### Comparing and contrasting the effectiveness of time-space sampling methods to identify club-drug-using emerging adults

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### Research in applied settings

- The Club Drugs and Health Project (The PARTY Project)
  - Enroll 400 club-going drug-using young adults (18-29)
  - Stratified by gender & sexual orientation
  - TSS used to Recruit for this larger study
- Tested two variations of TSS
  - sample variability
  - Response rate/feasibility



## Club Drugs

- Ketamine, MDMA/ecstasy, GHB, Cocaine, Methamphetamine, LSD/acid
- Linked specifically to "club culture"
- Often limited to conveniences samples
  - Or devoid of club-cultural characteristics (e.g., NSDUH or Monitoring the Future)



### **Time Space sampling**

- Pioneered by the CDC
- Urban health research
- Location-based populations (museums, polling, clubs/bars)
- Hard-to-reach populations
- Probability-based method
  - A random sample!!!



## **Time Space sampling**

- Multi-level randomization
  - Time (day of week, time of day)
  - Space/Venue
  - ?? Individuals within venues ???
- Can be costly
  - Population may not always gather at the times or spaces you want
  - Staff: Counter & Screeners
    - 700 people →100 approached → 58 consent → 6 eligible → 2 interested



### Counting and TSS

- Mackellar and colleagues (2006, 2007) <u>"counted" all</u> participants who crossed an imaginary line/threshold
- Muhib et al. (2001) <u>"systematically"</u> <u>approached</u> those who crossed such a predefined threshold"
- Fernandez et al. (2005, 2007) specified having approached <u>every n<sup>th</sup> person</u>



## Why Count the individual?

- Already randomized time and space
- Counting requires extra staff & time
- Will not randomizing individuals bias the sample ???
  - Interviewers will only approach people who they "want" to, or feel comfortable approaching, versus "having" to approach on a random basis
  - Our data suggest, randomization at the individual level may not be necessary



### TSS version 1

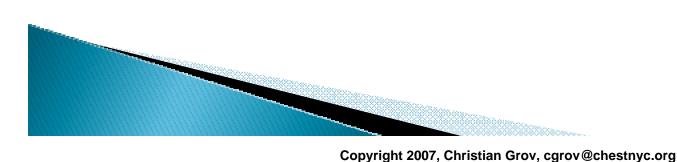
#### Tri-level randomization

- (1) Day (2)venue (3) *n*<sup>th</sup> person
- December 2004–July 2005
- Thursday Sunday: NYC Bars & Night Clubs
- Data collected on Palm Pilots
- Administered by recruitment staff (teams of 3)
- 2 to 4 minute survey



### TSS version 2

- Bi-level randomization
  - (1) Day and (2) Venue
- July 2005 December 2006
- Teams of 2 staff members
- Identical procedure otherwise



### Measures

- Gender
- Sexual Orientation (straight v. not)
- Race & ethnicity
- Ever Used a Drug?
  - K, MDMA, GHB, Coke, Meth, LSD
    - Days of Use in Last year?
      - $(3 + days) \rightarrow Asked if used in last 3 months?$



### Results

- Only data from 18–29yo analyzed
- 18,169 approaches conducted
  - $n_{\text{Version 1}} = 4,135, n_{\text{Version 2}} = 14,034$
- 10,678 (58.8%) consented
  - V1 response rate = 46.0% (*n* = 1,904 of 4,135)
  - V2 response rate = 62.5% (n = 8,774 of 14,034)



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### Gender and Sexual Orientation

- 1,614 gay/bisexual men
- 1,781 lesbian/bisexual women
- > 3,439 heterosexual men
- > 3,781 heterosexual women
- All analyses conducted within sexual orientation
  - (e.g., gay/bi men from V1 versus gay/bi men from V2)
- *p* value raised to .01

