

# Understanding knowledge, attitudes and beliefs regarding breast and cervical cancer screening among Pacific Islander and Southeast Asian women

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# Southeast Asian and Pacific Islander Women

- Higher rates of breast and cervical cancer
- Higher mortality from cancer
- Lowest rates of screenings
- Solution from public health standpoint?



# Knowledge, Attitudes, & Beliefs (KAB)

- Cultural differences in knowledge, attitudes, and beliefs
  - Knowledge of cancer prevention behavior and symptoms
  - Attitudes regarding cancer and prevention behavior
  - Beliefs regarding cancer risks, symptoms, and prevention
  - Influence health utilization and behavior
  - Influence rate of screening among SEA & PI women

# Background

# Asian American and Pacific Islander Women

- AAPI one of the fastest growing minority groups in U.S.
- Largest percentage of AAPI in country reside in California



- Southeast Asian (SEA) and Pacific Islander (PI) women severely underrepresented

# United States Demographics

- 2000 Census: Southeast Asian and Pacific Islander populations

Cambodian: 206,052

Laotian: 198,203

Thai: 150,283

Tongan: 36,840

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**Total: 591,378**

# AAPI and Cancer



- Southeast Asian (SEA) and Pacific Islander (PI) women suffer greater mortality from breast and cervical cancer
  - Late diagnosis
  - More advanced stages of cancer
- Lower rates of screening
  - Less mammograms and pap smears
  - Screenings vital for early detection and treatment

# AAPI and Culture

- Lack of sociocultural compatibility between patients and healthcare providers is a growing reason (Simon, 2006)
- Influence of culture in cancer screening behavior growing in importance
- **Culture:** Difficult to define; comprised of shared ideas, meanings, and values
  - Socially constructed and learned
  - Not genetically created
  - Behaviors guided by these ideas
- Strong link between cultural competence and health care improvements
- Little is known about cancer knowledge and beliefs among SEA and PI women



# AAPI and Healthcare

- Importance of access for AAPI in healthcare system has been growing issue
- Federal requirements
  - Title VI of the 1964 Civil Rights Act
  - Executive Order 13166
  - DHHS Office for Civil Rights Policy Guidance
  - Office of Minority Health CLAS Standards
- Strong need for effective culturally sensitive strategies for increasing prevention and awareness

# Current Study

- Evaluated screening behavior among SEA and PI women
- Evaluated the KABs pertaining to cancer and prevention among SEA and PI women
  - Knowledge of breast and cervical cancer symptoms
  - Attitudes about screening behavior and prevention
  - Beliefs about cancer risks and causes

