# Involving youth in public health and policy: The Young Worker Leadership Academy

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#### Goals of the Academy:

- Teach youth about workplace safety, rights on the job
- Help youth think about policy and education strategies for protecting youth on the job
- Provide a forum for youth to plan specific actions they can take in their communities
- Develop young leaders who are spokespeople and advocates on young worker issues

#### Partners:

- California Commission on Health and Safety and Workers' Compensation
- UC Berkeley LOHP
- UCLA LOSH
- California Center for Civic Participation





#### Funding:

- Funded and administered by the California Commission on Health and Safety and Workers' Compensation
- Additional funding from:
  - State Compensation Insurance Fund
  - Employers Direct Insurance Company
  - The California Wellness Foundation
  - The California Endowment

#### The Academy

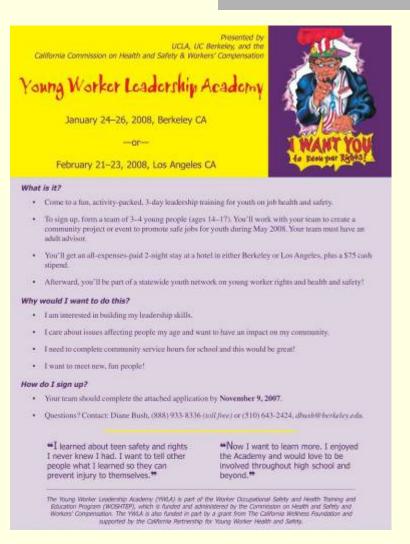
- 2.5 days (Thursday afternoon to Saturday)
- Health and safety training
- Learning about public policy
- Practice planning and conducting educational activities
- Separate sessions for adult mentors
- Youth mentors return from previous years





#### Recruitment and Selection

- Email announcements
- 25-30 teams of youth apply each year (90-100 youth)
- 12 teams selected for geographic diversity (50 youth)



#### What was the draw?

- "Youth Leadership"
- All-expenses paid, 2-night hotel stay
- \$75 stipend
- UC campus



#### YWLA 2005, 2006, 2007

5 Academies conducted (North and South)





- 112 youth have participated
- 15 have returned as youth mentors at least once

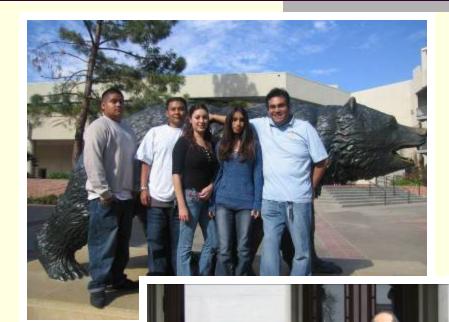
#### School-based Teams

- Work Experience Programs
- Vocational/Technology Education Programs
- Leadership Programs
- Alternative Schools



#### Community-based Teams

- Environmental and community justice coalitions
- Community job training/youth leadership programs
- Church-based youth programs
- Girl Scouts



#### Learning about Workplace Safety







#### Jeopardy: Rights on the Job



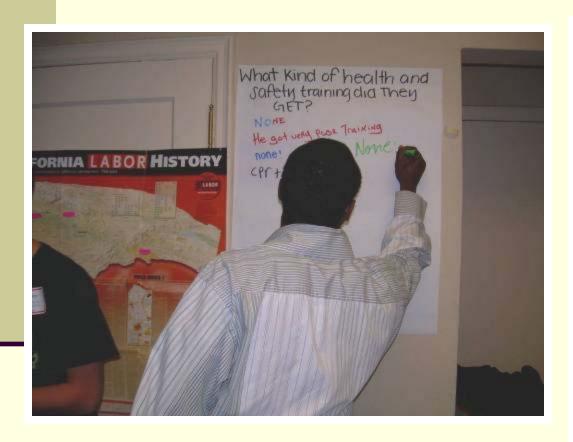


#### Role play: How to Speak Up





#### Worksite Interviews





## Creating the ideal community: The role of policy makers





## Practice planning an educational project







#### Fun!



#### Youth Mentors in Action





#### Adult Sponsor Sessions

- Expectations
- Needs Assessment
- Brainstorm ideas
- Share strategies





- Workshops at
  - Schools
  - Churches
  - Community organizations





- Materials Development and Outreach
  - Brochures
  - Pocket cards
  - Powerpoints
  - Videos



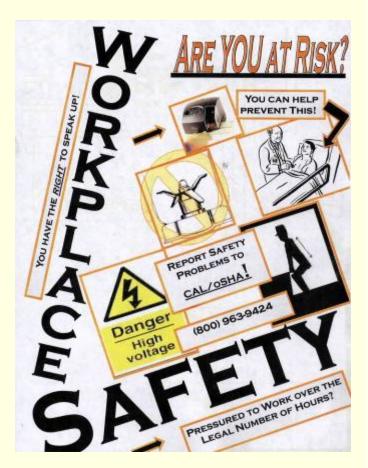


#### Projects:

#### Promote Safe Jobs for Youth in May

School events and activities





#### Projects:

#### Promote Safe Jobs for Youth in May

Participation in regional conferences and resource fairs





- Work with the media
  - Radio interviews
  - Video PSAs

To view: <a href="http://www.dir.ca.gov/YoungWorker/PSAcontest.asp">http://www.dir.ca.gov/YoungWorker/PSAcontest.asp</a>

- Teen Employment Scene Conference
  - Kicked off Safe Jobs for Youth Month
  - Organized by 3 youth mentors (YWLA 2006)
  - 300 high school youth attended





- Teen Employment Scene Conference
  - 6 simultaneous workshops run by YWLA youth
  - Resource Fair
  - Evaluation





#### Evaluation



- Written and oral qualitative evaluation of Academy itself
- Interviews with participants at Academy
- Written evaluation from teams, adults and youth after community activity is completed, including documentation (photos, materials developed, T-shirts...)
- Group phone call with adult sponsors in July

#### Impact of the Academies



- 28 of 30 teams successfully conducted activities in their communities
- Community activities reached over 4000 youth and other community members
- 15 youth have returned as mentors
- Youth mentors developed a Myspace site

#### Plans for 2008



- 2 academies, in Northern and Southern California (50 youth)
- 12 youth from 2006 Academies will help with 2008 Academies
- Publish Guidelines for running a YWLA
  - Complete description, photos, etc.
  - Sample agenda, recruitment tools, instructions for teaching activities

#### Lessons Learned



- Recruit teams younger teens
- Emphasize time needed to conduct community activities
- Significant staff time and resources are needed to stay connected with teams
- Present workplace health and safety as a "right"
- Potential for network of youth health and safety advocates not yet fully realized!

