Public Health Law Communication Linkages

Ross D. Silverman, JD, MPH
Southern Illinois University
Schools of Medicine & Law
APHA Annual Meeting
November 5, 2007
rsilverman@siumed.edu

Why

- Interest in the field has increased, communication within the field has been more limited
- Improved means of identifying, gathering and disseminating relevant public health law materials are needed

Types of materials used in the field

- Federal and state Constitutions, statutes, regulations, as well as local ordinances;
- Case law (federal, state and administrative decisions, both published and unpublished);
- Legal forms and other model documents and contracts;
- Bench books;
- Studies, reports, articles, Model Acts;
- Educational sessions – e.g., presentations, workshops, conference proceedings, etc.
- News and news analysis;
- Informal “curbside” consults with professional colleagues.

Goal

- Analyze approaches which might be undertaken to coordinate communication efforts & generate new content
- Focus on electronic means

Online Lectures: The Supercourse

Supercourse is a global repository of lectures on public health and prevention targeting educators across the world. Supercourse has a network of over 45300 scientists in 174 countries who are sharing for free a library of over 3335 lectures in 26 languages. The concept of the Supercourse and its lecture style has been described as the Global Health Network University and the Hypertext Comic Books.

LatinAmerican Supercourse in Spanish Language | Chinese Language Front Page

Epidemiology - Internet - Global Health | Global Health Lecture

What is the Supercourse?

- Overview
- Developers
- Internet Resources
- Publications
- Supercourse Mirror Sites

Supercourse Lectures

- Lecture by Topic
- Lecture by Author
- Lecture by Alphabetic Order
- New Lectures
- All Lectures

Special Lectures

- Other Supercourse Lectures and Supercourse Courses
- Supercourse Legacy Lectures
- NIH Supercourse
- Supercourse Lectures Available in Power Point

Want to join us?

- How to join the faculty member?
- Instructions for authors
- CD/DVD download
- Public Health Training in Pittsburgh?

The Lecture of the Week - Malaria

Google Search

If you have any comments or questions on this page or the Supercourse, please contact Professor Ronald E LaPorte.

- Updated (September/23/2007) -

Source: http://www.pitt.edu/~super1/

Public Health Law Supercourse?

- Early, enthusiastic & active commitment by leaders
- Appropriate resource commitment
- Expert oversight
- Contributions by large # and range of content experts
- Sustained growth, not just added on “special” occasions
- Continuous quality monitoring
- User-friendly interface
- Education, not legal advice
- CLE credit for participants & presenters
- Two tracks – beginner & advanced

Case Conferences: AHRQ Web M&M and PSNet

Source: http://webmm.ahrq.gov

Web M&M

- Monthly case commentaries (3/mo)
  - Cases submitted anonymously, content expert provides commentary
  - Editorial team oversight
- Honoraria for case contributors & writers
- Continuing Education credit for users

PSNet: Information Portal

Source: http://psnet.ahrq.gov//

Online, Case-based PH Law Journal?

- Primary & attainable goal
- Case-based education already occurring at live conferences & in classroom
- Need to work out jurisdictional differences

Other Options

- Listservs
- Online Collaboration:
  Web 2.0 & Wikis

Recommendations

- Help in-person conferences “go digital”
- Digital champions needed
  - APHA, PHLA, CDC, NACCHO, ASTHO, NGOs
- Consistent support and growth
- Creating a Public Health Law Portal
  - Collaborate with others in the field
- Development of Online Case Study Journal, Webinars, Listservs & Database of information
- Continuing Education Credit Incentives