# FITFUTURE® United Way of Tarrant County

A Community Participatory Project to Reduce and Prevent Childhood Obesity

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## Study Objectives

- Children: Reduce overweight/obesity
  - Minimum of 5% by 2009
  - BMI (body mass index) and body fat indices
- Families
  - Increase physical activity
  - Improve nutrition
- Our proposal:
  - Community-Based Participatory Approach

#### Research Model

- Participatory Action Research
  - Community-Based Participatory Research
  - Participatory Research
  - Action Research
  - Empowerment Research
- Foundation is Relationships

#### Participatory Research

- Participant input is critical to success
  - Democratic, non-coercive
  - Participants determine purpose & outcome
- Modest, respectful attitude
  - Curious about participant perspective
  - Eager to learn from participant
- IS NOT:
  - Trying "to get another group of people to do what YOU think is best for them."

#### Participatory Process

- Formal (2) and informal (10-12) meetings with Mitchell teachers, principal, counselor
- Formal meeting with Logan teachers to discuss measurement plans
- Feedback and meetings with parent leaders
  - Innovators in Diffusion of Innovations model
- Entire school is included whenever possible

#### The Intervention

- Weekly student nutrition and physical activity class with Registered Dietitian during school
  - Emphasis is on exercise, motivation and implementing of daily activities.
  - Shapedown curriculum—available nationwide
- Monthly nutrition and physical activity class at school in the evening for parents/families
- Work toward a healthier school and community

# Cultural Sensitivity

- Shapedown Curriculum addresses cultural views
  - Perspectives, values, and preferences
  - Foods, dietary restrictions
  - Physical activities, etc.
- Multi-cultural team



# Participants



# Demographics

	<u>Mitchell</u>	Logan (control)
Gender		
Male	26 (59%)	21 (53%)
Female	18 (41%)	19 (47%)
Ethnicity		
African American	25 (57%)	30 (75%)
Hispanic	17 (39%)	10 (25%)
Non-Hisp. White	2 (5%)	0
Age	8.7 yrs	8.7 yrs

#### Recruitment

- 75.4% (46/61) of third grade students at Mitchell Boulevard Elementary School enrolled
- 61.7% (42/68) of third grade students at Logan Elementary School enrolled
- Labor and resource intensive process

#### Nutrition Education

- Taste of Spring Cooking Class
  - 10 families attended
  - Resource materials on healthy lifestyles
  - Cooking demonstrations with guest participation
- Parent Education class "Shake the Salt Habit"
  - 5 families attended
  - Educational information presented regarding salt content in foods
  - Techniques on how to flavor food without adding additional salt
- Kids in the Kitchen
  - A program of the Junior League of Fort Worth
  - Families rotated among stations to learn about healthy

#### Increased Physical Activity

- After-school program primarily provided assistance with homework
- Limited physical activities available because of lack of sports equipment
- Now, after-school activities include:
  - basketball, softball, soccer, football, jump rope, dodge ball, hula hoop, scooter races and kickball four days a week.

#### Increased Physical Activity

- Running Club
  - Led by Dr. Rudy Herrera
  - Students practiced after school 3 days a week
- Cowtown Marathon February 24
- Rise & Shine 5K April 22
- Walking trail measured inside Mitchell Elementary
  - One mile long
  - Encouraged schoolwide participation teachers and staff
- Aerobics classes for families held at school
  - Tuesdays and Thursday evenings
  - Taught by one of the teachers

## Increased Physical Activity

- YMCA
  - Subsidized memberships for Mitchell families
  - \$10/month for family
  - Kid Zone, Karate, Dance, all other facilities
- First Tee Foundation
  - Golf and life skills
  - After school once per week
- Mitchell soccer club
  - Equipment purchased
  - Father willing to coach
- Spring Field Day
  - All grade levels at Mitchell Elementary School (approximately 460 students)

# Creating Awareness

- Parent education newsletter
  - Highlights parent education classes
  - Advertises upcoming events
  - Distributed to local churches
- Media coverage
  - JPS
  - FWISD
  - Channel 8
  - Star-Telegram
  - United Way