	Gay and Bisexual Men			Lesbian and Bise xual Women				Heterosexual	Men	Heterosexual Women			
	Version 1 $n = 562$	Version 2 <sup>b</sup> n = 1052	t (1612)	Version 1 $n = 385$	Version 2 <sup>b</sup> n = 1396	t (1779)	Version 1 $a = 449$	Version 2 <sup>b</sup> n = 2990	t (3437)	Version 1 $a^{a}$ n = 495	Version 2 <sup>b</sup> n = 3286	t (3779)	
Mean Age	24.2	23.8	-2.64 **	24.3	24.1	-1.33	24.3	23.9	-3.32 ***	23.3	23.2	-0.43	
			$\chi^2(1)$			$\chi^2(1)$			$\chi^2(1)$			$\chi^2(1)$	
Ever tried a drug	65.7%	69.6%	2.60	75.8%	81.2%	5.33 *	73.5%	71.6%	0.67	67.7%	602%	10.06 ***	
Among those having tried a drug			$\chi^2(1)$			$\chi^2(1)$			$\chi^2(1)$			$\chi^2(1)$	
MDMA/Ecstasy	71.0	682	0.89	64.7	63.2	0.24	63.3	59.6	1.61	55.4	50.9	2.31	
Ketamine	37.3	34.5	0.80	25.4	24.8	0.06	33.2	24.9	10.23 ***	20.4	15.8	4.42 *	
Cocaine	65.0	67.2	0.51	57.9	59.2	0.15	56.9	52.5	2.17	50.3	443	4.14 *	
GHB	22.5	19.6	1.19	11.7	12.2	0.05	15.9	11.6	4.82 *	10.5	7.7	2.90	
Methamphe tamine	32.1	27.8	2.08	20.3	18.8	0.33	17.5	14.2	2.39	14.3	8.7	10.42 **	
LS D/Ac id	31.0	35.4	2.01	40.0	38.1	0.37	43.7	35.1	9.16 **	30.2	23.8	6.25 *	
Race and Ethnicity			$\chi^2(5)$			$\chi^2$ (5)			$\chi^2(5)$			$\chi^2(5)$	
Asian	6.5	5.6	4.94	2.1	5.4	7.49	9.4	8.0	10.77	7.5	8.7	4.48	
A frican American	9.5	9.2		9.6	7.9		4.0	5.8		4.2	5.6		
Latino(a)	18.4	14.8		14.4	14.0		10.0	12.4		12.8	12.2		
Mixed	6.5	7.0		7.2	7.1		4.6	4.2		5.7	3.8		
Other	3.0	4.9		4.8	6.4		9.1	5.4		3.3	4.0		
Caucasian	56.1	58.6		62.0	59.2		62.9	64.3		66.6	65.6		
Race and Ethnicity, dichotomous			$\chi^2(1)$			$\chi^2$ (1)			$\chi^2(1)$			$\chi^2(1)$	
Caucasian	56.1	58.6	0.63	62.0	59.2	0.74	62.9	64.3	0.24	66.6	65.6	0.12	
non-Cauc asian	43.9	41.4		38.0	40.8		37.1	35.7		33.4	34.4		

Table 1. Comparing substance use and demographic characteristics from two versions of time-space sampling

<sup>a</sup> Randomized venue, time, and individual (Dec. 2004 - Aug. 2005), N = 1904

Randomized venue and time (Aug. 2005 - Dec. 2006), N = 8774

\*p < .05, \*\* p < .01, \*\*\*p < .001

### Differences from V1 to V2

- Men in v2 slightly younger (0.4 years)
  - No differences among women
- No racial or ethnic differences from V1 to V2

 $\bullet \rightarrow$  within each sexual orientation



### Differences: Ever used a Drug

#### Heterosexual women

- V1 67.7% ever used drug
- V2 60.2% ever used drug
- No differences in lifetime drug use for
  - Gay/bi men
  - Lesbian/bi women
  - Heterosexual men



## Differences: Club Drug Use

- Among those having used a drug. . .
  - No differences
    - gay/bi men
    - lesbian/bi women
  - Heterosexual men
    - Ketamine 33.2% v. 24.9%
    - LSD 43.7% v. 35.1%
  - Heterosexual women
    - Meth 14.3% v. 8.7%



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### Frequency of use (Table 2)

