



#### Outline

- 1. Introduction
- 2. Educational programs we have developed
- 3. Lessons we're learning about pedagogy and program planning on HSJ



#### Who We are

City College of SF: Dept of Health Education and Community Health Studies

San Francisco State University: Dept of Health Education

Partnership formed in 1992:

Community Health Works



#### What we mean by health

- Community health, not individual health
- When we look at populations,
  - genetics responsible for 1% of health outcomes;
  - medical care about 11%;
  - the rest is about the social structures,
     policies, institutions, history~conditions of
     life and work





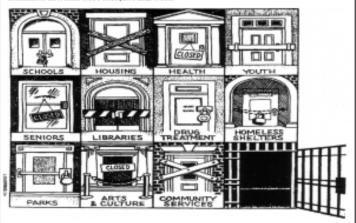
#### Certificates at CCSF

- Drugs & Alcohol Studies
- Community HealthWorker
- Health Care Interpreter
- HIV/AIDS Prevention Education

#### URBAN HEALTH POLICY

#### Health 40

The US. is in a health crisis. Although we spend much more on health care than any other country, our life expectancy is 29th in the world and our infant mortality is 26th. Our health is not just a result of individual bad hebits or unlucky genes; it is also affected by the conditions in which we're born. It wand work.



This course will use award-winning documentary films, participatory activities, and discussion to examine how racial, economic, and sexual inequality determine who is sick and who is healthy. We will explore how government policies affect the health of our communities, and how we can work for policies that foster health and social justice.

Thursdays, 5-8 pm, Starting August 16, 2007

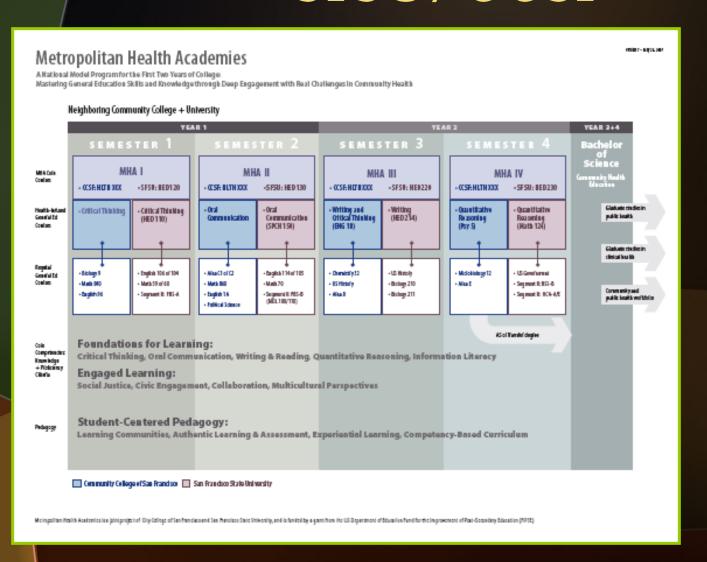
Cloud Hall 332 . CRN 78125

Instructor: Vicki Legion

This course has no prerequisites

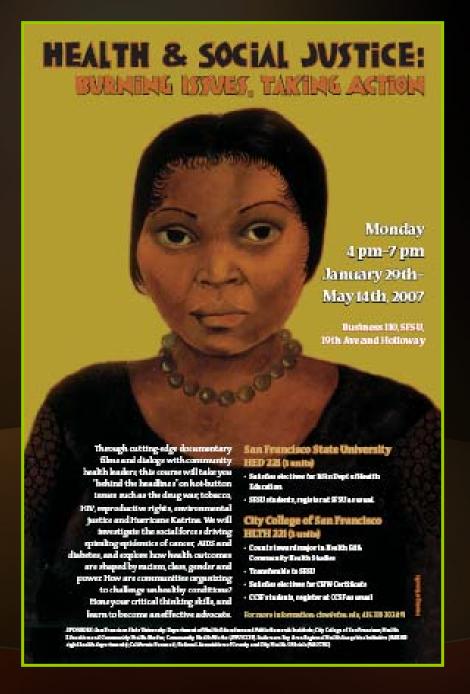
Health 40 autinfies CSI GEBreadth Area D7, General Education Area D Éman AA/AS Degree, Electives for Community Health Worker Certificate, CCSI Major in Health Education CSS, and Eachelorists Health Education at \$500.

