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# Integration of Reproductive Health Programs: Getting More for Less

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Pathfinder International/Egypt



## **The Integrated Reproductive Health (RH) Services project:**

A five-year program implemented by **Pathfinder International** and the following partners:

### **At the international level**

- John Snow Incorporated
- Center for Communication Programs, JHU
- Meridian Group International, Inc.
- American Manufacturers Export Group (AMEG)

### **At the local level**

- Health Care International (HCI)



## Overall Project Objectives

- To **improve health outcomes** for mothers, newborns, and young children, and achieve **sustainable reduced fertility** in Egypt.
- To **continue improvements in key indicators** including fertility and maternal and neonatal mortality.
- To **strengthen program planning and implementation capacities** at the different levels of the health system.



## Takamol Model

Results 1&2  
PHC and Hospital  
Level Interventions

1. Quality of Care

Gender  
PPP

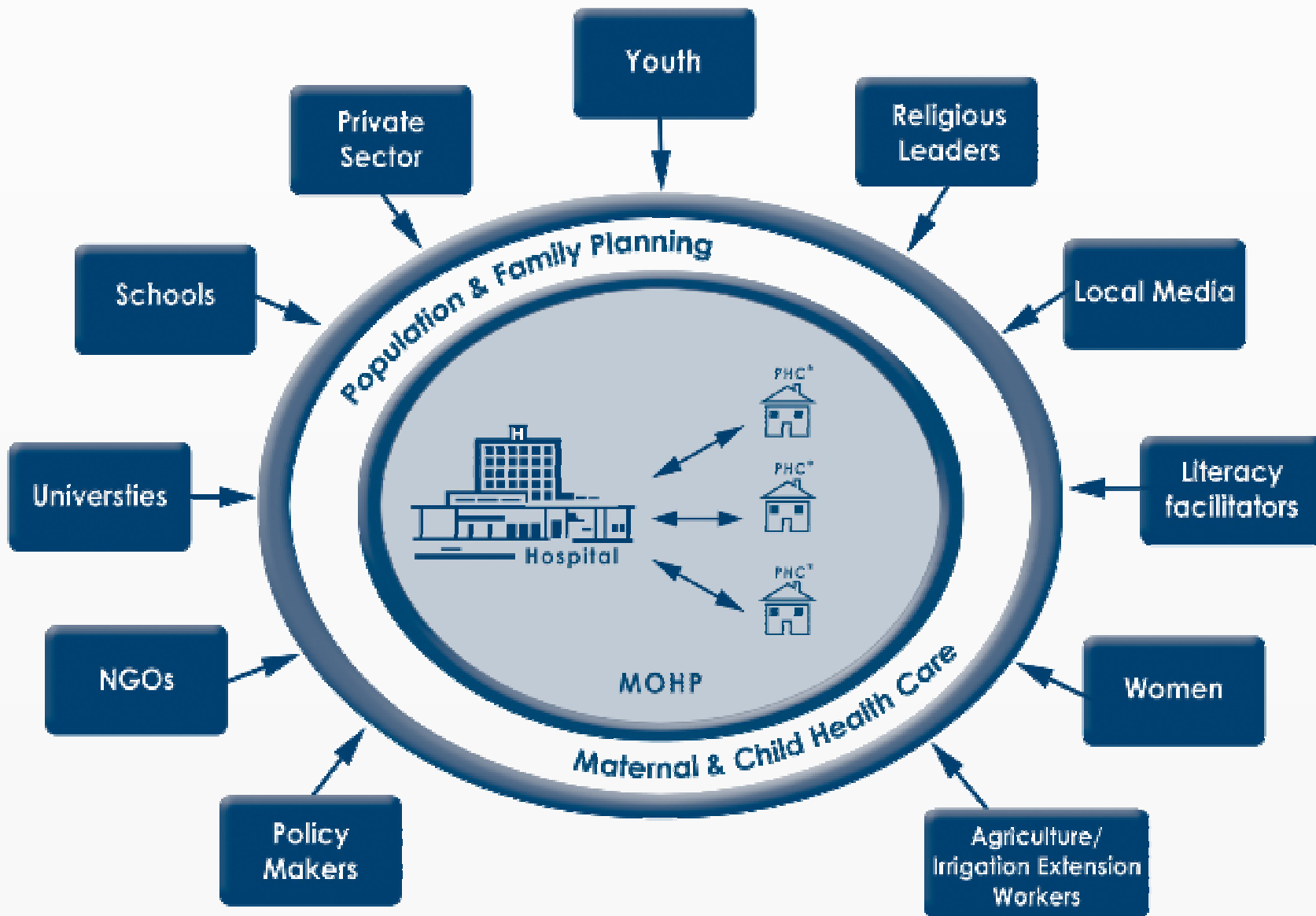
**Sustained quality and delivery of  
integrated health services**

