

HEALTH LEADERSHIP COLLEGE

TRANSFORMATIONAL LEARNING



Lore Overview



CHIEF LEARNING OFFICER

2007 Award for Learning
Innovation – Harley -
Davidson



Lore\lor'n: something that is taught, something that is learned, knowledge gained through study or experience.

- Founded in 1989
- 350 coach, faculty, and consulting associates
- Durango, Colo. - USA and Zurich, Switzerland
- Global Partner – The Danish Leadership Institute
- Clients—Fortune 100/500 companies world-wide
- Award winning innovative executive education, coaching, consulting & assessment
- Based on actionable and relevant development principles



The Challenge

- To help a group of potential CEO's engage in the transformative learning necessary to get to the next step in their careers while honoring their rich life experience and present successes.





A New Approach

▶ Typical Approach

- from • Event based
- from • Transitory
- from • Impart information
- from • Focus on awareness and skill building

▶ Leadership College

- to • Presented as a series
- to • Transformational
- to • Networking
- to • Focus on changing self-concept and application on the job

Critical Success Factors

According to Mezirow:

- ▶ Self examination
- ▶ Exploring options
- ▶ Questioning assumptions
- ▶ A disorienting dilemma that challenges one's values and beliefs
- ▶ Developing a plan of action to resolve the dilemma
- ▶ Relating to others' experience to see commonalities
- ▶ Acquiring new knowledge and skills to implement the plan
- ▶ Making provisional efforts to try out new roles and obtain feedback
- ▶ Reintegrating self into social situation





The Leadership College Approach





The Structure

- ▶ World-class faculty
- ▶ Comprehensive leadership assessment
- ▶ Monthly networking dinner
- ▶ Monthly classroom events
- ▶ Reading assignments
- ▶ Action learning initiative
- ▶ Implementation groups
- ▶ Continuous learning

The Faculty

▶ Breadth and depth of experience in

- Healthcare
- Leadership development
- Executive coaching

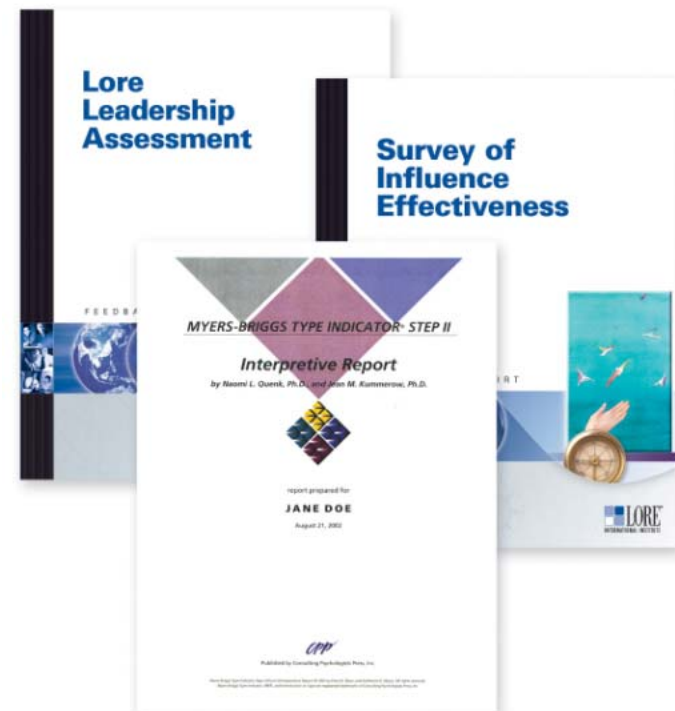
▶ Guest speakers from the industry

- Provide thought leadership and exposure to best practices
- Focus on storytelling and TPOV



Leadership Assessment

- ▶ Interviews, 360° instrument, MBTI®
- ▶ Personal development plan
- ▶ One-on-one debrief
- ▶ Goal setting with CEO



Networking Dinners

- ▶ Socializing and networking
- ▶ Evening before monthly classroom session
- ▶ Sharing challenges, discussing new ideas, celebrating successes
- ▶ Develop mutually supportive relationships that serve them well in the years to come



Monthly Classroom Sessions

▶ A variety of methods

- Lecture
- Discussion
- Videos and simulations
- Interactive exercises
- Observation and feedback

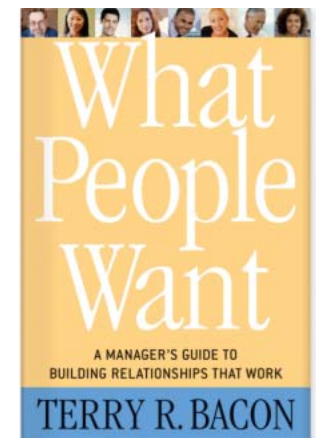
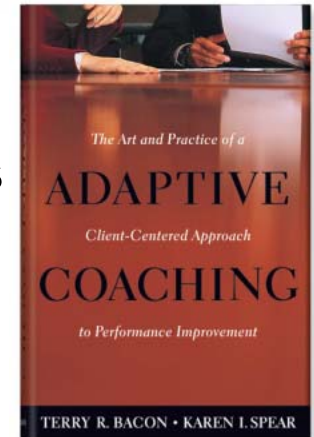