## Metropolitan Health Academies SFSU/CCSF





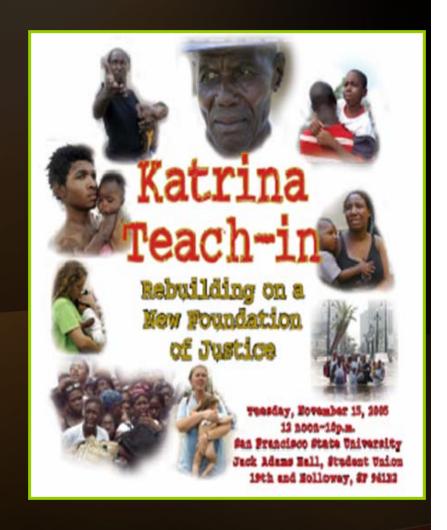
# Film-Based Health & Social Justice Courses HED/Hlth 221 and 527





#### Katrina Teach-In

- University-wide
   co-sponsorship, 600
   attend
- Speakers: PHRF, Common Ground, faculty
- New Orleans jazzgroup & food
- Outcome: New Orleans work delegation





# Master in Public Health at SFSU

LINKING THEORY WITH PRACTICE

SAN FRANCISCO STATE UNIVERSITY

#### MASTER OF PUBLIC HEALTH N COMMUNITY HEALTH EDUCATION

THE MISSION OF THE MASTER OF PUBLIC HEALTH PROGRAM

In Community Health Education at San Francisco State University is to promote health and social justice in urban communities.

Control to this vision is an emphasis on a community-based approach that helife diverse, collaborative, leadership and resignates the importance of waterstanding the multiple determinants of health to design effective, comprehensive significant. The officients aim is to develop out study and professionally comprehensive significant are able to apply systems therefore involves community health.

To fulfill our mission, we orgage students through contentual and participatory tracking approaches integrating theory and practice, with an emphasis on developing team, leadership, and communication ald in our graduates.



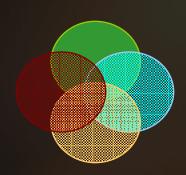
- Educational partnerships with May Area Departments of Pad-lot Health and community-based expeniations to strengthen the lot between theory and practice through handham experience.
- 2 Stadents move through the program legather for three years in a "beaming community."
- Supervised practice with a team of community-based, experienced public health perfectionals.
- Participatory Scarning that is focused on complex contemporary mobiles to different communities.
- Evening darrer to accommodate weeting prefessionals.

- to sollegical approach, emphasizing the importance of addressing multi-level determinants
- Sudert electronic pertirlis development.
- Complexition or written and one communication stellar development.
- Buffeethire functions to strengthee students' skips to officerative leadership.
- Foodly-committed to redail jurities and active in subsecury and public policy word.

For an application and for more information on the MPH program visit us at: http://www.sfsu.edu/~hed.

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DENTS PRACTITIONERS COMMUNITIES FACULTY



Lessons we're learning about pedagogy and program development



#### Pedagogy

- Begin with case studies (ex: AIDS, environmental justice, the drug war)
- End with more theoretical material on race/class/gender
  - Race: Power of an Illusion (Ca. Newsreel)
  - Class: Color of Wealth by United for a Fair Economy
  - Gender: Asian Communities for Reproductive
     Justice



## Four lenses to use to study an issue:

- 1. Emotional Engagement
- 2. Vision
- 3. Analysis
- 4. Strategy

(Thanks to Project South)



#### 1. Emotional Engagement

- Moving documentary films
- Dialog with people who have experienced the problem (from class or community)
- Experiential learning to get people moving, talking, listening
- · Being engaged, "getting on the bus"



