

UNITY IN DIVERSITY:
Building Community Partnerships
for Latino Health Promotion &
Research

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APHA, November 5, 2007

Objectives

- 5 year NIH-funded intervention study
- Enhanced community outreach model
- Partnerships with health and human services
- Build culturally appropriate interventions

Background

- Immokalee, FL
- Spanish-speaking agricultural community
- Seasonal, migrant, residential workers
- 20,000 migrants/seasonal workers
- Multi-lingual staff live, work in Collier County

We Built Partnerships

- 10+ years in Immokalee
- Maintain good relationships
- Contacted previously engaged local health and human services providers
- Community advisory board
- Support networks for Latino migrants.

Methods: Evaluating Participation in Decision-making

- Attendance
- Integration of suggestions and feedback on materials
- Referrals to services
- Interagency efforts for coordination of care

Results: Attendance

- Community Advisory Board (4)
- Interagency Meetings (8)
- Local conferences (1)
- Health Department (4)

Results: Integration of suggestions and feedback into materials

- 2 CAB focus groups – interventions
 - HEALTHY (add diabetes, safety and first aid)
 - PEER (risk behaviors when incarcerated—tattoos, drug use, sex)

Results: Integration of suggestions and feedback into materials

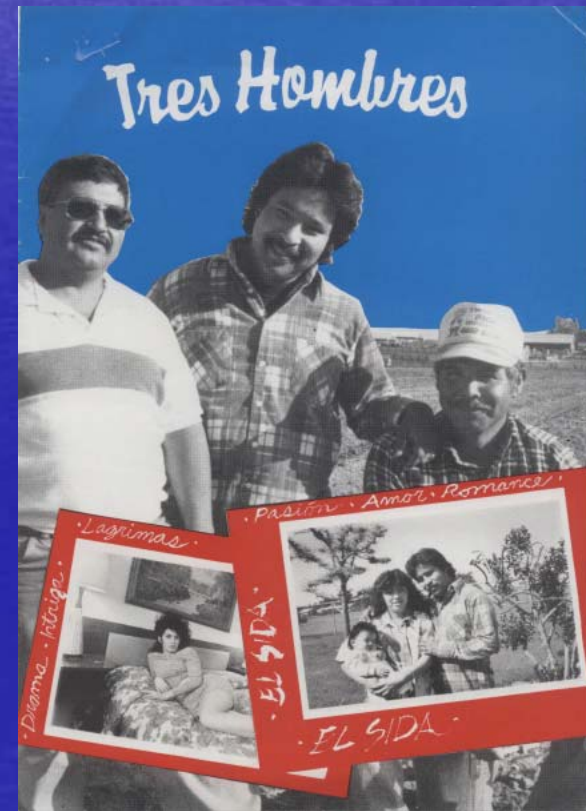
- 6 participant focus groups (English, Spanish)
 - Red light/green light (engaging)
 - Telenovella (slide show) (update)
 - Self-care Guide (brighter cover, STDs)
 - Video novella (replaced slide show)
 - Intervention pilots (longer breaks, shorter)

Video Novella

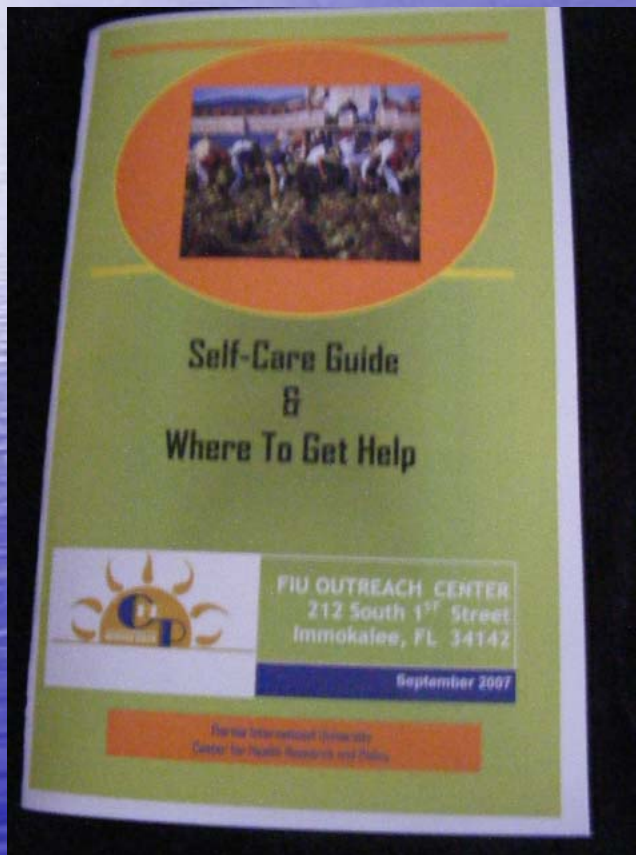
- Mishra and Conner, Fotonovela “Tres Hombres”










