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**HEALTH POLICY
INITIATIVE**

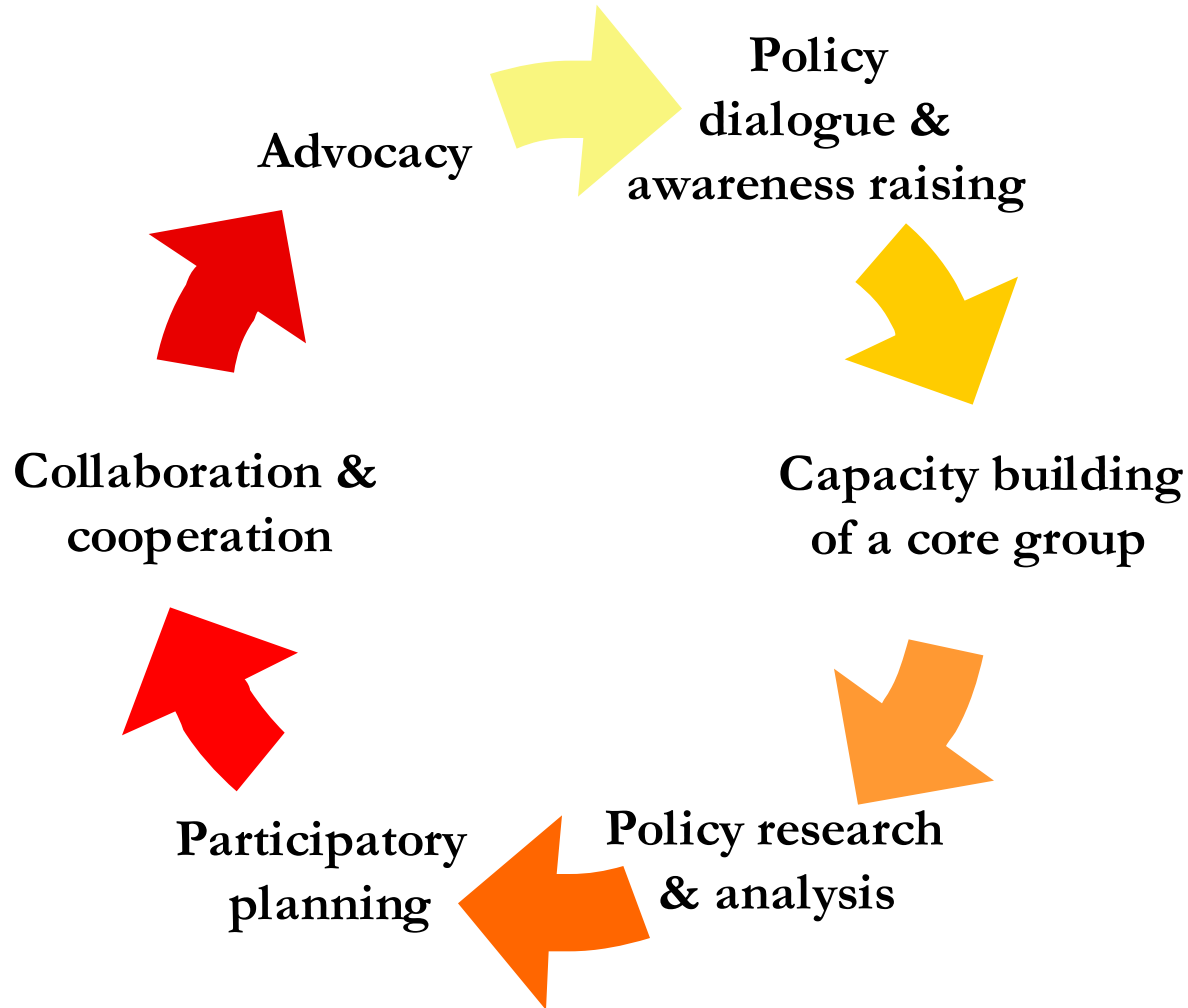
Policies and Politics of Mobilizing Resources for Contraceptive Security in Egypt

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APHA 2007

Approach



CS Strategic Planning Process

- ❖ Conduct key informant interviews
- ❖ Organize stakeholder meeting
- ❖ Form CS working group
- ❖ Conduct policy analyses and mobilizing information for decisionmaking
- ❖ Build capacity of the core group
- ❖ Prioritize issues
- ❖ Conduct strategic planning workshop
- ❖ Cost the plan
- ❖ Advocate for approval of the strategy and funding
- ❖ Disseminate the CS strategic plan

