

HEALTHY WISCONSIN LEADERSHIP INSTITUTE

Implementing Distance Education in Wisconsin: The Tale of Two (Three) Programs

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Healthy WI Leadership Institute

is a continuing education and professional development resource supported jointly by:

- Medical College of Wisconsin
- University of Wisconsin School of Medicine and Public Health

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Healthy WI Leadership Institute

Purpose:

Contribute to a “sufficient and competent” workforce

Support the development of transformational leaders who engage in innovative community health improvement activities that effectively protect and promote the health of the public

Target Audience

Public Health System Workforce

“The public health workforce includes all those providing essential public health services, regardless of the nature of their employing agency.”

The Public Health Workforce: An Agenda for the 21st Century
A Report of the Public Health Functions Project
U.S. Department of Health and Human Services

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Needs Assessment

- HWLI Advisory Committee and workgroups
- Institute of Medicine 2003 Report – Who Will Keep the Public Healthy? Educating Public Health Professionals for the 21st Century
- Council on Linkages
- MCW & UW key informant interviews in 2004

Three Program Areas

- Community Teams Program
- Health Policy Program
- Lifelong Learning & Mentoring Program



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Community Teams Program

Purpose

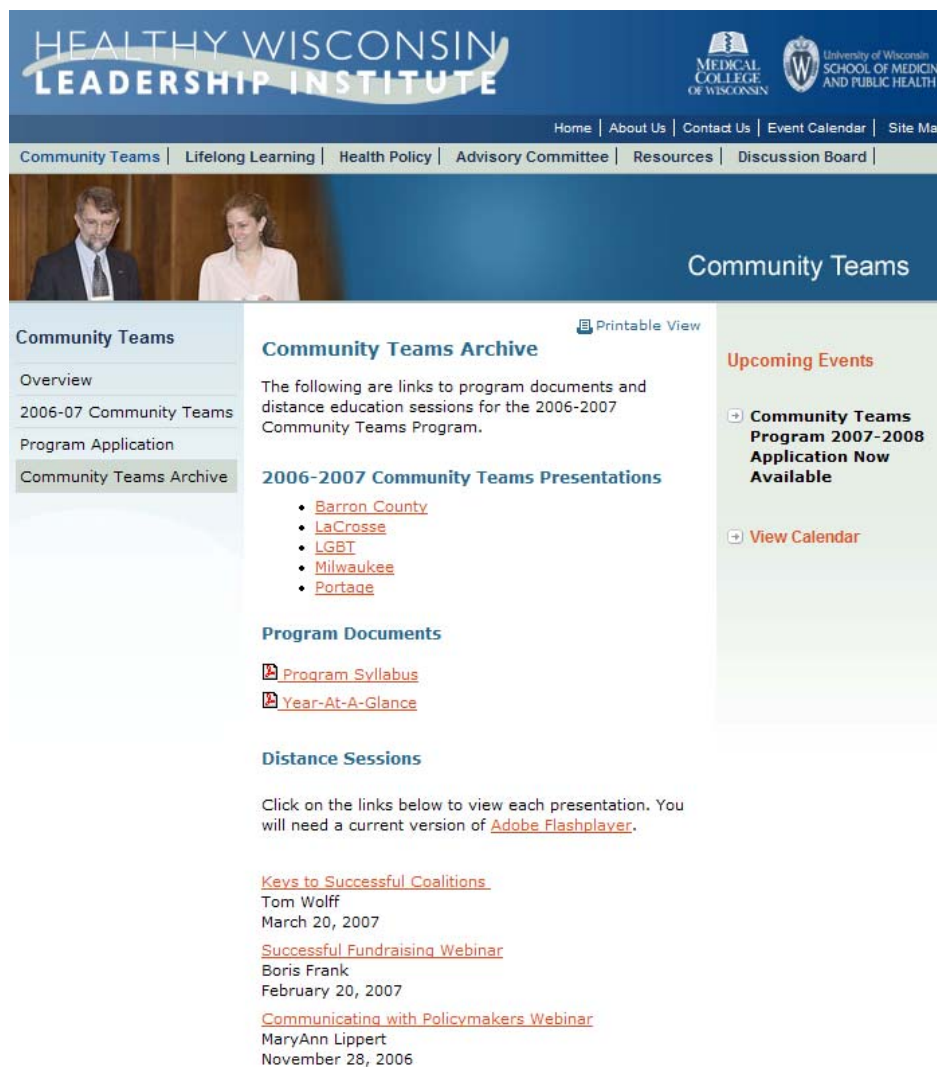
To enhance learner's ability to address health issues in their communities by facilitating development of **collaborative leadership** and **public health skills**.

