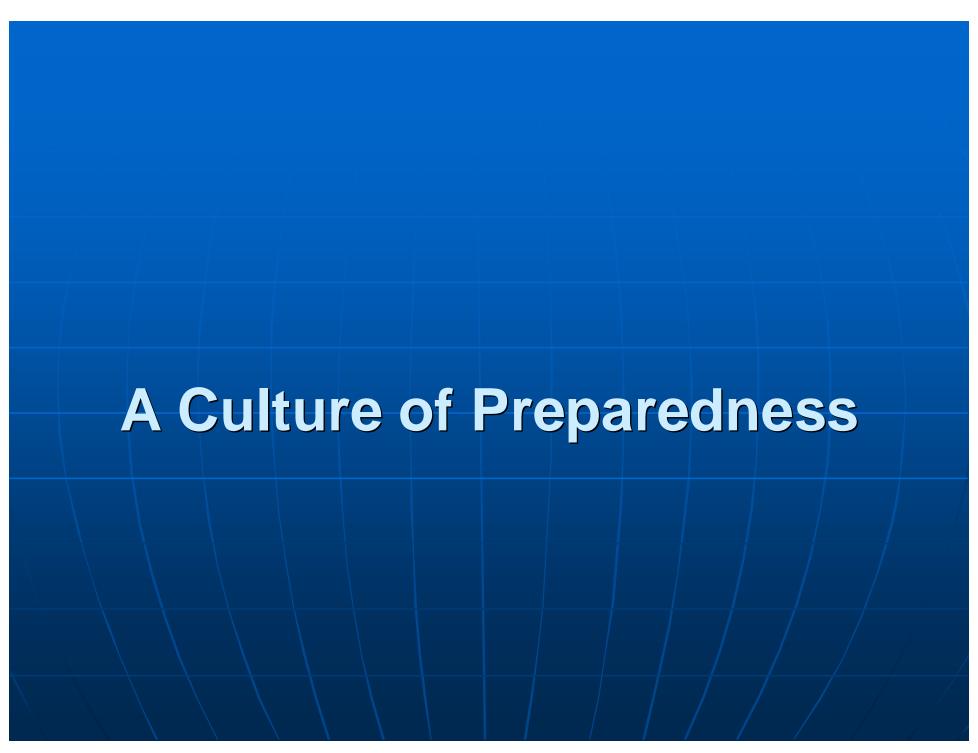
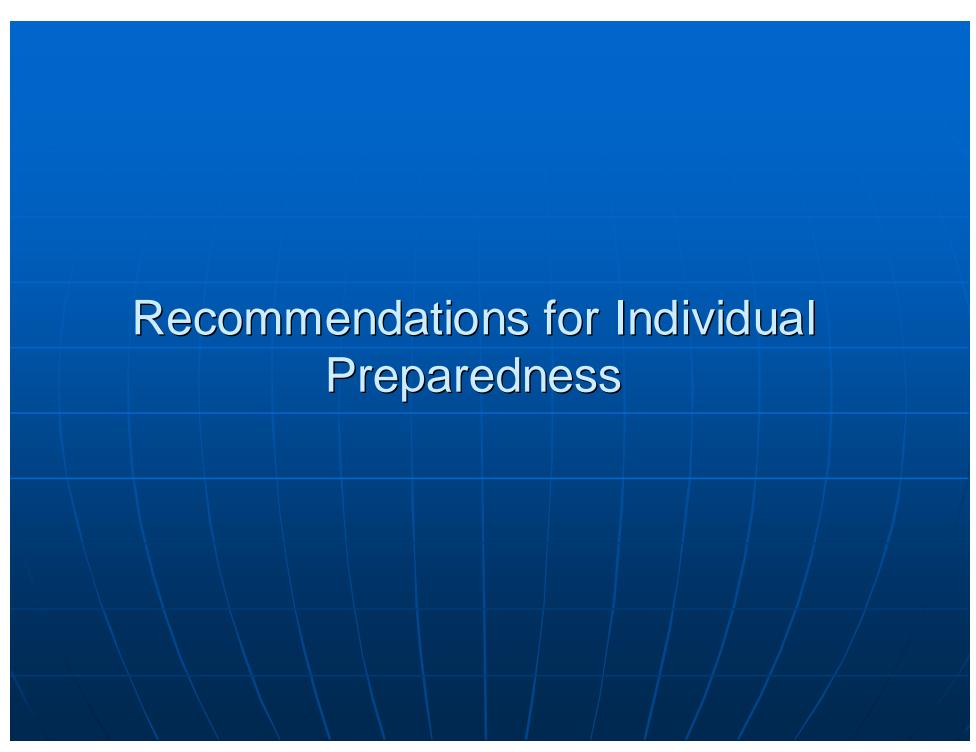