Conducting of key informant interviews



Meetings with key stakeholders



Meetings with key stakeholders

Organization of stakeholder meetings

❖ National level

- MOHP, NPC, MOP, MOF, USAID

❖ Governorate level

- Under Secretaries of Health\ Directors of Family Planning

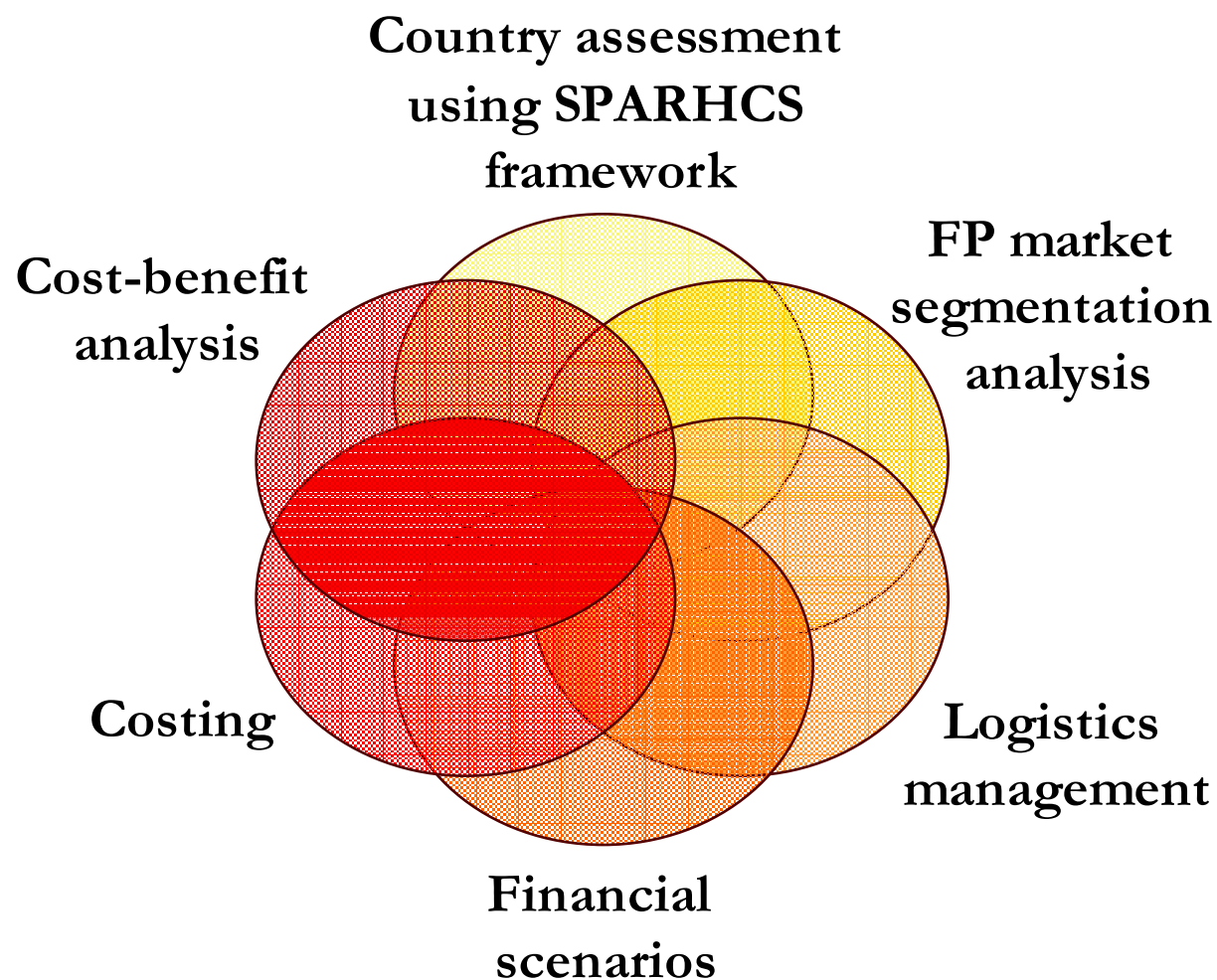


