



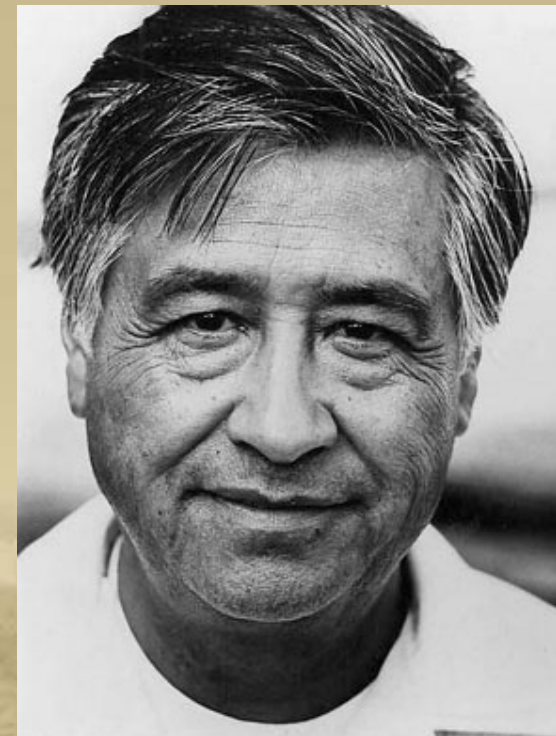
From Suffering in Silence to Raising our Voice: *Addressing the health and housing needs of agricultural workers*

American Public Health
Association Conference
Washington, DC, 2007

In the words of...

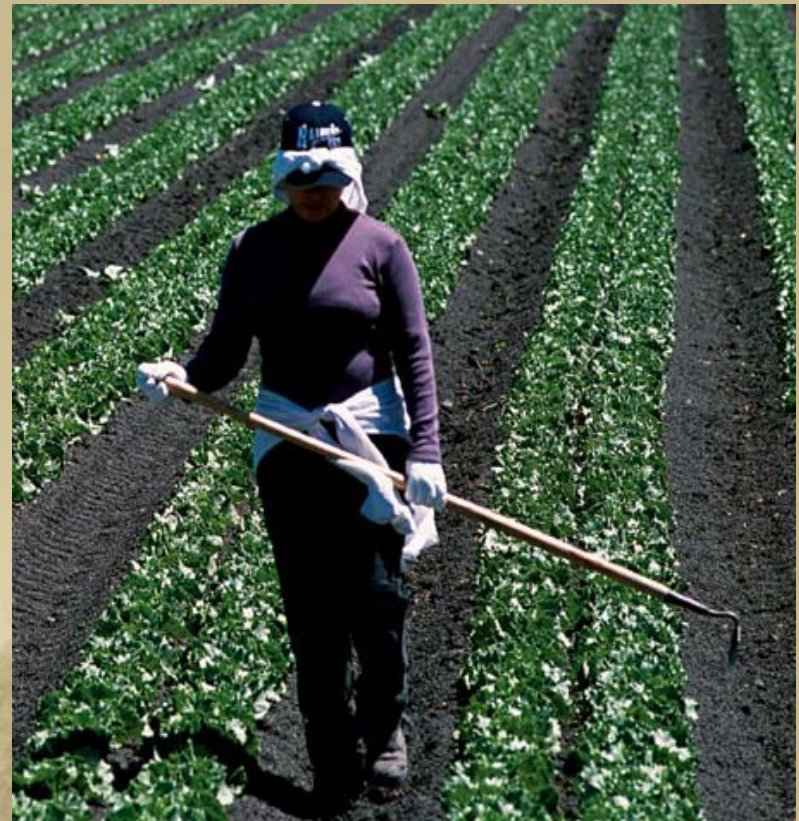
“All my life, I have been driven by one dream, one goal, one vision: to overthrow a farm labor system in this nation that treats farm workers as if they were not important human beings. Farm workers are not agricultural implements; they are not beasts of burden to be used and discarded. That dream was born in my youth, it was nurtured in my early days of organizing. It has flourished....”

Cesar Chavez, November 1984



Agricultural Workers in California

- One million workers in California--generating \$30 billion annually.
- 1 in 3 Mexican immigrants in CA is in a farmworker household.
- 46% have lived in CA over 10 years
- Vast majority are non-citizens



The California Endowment

We are committed to expanding **access** to affordable, quality **health care**, and making fundamental improvements in the **health** of *all* Californians.



Early Work



BEST PRACTICES

- 4 Monographs on Best Practices to Promote Access to Health Care for Agricultural Workers and their Families:

- Primary Care
- Oral Health
- Mental Health
- Access to Health Care

One Publication on Multicultural Health Models

Health & Housing Partnership



Rural Community Assistance Corporation

- Agricultural Worker Health and Housing Program (AWHHP) created February 1999
- \$30 Million/5 years to promote model health and housing programs

AWHHP Key Successes and Learnings

50 grants/loans - created 400 homes
Leveraged over \$113M



AWHHP Policy Victories

- Joe Serna Health and Housing Law passed
- Prop. 46 - **\$120M** in new public money for farmworker housing



AWHHP Health Improvements

Improved health and well being through emphasis on *home* and *community*





Agricultural Worker Health Initiative

\$50 Million special initiative created in 2001 to improve the health, living and working conditions of agricultural workers



Pathways for Change



Current Programs



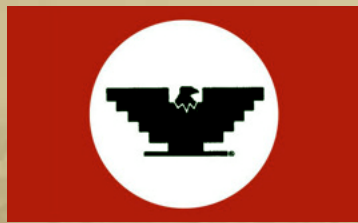
California Mexico Health Initiative



Strengthening Champions



RadioBilingüe



UFW Movement (LUPE and Radio Campesina)

Líderes Campesinas

Poder Popular para la Salud del Pueblo



Focused & Linked in *PLACE*

Poder Popular

Strengthening Champions

Binational Strategies/CMHI

Field Building/Promising Practices

Health and Housing

Research and Development/Evaluation

Poder Popular – 10 regions



Selected Agricultural Sub-regions

ACTION Strategy

**Population
Health**

**Systems
Change**

**Community
Health**

Population Health

- *Occupational Safety and Health*
- *Behavioral Health*



Systems Change



- Worker/Employer Relationships
- Responsive Public Policy--local, state, and national

Systems Change cont.

Promoting Binational Collaboration



Community Health



Housing and Community Infrastructure

Community Health cont.



Civic Engagement and Empowerment

Community Health cont.



Cultural, Social and Economic Resources

Poder Popular: Key Components

- ***Community-driven*** planning and action
- ***Promotores Comunitarios***
- Cross-sector ***coalition building***
- Inclusion of ***agribusiness***
- Community building with a focus on all ***local assets***

Promotores Comunitarios

- Resident-based *leadership*
- **Community** Health emphasis
- \$4.8 M /3 years to establish groundwork in eight development regions –
(RFA DUE Sept. 7, 2005)
- Intensive development in 2 demonstration regions



Phase I-Demonstration Regions



Lower Salinas Valley (Monterey County)



North Tulare County

Local Partners

- **United Way of Tulare County**
- **Monterey Community Foundation**

Role of Local Coordinating Partners

- **Resource Mapping and Action Planning**
- **Coalition Building and Action**
 - Support Local **Comités**
 - Creating **Concilios** del Pueblo
 - County/Regional Action **Coalition**
 - Town representation
 - Health & Human Service Sector
 - Agribusiness
 - Public Sector
 - Advocates
 - Others

Planning and Action Cycle





Creating a New Future