Results of Hurricane Katrina and the 911 disasters forced policy makers to examine response time to sudden events.

The White House Report on the Federal Response to Hurricane Katrina: Lessons Learned suggested that preparedness go beyond government agencies and policy makers and include individuals.





Have a discussion with family to discuss how to prepare for a disaster.



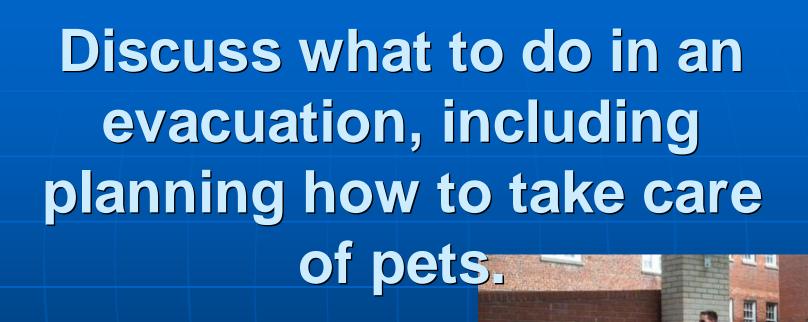
Ask an out-of-state friend to be the "family contact".

Y e s

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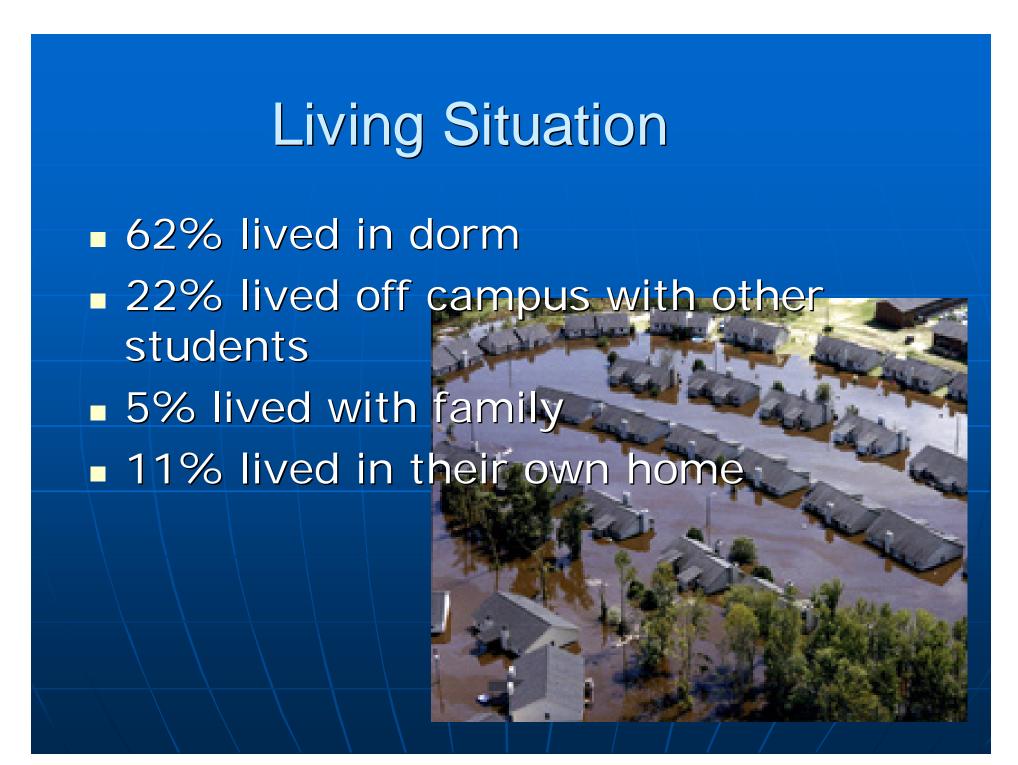
The purpose of our study was to examine if college students have adopted a culture of preparedness for their personal preparedness.