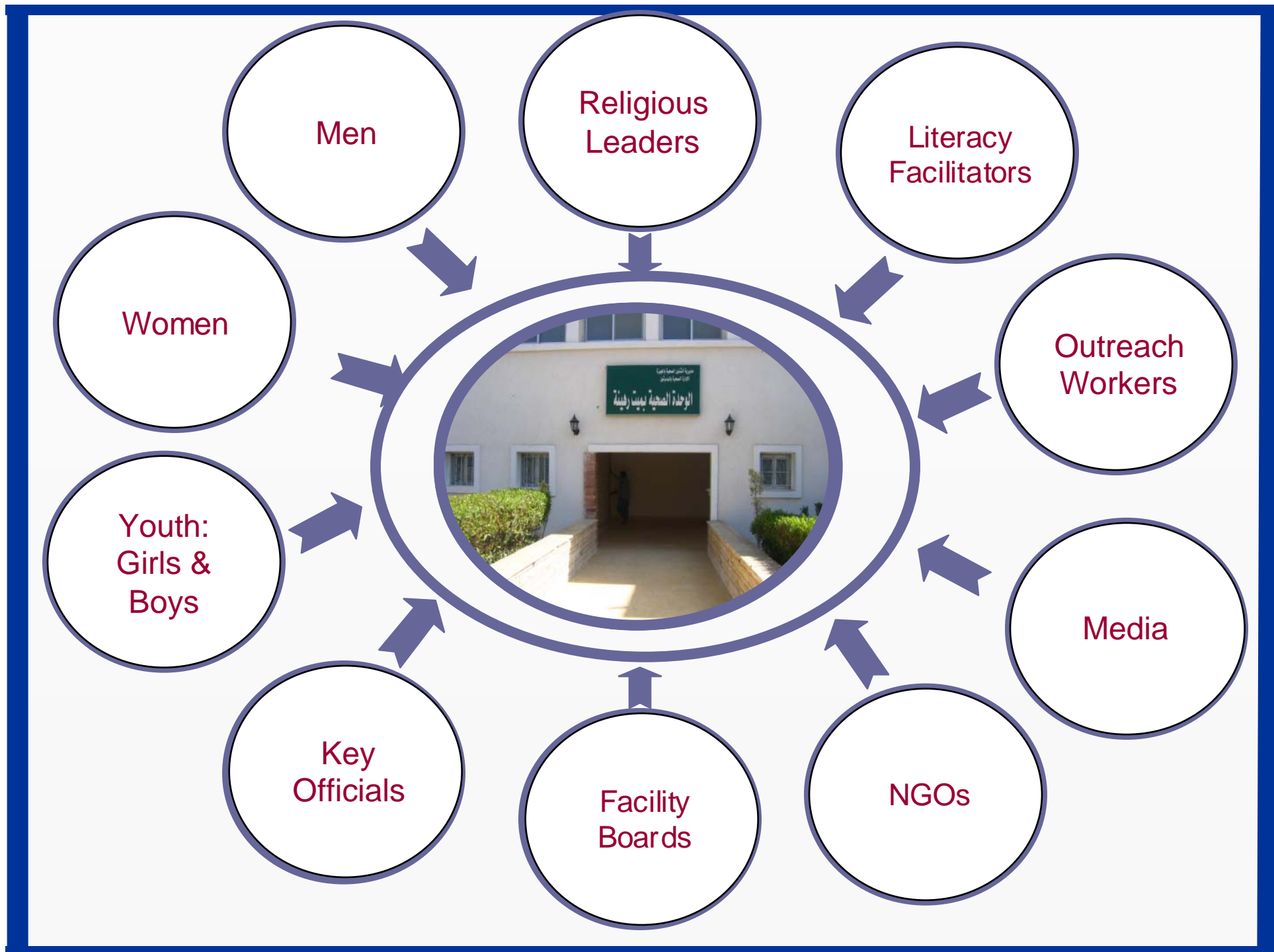
2. Community  
Mobilization

Result 3  
Positive BC in  
Target  
Communities

Result 4  
Increase Capacity  
of MOHP

3. Contributing  
to long term  
sustainability







Results 1 & 2  
PHC & Hospital Level  
Interventions

## 1. Improving Quality of Care

**Sustained quality and delivery of  
integrated health services**



## **Improving Quality of Care**

### **1. Facility Upgrading and Equipping**

- Renovation and equipping of clinics and hospitals
- Entire PHC facility renovated to ensure provision of quality integrated services
- OB/GYN related departments renovated in hospitals to decrease maternal and neonatal mortality







