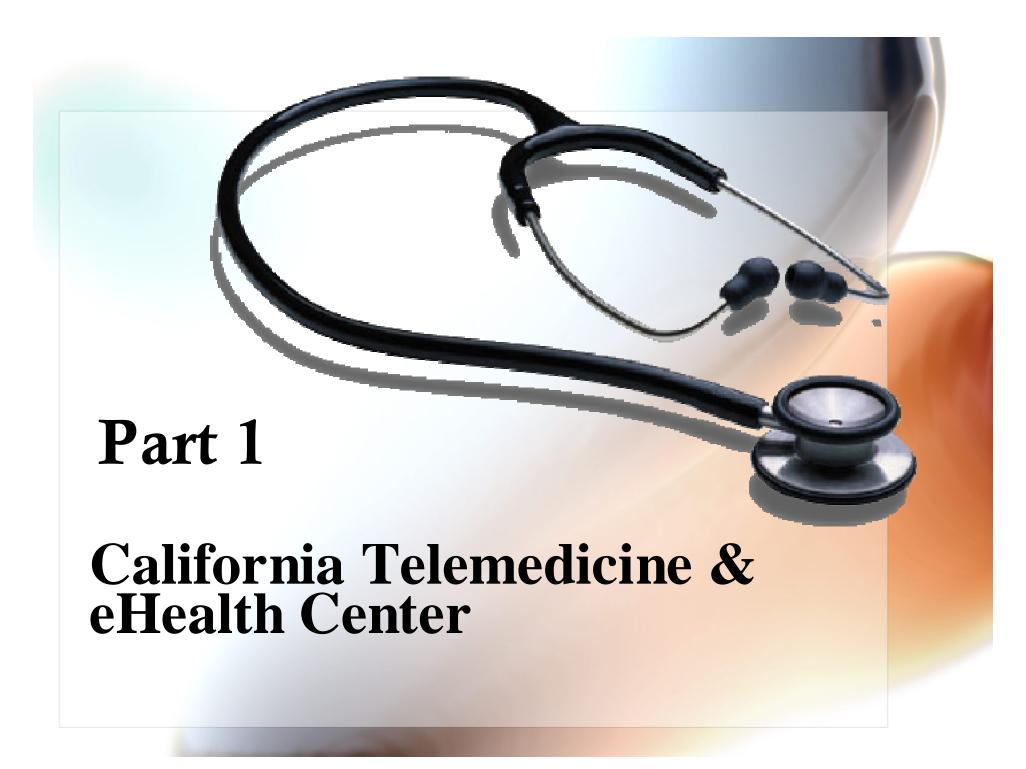
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Presentation Overview

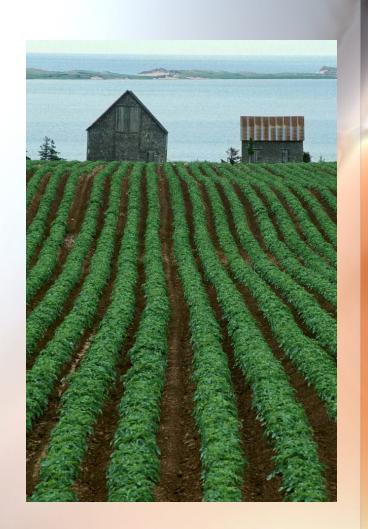
Part I: Project Overview & Major Accomplishments

Part II:
 Lessons Learned &
 Recommendations



CTEC Goals

- Expanding eHealth
- Sustaining Programs
- Resource Center
- Policy & Advocacy



CTEC's eHealth Mission Statement



To reduce health care disparities through strategic applications of eHealth technologies

eHealth Needs Overview

- Specialists shortages
- Misdistribution of specialists
- Rural & urban underserved
- Underserved immigrants
- Aging rural population
- Travel time
- Travel costs
- Delayed treatment
- Language barriers