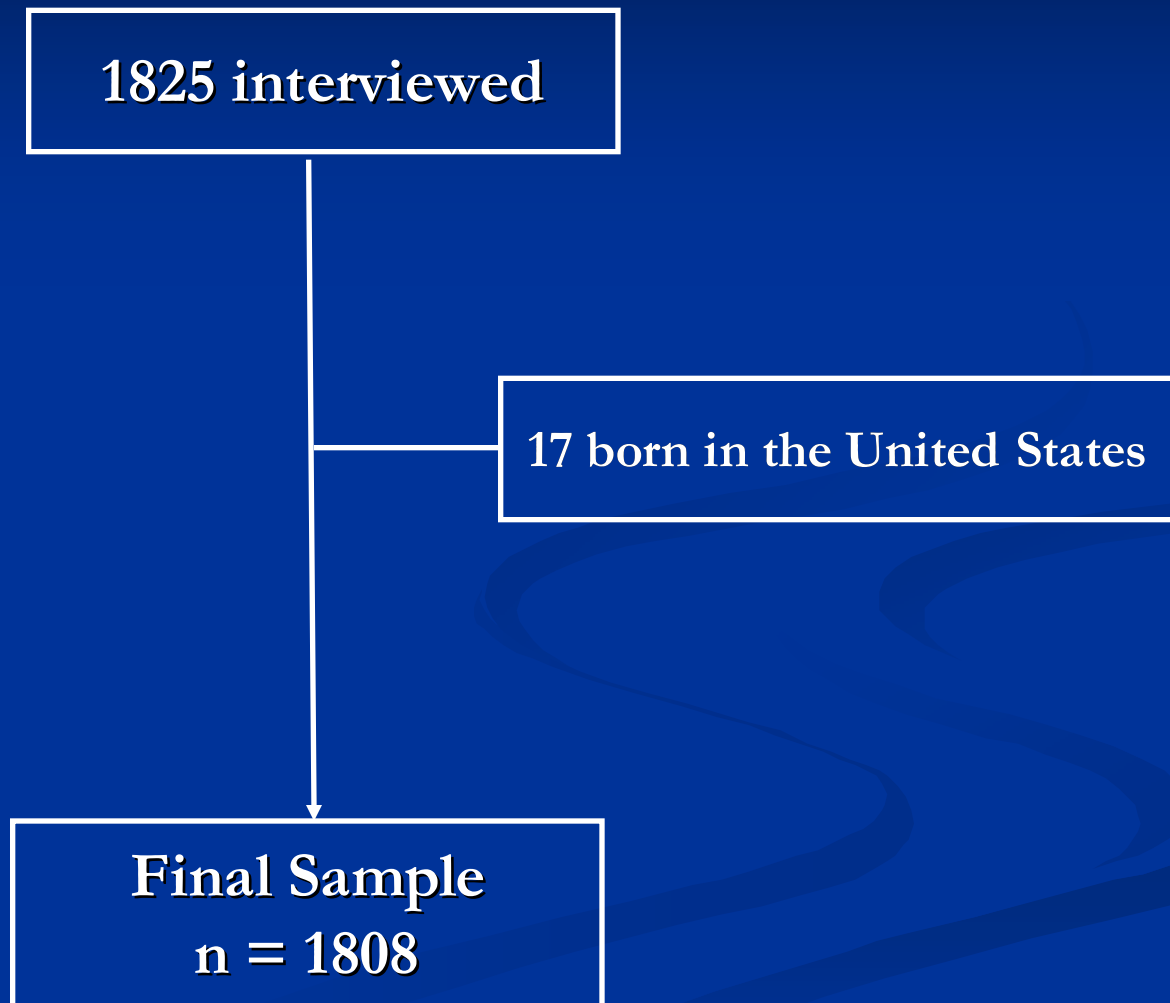
# Methods

# PATH Study

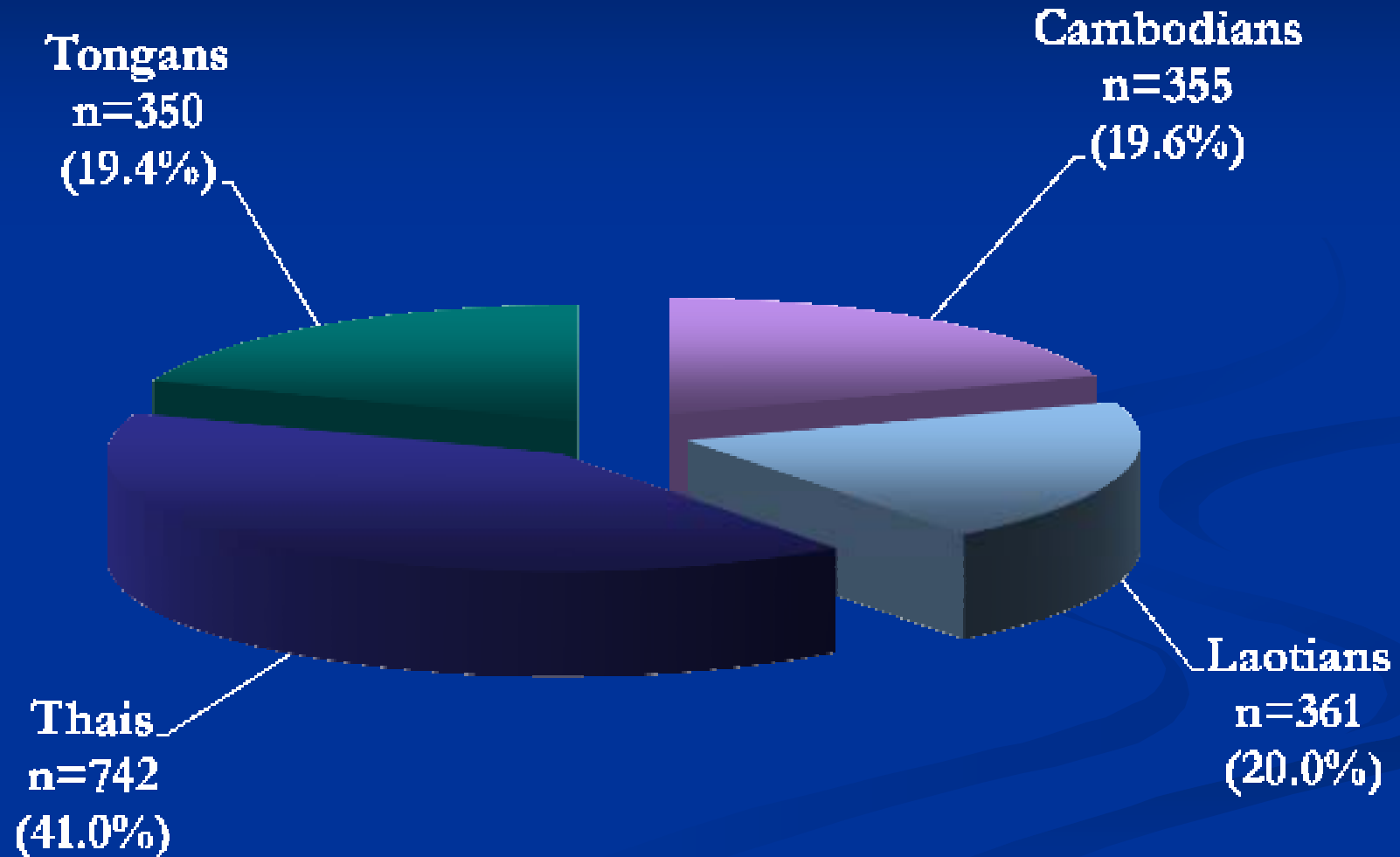
- “Promoting Access To Health”
- Funded by CDC and The California Endowment
- Focus on underserved AAPI communities  
SEA and PI women
- Northern and Southern California
- Eliminate inequities in breast and cervical cancer
- Culturally tailored interventions



# Inclusion/Exclusion Criteria



# Ethnic Breakdown of Final Sample



# Measures and Variable Information

- Sociodemographic variables
- Source of information on breast and cervical cancer
- Healthcare Utilization and Awareness
  - Mammograms
  - CBE
  - Pap smears
- Knowledge, Attitude, and Beliefs (KAB) Variables
  - Breast cancer symptoms
  - Screening behavior (Mammogram & Pap Smears)
  - Breast and cervical cancer prevention

# Data Analysis

- Demographics were run under listwise deletion
- Missing data for KAB variables replaced by multiple imputation
