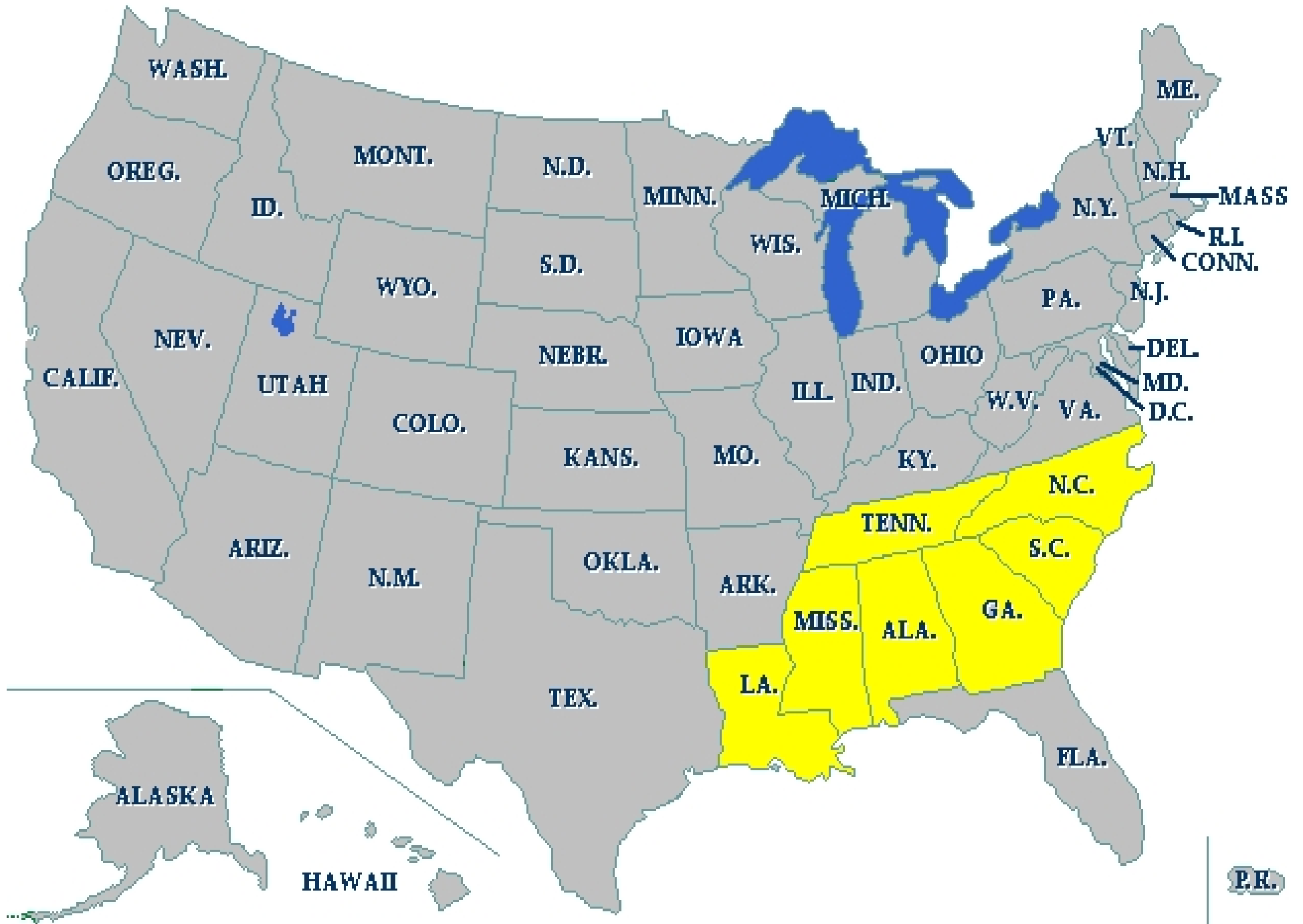


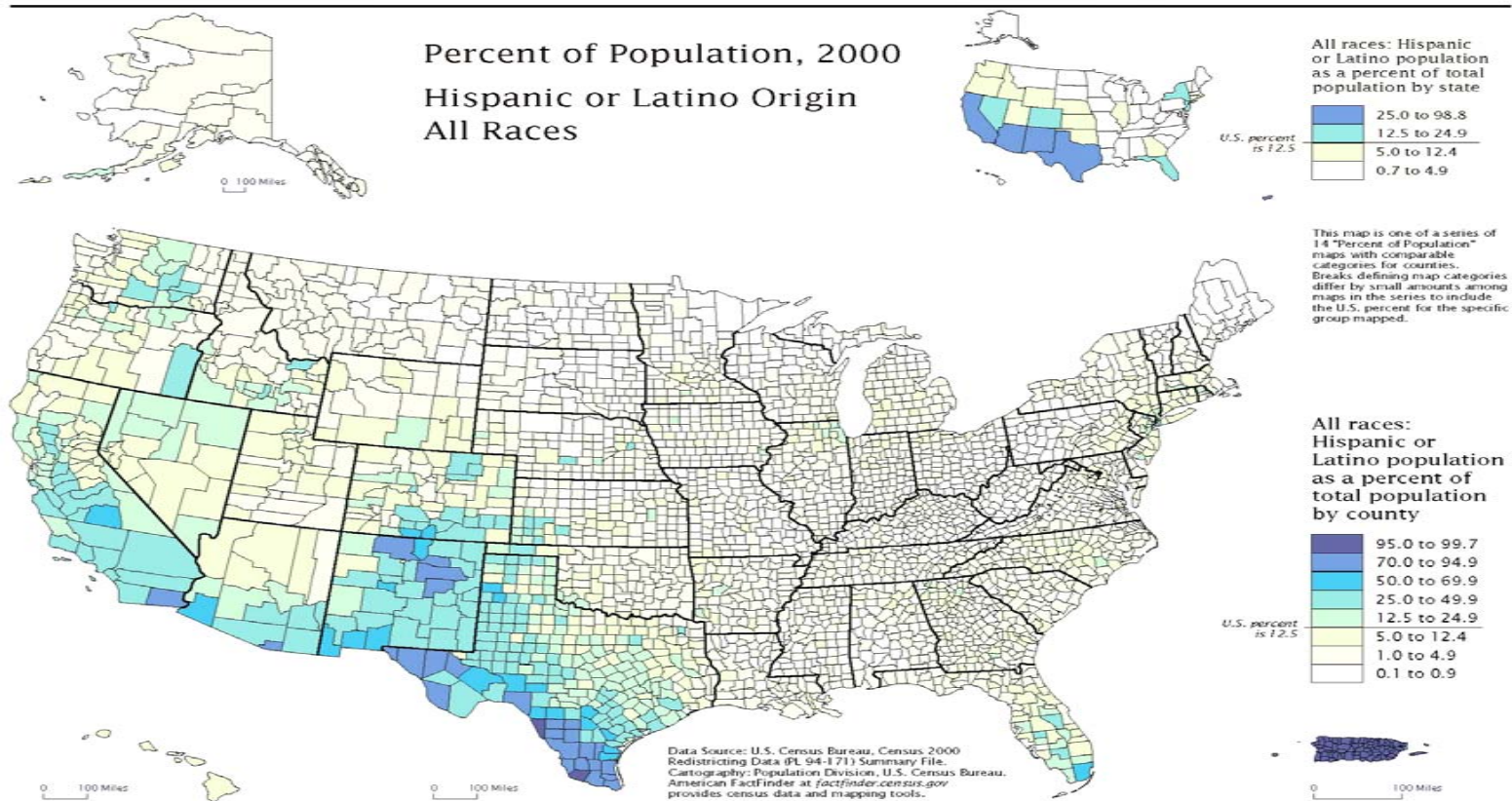
# Mobilizing partners to improve HIV/AIDS services for Latino populations in the Deep South