▶ Insight on self and impact on others

▶ Knowledge, skills, and tools to get to the next level

Reading Assignments

- ▶ Thought leadership in the various competencies
- ▶ Harvard Business Review and McKinsey Quarterly articles
- ▶ Books on leading change, sustaining business results, coaching, and many others





Action Learning Projects

- ▶ Challenging business initiative chosen with CEO input
- ▶ Learning from each month applied to project
- ▶ Monthly updates recorded in master journal to build accountability and sustain momentum

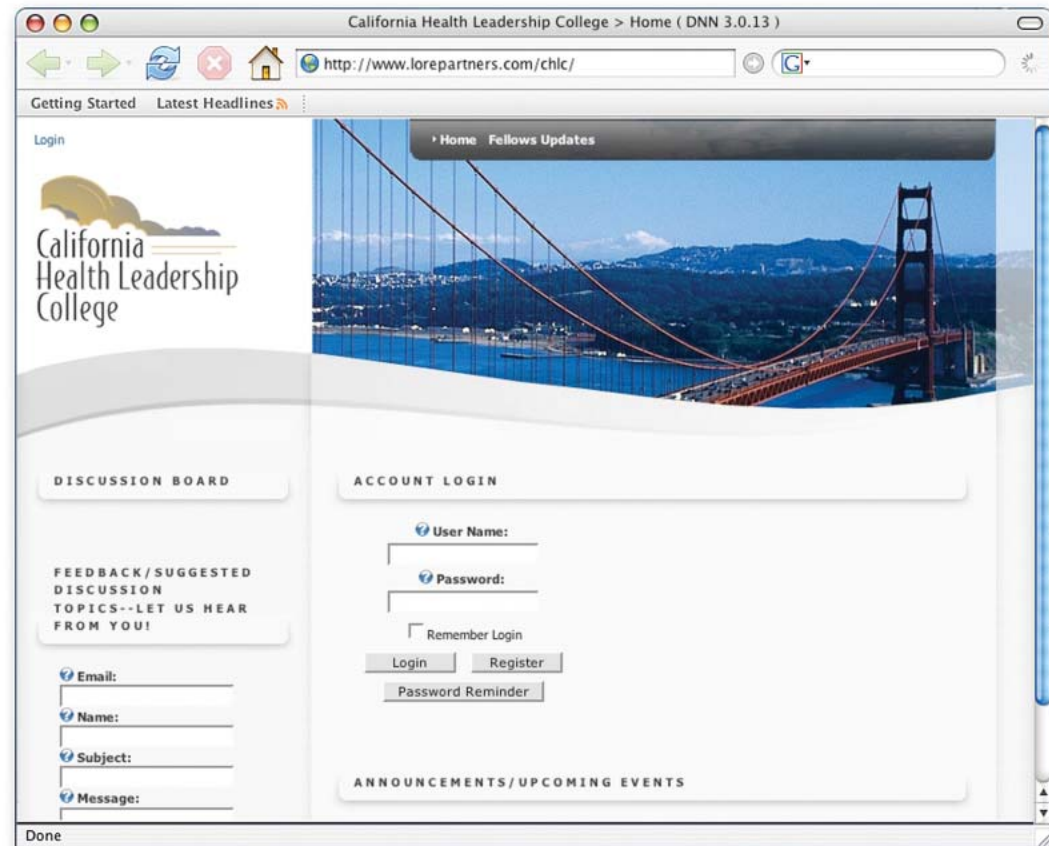
Implementation Teams



- ▶ Meet monthly to discuss challenges, setbacks, and successes
- ▶ Provide input and feedback
- ▶ Hold each other accountable

Continuous Learning

- ▶ Web site with discussion rooms
- ▶ Yearly reunion with panel discussion
- ▶ Graduates serve as guest speakers
- ▶ Learning cascades into organization





Results

- ▶ Measurable and sustainable behavioral change
- ▶ Cutting edge knowledge and practical skills
- ▶ Deeper succession pool
- ▶ Improved productivity, morale, and retention
- ▶ More focused strategy development
- ▶ Better alignment

Things to Remember

- ▶ Create a sense of importance
- ▶ Start with feedback
- ▶ Hold short sessions spread out over time
- ▶ Provide plenty of opportunity for informal networking
- ▶ Push people's thinking and challenge assumptions
- ▶ Provide a vehicle for practice and application
- ▶ Hold people accountable for participation and progress





Questions???