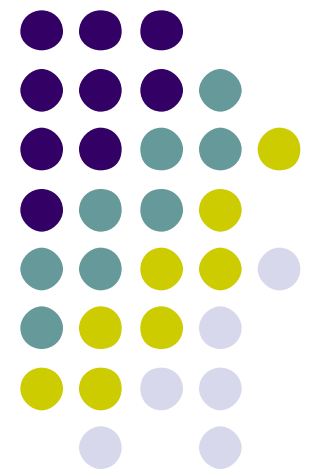


# Mentoring students and young professionals using an online interface

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APHA, Washington D.C.

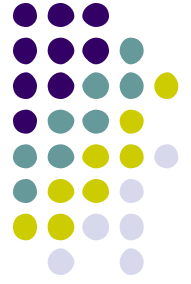


# Mentor: Definition



Merriam-Webster: a trusted counselor or guide





# Mentoring Methods

- Number: One-on-one, group, team
- Relationship: supervisor, peer
- Arrangement: assigned, random, criteria
- Location: local, distant
- Setting: work-based, school-based

# Mentoring Challenges



- Recruitment
- Mentor characteristics (expertise)
- Quality of relationship (“match”)
- Ease of use
- Mentor “over-use”
- Maintenance
- Evaluation



# Online Mentor Program

- Online programs exist
- Advantages
  - Characteristics—mentee can choose
  - Relationship—mentee can choose
  - Ease of use—no sign up needed
  - Mentor—can discontinue at any time; no obligation
  - Maintenance—not personnel intensive
- Disadvantages
  - Recruitment—difficult
  - Evaluation—more difficult



# Background

- Ohio Public Health Association
- Started in 2004
- Little time for administration
- Little technology knowledge
- Content management system conversion in 2007
- Target: all Ohio public health students and young professionals



# “GURU”

- **G**uidance **U** Receive by **U**RL
- [http://www.ohiopha.org/index.php?page=Mentor\\_Program](http://www.ohiopha.org/index.php?page=Mentor_Program)
- Students or young public health professionals can select a “GURU” to contact via job category



# Imitation=Flattery

- Delta Omega has adopted online format based on GURU program
- Started 2007
- <http://www.deltaomega.org/>



# Online Mentor Site Tours



- [Video](#)



# Summary

- Mentoring can have many different forms
- Possible solution is online
- Advantages/disadvantages



# Contact Information



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