Changes in Stage of Readiness After Exposure to "Sharing the Gift of Life"

"Through it all, I kept my

faith in Lakota."

135th Annual Meeting of the American Public Health Assoc.November, 2007Nancy L. FahrenwaldAssociate ProfessorSouth Dakota State University

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### Christine Belitz, BS Exec. Dir., SD Lion's Eye Bank

Arliss Keckler Tribal Outreach Specialist SD Lion's Eye Bank

Manoj Sharma, MBBS, PhD Associate Professor, Health Prom. & Ed. U. of Cincinnati

Woope Claymore, age 16

Cheyenne River Lakota Sioux Tribe

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### **Background :**

For American Indians & Alaska Natives (AI/AN) there is a dire need for kidney transplantation.

Consent rates for donation among AI/AN people are low.

Few donation outreach interventions designed for AI/AN people.

No known empirical tests of interventions.

**Kidney Transplant Recipient** 

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### **Purpose:**

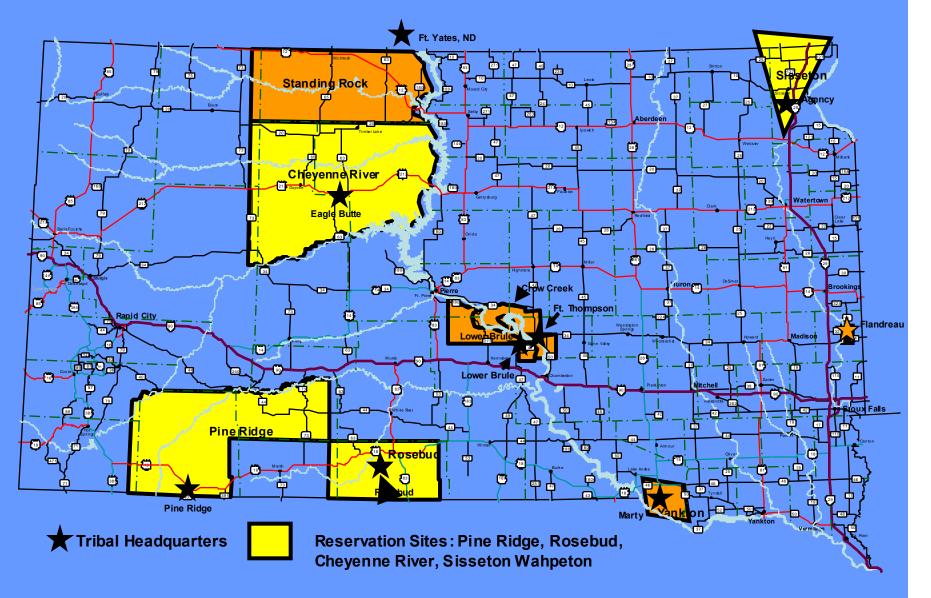
To test a theorybased intervention for organ and tissue donation among reservation dwelling Al adults. If you give, you get back tenfold."

Specific Aim: To determine whether the intervention produced changes in intention to serve as an organ or tissue donor.

**Methods:** community-based quasi-experimental pre/post-test design Setting/participants: **4** Northern Plains reservations: All participants adults were adults (N=1850, 58% women). Snowball sampling technique.

Donated his kidney to his father.

#### SD Indian Reservations, Trust Lands, and Tribal Headquarters



# **Theoretical Framework**

Cultural context: Story-telling & Gift giving

#### **Transtheoretical Model:**

Stages of readiness Self-efficacy Pros/Cons Processes of Change

Gary Bad Warrior, Jr. Cheyenne River Lakota Sioux Tribe

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### **Behavioral Intervention:**

- "Wakic' unpi Wiconi" "Sharing the Gift of Life"
- Modeled after MOTTEP Strategies
- Culturally-tailored print materials, video & social marketing strategies
- Promote organ/tissue donation at community gatherings, worksites, churches, pow-wow's & other events