# Community Change

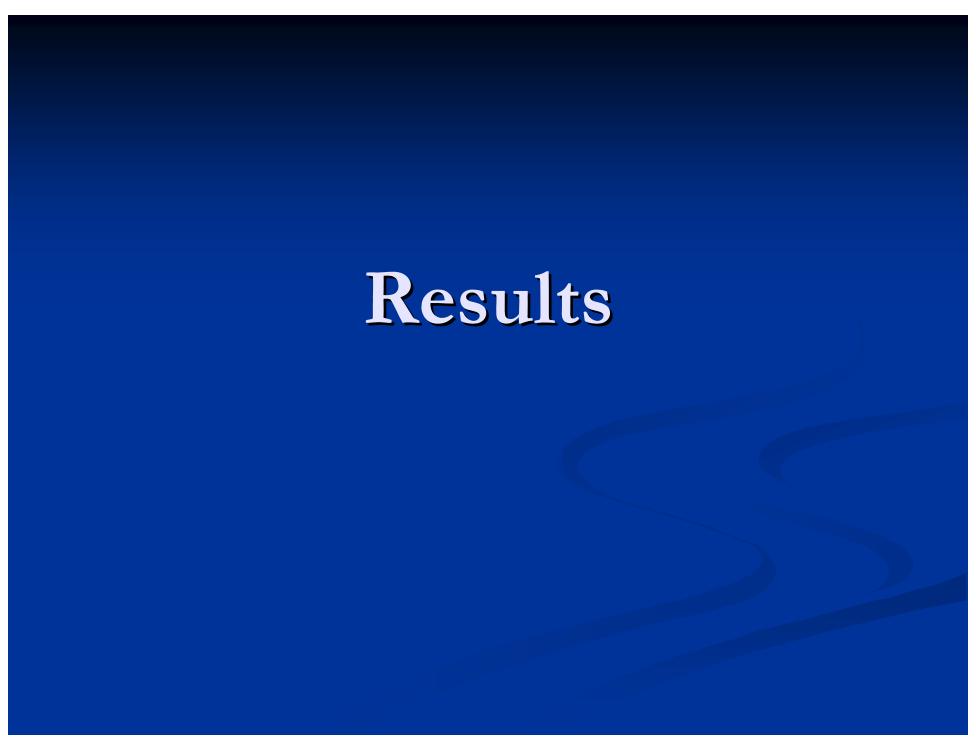
- Mitchell Meals
  - Healthier alternative to pre-packaged value meals
  - Sold cheaper than their cheapest value meal
- Local restaurants
  - Texas Fried Chicken and Seafood
    - Owner agreed to add a Mitchell Meal to his menu
  - Chinese restaurant (same owner as Texas Fried Chicken and Seafood)
    - Commitment from owner to add a special section to menu offering healthier meals with nutritional information printed alongside description
- Dance classes scheduled to begin in Fall 2007 at local church led by students with TCU Dance program

# Community Change

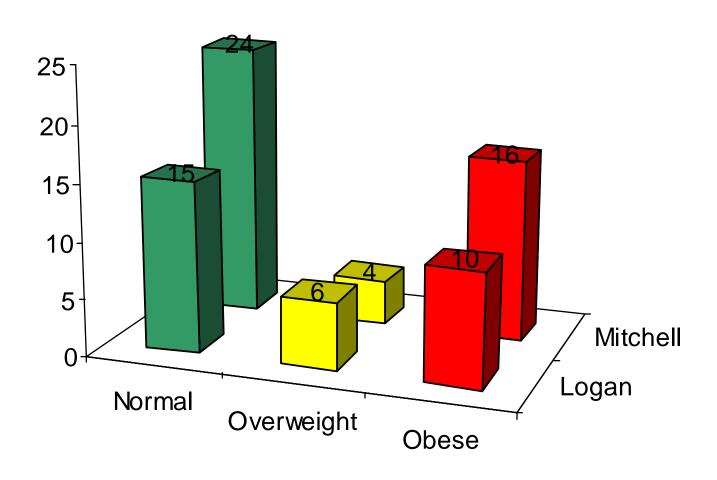
- Get Up & Go Neighborhood Walk
  - Summer event to maintain participation, visibility in community
  - Community-wide participation
  - 1-mile walk through neighborhood on Saturday morning in June
    - Route included stop at midtpoint at local YMCA
    - Route included passing through local park
  - Texas Bicycle Coalition
    - Promoted a safer route to school
  - Falcon Flyers Lake Dallas Jump Rope Team participated
    - Provide entertainment after the walk
    - Inspired principal and students to create school team
    - Jump rope team began practicing Fall 2007

#### Get Up & Go Neighborhood Walk

- Surrounding local businesses assisted with advertising
- Councilwoman Hicks spoke and participated
- YMCA held aerobics class and provided water available to the walkers during event on
- City of Fort Worth
- Other supporters
  - Fort Worth Public Health Department
  - Fort Worth Police
  - JPS Health Network



# Distribution of FitFuture Participants by BMI Category at baseline



# Original cohort at Mitchell Elementary (N=41), adjusted for age

	November 2006	January 2007	April 2007
Mean BMI	20.19	20.28	20.75
Affican American n=21		20.13	40.00
HIStoric Complete	20.7	20.00	
Male (n=24)	19.58	19.65	20.07
Female (n=17)	21.07	21.17	21.72
Percent Body Fat	20.36	20.65	20.37
2.5 2.5 2.5 2.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3	(2) (2) (2)	9.02	
Hispanie (r=18)	21.97	22.00	22.24
Male (n=24)	17.67 §	18.09 §	17.11 §
Female (n=17)	24.18	24.30	25.00

