Availability and Consumption of Competitive Foods in U.S. Schools: Findings from SNDA-III

Mary Kay Fox, Anne Gordon, Renée Nogales, and Patricia McKinney



Policy Research, Inc.

Competitive Foods: Definition

Foods and beverages available or sold in schools *excluding* items sold as part of reimbursable meals in the National School Lunch Program and School Breakfast Program



USDA Has Limited Authority Over Competitive Foods

- Federal regulations limit sale of Foods of Minimal Nutritional Value (FMNV) in food service areas during meal times
 - ♦ < 5% RDA</p>
 - Soft drinks, water ices, gum, some candy
- States and individual school districts can impose additional restrictions



Key Research Questions

- How available were competitive foods in the 2004-2005 school year?
- What proportion of children consumed competitive foods in a day? How did this vary by school type and school meal participation?
- What types of competitive foods were most commonly consumed?
- How did competitive foods contribute to children's energy intakes?



Data Sources

- On-site observations
- Surveys of food service managers and principals
- Single 24-hour dietary recalls

