# Recommendations for enhancing retention in a shared staff model between a university and state public health

#### department David J. Laflamme, PhD, MPH

David J. Laflamme, PhD, MPH Jason W. Stull, VMD, MPVM, DACVPM Robert J. McGrath, PhD Rosemary M. Caron, PhD, MPH (Presenter) Ludmila Anderson, MD, MPH

Annual Meeting of the American Public Health Association November 2007

# Background

- UNH & NH DPHS began shared staffing model in October 2003 with the hiring of a Maternal & Child Health Epidemiologist
  - Later added:
    - Public Health Veterinarian
    - Chronic Disease Epidemiologist
- No turnover...yet

# Background

- Shared staff are full-time UNH non-tenure track faculty
  - Research Assistant Professor
  - Clinical Assistant Professor (x2)
- Time split DPHS/UNH
  - 60/40
  - 90/10 (x2)

# Assumption

Employers want to retain the staff in these roles

Copyright 2007, Rosemary M. Caron, Rosemary.Caron@unh.edu

# Primary research questions

Q1: What are the strengths and limitations of

the UNH – DPHS shared staffing model in

the context of staff retention?

Q2: What would enhance staff retention in these positions?

# Methods

Qualitative

- Authors (DL, JS, LA) in staffing roles
  - Guided discussion using predetermined framework
- Stakeholders
  - Included: supervisors (including author RC), architects of model, HR, contract managers
  - Short interviews specific to two primary research questions with probes determined by guided discussion with staff

### Probes

- funding source
- job security
- job satisfaction
- promotion
- balancing the demands of multiple roles and bosses
- performance reviews
- salary
- professional development
- fit of employee to position
- communication

#### Q1: Strengths/Benefits in the context of staff retention

- High job satisfaction
  - Intellectually challenging position that helps individuals build a dual academic-practice career in public health
  - Connecting theory and practice
  - More than crunching numbers policy work
  - Large variety and scope of work
  - Opportunities for applied public health research
  - High autonomy

# Q1: Strengths/Benefits

in the context of staff retention

- Job security
  - University system may have more stable funding sources
  - Same compensation level would require "unclassified" position in State government
    - would be more exposure to risk of being cut
- Decreased red tape (e.g. travel bans)
- Competitive Salary

- more than State could offer alone

# Q1: Limitations

in the context of staff retention

- Job security
  - Grant funding not always stable
  - Sometimes multiple funders involved
  - Differing funding timelines for same position
- Limited career advancement opportunities

   Not tenure track
- Professional Development
  - Difficult when dealing with "mundane day-today tasks"

# Q1: Limitations

in the context of staff retention

- Demands of juggling multiple supervisors, projects, work locations, schedules
  - Uneven split can make work priorities different
    - Process is usually time/effort focused, rather than output focused
    - Incentives not aligned between organizations
       Staff forced to compartmentalize work
    - Potential for staff in these roles to be "citizens of no man's land" and "serve many masters"

# Q1: Limitations

in the context of staff retention

- Compensation
  - Unable to provide bonuses or other out-ofsystem perks
- Can't easily change the formal scope of work quickly
- As time decreases, the need for specific deliverables increases

- Find common agendas across organizations
- Identify stable funding from both organizations
- Improve communication
  - Meet regularly (staff, both supervisors)
  - Clarify arrangement and expectations of all
  - Identify "point person" if there must be more than two supervisors

- Improve communication (cont'd.)
  - Collaborate on performance reviews, salary, setting priorities
  - Enhance contract by including performance evaluations, specific objectives
  - Discuss opportunities for career advancement
  - Discuss opportunities for professional development

- Find the right person for the job
  - Person-Job Fit is critical
    - Go beyond skills and abilities
  - Characteristics such as:
    - Responsible and accountable
    - Ability to work autonomously
    - High productivity and quality
    - Ability to multi-task
    - Desire for mix of teaching, research, and practice
    - Able to deal with government system (i.e. red tape)

- Ensure incentives are aligned
  - Mission match
  - Medicaid reimbursement
  - Grant funding acquisitions

#### DJL1 What do these two mean??? Laflamme, David, 10/26/2007

# Recommendations

- Keep the number of stakeholders, supervisors, and funding sources to a minimum (two is ideal)
- 2. Identify stable funding sources
- 3. Do not go below a 20% partition (i.e. 1 day/week) for any one shared staff
- 4. Communicate well from the start
  - Be specific in the contract
  - Meet regularly

### Recommendations

- 5. Take the time to find the right person
- 6. Consider recruiting tenured faculty with applied interests for shared staff positions
- Consider defining a special nontraditional tenure track with innovative requirements related to teaching, research, and practice

# Acknowledgments

- NH Department of Health & Human Services (DHHS), Division of Public Health (DPHS), and;
- University of New Hampshire
  - Department of Health Management & Policy
    - Master of Public Health Program
  - Human Resources
- From NH DPHS and UNH
  - Shared staff supervisors past and present
  - Architects of shared staffing model

# **Contact Information**

David.Laflamme@unh.edu Jason.Stull@dhhs.state.nh.us Robert.McGrath@unh.edu Rosemary.Caron@unh.edu (Presenter) Ludmilla.Anderson@dhhs.state.nh.us