Using the Code of Ethics in Complex Political Environments

APHA CONFERENCE

Ruth Gaare Bernheim, JD, MPH

Director, Division of Public Health Policy and Practice University of Virginia

and

Co-chair of the Ethics Committee, Public Health Leadership Society

Alan Melnick, MD, MPH

Health Officer, Clark and Skamania Counties, Washington; Associate Professor, Department of Family Medicine, Oregon Health & Science University and

Co-chair of the Ethics Committee, Public Health Leadership Society

- Local Community Biopreparedness

 Case: Hospital triage in a public health emergency
- Public health *ethics* as a necessary and complementary tool to *clinical* guidelines and to *legal* analysis
- □ Guidance from the Public Health Code of Ethics

- Communities and public health groups struggle politically to prepare for allocating scarce medical resources
 - Stakeholders
 - □ Hospitals, Physicians, Public Health Officials, Political Leaders, Patients, the Public...
 - Ethical challenges in Public Health
 - □ Public health system is a "complex network of individuals and organizations…" (2002 IOM Report) with widely varying values
 - □ Role of professionals, government officials, and the public in developing ethical guidelines
 - Providing ethical justification for policies and decisions

- Meetings of community physicians, public health officials, and hospital ethics committees
 - Focus: Clinical decision making when resources are scarce
 - Assumption: Rationing happens everyday; more scrutiny, different norms in public health emergency
- □ Case: Hospital triage in a public health emergency
 - Throughout the region, all hospital beds are occupied
 - All ventilators are in use
 - Need to ration ventilators

- Current approaches to periodic shortages
 - First come, first served (fair equality of opportunity)
 - Patient transfer
- Emergency with great scarcity
 - Greatest good for greatest number (utilitarian)
 - "Hospitals will be responsible for making decisions regarding responses to critical resource shortages at the institution and health system level."
 - "During a critical resource shortage, hospitals will allocate such resources in a way that does the greatest good for the greatest number."

(State Hospital Assoc Planning Guide, based on federal guidance)

- Prioritize patients
 - Without guidelines
 - Canadian Medical Association Journal guidelines
 - Society for Academic Emergency Medicine guidelines
- Patients
 - □ 63 yo male hospitalized for diabetes complications
 - □ 72 yo male; heart failure; fever, respiratory distress
 - □ 25 yo female; asthmatic requiring intubation
 - 86 yo female cardiologist; respiratory distress, fever, confused
 - □ 56 yo alcoholic; jaundiced, fever, chills

Local Community Biopreparedness Summary of Case Analysis

- Clinical consensus guidelines
 - Prioritization by physicians: Different patient priorities using different clinical guidelines
 - Need for "common" clinical consensus guidelines in the local community (fairness)
- *Legal* liability using guidelines
 - Physician liability for negligent substandard care
 - Patient/family rights to appeal decisions
- *Ethical* issues for physicians
 - Physician "patient-centered" medical ethic conflicts with utilitarian goals
 - Physician-patient relationship and patient trust at risk

Local Community Biopreparedness Summary of Case Analysis

- □ Ethical issues implementing "greatest good for the greatest number"
 - Medical good
 - □ Need: Sickest/worst off?
 - □ Outcome? Shortest time on ventilator? Quality or years of life?
 - Social good
 - □ How implement federal "priority" groups when an emergency is declared?
 - Justice
 - □ At-risk/underserved populations may be disadvantaged as groups given poorer baseline health; disparities in access to physicians, hospital
- Ethical and legal issues: Public involvement; public unprepared

Overlapping Legal and Ethical Issues

- What care is legally and ethically justifiable?
 - Law: Standard of Care Statutory Definition
 - □ A practitioner must use "(T)hat degree of skill and diligence practiced by a reasonably prudent practitioner in the field or specialty...."
 - Law: Jury Instructions
 - □ A practitioner must use "the degree of skill and diligence in the care and treatment of his patient that a reasonably prudent doctor in the same field of practice or specialty in this State would have used under the circumstances of this case."

Overlapping Legal and Ethical Issues

- Law: Standard of Care
 - No case law on altered standards of care
 - Jury will consider unique circumstances
 - How individual courts will rule is not clear
- Law and Ethics
 - Hospitals and physicians need to <u>document</u> what is appropriate care <u>in</u> the circumstances (law)
 depends on
 - Hospitals and physicians and communities need to decide how resources should be rationed in particular circumstances and cases; what principles or moral considerations provide guidance; the justifications for decisions in particular cases (ethics)

- What is the role of public health officials?
- What guidance is provided by the Code of Ethics?

Guidance from Public Health Code of Ethics

Developed by Public Health Leadership Society Relevant Principles for Biopreparedness Rationing

- "Public health policies, programs, and priorities should be developed and evaluated through processes that ensure an <u>opportunity for input from community members.</u>
- Public health should <u>advocate and work for the empowerment</u> of disenfranchised community members...
- Public health institutions should provide communities with the information they have that is needed for decisions on policies or programs and should obtain the community's consent for their implementation.
- Public health institutions and their employees should engage in <u>collaborations</u> and affiliations in ways that build the public's trust and the institution's effectiveness."

Guidance from Public Health Code of Ethics

- How should the public be "engaged" in rationing decisions?
 - Public Consent
 - □ Depends on political context and social contract; shared legitimate expectations and understandings/norms
 - Shift from indivdual model: Medical informed consent and presumed consent
 - Public health as public good, like water, food: Consent to rationing of public good should be codified in law; publicly vetted by legislature
 - □ Information Disclosed: Informed about biopreparedness rationing decisions and ethical justifications
 - □ Respectful Communication Act: Providing reasons and transparency builds trust
 - □ Public Involvement
 - Notice or acknowledgement of communication act
 - Invited to participate in community deliberations and hearings
 - Community focus groups and surveys about values, rationing decisions
 - Invited to rotate membership on community ethics committee boards, such as jury duty

Guidance from Public Health Code of Ethics

- What is the role of public health officials in community ethics?
 - Convener of community stakeholders
 - Conveyer of information
 - Educator
 - Policymaker: Active role with other government officials in forging public consensus on ethics, collective consent, and political responses
 - "What Cannot Be Said on Television about Health Care" Emmanuel

Conclusions

- Local Biopreparedness
 - Political dis-ease in addressing rationing, ethics
 - Requires integrated clinical, legal, and ethical analyses
- Need new models for public involvement and public consent
- Public Health Code of Ethics suggests role for public health leadership in policymaking on public consent