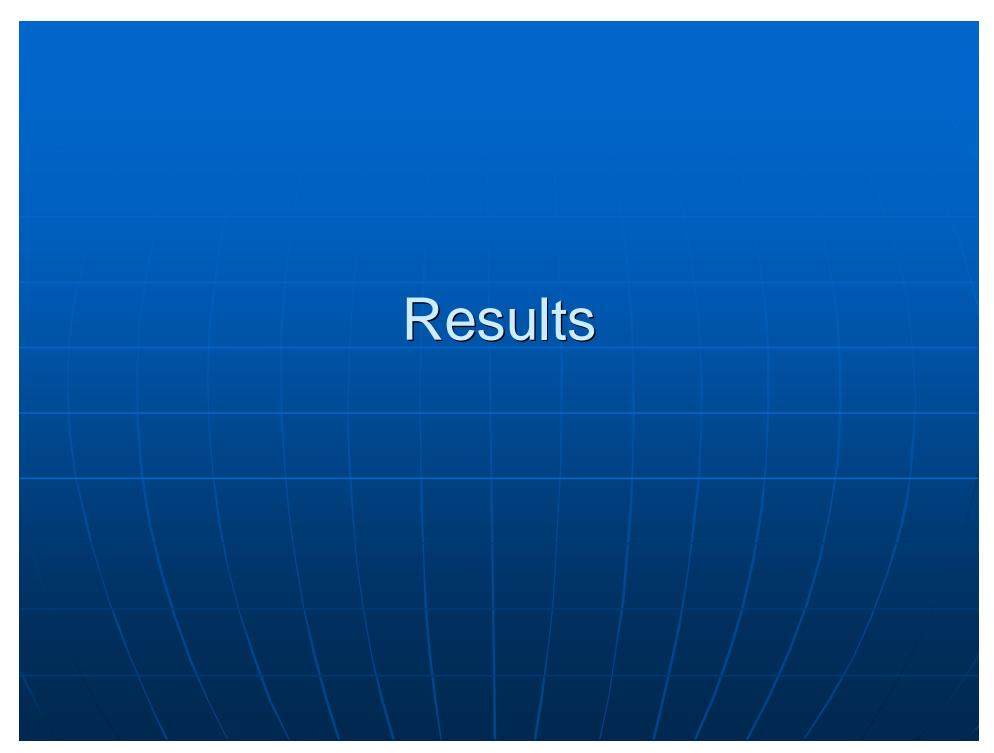
Methods

- On line survey offered to students enrolled in a university required course.
- Fall 2006
- Extra credit offered for taking survey and entirely voluntary. Other extra credit options were available
- Survey available for two weeks
- IRB approved

Results

- 1515 usable surveys
- 34%, 66% female
- Ages 16-49 with the mode 18
- 62% freshmen, 26% sophomore, 8% junior, 3% senior
- 75% white, 16% African-American,
 10% other

