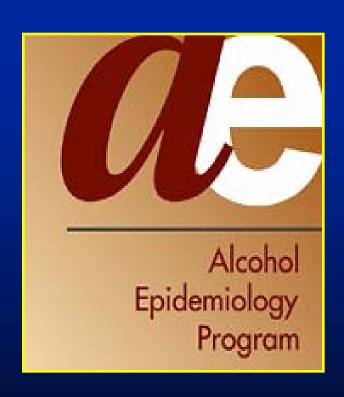
Alcohol Use, Sales, and Prevention of Problems at Professional and Intercollegiate Sport Stadiums



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Alcohol + Sporting Events = High Risk for Problems

- Alcohol is:
 - -readily available
 - heavily promoted
- Each year:
 - Many events
 - Many attendees
 - College games = over 80 million
 - Professional games = over 130 million



Alcohol Research: Stadiums

A few international studies: problems at a single stadium

 A few U.S. college studies: policies/problems at a single stadium

 No systematic studies looking at problems and policies across stadiums in U.S.





Tailgating



- Trash
- Public Urination
- Noise



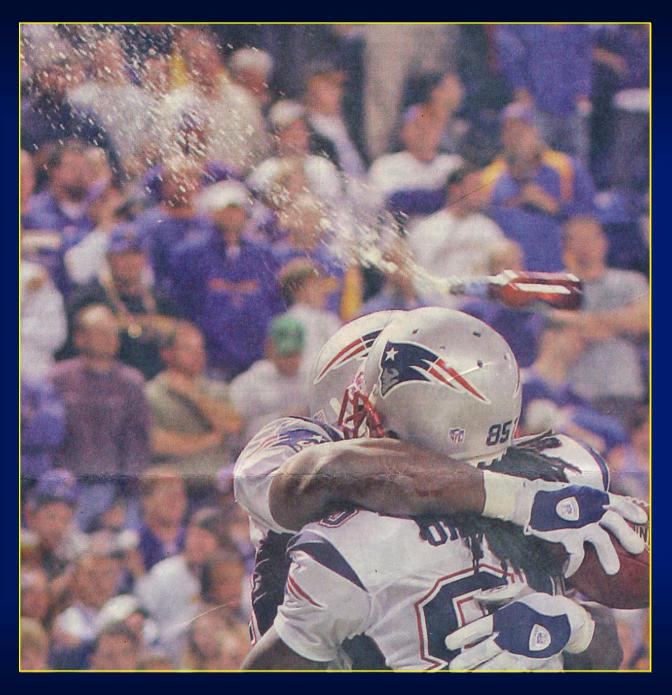




Violence

- Chicago White Sox baseball game in 2000:
 - Drunken fan attacked an umpire
- San Diego Chargers football game in 2004:
 - Three fans beat a fan from the opposing team unconscious







Source: Star Tribune



Lawsuits

NY Giants Football Stadium

- Drunk fan crashed his car after leaving stadium
- Injured 2-year-old girl (quadriplegic)
- BAC of driver: .226
- Driver said he tipped server to sell him more than the two-beer limit.

Xcel Energy Center (Minnesota Wild Hockey)

 Drunken fan flipped his SUV on way home from hockey game and is partially paralyzed

Sources: Star Tribune and Washington Post

Complaints to Police

% of departments

Fights outside stadiums 80%

Fights inside stadiums 74%

Intoxicated patrons 65%

Property damage 61%

Tailgating 38%



In this session...

- College stadiums:
 - Alcohol use and policies
- Professional stadiums:
 - Illegal alcohol sales
 - BAC levels of patrons
 - Policies and enforcement