- Chi-square statistics were used
- Results grouped by ethnicity:
  - Cambodian
  - Laotian
  - Thai
  - Tongan



# Results

# Demographic Characteristics

	Cambodian (n = 355)	Laotian (n = 361)	Thai (n = 742)	Tongan (n = 350)	Effect Statistic	p
Age in years, mean (SD)	50.90 (11.95)	50.98 (12.72)	49.02 (10.97)	51.4 (11.30)	F = 3.54	.014
Years in the U.S., mean (SD)	16.73 (5.55)	18.69 (5.30)	13.49 (9.37)	19.32 (9.28)	F = 56.94	.000
Employment						
No	251 (72.3)	248 (68.9)	191 (25.8)	218 (64.9)	$\chi^2 = 322.31$	.000
Yes	96 (27.7)	112 (31.1)	548 (74.2)	118 (35.1)		
Ability to pay for necessities						
Not difficult	157 (45.5)	82 (23.0)	22 (3.0)	11 (3.3)	$\chi^2 = 377.18$	.000
Difficult	188 (54.5)	274 (77.0)	707 (97.0)	318 (96.7)		
Have Insurance						
No	27 (7.6)	58 (16.2)	359 (48.8)	148 (44.6)	$\chi^2 = 250.17$	.000
Yes	326 (92.4)	300 (83.8)	377 (51.2)	184 (55.4)		

