



Center for Mental Health Services Knowledge Application Program

Innovations in Knowledge Synthesis
and Dissemination

Introduction



Overview of Center for Mental Health Services Knowledge Application Program

GOAL: Identify and disseminate promising practices for CMHS Homeless Programs Branch and Community Support Programs Branch

- Developed Knowledge Transfer Model
- Created KAP planning process, which identified priority topic areas for each Branch
- Developing series of related videos, manuals, issue briefs, fact sheets, workshops and innovative e-learning curricula to support workforce development

CMHS Priority Topic Areas

HPB

Partnering

Cultural Competence

Discharge Planning

*Supplemental Security
Income (SSI) Initiative*

Rural Homelessness

Cognitive Impairments

Workforce Development

CSP

Trauma

*Evidence-Based
Practices*

*Older Adults (PRISMe,
EBP KIT)*

Consumer Issues

Workforce Development

Partnering

KAP Activities

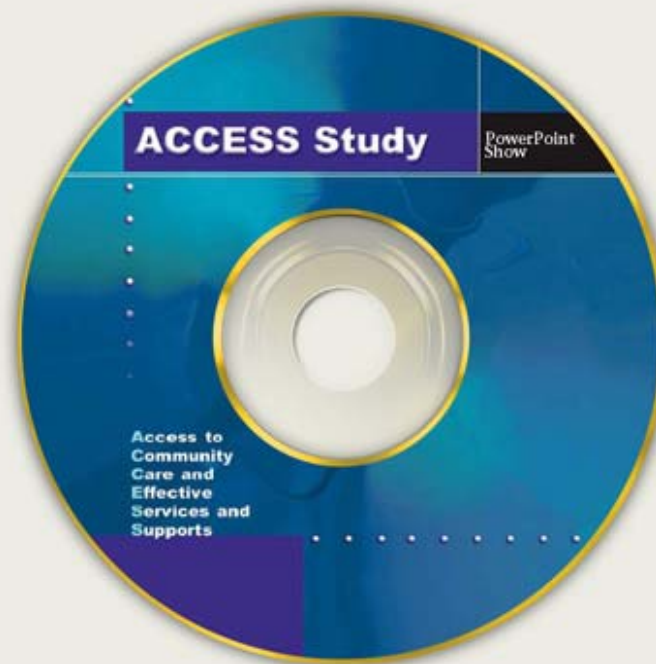
- Synthesized knowledge
 - Conducted ACCESS Secondary Analysis of the ACCESS demonstration program, an 18-site study on systems integration strategies
 - Analyzed community strategies to coordinate services for persons who are homeless and living with mental illnesses
 - Developed series of interrelated products for workforce development
 - Issue Briefs, CD-ROM, Fact Sheets, Videos, Multimedia presentations, and e-learning curricula

Partnering Products

Sample Products

■ ACCESS CD-ROM

- Synthesized knowledge from expert panel meeting
- Incorporated video clips into PowerPoint presentation



Partnering Products



ACCESS Study

Access to
Community
Care and
Effective
Services and
Supports



Partnering Products

- Grant Sites of the ACCESS Demonstration Program



Partnering Products

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Clip from the ACCESS Conference



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Partnering Products

Example: Videos

- Developed Partnership model incorporating findings from ACCESS secondary analysis and work with homeless service providers across the country
- Created DVD entitled *Transformation through Partnerships: Systems Change to End Chronic Homelessness*, which contains three videos that show how two very different cities used partnerships to bring together the necessary services for providing effective homeless services:
 - Special introduction explaining the partnership model and presenting helpful suggestions on how communities and programs can use the video to promote community partnerships
 - **The Philadelphia Story:** *Transformation, Recovery and Revitalization: Project H.O.M.E.'s Community Partnerships*
 - **The Seattle Story:** *Ending Chronic Homelessness: DESC's Strategic Partnerships*

Partnering Products

Example: Video Accompaniments

Created a set of learning tools to accompany the *Transformation through Partnerships* DVD, which includes:

- Viewer's guide
- Strategic partnering principles guide
- An Issue Brief with an in-depth introduction to the strategic partnering process featured in the videos
- Movie trailer to promote DVD on the web



SAMHSA's
Center for Mental Health Services



Print Products

- Gathered a substantial body of knowledge concerning the provision of effective services for persons who are homeless and living with mental illnesses
- Published flagship products disseminating best practices in community behavioral health services



Blueprint for Change

Block Grants Report

Work as a Priority

Print Products

- Created a series of user friendly documents presenting research findings to the provider community