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# Improving Quality of Care

## 2. Training

- **Training of PHC and OB/GYN related hospital staff**
  - Training of service providers
  - Clinical and management training
  - On the job training
- **Training of RRs (outreach workers)**
  - MOHP and NGO RRs trained together
  - Integrated MCH/FP/RH messages
  - Interpersonal communication training



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Results 1 & 2  
PHC & Hospital Level  
Interventions

## 1. Quality of Care

**Sustained quality and delivery of  
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Result 3  
Positive BC in  
Target  
Communities

## 2. Community Mobilization

## Community Mobilization

### 1. Youth



Peer to Peer in local universities



Health education sessions

Tree planting



School beautification



Sports



## Community Mobilization 2. Religious Leaders



**Female Religious Leaders**

**Governorate Level  
Working Groups**



**Local religious  
leaders  
trained on  
MCH/FP/RH**





## Community Mobilization

### 3. Behavior Change Communication



Puppet Shows



Media Groups

Plays



Skits





## Community Mobilization

### 4. Women Empowerment Programs

Self  
Esteem

Decision-  
making

Negotiation  
Skills

Now I have enough  
knowledge and  
confidence to decide  
against circumcising  
my daughter

Communication  
Skills

1. Adopting  
Healthier  
Practices

2. Literacy  
Classes



3. Small  
Projects

4. Community  
Activists