# Demographic Characteristics

	Cambodian (n = 355)	Laotian (n = 361)	Thai (n = 742)	Tongan (n = 350)	Effect Statistic	p
<b>Education (US)</b>						
High school or lower	169 (48.0)	120 (35.6)	265 (39.4)	114 (54.5)	$\chi^2 = 26.02$	.000
Higher than high-school/Other	183 (52.0)	217 (64.4)	408 (60.6)	95 (45.5)		
<b>Education (Country of Birth)</b>						
High school or lower	323 (91.5)	316 (90.3)	426 (57.4)	304 (87.4)	$\chi^2 = 253.26$	.000
Higher than high-school/Other	30 (8.5)	34 (9.7)	316 (42.6)	44 (12.6)		

# Demographic Characteristics

	Cambodian (n = 355)	Laotian (n = 361)	Thai (n = 742)	Tongan (n = 350)	Effect Statistic	p
<b>Marital Groups</b>						
Unmarried	167 (47.3)	111 (30.9)	373 (50.3)	70 (20.1)	$\chi^2 = 110.49$	.000
Married	186 (52.7)	248 (69.1)	368 (49.7)	278 (79.9)		
<b>Source of Information</b>						
<b>Health Education</b>						
No	31 (23.3)	194 (62.6)	409 (58.2)	207 (60.3)	$\chi^2 = 67.15$	.000
Yes	102 (76.7)	116 (37.4)	294 (41.8)	136 (39.7)		
<b>Media</b>						
No	190 (54.6)	252 (81.3)	335 (47.7)	279 (81.3)	$\chi^2 = 172.89$	.000
Yes	158 (45.4)	58 (18.7)	368 (52.3)	64 (18.7)		
<b>Family/Friends</b>						
No	178 (51.3)	179 (57.7)	301 (42.9)	42 (12.2)	$\chi^2 = 169.22$	.000
Yes	169 (48.7)	131 (42.3)	401 (57.1)	301 (87.8)		
<b>Health Care Provider</b>						
No	309 (88.8)	207 (66.8)	550 (78.2)	330 (96.2)	$\chi^2 = 112.87$	.000
Yes	39 (11.2)	103 (33.2)	153 (21.8)	13 (3.8)		

# Ethnicity & Healthcare Utilization

	Cambodian (n = 355)	Laotian (n = 361)	Thai (n = 742)	Tongan (n = 350)	Effect $\chi^2$	p
<b>Have you ever had a mammogram?</b>						
Yes	180 (50.7)	226 (62.6)	495 (66.7)	91 (26.0)	171.03	.000
No	175 (49.3)	135 (37.4)	247 (33.3)	259 (74.0)		
<b>Have you ever had a CBE?</b>						
Yes	222 (62.5)	287 (79.5)	637 (85.8)	81 (23.1)	458.07	.000
No	133 (37.5)	74 (20.5)	105 (14.2)	269 (76.9)		
<b>Have you ever had a pap smear?</b>						
Yes	252 (71.0)	307 (85.0)	662 (89.2)	63 (18.0)	631.90	.000
No	103 (29.0)	54 (15.0)	80 (10.8)	287 (82.0)		

# Ethnicity & Healthcare Awareness

	Cambodian (n = 355)	Laotian (n = 361)	Thai (n = 742)	Tongan (n = 350)	Effect $\chi^2$	p
<b>Have you ever heard of a mammogram?</b>						
Yes	310 (87.3)	303 (83.9)	672 (90.6)	326 (93.1)	18.61	.000
No	45 (12.7)	58 (16.1)	70 (9.4)	24 (6.9)		
<b>Have you ever heard of a pap smear?</b>						
Yes	310 (87.3)	334 (92.5)	722 (97.3)	302 (86.3)	56.06	.000
No	45 (12.7)	27 (7.5)	20 (2.7)	48 (13.7)		

# Breast Cancer Beliefs

A mammogram is only needed if I feel I have symptoms.