VS.

- Video – “Love Exchange”
- Video – “Porque Si”



Referrals to Services



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LOCAL RESOURCES			
	Agency with address & contact information	Services provided	
	Abuse Counseling & Treatment Inc. Domestic Violence Hotline: Phone: 1-800-500-1119 24 hours	To seek counseling, care, and support after abuse	
	Abuse Registry Phone: 1-800-962-2873 or 1-800-96-ABUSE Fax: 1-800-914-0004 24 hours	To report abuse, neglect, and/or exploitation	
	Caring for Kids Pediatric Extended Care Center (PPEC) 949 2nd Ave. N. Naples, FL 34102 Phone: 239-403-0400 Monday-Saturday: 7:30am-5:30pm *Transportation available to Naples	Services for children who have chronic diseases and life threatening illnesses and disorders	
	Children's Medical Services (CMS) 1441 Heritage Blvd. Phone: 239-658-3147 Monday-Friday: 8:00am-5:00pm	Case Management for Children ages 0-21 who have a chronic medical condition which hinders growth and development	
	Coalition of Florida Farmworker Organization (COFFO) 1015 W. Main St., Ste. 11 Immokalee, FL 34142 Phone: 239-657-7272 Fax: 239-657-6909 http://www.coffo.org/pages/2/index.htm Monday-Friday: 8:00am-4:00pm	<ul style="list-style-type: none"> ✓ Emergency financial assistance ✓ Immigration assistance ✓ Financial counseling ✓ Income tax preparation ✓ After school programs for farm worker youth age 7-19 ✓ Literacy programs & ESOL ✓ Outpatient substance abuse and mental health services ✓ Farm worker community institute 	<p>Coalition of Immokalee Workers P. O. Box 603 Immokalee, FL 34143 Phone: 239-657-8311 Fax: 239-657-5055 E-mail: workers@ciw-online.org</p> <p>CIW is a community-based worker organization. CIW fights for fair wages, more respect from bosses and industry, better and cheaper housing, stronger laws and enforcement against those who would violate workers' rights, the right to organize on your jobs without fear.</p>
	Collier County Health Department 419 N. First Street Immokalee, FL 34142 Phone: 239-658-7390 Fax: 239-658-7329 Monday-Friday: 8:00am-5:00pm	The Collier county health department Immokalee branch offers general health services including immunizations, TB testing and care, testing for HIV and other STDs, health education, pre-natal care and care through all stages of pregnancy, OB/GYN, pediatric, adolescent, and adult care.	
	Collier County Sheriff's Office Immokalee 112 1st Street Immokalee, FL 34142 Phone: 239-657-6168	Provides local emergency and non-emergency police services.	
	Collier County Public Schools Office of Federal and State Grants 506 N. 9th St Phone: 239-377-0560	Educational and educational related services for migrant youth and their families Requirements: Ages 3-22, have moved for agricultural work in the last 3 years	
	Collier County Social Services at Marion Fether Clinic 1454 Madison Ave. Phone: 239-658-3170 2nd and 4th Monday of the month Wednesday: 9am-12pm, 1pm-4pm	Aid with medication and medical costs	

Interagency Coordination of Care

- Collier County Health Department HIV/AIDS Testing Site
 - Training for pre-post-test counseling
 - Continual Monitoring of counselors
 - Reporting of HIV results

Summary

- The integration of community partners, local multi-lingual research staff, and Latino peer networks in decision making provided a solid foundation for which to base the research
- Researchers established solidarity with community partners aiding project's integrity and reputation
- Partners assisted recruitment
- HIV testing and counseling among migrants and locally established Latinos