Formation of CS working groups

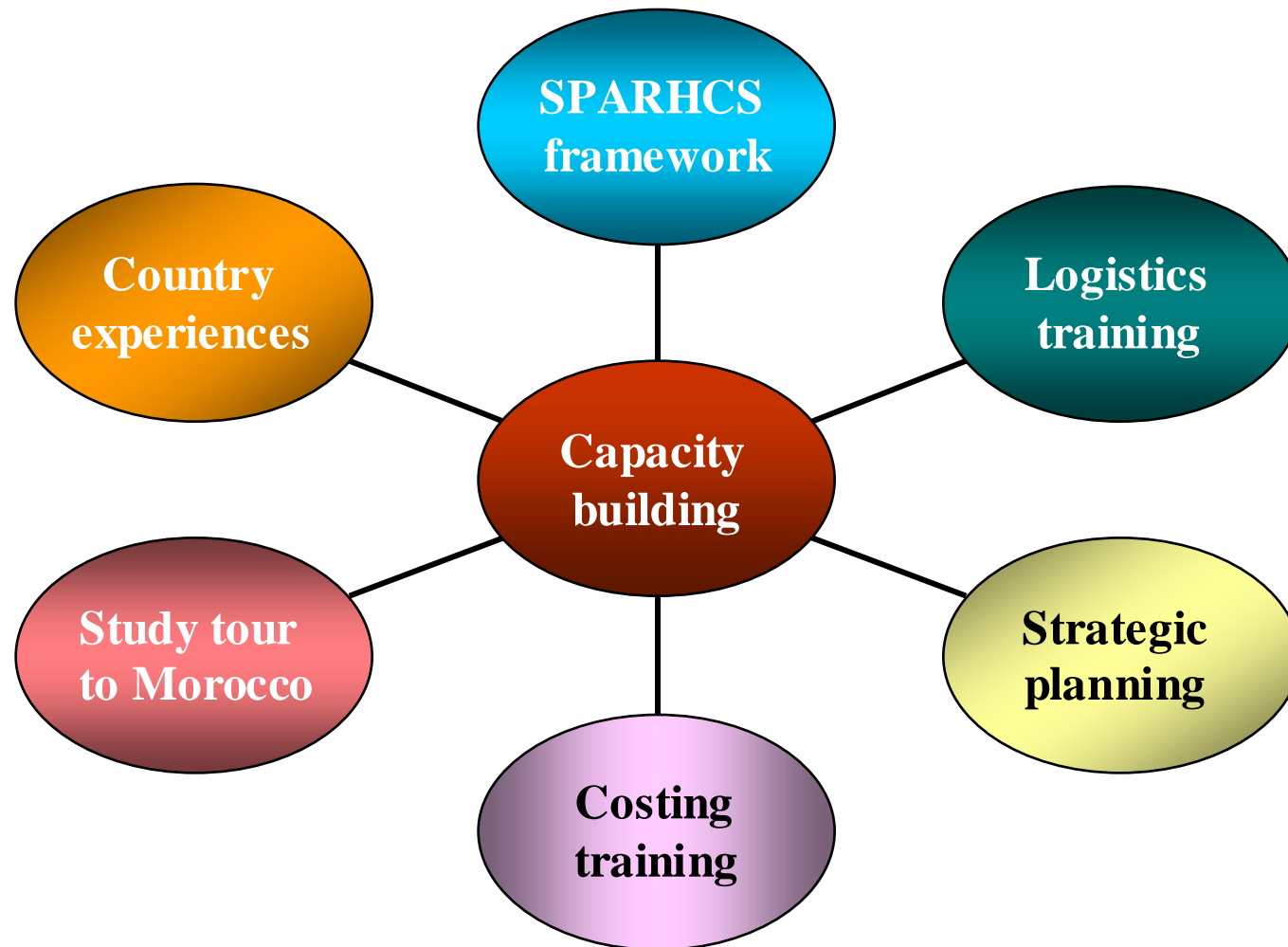
- ❖ Formation of forecasting group to estimate requirements for contraceptive security
- ❖ Formation of a Contraceptive Security Working Group



Policy analyses and mobilization of information



Capacity building of the core group



Setting of priorities (workshop)

