



Strategy: Youth Led Action Research

- ✿ A multi-semester projects
- ✿ Youth receive training, identify issues of interest, conduct research
- ✿ Youth develop presentations/projects to convey or address findings
- ✿ For more information on process, see Youth In Focus: youthinfocus.net

Youth Led Action Research

Cross-Sector Engagement

Participants:

21 youth from
3 high schools



Youth Led Action Research

Cross-Sector Engagement

✿ Adult advisors
include:

Teachers, Public
Health, college
interns,
community
group



Youth Led Action Research

Cross-Sector Engagement

Youth present to:

- ✿ School boards
- ✿ Administration



- ✿ Student Council
- ✿ City Council



Youth Led Action Research

Results - in progress:

- ✿ Healthy foods to be offered in high school vending machines.
- ✿ City and high school district commit to jointly build a gymnasium for shared use by school (1/3) and community (2/3.)



Strategy: PhotoVoice

a particular form of action-research where
the research tool is a camera

✿ Email for a copy of our PhotoVoice Guide

✿ healthy@shasta.com

PhotoVoice: Cross-Sector Engagement

- ✿ Youth & parents
- ✿ Schools
- ✿ Public Health
- ✿ City planner
- ✿ City Council
- ✿ Parks Director
- ✿ Private Sector



PhotoVoice

My personal favorite...



PhotoVoice

One project that has taken off beyond expectations:

- 🌿 Wal-Mart healthy choices check-out stands



PhotoVoice

And one
we're still
working on!