Learning Model

Year-long learning experience for teams representing community coalitions. Activities include:

- 3 Workshops (2 days each)
- **Distance-based, independent study**
- Application of skills through team project
- Consultation with program faculty and experts

Community Teams Program Online



The screenshot displays the website for the Healthy Wisconsin Leadership Institute. The header includes the institute's name and logos for the Medical College of Wisconsin and the University of Wisconsin School of Medicine and Public Health. A navigation menu lists various sections like Home, About Us, and Contact Us. The main content area is titled 'Community Teams' and features a sidebar with navigation options: Overview, 2006-07 Community Teams Program Application, and Community Teams Archive. The main content includes a 'Community Teams Archive' section with a 'Printable View' link, a list of '2006-2007 Community Teams Presentations' (Barron County, LaCrosse, LGBT, Milwaukee, Portage), 'Program Documents' (Program Syllabus, Year-At-A-Glance), and 'Distance Sessions' with details for three webinars: 'Keys to Successful Coalitions' by Tom Wolff (March 20, 2007), 'Successful Fundraising Webinar' by Boris Frank (February 20, 2007), and 'Communicating with Policymakers Webinar' by MaryAnn Lippert (November 28, 2006). An 'Upcoming Events' sidebar highlights the 'Community Teams Program 2007-2008 Application Now Available' and provides a 'View Calendar' link.

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MEDICAL COLLEGE OF WISCONSIN

University of Wisconsin SCHOOL OF MEDICINE AND PUBLIC HEALTH

Home | About Us | Contact Us | Event Calendar | Site Map

Community Teams | Lifelong Learning | Health Policy | Advisory Committee | Resources | Discussion Board

Community Teams

Community Teams

Printable View

Community Teams

Overview

2006-07 Community Teams Program Application

Community Teams Archive

Community Teams Archive

The following are links to program documents and distance education sessions for the 2006-2007 Community Teams Program.

2006-2007 Community Teams Presentations

- [Barron County](#)
- [LaCrosse](#)
- [LGBT](#)
- [Milwaukee](#)
- [Portage](#)

Program Documents

- [Program Syllabus](#)
- [Year-At-A-Glance](#)

Distance Sessions

Click on the links below to view each presentation. You will need a current version of [Adobe Flashplayer](#).

[Keys to Successful Coalitions](#)
Tom Wolff
March 20, 2007

[Successful Fundraising Webinar](#)
Boris Frank
February 20, 2007

[Communicating with Policymakers Webinar](#)
MaryAnn Lippert
November 28, 2006

Upcoming Events

- [Community Teams Program 2007-2008 Application Now Available](#)
- [View Calendar](#)