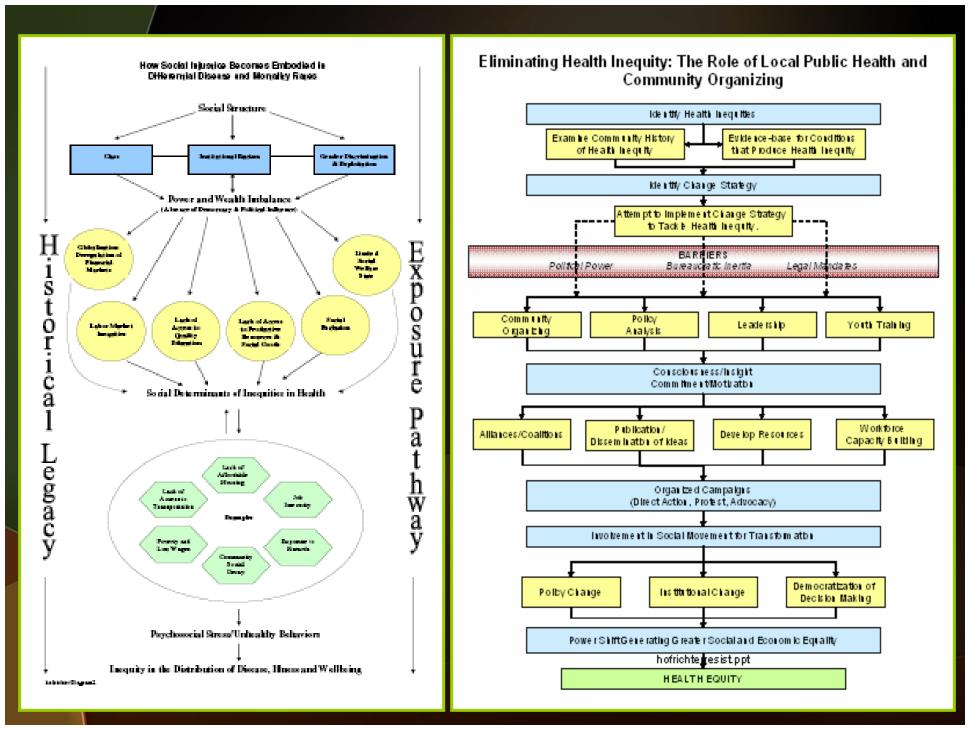
#### 2. Vision

- Break the spell of "There is No Alternative."
- How are other people handling this?
   Look internationally and to leading community organizations.
- How do we deeply want things to be?
   Articulate our values.



#### 3. Analysis

- History and policies are made and can be re-made by people.
- Who wins, who loses?
- Deconstruct the cover stories.
- Study key concepts.
- Learn the history ~ use Project South timelines, put our individual histories in the context of the "big history."





#### 4. Strategy

- Power analysis: Who are the forces on both sides of this issue?
- What are the plans of leading organizations? What are their short and long-term demands?
- What can we do, how can we "get on the bus"?



#### Teaching challenge

"This stuff is so heavy and depressing. It's not an article, it's my life."

- Build small community in class
- Hook up with large community
- Bring in an experience of culture through art, poetry, music, flowers
- Teach positive action steps to make a difference



#### Teaching challenge

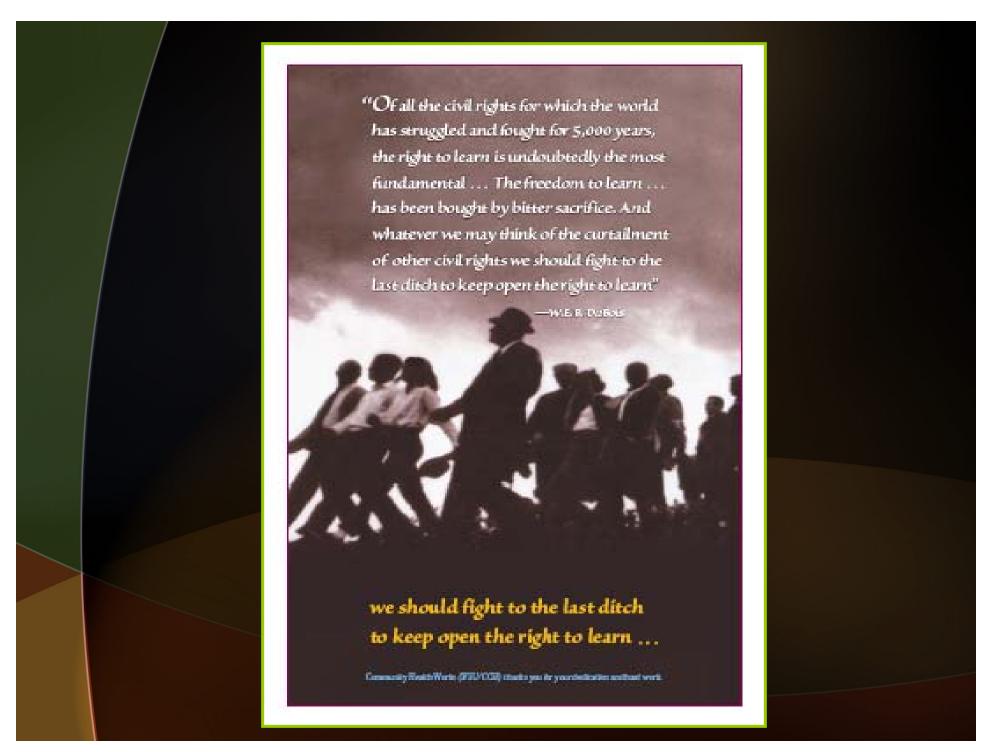
Too much great content crowds out the interactive pedagogy.

• Solution: Spread the content over more time.



# Lessons on program development

- Use external off-campus allies to legitimize your work on campus.
- Keep your institution well informed,
   cultivate long-term administrative allies.
- Use grants for start-up and plan for institutionalization on day one.



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#### Contact Information:

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Credit: Ingrid Ochoa, slideshow design and production