<sup>\*</sup> Weighted by age in months § p < 0.05 for Kruskal-Wallis test

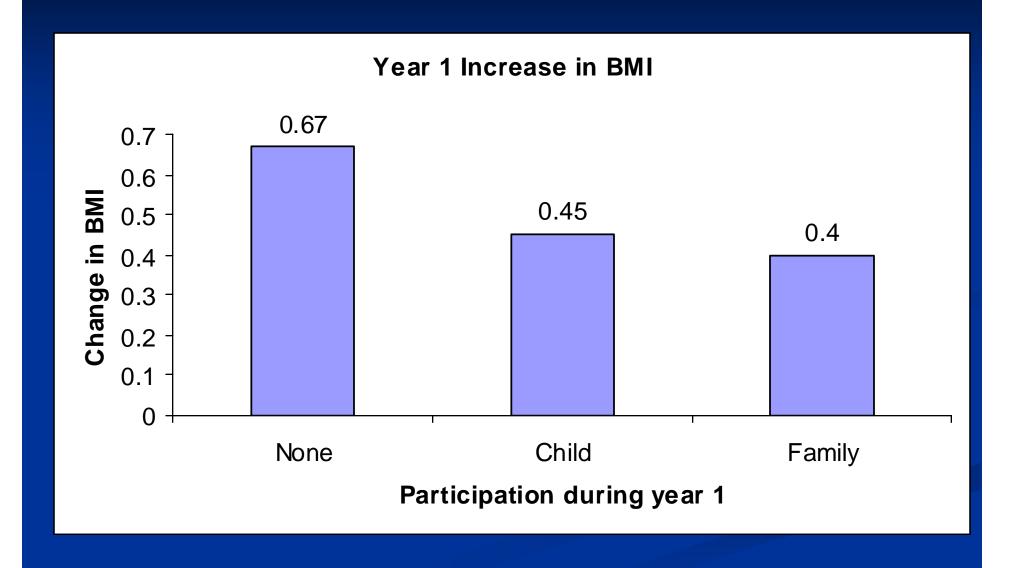
# Original cohort at Logan Elementary (N=34), adjusted for age

	January 2007	April 2007
Mean BMI	19.98	21.26
African American (n=22)	10.45	20.00
Hispanic (n=12)		21.79
Male (n=19)	19.21	21.07
Female (n=15)	20.99	21.52
Percent Body Fat	20.09	20.56
African American (n=22)		
Hispanic (n=12)	22.43	24.07
Male (n=19)	15.72 §	16.25 §
Female (n=15)	25.79	26.19

<sup>\*</sup> Weighted for age in months § p < 0.05 for Kruskal-Wallis test

# Average pounds gained per child from January to April by BMI category in January, adjusted for age

Mitchell (n=41)					
Normal (n=20)	Overweight (n=7)	Obese (n=14)			
1.06 lbs	2.08 lbs	2.13 lbs			
Logan (n=34)					
Normal (n=15)	Overweight (n=7)	Obese (n=12)			
1.52 lbs	1.97 lbs	1.87lbs			



## Challenges

- Low parent participation at events
- Recruiting/organizing Parent Advisory Group
- Many families have not participated in any programming
  - Roughly 40% have done something with our program
- Continually brainstorming for strategies
  - Improve participation
  - Better fit for target population

#### **Modifications**

- Modifications in recruitment of parents for the Parent Advisory Group:
  - Teachers identifying and assisting in recruitment of active parents
  - Students as messengers
  - Phone calls to all parents
- Speaking to parents during all school and project events to encourage participation
- Personally calling participant's parents to solicit opinions on program, what changes could be made to increase their participation in the different parents/families activities, and what else we could do to assist them.
- Enlisting teachers in the program as role models for students and parents.

#### Successes

- Providing a menu of physical activities and educational opportunities for Mitchell families
- Recruiting over 75% of eligible children
- Stabilization of BMI increases at Mitchell
- Increased knowledge of healthy habits among students and parents
- Establishing networks and building relationships necessary for sustainability of project successes

#### Lessons Learned

#### Who are the participants?

- Students, parents, guardians, siblings: Families
- School: principal, teachers, counselor
- Churches, businesses, agencies, grocers
- Participant availability and participation
- "Building Research Through Relationships"
- Multiple IRBs: UNT, JPS, FWISD

#### Conclusions

- Biggest successes
  - Nutrition education in the classroom
  - Opportunities for families to do things never tried before
  - Positive vibe for the program
- Biggest setbacks
  - Lack of parent involvement
- Overall impression
  - Families stretched thin