#### Among club drug users . . .

- No differences
  - Gay/bi men
  - Lesbian/bi women
  - Heterosexual men

#### Heterosexual women

• No use last year 52.4% v. 58.1%



	Gay and Bisexual Men			Lesbian and Bisexual Women			Hetero sex ual Men			Hetero sexu al Women		
	Version 1 <sup>a</sup>	Version 2 <sup>b</sup>	$\chi^{2}(2)$	Version 1	<sup>a</sup> Version 2 <sup>b</sup>	$\chi^2(2)$	Version 1 <sup>a</sup>	Version 2 <sup>b</sup>	$\chi^2(2)$	Version 1 <sup>a</sup>	Version 2 <sup>b</sup>	$\chi^2$ (2)
Among those having ever tried a drug one of the $six^{c}$ club drugs	n = 369	n = 732		n = 292	n = 1133		n = 330	n = 2142		<i>n</i> = 335	n = 1979	
Not used in the last year	35.3%	33.3%	0.47	46.2%	48.7%	0.80	42.5%	47.4%	2.88	52.4%	58.1%	8.88 **
Used 1 - 2 times in the last year	15.4	16.4		14.0	14.3		16.0	15.6		11.4	13.8	
Used 3+ time in the last year	49.3	50.3		39.8	36.9		41.5	36.9		36.3	28.1	
♦ Among those who used 3+ times in the last year	<i>n</i> = 179	<i>n</i> = 361	$\chi^{2}(1)$	<i>n</i> = 111	<i>n</i> = 412	$\chi^2(1)$	n = 127	n = 770	$\chi^2(1)$	<i>n</i> = 115	<i>n</i> = 538	$\chi^2(1)$
Percent having used in the last three months	78.2%	79.7%	0.17	80.2%	79.1%	0.07	81.1%	73.0%	3.76 *	75.4%	71.0%	0.92
Among those who have used in the last three months	n = 140	<i>n</i> = 287	t (425)	<i>n</i> = 89	<i>n</i> = 325	t (412)	<i>n</i> = 103	<i>n</i> = 556	t (657)	<i>n</i> = 86	n = 379	t (463)
Mean Age	24.6	23.8	-2.62 **	24.2	23.7	-1.19	25.0	23.7	-3.92 ***	23.8	23.3	- 1.44
Race and Ethnicity			$\chi^2$ (5)			$\chi^2(5)$			$\chi^2(5)$			$\chi^2$ (5)
Asian	7.1%	6.3%	13.94 **	2.2%	8.0%	N/A	5.8%	5.2%	N/A	5.8%	6.6%	N/A
African American	9.3	7.7		11.2	4.3		1.9	5.0		3.5	1.6	
Latino(a)	25.7	15.7		14.6	10.5		7.8	13.7		14.0	12.7	
Mixed	5.7	6.6		10.1	9.5		4.9	5.2		93	3.7	
Other	0.0	5.6		3.4	6.2		10.7	5.0		4.7	3.2	
Caucasian	52.1	58.2		58.4	61.5		68.9	65.8		62.8	72.3	
Race and Ethnicity, dichoto mous			$\chi^2(1)$			$\chi^2(1)$			$\chi^2(1)$			$\chi^2(1)$
Caucasian	52.1	58.2	1.40	58.4	61.5	0.28	68.9	65.8	0.38	62.8	72.3	3.05
non-Caucasian	47.9	41.8		41.6	38.5		31.1	34.2		37.2	27.7	

#### Table 2. Comparing substance use characteristics and, among frequent drug users, demographic characteristics from two versions of time-space sampling

 $^{\rm a}$  Randomized venue, time, and individual (Dec. 2004 - Aug. 2005),  $\mathit{N}$  = 1904

<sup>b</sup> R ando mized venue and time (Au g. 2005 - Dec. 2006), N = 8774

 $p \le .05, ** p \le .01, *** p \le .001$ 

<sup>c</sup> Ketamine, MDMA/Ecstasy, GHB, Cocaine, Methamphetamine, LSD/Acid

 $\sqrt{4} = \chi^2$  not computed as expected cell counts fell below 5 for one or more cells

### Racial/Ethnic differences: *frequent club drug users*

- Among those reporting 3+ times club drug use, with at least once in the last 3 months
- Caucasian to person-of-color ratio
   remained the same (*within all 4 groups*).



### Discussion

- Researchers have questioned the viability of time-space sampling as a cost-effective method
- Eliminate 3<sup>rd</sup> tier of randomization?
  - Improve response rate
  - Better use of staff time (no counter, no counting, only screening)

#### Will this bias the sample?

Minimal impact, in this study.

### Why the differences?

- Selecting an individual from a group, versus screening a group.
  - "I don't want to screen. My friends have left me"
  - versus "Can my friends hear my responses?"
- Drug use is more common among GLB
  - Norms create comfort?
- Variation in interviewers?
- Variation in venues (n = 223)

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### Implications

- Drug use was ubiquitous
  - Cocaine and MDMA among the highest
- Field screening can detect drug-users
  - Develop/deliver health interventions in the field?
  - Detect binge drinking?
- Important to monitor screening method



### Further consideration?

- Is TSS better than other methods?
  - Respondent driven sampling
  - Targeted sampling
- Limited to bars/clubs in NYC



### Thank You

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