Tim Frasca  
Deep South Project  
Latino Commission on AIDS  
5 November 2007



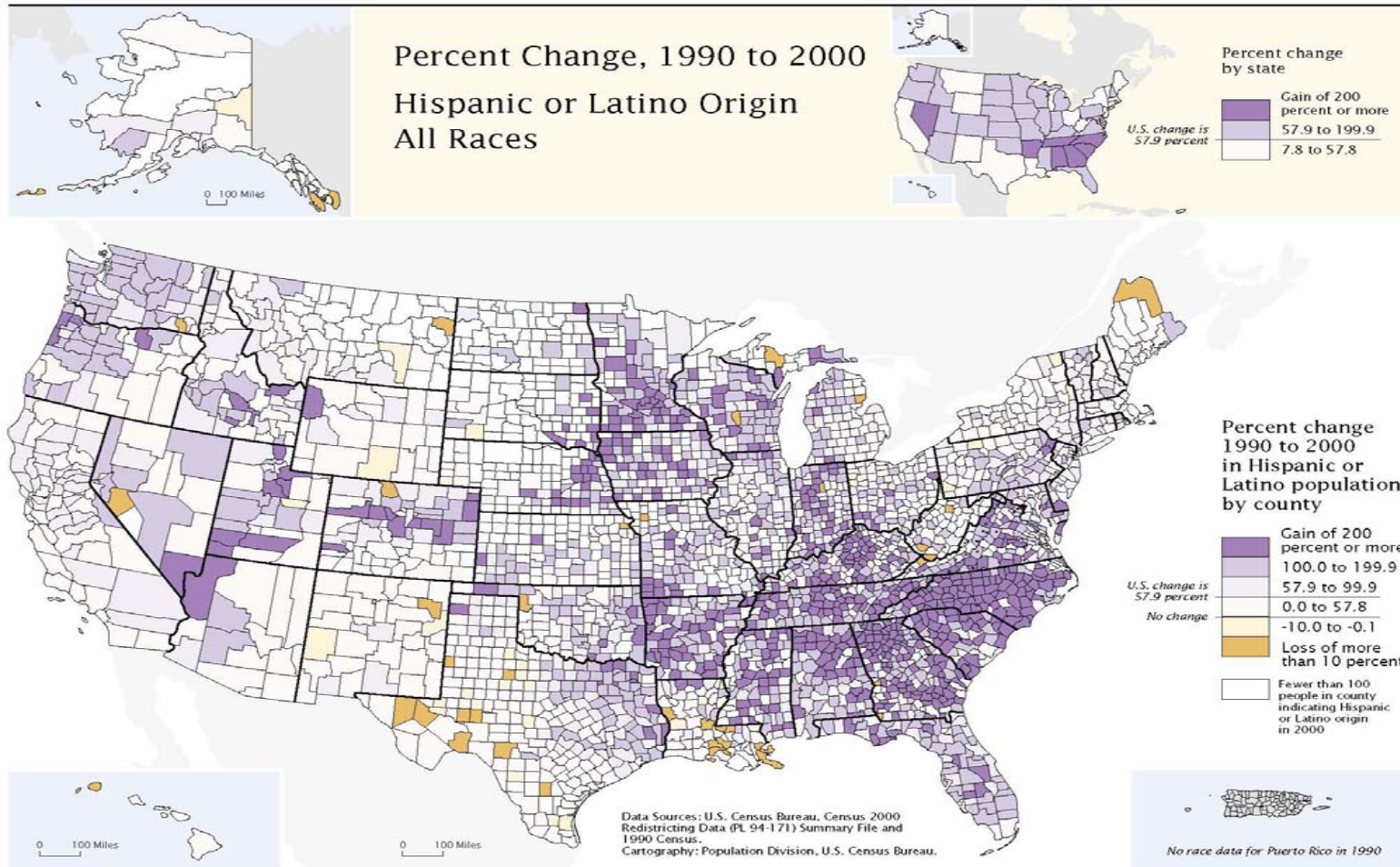
# % of Population, 2000 Hispanic or Latino Origin



U.S. Census Bureau

Mapping Census 2000: The Geography of U.S. Diversity 93

# Percent change, 1990-2000 Hispanic or Latino origin



## % Change Latino pop 2000-05



Series 1

# 2005 Population estimates

	TOTAL 2005	Est. Latino 2005
Alabama	4,558,000	105,000
Georgia	9,073,000	647,000
Louisiana	4,524,000	129,000
Mississippi	2,291,000	51,000
North Carolina	8,683,000	553,000
South Carolina	4,355,000	140,000
Tennessee	5,963,000	181,000
All 7 states	39,447,000	1,806,000