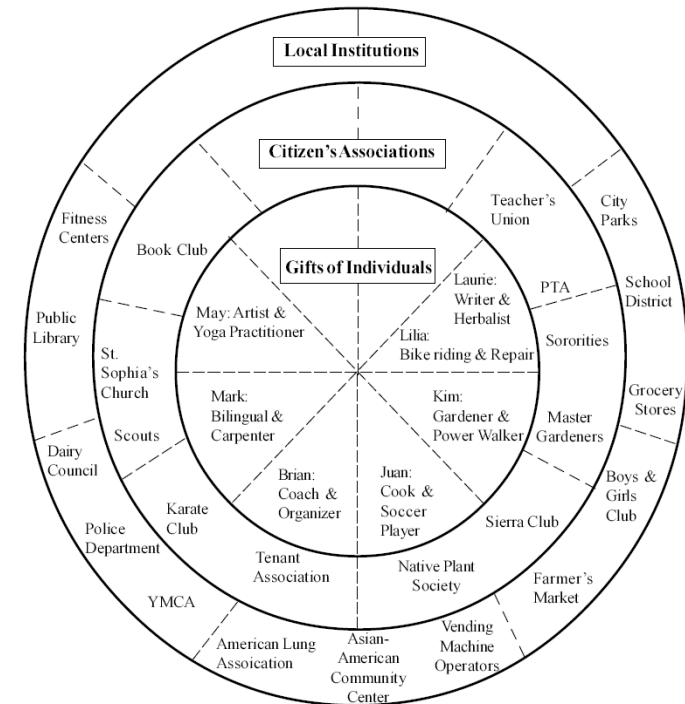
Participatory Park Planning

Asset Mapping



Participatory Park Planning
KaBoom – kaboom.org

Community Assets Map

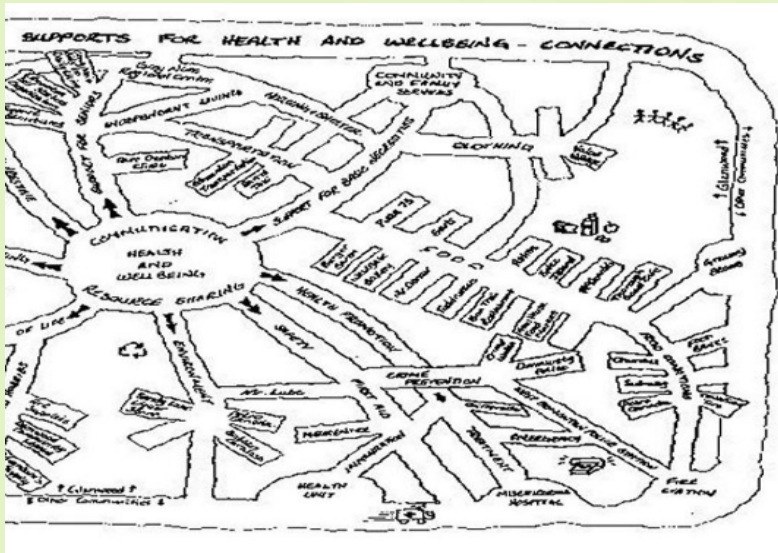


Center for Collaborative
Planning
Connectccp.org

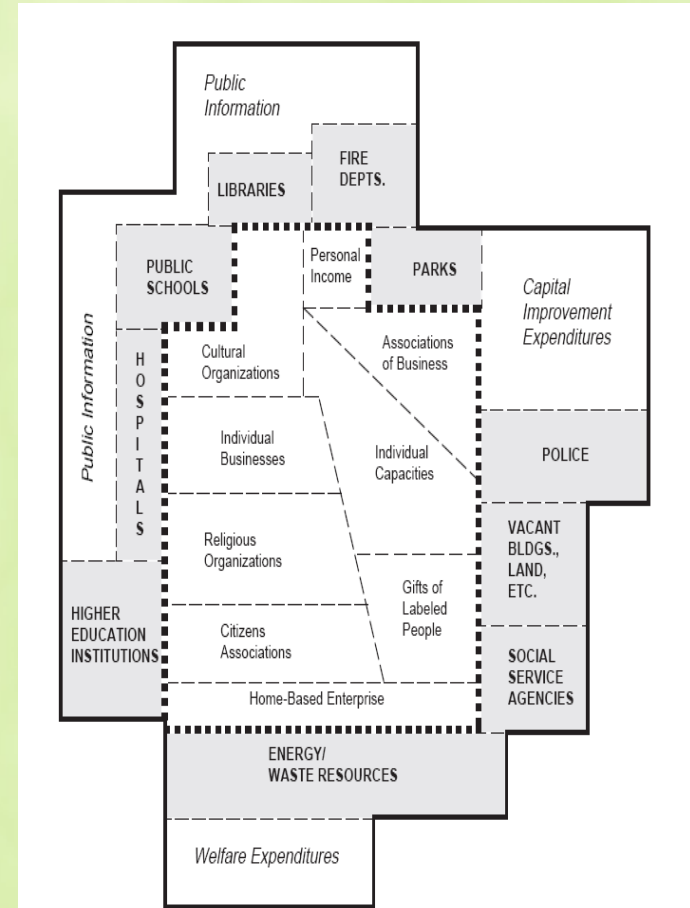
Asset Mapping

Asset Map Styles & Resources

Policy Link: policylink.org



Community Building Resources (CBR):
cbraimhigh.com



www.northwestern.edu/ipr/abcd

Participatory Park Planning

Park Design/Art Auction



Parents come out to bid on their child's art work – and learn about the park project!

- ✿ Sectors Engaged in Park Project:
 - ✿ Youth & community
 - ✿ Schools
 - ✿ Public Health
 - ✿ Builders
 - ✿ Water District



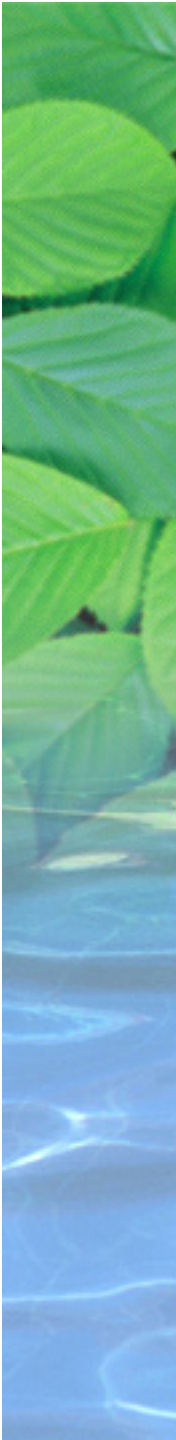
Participatory Park Planning

✿ Some interim wins

- ✿ Broad community support for park project
 - ✿ willingness to pay for maintenance.
- ✿ Local supervisor proposed, park committee members advocated for & County authorized \$50,000 for a Parks, Trails and Open Space Plan.
- ✿ Verbal commitment from developer for 11 acre land donation

✿ Still on the advocacy agenda

- ✿ 20 acres instead of 11
- ✿ Extend Safe Routes path to connect with Park and link 16 miles of proposed trails to existing community



Participatory Assessment & Working Across Sectors

Advantages and Challenges

✿ Advantages

- ✿ Many players - pooling resources, opportunities to forge new connections/relationships
- ✿ Broadens community buy-in.
- ✿ Capacity building - leadership, advocacy, community awareness



Participatory Assessment & Working Across Sectors

Advantages and Challenges

✿ More Advantages

- ✿ More impact on decision makers -
 - ✿ Youth- irresistible to public officials
 - ✿ More constituencies heard from - greater impact
 - ✿ Press pays more attention when youth/community involved



Participatory Assessment & Working Across Sectors

Advantages and Challenges

✿ Challenges

- ✿ Many players - messy, time consuming
- ✿ High Potential for “mission drift” - varying priorities
- ✿ Unequal resources/influence among players
- ✿ It's no place for purists!



Thank You!

Please feel free to contact me if you have questions:

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