❖ Presentation of background studies and situation assessment

- market segmentation
- costing
- financial scenarios
- willingness to pay
- projected demand for contraceptives
- logistics and procurement

❖ Identification of CS issues

❖ Prioritization of identified issues



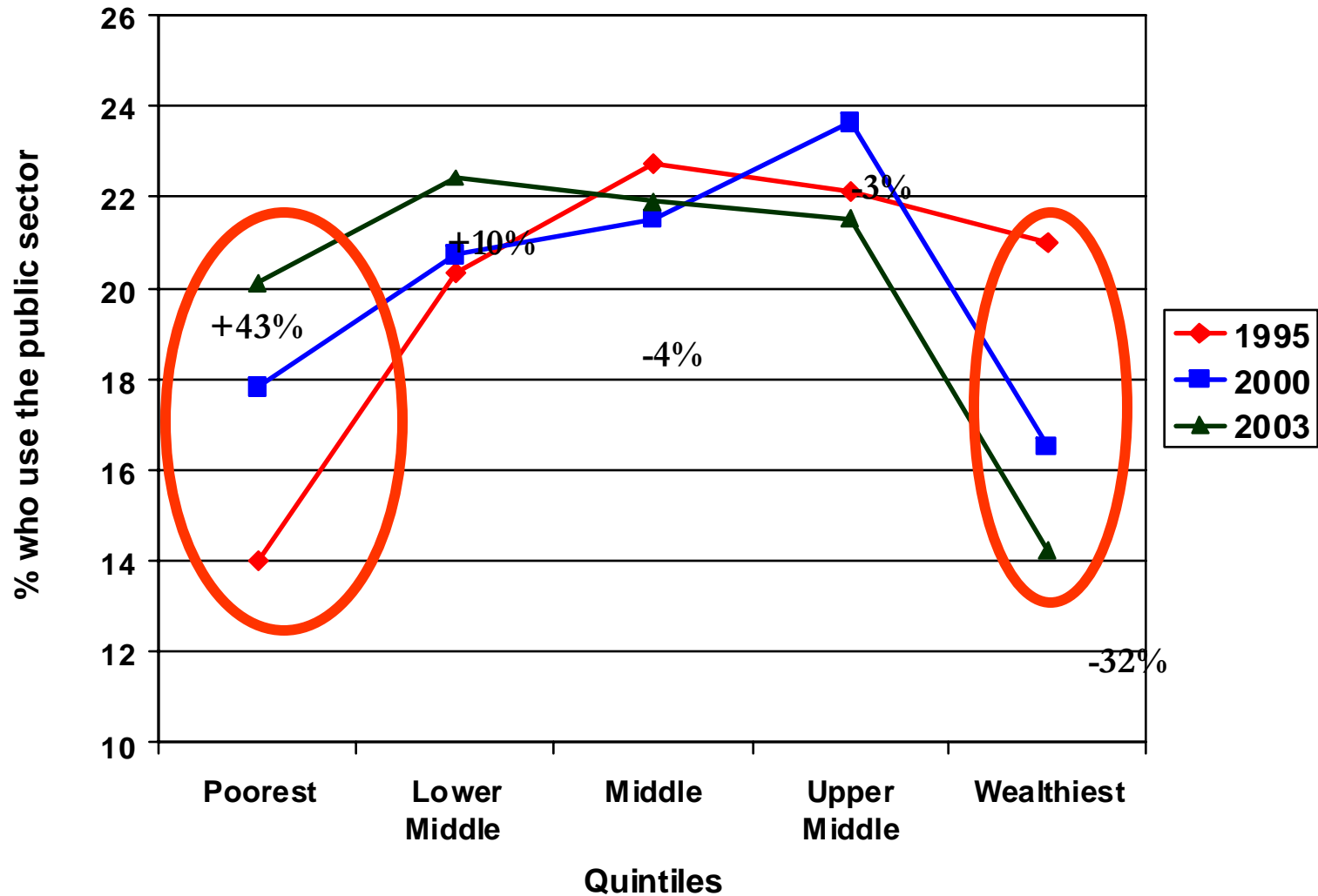
Conducting of CS strategy workshop

❖ Develop strategic plan

- Set goal
- Create overall strategy
- Identify detailed activities and sub-activities
- Determine implementing agencies, timeline, and performance indicators
- Organize a number of small group meetings to finalize the activities