Health Policy Program

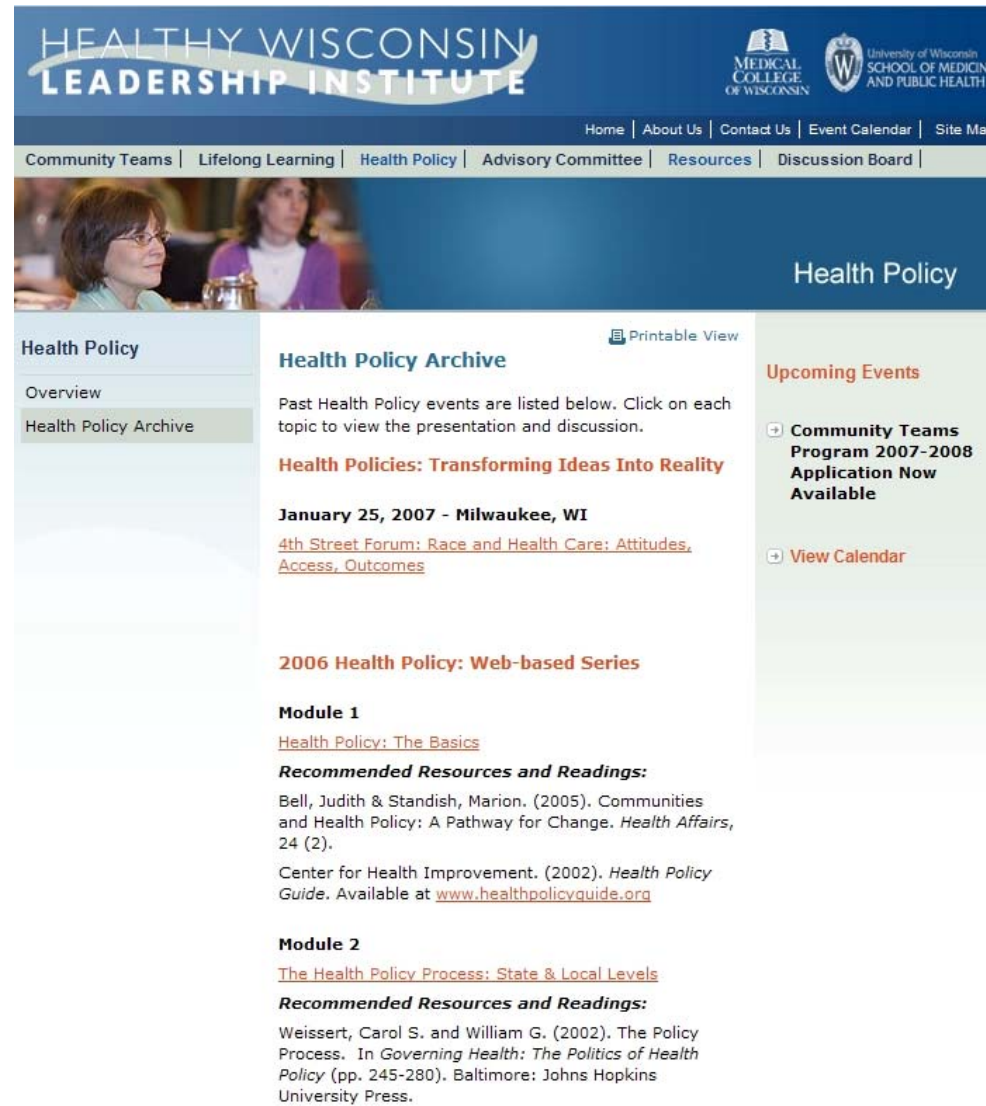
Purpose

To increase individual and community capacity to understand and change policies that impact community health.

Learning Model

- Introductory, web-based series designed for individuals who are interested in developing their knowledge of health policy
- 2 health policy workshops designed for individuals or teams working on strategies to impact health policy

Health Policy Program Online



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Past Health Policy events are listed below. Click on each topic to view the presentation and discussion.

Health Policies: Transforming Ideas Into Reality

January 25, 2007 - Milwaukee, WI

[4th Street Forum: Race and Health Care: Attitudes, Access, Outcomes](#)

2006 Health Policy: Web-based Series

Module 1

[Health Policy: The Basics](#)

Recommended Resources and Readings:

Bell, Judith & Standish, Marion. (2005). Communities and Health Policy: A Pathway for Change. *Health Affairs*, 24 (2).

Center for Health Improvement. (2002). *Health Policy Guide*. Available at www.healthpolicyguide.org

Module 2

[The Health Policy Process: State & Local Levels](#)

Recommended Resources and Readings:

Weissert, Carol S. and William G. (2002). The Policy Process. In *Governing Health: The Politics of Health Policy* (pp. 245-280). Baltimore: Johns Hopkins University Press.

On the right side of the page, there is an 'Upcoming Events' section with a dropdown arrow next to the text: 'Community Teams Program 2007-2008 Application Now Available' and another dropdown arrow next to the text: 'View Calendar'.

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Session 2

Health Policy Process: State and Local Levels

Rep. Curt Gielow
(R- Mequon)
23rd Assembly District

Lifelong Learning & Mentoring Program

Purpose

To provide continued growth opportunities for existing leaders and support the development of the next generation of public and community health leaders.

