## American Indian Adult Tobacco Survey: Data Collection Methods and Survey Findings

#### Lisa D. Kerfoot, MPH Inter-Tribal Council of Michigan



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# **Tribal Approval**



- 2 Michigan Tribes participated in the AI ATS
- Data Sharing Agreement The data is owned exclusively by each tribe
- 1 Tribe has given ITCM approval to talk about the data
- Only information that has been approved will be presented here
- We respect the wishes and honor the agreements made between each of the two participating Tribes

# Sample Sizes



- Samples were derived from the most current tribal enrollment lists AFTER approval from Tribal Council
- 400 Individuals age 18 and older were randomly selected
- 203 Surveys were completed by survey interviewers

# Implementation



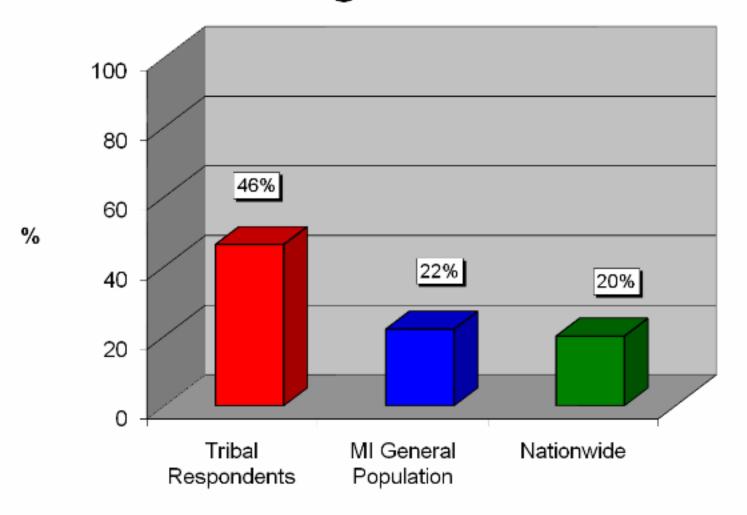
- Survey Interviewers were hired with recruiting assistance from Tribal Health staff
- Survey Interviewers were trained to:
  - Explain confidentiality
  - Obtain informed consent
  - Field survey questions face to face with the respondent

## Incentives



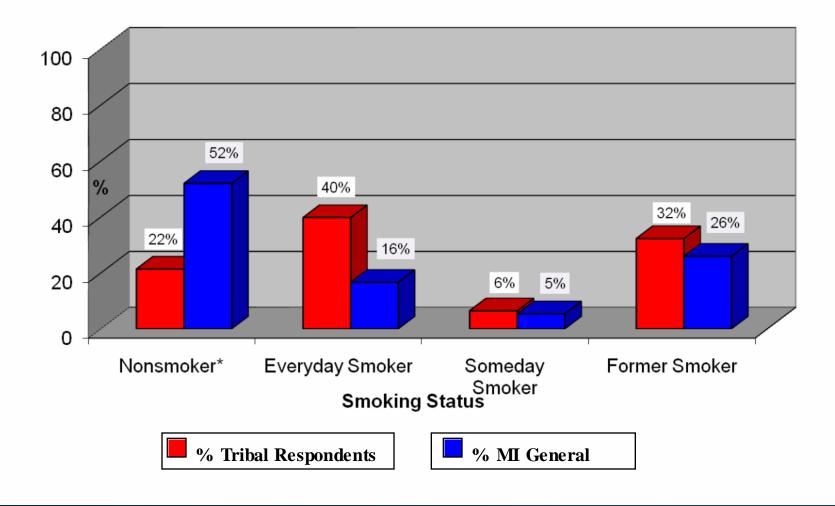
- A \$25 gift card was provided to each participant
- Incentives were important for several reasons:
  - Encouraged people to participate
  - Spread a positive message about the survey
  - A gift is a traditional way to say thank you in our region

### Smoking Prevalence



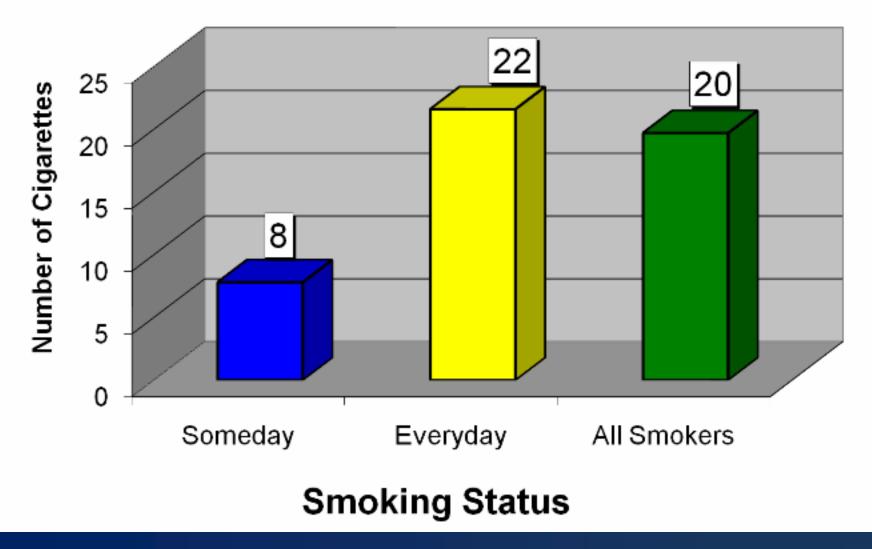
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#### Smoking Prevalence of Sampled Tribal Population compared to the Michigan General Population



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#### Number of Cigarettes Smoked Per Day



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## **Project Completion**



- Reports were provided to the Tribal community
- Fact sheets were formulated for ease of use providing recommendations and supporting documents
- Data not released before approval from Tribal Council