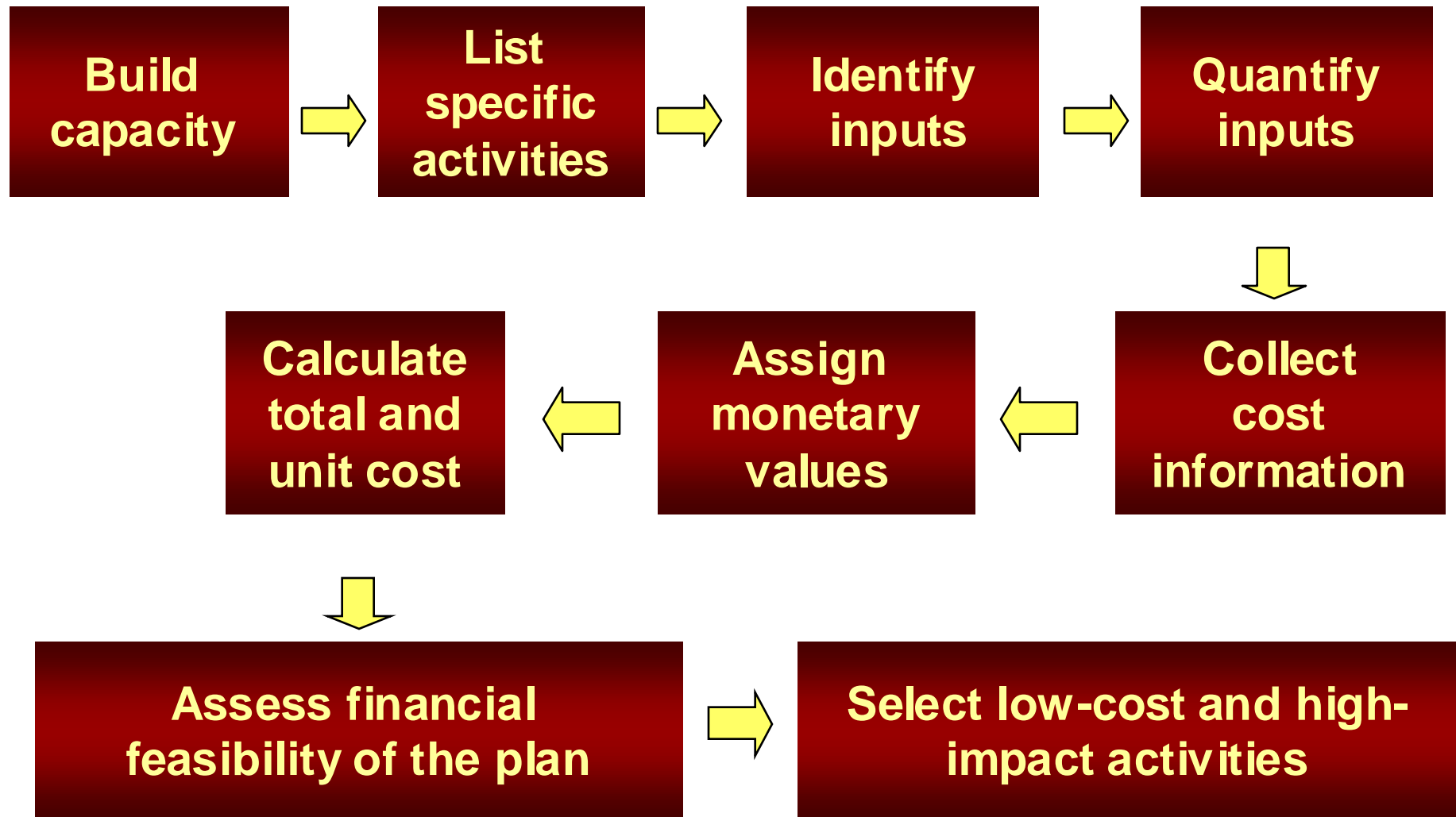


Market segmentation analysis shows positive trends



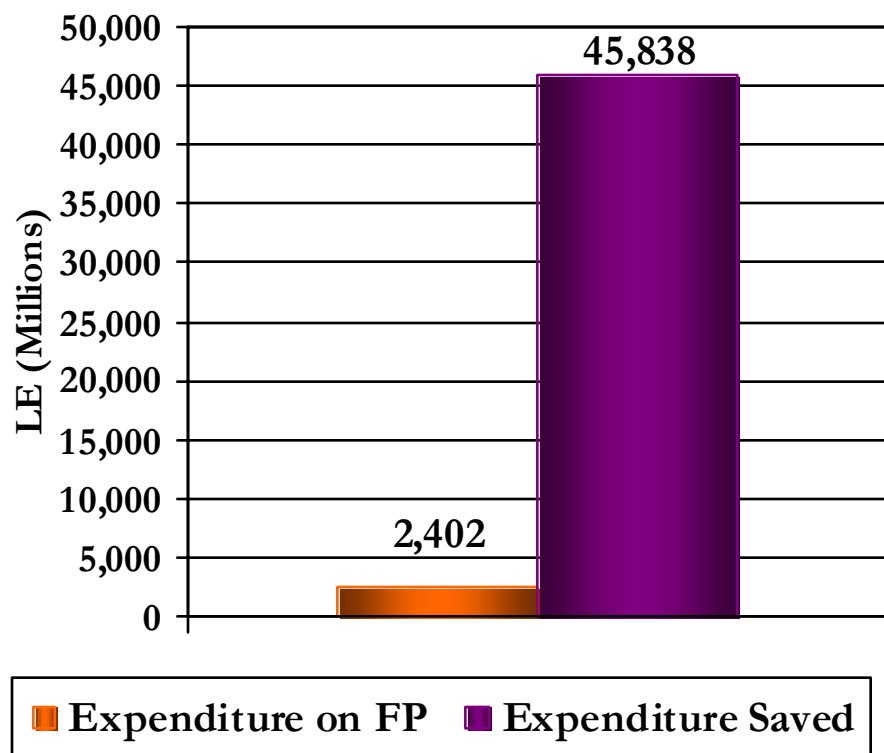
Source: POLICY Project. 2005. Family Planning Market Segmentation in Egypt. Washington, DC: Futures Group.

Costing of strategic plan



Advocacy for the approval and adoption of the CS plan