	Agree n (%)	Disagree n (%)	$\chi^2$	p
Cambodian (n = 355)	297 (83.7)	58 (16.3)	436.56	>.001
Laotian (n = 361)	112 (31.0)	249 (69.0)		
Thai (n = 742)	529 (71.3)	213 (28.7)		
Tongan (n = 350)	77 (22.0)	273 (78.0)		

# Breast Cancer Beliefs

I need a mammogram only when I have a breast lump.

	Agree n (%)	Disagree n (%)	$\chi^2$	p
Cambodian (n = 355)	269 (75.8)	86 (24.2)	473.12	>.001
Laotian (n = 361)	115 (31.9)	246 (68.1)		
Thai (n = 742)	577 (77.8)	165 (22.2)		
Tongan (n = 350)	69 (19.7)	281 (80.3)		



# Breast Cancer Beliefs

I think I would rather not know if I had breast cancer.

	Agree n (%)	Disagree n (%)	$\chi^2$	p
Cambodian (n = 355)	104 (29.3)	251 (70.7)	61.91	.000
Laotian (n = 361)	87 (24.1)	274 (75.9)		
Thai (n = 742)	302 (40.7)	440 (59.3)		
Tongan (n = 350)	69 (19.7)	281 (80.3)		

# Breast Cancer Beliefs

There is not much that I can do to prevent breast cancer.

	Agree n (%)	Disagree n (%)	$\chi^2$	p
Cambodian (n = 355)	173 (48.7)	182 (51.3)	169.60	.000
Laotian (n = 361)	136 (37.7)	225 (62.3)		
Thai (n = 742)	522 (70.4)	220 (29.6)		
Tongan (n = 350)	124 (35.4)	226 (64.6)		

# Breast Cancer Symptoms

Breast lump				
	Yes n (%)	No n (%)	$\chi^2$	p
Cambodian (n = 355)	288 (81.1)	67 (18.9)	98.34	.000
Laotian (n = 361)	288 (79.8)	73 (20.2)		
Thai (n = 742)	706 (95.1)	36 (4.9)		
Tongan (n = 350)	333 (95.1)	17 (4.9)		

# Breast Cancer Symptoms

Bloody breast discharge				
	Yes n (%)	No n (%)	$\chi^2$	p
Cambodian (n = 355)	89 (25.1)	266 (74.9)	298.79	.000
Laotian (n = 361)	168 (46.5)	193 (53.5)		
Thai (n = 742)	485 (65.4)	257 (34.6)		
Tongan (n = 350)	298 (85.1)	52 (14.9)		

# Breast Cancer Symptoms

Puckered breast skin				
	Yes n (%)	No n (%)	$\chi^2$	p
Cambodian (n = 355)	55 (15.5)	300 (84.5)	325.11	.000
Laotian (n = 361)	152 (42.1)	209 (57.9)		
Thai (n = 742)	398 (53.6)	344 (46.4)		
Tongan (n = 350)	287 (82.0)	63 (18.0)		

# Breast Cancer Symptoms

Painful breasts				
	Yes n (%)	No n (%)	$\chi^2$	p
Cambodian (n = 355)	184 (51.8)	171 (48.2)	131.66	.000
Laotian (n = 361)	251 (69.5)	110 (30.5)		
Thai (n = 742)	627 (84.5)	115 (15.5)		
Tongan (n = 350)	250 (71.4)	100 (28.6)		

# Breast Cancer Symptoms

## Changes in breast size from normal

	Yes n (%)	No n (%)	$\chi^2$	p
Cambodian (n = 355)	55 (15.5)	300 (84.5)	530.26	.000
Laotian (n = 361)	177 (49.0)	184 (51.0)		
Thai (n = 742)	607 (81.8)	135 (18.2)		
Tongan (n = 350)	284 (81.1)	66 (18.9)		