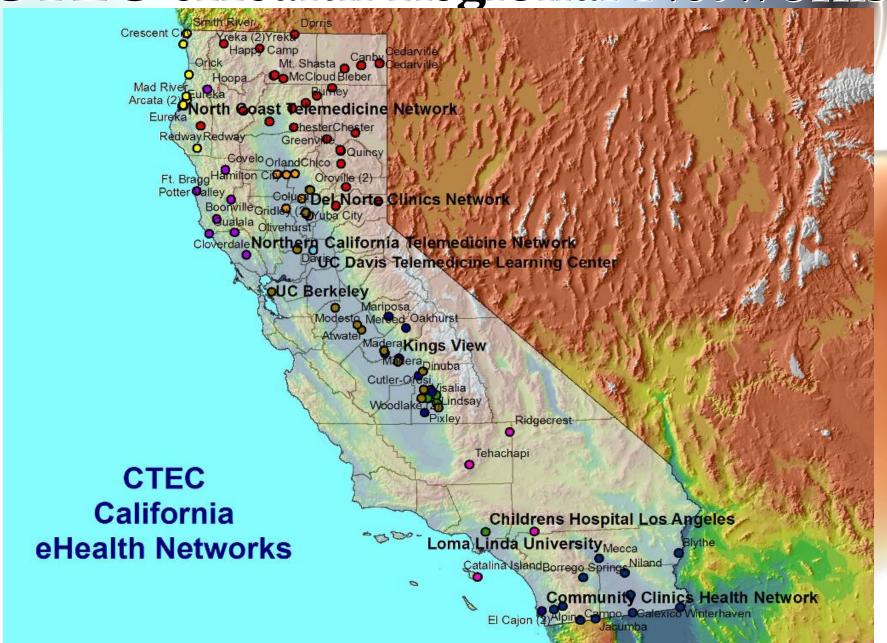
eHealth Successes

- Reduces barriers to health care access
- Reduces delays in health care
- Increases efficiency for health care providers
- Improves quality of care
- Reduces overall health care costs
- Increases patient satisfaction
- Improves health outcomes
- Provides increased clinical resources to clinicians

Project Overview

- Ten-year, \$23 million statewide project, currently in 7th year
- Emphasis on services to rural underserved areas
- CTEC received initial funding and distributed funds to more than 100 grantees to provide TM services and related support services
- Seven grantees still in contract cycle
- Current grant money provides start-up funds to grantees with self-sustaining potential

CTEC eHealth Regional Networks



Major Accomplishments

- Current grantees deliver health services to 32 counties throughout the state
- Over 9,000 consultations have been provided between April 2006 and August 2007
- Grantees generally continue to provide services beyond their funding cycles
- Patients and providers report high levels of satisfaction



Part 2 Lessons Learned & Recommendations

As assessed by the external evaluation team



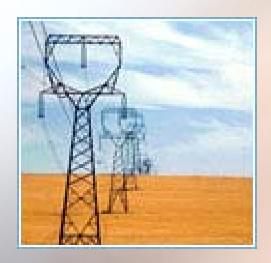
Program Strengths

- CTEC provides outstanding technical assistance to rural networks
- CTEC employs varied strategies to support telemedicine development, i.e., notification of grants and new legislation, technical advice, mentorship program, and other problemsolving services
- CTEC employs varied support methods include email, site visits, listserv, website and conference calls



Program Strengths

- Policy development and advocacy
- Organization is active on state and national levels
- •Many new laws and other positive changes related to TM have been made during this time



What Is Working

- •Telemedicine Learning Center (TLC) focuses personnel training topics on TM strategic planning, management, program implementation, and legal and reimbursement issues
- Reaching target audience
- Providing high-quality courses
- •Attendees report that training information is applicable to work site

What Is Working

- Patient Satisfaction
- Patients are very satisfied with using TM (n=164)
- Patient comment: "This service is new to us, but this has been beneficial to our family. Thank you."
- Patient comment: "This service saved me time and money because I didn't have to travel far to obtain the services of this doctor."

What Is Working

- Provider Satisfaction
- Providers are very satisfied with using TM (n=78)
- 99% stated that they would recommend using TM to other providers and consultants



Lessons Learned

- ➤ Better utilization of network & best practices could effectively reduce costs & risks
- ➤ Networks need a method to rapidly target & re-target programs to new populations & diseases in need
- > Programs would benefit from regional sites and business templates

Recommendations

- > Focus on larger self-sustaining regional TM programs
- Create regional training centers and possibly a virtual training center
- > Develop an scheduling system for the hub sites that maximizes provider availability – possibly an on line scheduling system
- > Conduct a TM needs assessment: Existing services and needs
- > Sustainability assessment
- > Continuing education course evaluation
- > Create best practice models (templates) to ensure high quality and lower trial and error costs