# Traditional Latino communities compared to the Deep South

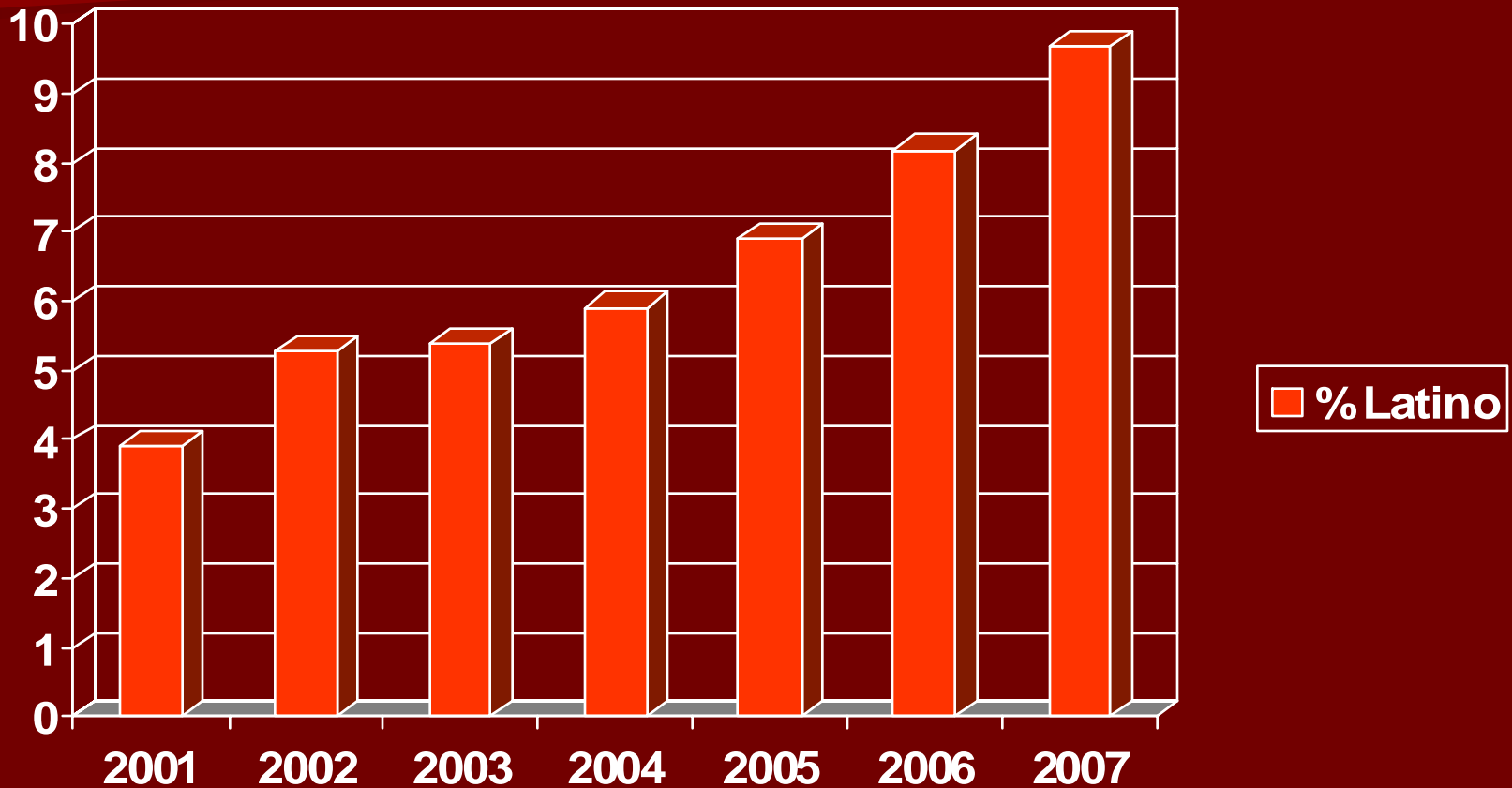
- New arrivals
- More often unaccompanied
- Younger
- More often undocumented
- Lower educational levels
- More transient
- More rural origins