Learning Model

- Advanced Leadership Skills Enhancement Series
 - 2 distance sessions and a workshop
- Collaborative Leadership Curriculum
 - Train-the-Trainer Workshop

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Lifelong Learning & Mentoring Online



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Lifelong Learning

Lifelong Learning

Overview

Lifelong Learning Archive

Printable View

Lifelong Learning Archive

Past Lifelong Learning events are listed below. Click on each topic to view the presentation and discussion.

2007 Advanced Leadership Skills Enhancement Series

Developing Future Leaders: Who's Growing in Your Garden?

Webinar 1
[Session Learning Guide \(pdf\)](#)

[Discover Your Leadership Style](#)
Hanna Cooper, MPH, CPCC
March 15, 2007

Webinar 2
[Session Learning Guide \(pdf\)](#)

[Supporting Growth in Others](#)
Hanna Cooper, MPH, CPCC
April 26, 2007

Upcoming Events

Community Teams Program 2007-2008 Application Now Available

[View Calendar](#)

Different Approach

Community Teams Program

- Assignment prior to call
- Community Team participants only
- Expectation of team & members
- 1 ½ hours
- Year long
- Discussion expected
- Higher level



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Different Approach

Health Policy Program

- Individual or stand alone sessions
- Short series
- Registration limited to 150
- No team or cohort development
- 30 - 45 minutes
- Over a period of one to two months
- Introductory

Different Approach

Lifelong Learning & Mentoring Program

- Sessions part of more comprehensive series
- Registration limited to 60
- Required for participation in workshop
- Some development of cohort
- Some audience participation

Findings

How would you rate the webinar?

Community Teams

12% Excellent

Health Policy

36% Excellent

Lifelong Learning and Mentoring

2% Excellent



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Findings

Community Teams Program

- At year end, 12 out of 28 participants recommended drastically change or eliminate
- Too much content
- Technical difficulties – limited active participation
- Better if participate in teams

Findings

Health Policy Program

- Able to connect with large, broad audience
- Good content for time allotted
- Speakers should have local experience

Findings

Lifelong Learning & Mentoring Program

- Content not appropriate for audience
- Content better delivered in person
- Not focused enough
- Limited interaction
- Very academic

Challenges

Community Teams Program

- Time commitment
- Varied needs of learners
- Active participation
- Providing content to learners outside program

Challenges

Health Policy Program

- Meeting needs of learners
- Unable to track asynchronous use
- Maintain participant enthusiasm

Challenges

Lifelong Learning & Mentoring Program

- Sessions required for participation in workshop, may have been unnecessary
- Content better delivered in person
- Unable to track asynchronous use

Successes

Community Teams

- Provide content between workshops



Health Policy & LLLM

- Provide content to large audience
- Minimal cost
- Archived content can be accessed by anyone for review

Recommendations

Community Teams Program

- Use a Learning Management System as part of comprehensive curriculum
- Self-directed learning
- No longer than 45 minutes to an hour


New Format

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Introduction Activity List Resources

Public Health Orientation

Welcome!



Kirsten Gruebling
MPH, CHES

Play Audio ▶

Introduction

This module is designed to give you a basic understanding of what public health is and the important role it plays in today's world. You should complete this module if you are interested in learning more about our public health system and your role in it. The public health system's mission is to promote physical and mental health and prevent disease, injury and disability. The resources that are provided here are useful to anyone who is working to improve the public's health. Which of the essential public health services do you provide?

[Launch Module in New Window](#)

"Health care is vital to all of us some of the time, but public health is vital to all of us all of the time."
- C. Everett Koop

Objectives

After completing this module, you will be able to:

- Define public health and its obligations.
- Explain how public health differs from health care.
- Identify the ten essential public health services.
- Give examples of how a local health agency carries out the essential public health services.

Recommendations

You should complete this module at the beginning of the Community Teams Program year. However, the module can be completed, or returned to, at any time during the

Recommendations

Health Policy Program

- Keep similar format
- Local speakers
- “Storytelling”

Recommendations

Lifelong Learning & Mentoring Program

- Know audience – looking for managerial training
- Target marketing to intended audience
- Provide real examples
- Specific/directed content
- Do not make interactive

Thank you.



www.hwli.org

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