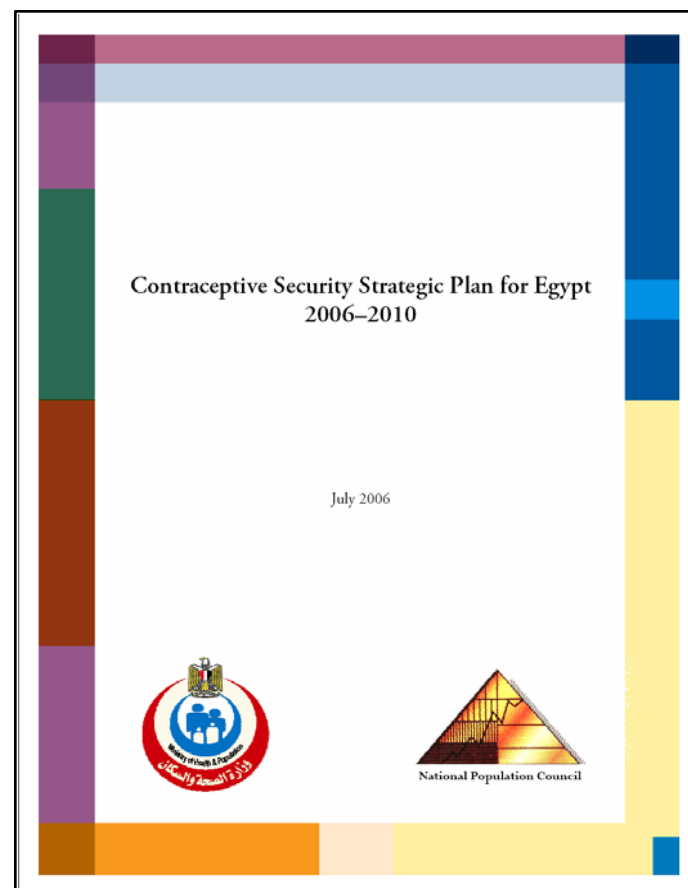
Egypt: Expenditure on FP vs Expenditure Saved, 1980-2005



- ❖ 12M less people
- ❖ 10M fewer young people in nonworking ages
- ❖ 3M fewer infant deaths
- ❖ 6M fewer childhood deaths
- ❖ 17,000 mothers' lives saved
- ❖ Lower education, child health, and food subsidy costs