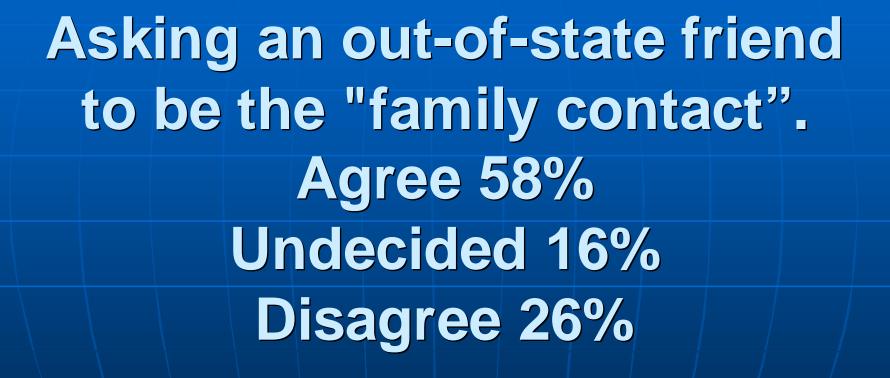




Having a discussion with family to discuss how to prepare for a disaster

Yes - 43% No - 57%







Having a formal plan

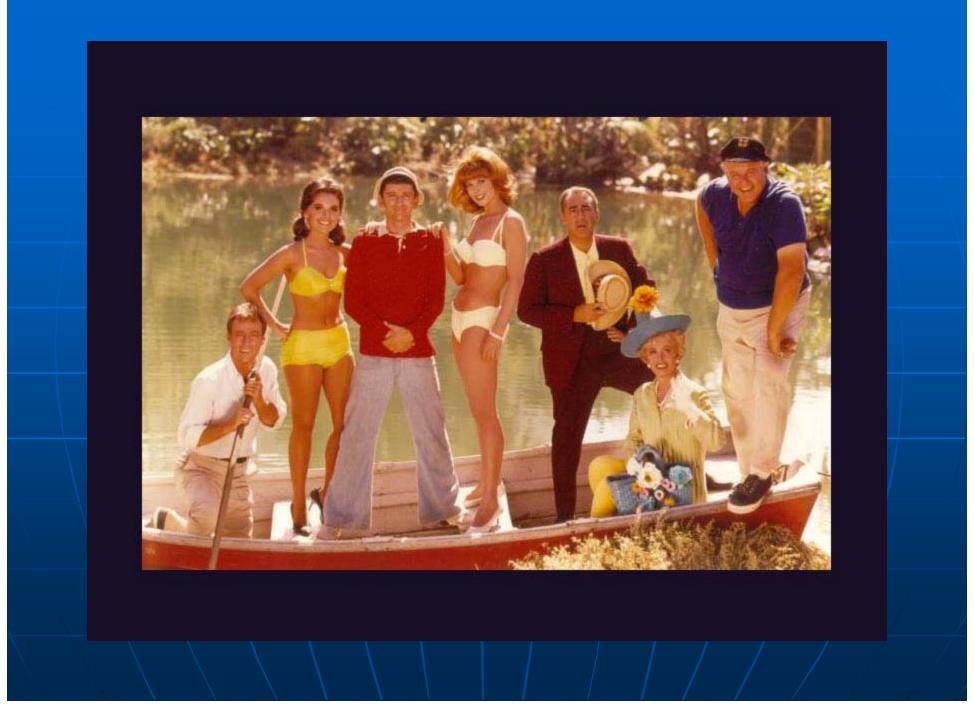
Yes = 22%Undecided = 37%No = 41%

Implications

- College students on their own for the first time
- Need to instill a responsibility for personal preparedness
- Need to instill an awareness of the concept of preparedness as part of being a good citizen
- College campuses need to include students in preparedness efforts at institutional level.
- Transition from adolescent thinking to adult responsibilities.

Lessons Learned

- Our students were not particularly prepared
- Teachable moments (California wildfires, VaTech shooting, annual hurricane season)
- Preparedness is an on-going concept



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Preparedness begins with the individual.

Make a Plan Develop a Kit Stay informed!