# Hispanic component of all HIV/AIDS cases North Carolina, 2001-2007



# Project goals

- Learn about the conditions (barriers and responses)
- Establish relationships with local partners
- Stimulate a process for improving prevention and care services

# Methodology

- Literature review
- Key informant interviews/Site visits
- Community observation & mapping
- Newspaper content analysis
- Semi-structured interviews with beneficiaries

# Interviews

	SC	NC	TN	GA	AL	MS	LA	Tot
ASO	7	10	19	20	7	4	13	80
Gov	3	15	8	7	5	3	3	44
(+)	4	8	0	8	0	1	2	23
PCP	6	4	3	2	5	1	1	22
LAT	1	1	0	2	0	2	4	10
REL	1	1	1	1	2	2	1	9
JRN	2	1	1	1	2	1	0	8
ACD	4	3	6	5	3	0	2	23
TOT	28	43	43	45	24	14	26	223

# The prevention scenario

- Initiatives lagging
- Few interventions for single men
- Women contacted through prenatal
- Emphasis on testing
- Isolation of pop from health system
- Immigration as primary cause

# The HIV care scenario

- Care for HIV+ Latinos often available, including undocumented
- Bilingual ASO staff over-extended
- Latino clients presenting with AIDS
- Anti-immigrant sentiment undermines efforts



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# Unaccompanied men

	Total Population 2005	Latino Population 2005	Latinos as % of total	Latino M/F ratio
Alabama	4,558,000	105,000	2.30%	1.23 to 1
Georgia	9,073,000	647,000	7.13%	1.37 to 1
Louisiana	4,524,000	129,000	2.84%	1.08 to 1
Mississippi	2,291,000	51,000	1.74%	1.74 to 1
N Carolina	8,683,000	553,000	6.37%	1.39 to 1
S Carolina	4,355,000	140,000	3.29%	1.37 to 1
Tennessee	5,963,000	181,000	3.03%	1.37 to 1



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# Vulnerabilities (research)

- (Painter, 2007) Low condom use; use of commercial sex workers; multiple partnerships, including male-to-male; weak support networks; therapeutic injections; substance use.
- (Rhodes, 2006) Misinformation; distrust and misunderstanding of health institutions; male gender formation; social isolation.

# Vulnerabilities (informants)

- Unaccompanied men; isolated women
- Lack of appropriate prevention education
- Lack of primary care
- Drug & alcohol abuse
- Isolation of gay Latinos/situational MSM
- Untreated STIs
- Fear and victimization

# Unfamiliarity with health system

- “Very few [Hispanics] go to hospitals because we don’t get sick. Just from the idea of the debt! . . . I went to the hospital once in Connecticut for a stomach problem. . . . and my surprise came when the bill arrived: a thousand dollars! Just for the doctor who came and touched my stomach with two fingers was 250 dollars! That was a new experience for me. And you know what? I haven’t been sick again since.” –Honduran man, 40, in the U.S. since 1996

# Distrust of official institutions

- “We held our first event for the Latino community and had food, everything translated into Spanish, really a nice affair prepared. And no one came. Not one person. We did it again, and still no response. Then someone said, You probably shouldn’t hold it at the police precinct house. We hadn’t thought of that!” –Service agency director, NC

# Agency responses

- Outreach
- Testing initiatives
- Partnerships with social, clinical services
- Bilingual providers
- Health fairs
- Quasi-experimental design (Rhodes, soccer leagues)
- Peer health promoters (Scarinci)







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# Awareness & testing campaigns



# RESOURCES

# Community resources

- Church-based charities
- Hiring hall/day laborer sites
- Apartment blocks
- Spanish-language media
- Soccer leagues
- Schools
- Community clinics
- Community institutions









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10 AÑOS  
Semana de la Comunidad  
Carolina del Sur

# Latino

Primer Periódico  
Hispano de Carolina  
del Sur  
Fundado 1996

AÑO 10

CAROLINA DEL SUR, OCTUBRE 6, 2006

VOL. 385

# Noticias Libres



Suroeste de Tennessee - Noroeste de Georgia

Semana del 31 de mayo de 2007 - Año 101, No. 69

www.NoticiasLibres.com

Gratis



Heridos de bala en protestas por cierre de RCTV en Venezuela.