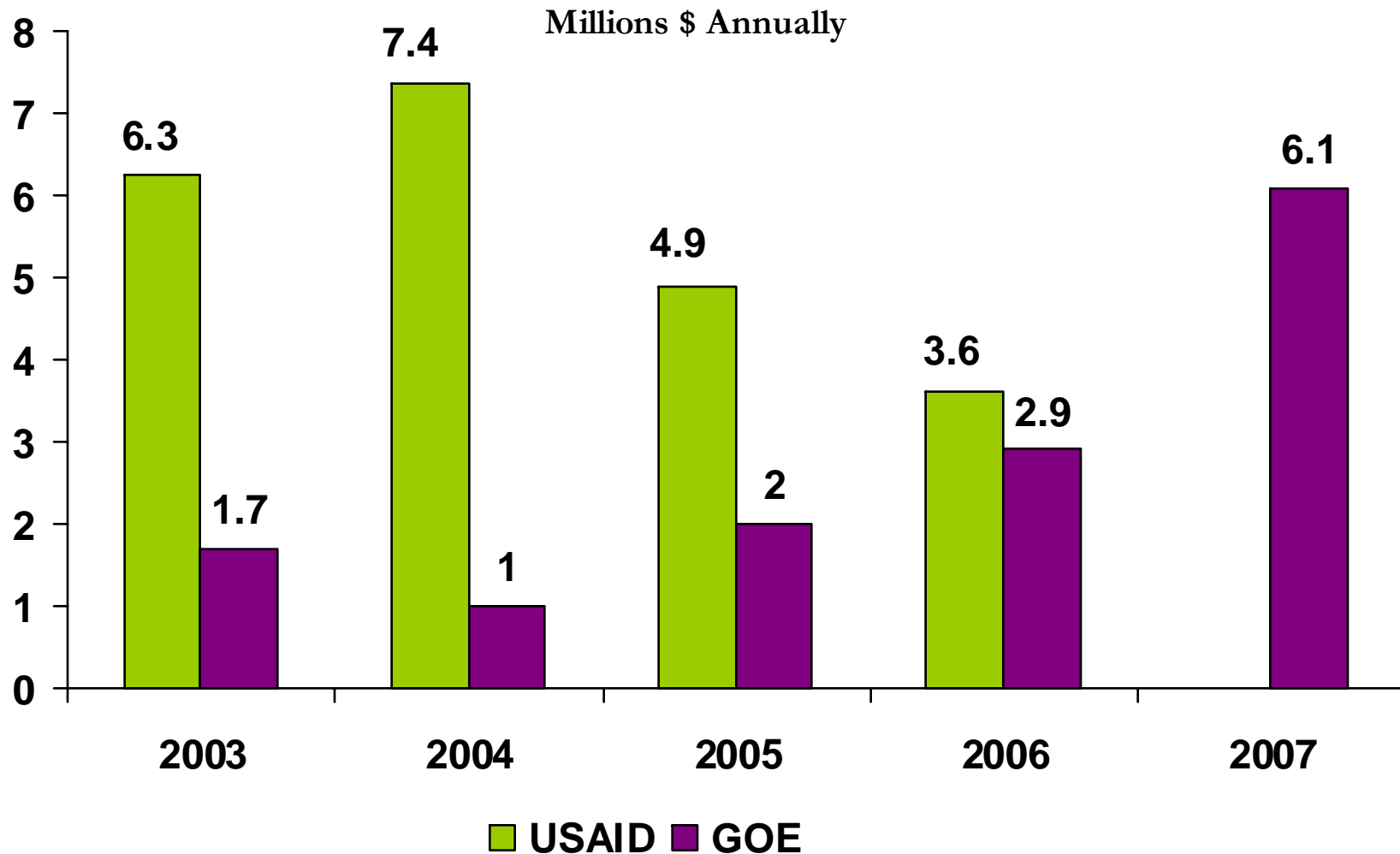
Approval and dissemination of the CS strategic plan

- ❖ Created a budget line item
- ❖ Strategic plan developed and approved (June 2006)
- ❖ CS plan included as part of the National Reproductive Health Plan
- ❖ National Population Council and the MOHP are responsible for implementation



Outcome

USAID and GOE Funding for Contraceptives



Source: POLICY and HPI Project Reports, 2006