# Knowledge of Cervical Cancer

A woman is more likely to get cervical cancer if she has had many sexual partners

	Agree n (%)	Disagree n (%)	$\chi^2$	p
Cambodian (n = 355)	294 (82.8)	61 (17.2)	3.13	.372
Laotian (n = 361)	282 (78.1)	79 (21.9)		
Thai (n = 742)	586 (79.0)	156 (21.0)		
Tongan (n = 350)	275 (78.6)	75 (21.4)		



# Knowledge of Cervical Cancer

A woman is more likely to get cervical cancer if her husband has had many sexual partners

	Agree n (%)	Disagree n (%)	$\chi^2$	p
Cambodian (n = 355)	267 (75.2)	88 (24.8)	.402	.940
Laotian (n = 361)	272 (75.3)	89 (24.7)		
Thai (n = 742)	548 (73.9)	194 (26.1)		
Tongan (n = 350)	260 (74.3)	90 (25.7)		

# Knowledge of Cervical Cancer

A woman is more likely to get cervical cancer if she is exposed to cigarette smoke

	Agree n (%)	Disagree n (%)	$\chi^2$	p
Cambodian (n = 355)	146 (41.1)	209 (58.9)	9.37	.025
Laotian (n = 361)	176 (48.8)	185 (51.2)		
Thai (n = 742)	302 (40.7)	440 (59.3)		
Tongan (n = 350)	134 (38.3)	216 (61.7)		

# Knowledge of Cervical Cancer

**A woman is more likely to get cervical cancer if she uses birth control pills**

	Agree n (%)	Disagree n (%)	$\chi^2$	p
Cambodian (n = 355)	225 (63.4)	130 (36.6)	36.78	.000
Laotian (n = 361)	223 (61.8)	138 (38.2)		
Thai (n = 742)	348 (46.9)	394 (53.1)		
Tongan (n = 350)	198 (56.6)	152 (43.4)		

# Conclusions

- Some perceptions regarding breast and cervical cancer and prevention behavior are different from public health recommendations
  - Mammograms seen as unnecessary unless they begin to see symptoms
  - Possible explanations
    - Do not believe that regular screenings are important in early detection
    - Do not fully understand the importance of early detection
- “There is not much that I can do to prevent breast cancer”
  - 52.8% of sample agreed with this statement!
  - Could they be unaware of the role screenings play in early detection and prevention?

# Conclusions

- Knowledge of breast cancer symptoms
  - Majority across all ethnic groups knew about breast lump
  - Less women knew about other symptoms
    - Change in breast size
    - Puckered skin
    - Discharge
    - Cambodian and Laotians
- Less women knew about certain cervical cancer risks
- Strong ethnic differences among some variables
  - Cambodian and Thai shared trends in many of the breast cancer beliefs questions
  - Cambodian and Laotians shared trends in breast cancer symptom questions
  - May need to consider specific ethnic variability in future research

# Limitations

- Several extraneous variables could influence results
  - Acculturation
  - Ethnic variability
  - Sociodemographic variables (education, years in U.S., etc.)
- Only reviewed frequencies for KAB variables
  - Cannot imply causality
- Sample from California
  - Not generalizable to all SEAs PIs
- Questions are broad
  - Dichotomous responses
  - Difficult to draw conclusions regarding specific beliefs and attitudes

# Study Questions for Future

- Interaction between ethnicity and KABs
  - Why similarities between ethnic groups on some variables and differences in others?
- Influence of socioeconomic factors on KABs
- How KABs influence healthcare utilization among SEA PI women
- Conduct more in-depth interviews based on survey questions
  - More details regarding KAB variables
  - Specific questions re: cultural beliefs regarding cancer

# Implications for Future...

- Culturally tailored interventions important to increasing knowledge and awareness regarding breast and cervical cancer
  - Projects like PATH for Women
  - Implement existing policy to modify and shape interventions
  - Increase awareness and information about cancer detection and prevention among underrepresented SEA PI women
  - Cultural sensitivity crucial in:
    - Understanding patients in this population
    - Helping patients understand cancer





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