Página 4A  
NOTICIAS



Hombre local rechaza límites de edad.

Página 1B  
DEPORTES



Banderas: 'Shrek' dejará legado histórico de animación

Página 3B  
ESPECTÁCULO

Empleadores contemplan plan de trabajadores invitados



Elaboración: Tresty Foto: Victor Hugo Chavez recoge fibras en Tidwell's Berry Farm en Spring City la mañana del 24 de mayo. Los dueños de la finca, Ray y Emily Tidwell, contrastan aproximadamente 30 trabajadores invitados provenientes de México anualmente.  
Por: KARINA GONZÁLEZ Y ERIK BÉCER  
Colaboración: Tresty Foto: Victor Hugo Chavez

## Ayuda financiera

Cooperativa de crédito se abre en St. Andrews Center

Por ERIK SEGROVES  
Noticias Libres  
Iris Sanchez, un nativo de Nueva York de



May/Mayo 2007

free • gratis

# La Isla

Bilingual/Bilingüe

Children at WAR  
Page 26

Niños en la GUERRA



celebró en Charleston  
Val Viernes



# La Conexión

LA VOZ DE LA COMUNIDAD

Spanish Language Newspaper

VOLUMEN 13 - EDICIÓN 17

MARTES, 24 DE ABRIL DEL 2007

SIEMPRE GRATIS



### LOCALES

#### Asamblea General golpea de nuevo

"Tanto va el cántaro al agua hasta que por fin se rompe" era el conocido refrán y aunque esperamos que no sea el caso, la semana pasada, un grupo de cuatro legisladores -especialmente apoyados por otros 12, presentaron el proyecto de ley "Acta de Inmigración Legal de Carolina del Norte". Texto que agrupa las propuestas más inconvenientes y negativas que han presentado por separado los asambleístas hasta la fecha, las cuales al parecer no han tenido éxito.

## ¿Sin seguro médico?

### 69 clínicas ¡GRATIS! en Carolina del Norte



# Spanish newspapers in the Deep South (partial list)

- North Carolina
  - Acento Latino, El Anunciante, El Progreso, La Conexion, La Noticia
- Georgia
  - Atlanta Latino, El Universal
- Tennessee
  - El Crucero, La Prensa
- Louisiana
  - El Tiempo

# Spanish newspapers in the Deep South-health topics

Prevention/risks	81
Children's Health	59
Services available	53
Violence	41
Women's Health	31
Discoveries	30
Mental Health	29
Accidents	28
Migration	18
Drugs	18

# Spanish newspapers in the Deep South-health topics

Children's Health	59
Women's Health	31
Maternal Health	16
Men's Health	8

# Spanish newspapers in the Deep South-authors of health messages

None listed	117
Staff or free-lance writer	58
Agencies	37
Editors	11
Columnist	7



COOPERATIVA  
COMUNITARIA  
LATINA DE CRÉDITO

LATINO COMMUNITY CREDIT UNION

13197





# Alliances

- AIDS service organizations
- Outreach workers for ASOs
- Hispanic ministries/service agencies
- Latino advocates
- Reporters and owners of Spanish-language media
- Primary care providers
- State HIV/AIDS programs
- Sport programs

# Partnership steps

- Fact-finding
- Practical assistance
- Formation of state planning group
- Statewide roundtable
- Follow-up



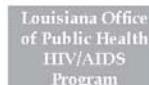
STATEWIDE  
STRATEGY  
ROUNDTABLE



# “Latinos in Louisiana and HIV/AIDS: Barriers and Responses”

October 11, 2007  
Best Western Inn,  
Alexandria, Louisiana

## PARTICIPANT MANUAL





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# Results

- 66 participants in Louisiana statewide Roundtable
- Co-sponsored by state HIV/AIDS program
- Buy-in from state Latino HIV/AIDS coalition
- 9 LA groups joined NLAAD (74 in South)
- Follow-up plan
- Two more states planning similar events

# Thank you for your attention!



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Deep South

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