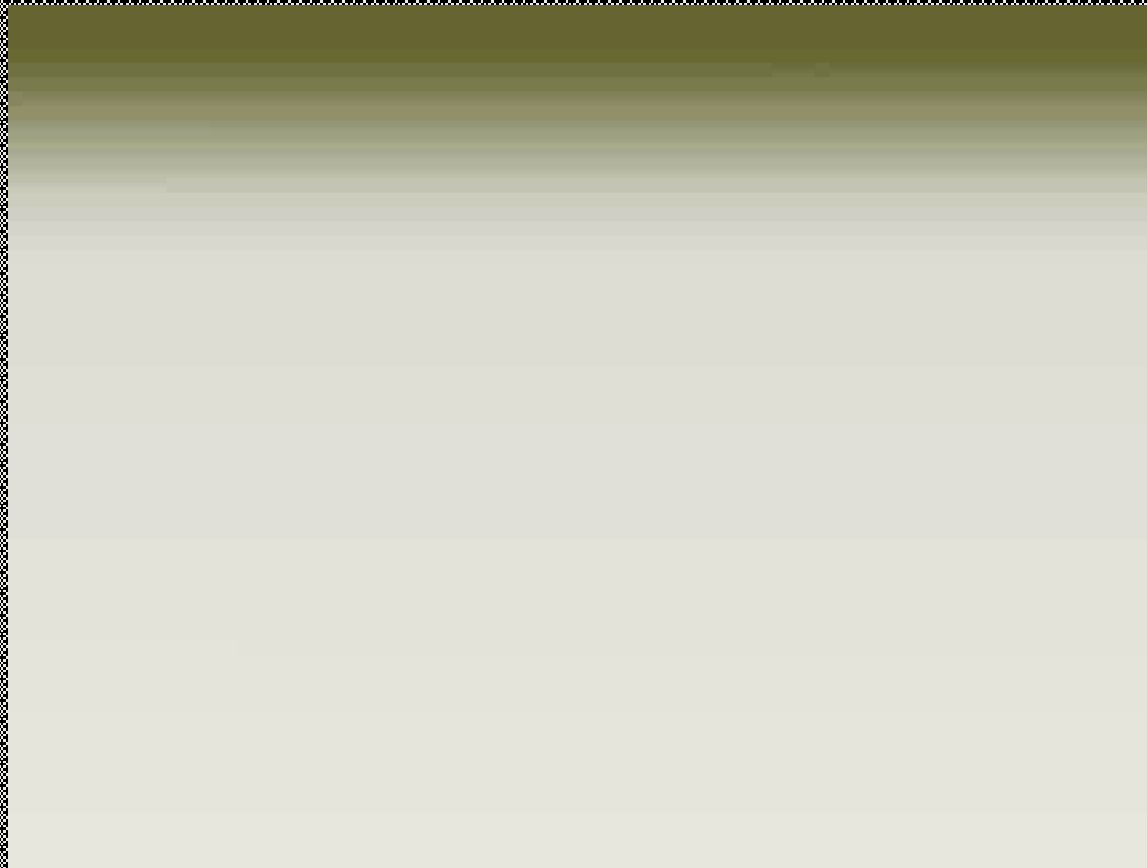
E-learning Products

Print products were transformed into innovative e-learning products

- Web based e-learning curricula
 - Blueprint for Change Resource Bank
- Navigable instructional CD-ROMs
 - Transformation Action Guides
 - Effective Services and Treatment



E-learning Products



E-learning Products

DSSI Transformation Action Guides (TAGs)

- CD-ROMs with navigation promoting self-directed learning
- Separate series for HPB and CSP Issue Briefs, Fact Sheets, and Publications
- Guides learner to navigate materials to pinpoint areas of interest



E-learning Products



E-learning Products

Effective Services & Treatment for Persons Who Are Homeless CD-ROM



Sharing knowledge collected from lessons learned and promising practices

E-learning Products

Services Coordination & Partnerships | Prevention | Service Interventions | Co-Occurring Disorders | PATH | Key Publications | Resources

Services Coordination & Partnerships

It takes a combination of organizational strengths to deliver the diverse services that lead to improvements in the quality of life for persons who are homeless and have mental illnesses. Learn the steps and tools for developing the effective partnerships and programs that achieve mutual goals.

<p>Strategic Partnership for Systems Change</p> 	<p>Effective Strategies for Coordinating Access to Care</p> 	<p>ACCESS</p> 
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Existing Toolkit Revision

Prepare existing toolkits for publication

- Prepare new look and feel: cover design, layout, packaging
- Work with content clearance editor and GPOs to review internal logic flow, structure, and writing
- Suggest and implement revisions

Revisions

Introduced
new name and
logo to brand
all materials



Revisions



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Substance Abuse and Mental Health Services Administration
Center for Mental Health Services
www.samhsa.gov

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Revisions

Introduced color family



Innovation with Older Adults KIT

Creating interactive KIT format

- Take advantage of new technology in electronic presentation
- Optimize user engagement following Adult Learning guidelines
 - Craft product to specific target audience(s)
 - Create opportunities for user self-direction in navigation
 - Bring material to life through incorporating mixed media options, e.g., embedded video clips, animated exercise, narration

Future Innovations: Knowledge Synthesis and Dissemination

- Providing restructuring of and publication support for the Supported Housing KIT and Consumer Operated Services and Programs KIT
- Creating video on the PRISM-e Federal Demonstration Program on mental health care for the elderly
- Creating a social marketing video to support funding of Consumer Operated Services and Programs
- Creating an e-learning workforce development tool, the *Strategic Partnering Action Guide*, a “How-to” Guide for developing community partnerships to end chronic homelessness (companion piece to video and other products in the Partnering Series)

Future Innovations: Knowledge Synthesis and Dissemination

The **KAP** will continue to support CMHS Community Support Programs and Homeless Programs Branches in

- Knowledge synthesis, particularly in identifying and promoting best practices
- Exploring multimedia innovations to create e-learning tools for workforce development
- Identifying ways to maximize impact of CMHS knowledge transfer practice
 - Standardizing approach
 - Providing collaboration with and support for other CMHS initiatives