



Aurora E. Flores
Project Coordinator
Healthy Eating, Active Communities

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### Healthy Eating Active Communities

#### **Problem:**

- ✓ Few or no bike lanes or safe walking routes
- ✓ Not enough green space or parks for families to recreate
- ✓ Overabundance of fast food restaurants
- ✓ Flight of supermarkets
- ✓ Food access has diminished to corner "mom and pop" stores

#### Healthy Eating Active Communities

#### Solution:

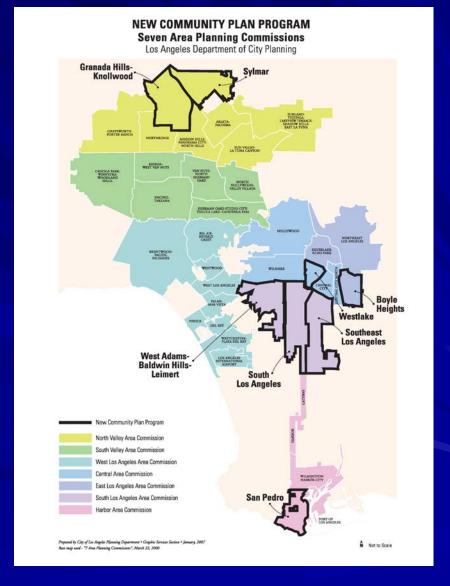
- ✓ Develop community-driven, policy-oriented strategies
- ✓ Increase awareness of the link between built environment and health consequences
- ✓ Obtain constituency of supporters for policy strategies
- Cultivate relationships with community residents, business owners, elected officials, government officials, school officials
- ✓ Involve HEAC Youth Ambassadors in all efforts

### Walkability Assessment

- Assess ability to walk safely in neighborhoods
- Involved parents, community residents, schools, LADHS, police department, council district office
- Developed policy brief with recommendations for improving the neighborhood landscape

### LA City Plan Revisions

- South LA, Southeast LA, West Adams city planning areas
- Planning process involves community input to identify issues and opportunities and set goals for development



# Planning School

- Strategic Actions for a Just Economy (SAJE)
- Figueroa Corridor Land Trust
- LA County DPH PLACE (Policies for Livable, Active Communities and Environments) Program



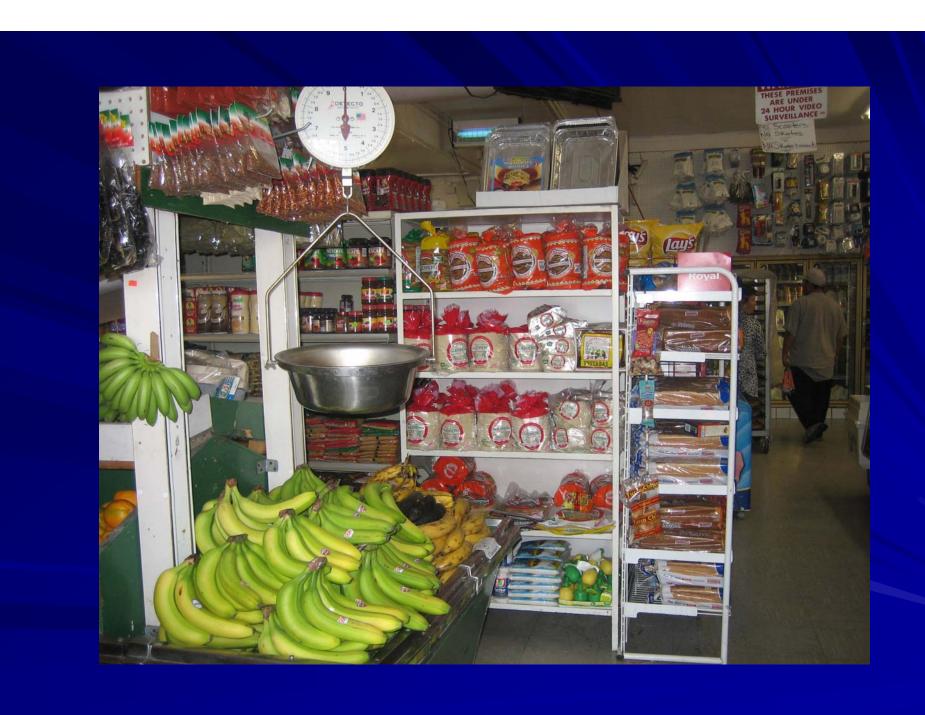














# Market Grand "Re-opening"

- In collaboration with:
  - Councilwoman Jan Perry (CD9)
  - LAC Health Department
  - LAUSD
  - Nutrition Network for a Healthy California
  - Community residents
  - Youth
  - Community Organizations

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# Where Do I Get My Five?

- Created youth-led documentaries on food access inequities
- Videos cover 5 topics:
  - Marketing and advertising
  - Price
  - Quality
  - Food as culture
  - Distance/location



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#### South L.A. HEAC

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