• Educational programs for community groups and post-secondary education programs

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### **Measures:**

Pre/post stage of readiness to become an organ or tissue donor

# of donor cards signed coupled with verification of family notification

Driver's license designation as an organ donor

# of target population donor referrals and donors

"The giving of oneself is just the ultimate way of saying thank you for being created." Comea Transplant Recipient, Christine Janis, Oglala Lakota Tribe

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### **Data Analysis**

**Aim 1: Change in Donor Intent** 

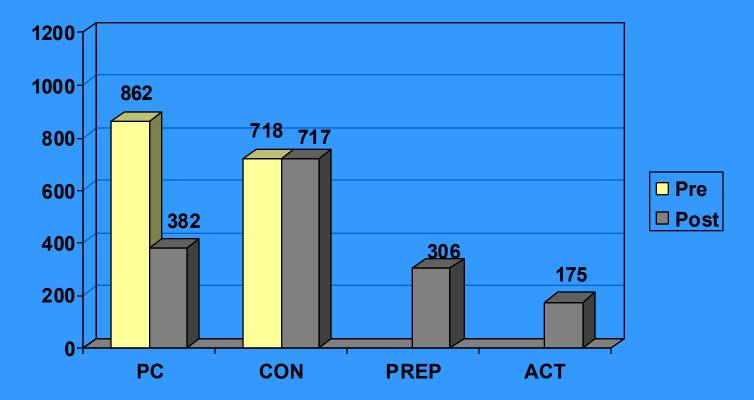
McNemar's test of significance for dependent samples

compare pre- and post-intervention stage of motivational readiness.

participants categorized as stage non-progressed or stage progressed (progressed one or more stages)

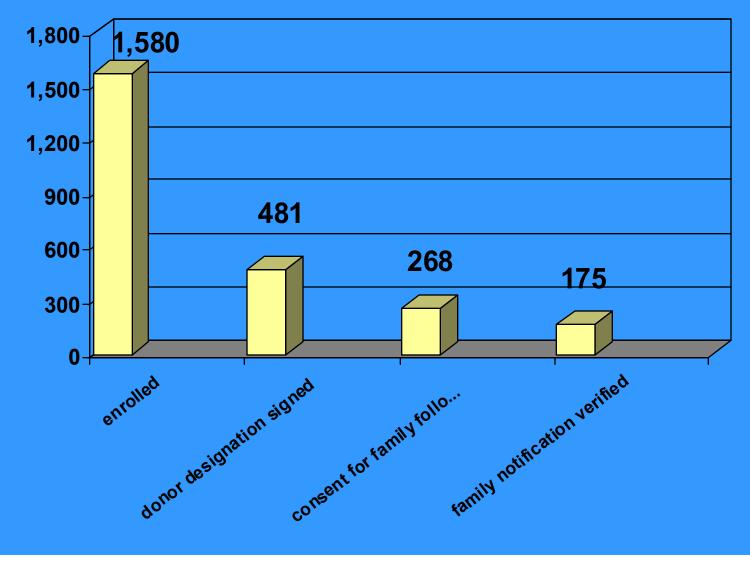
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# **RESULTS** Aim 1: Changes in Donor Intent\*



43% (n= 681) no change; 57% (n=899) progressed in stage of change, 0 regressed in stage. Change in donor intent from pre- to post-intervention was significant,  $\chi 2$  (1) = 18.32, p <.05\*

# Donor Designation: Preparation or Action Stage of Change



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### Limitations

Paul High Elk, Double Cornea Transplant Recipient, 1959 & 1968 Cheyenne River, Lakota Sioux Tribe

> Single-group design No demographic data collected Verification of family notification is problematic

> > Time required for communitybased participatory research

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### **Recommendations and Needs for Further Research:**

**Measurement issues Collect demographic data** Hire outreach people from each tribe **Target a younger adult population Critical need for more intervention research** www.lakotasharinglife.org Wakic' unpi Wiconi - Shari

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