**Egyptian Women Speak Out Program**

## Community Mobilization

### 5. Involving Men

Agricultural and  
Irrigation  
Extension Workers



Farmers



Literacy  
Classes

## Community Mobilization

### 6. Working with NGOs/CDA



**Awareness Activities**



**Capacity Building for  
CDA Boards and RRs**



**CDA & Clinic Meeting**



## Community Mobilization 7. Involving Key Officials



Signing MOUs



Opening ceremonies



Results 1 & 2  
PHC & Hospital Level  
Interventions

### 1. Quality of Care

**Sustained quality and delivery of  
integrated health services**

Result 3  
Positive BC in Target  
Communities

### 2. Community Mobilization

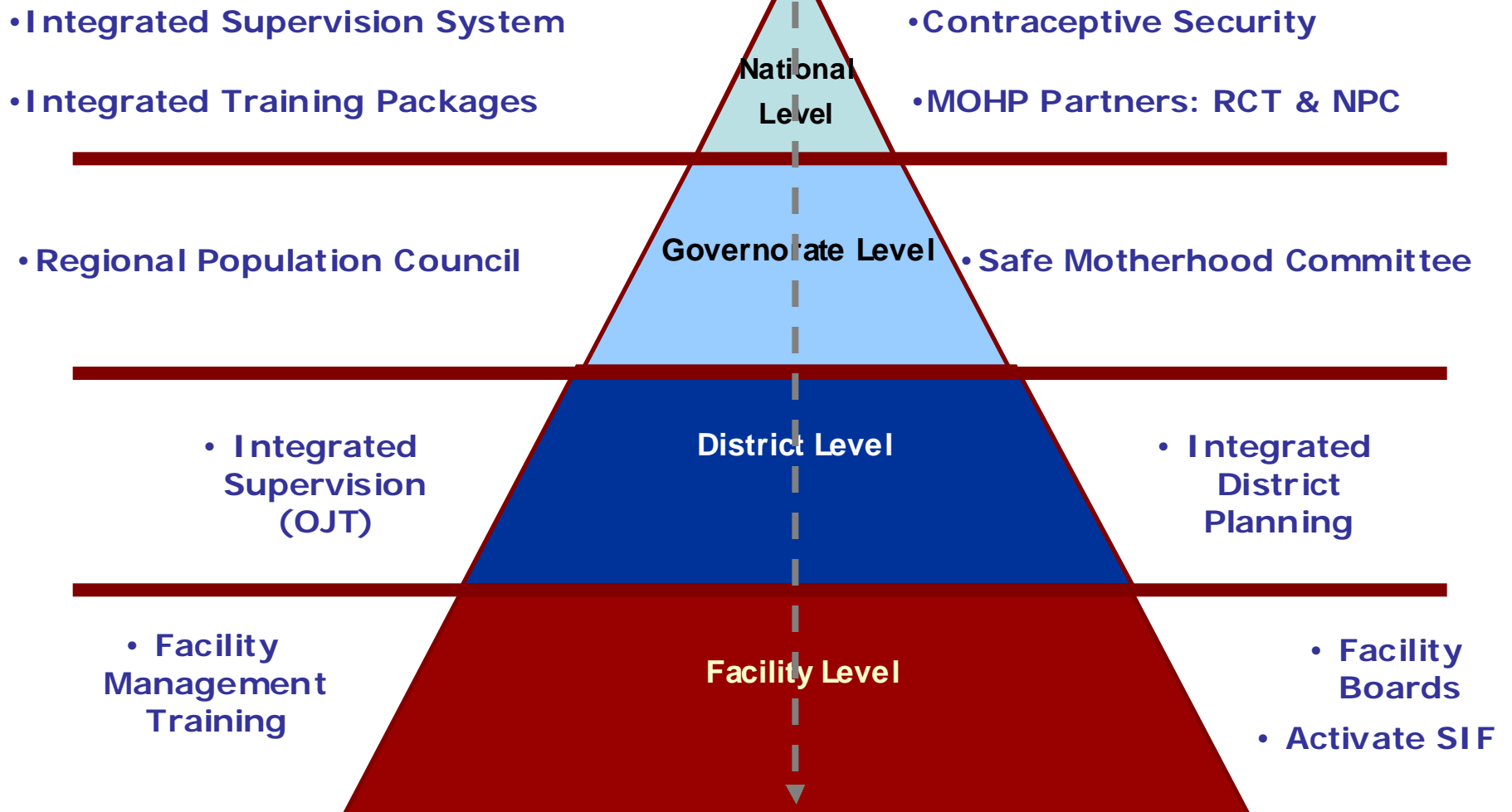
Result 4  
Increase Capacity  
of MOHP

### 3. Contributing to long term sustainability



## Sustainability: Building the capacity of MOHP

Public Private Partnerships

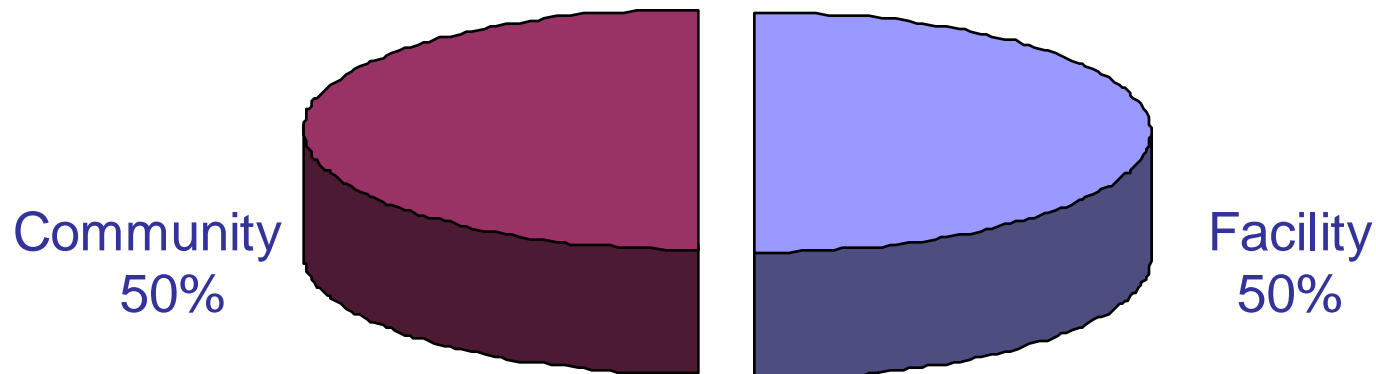




## Sustainability

### 1. Forming/ activating facility boards

- Facility boards formed ensuring 50% community representation, including approximately 50% women

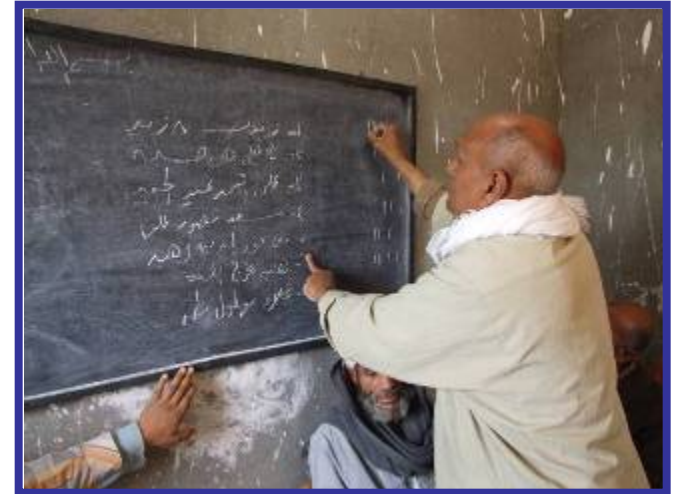


- Boards formed by election of facility and community members





## PHC Units



## Hospitals



## Sustainability

### 2. Service Improvement Fund

- Service improvement funds reactivated
- Training provided to both MOHP and MOF officials on how to access funds
- Funds managed by community
- Transparency of revenue and expenditure



# Achievements to Date

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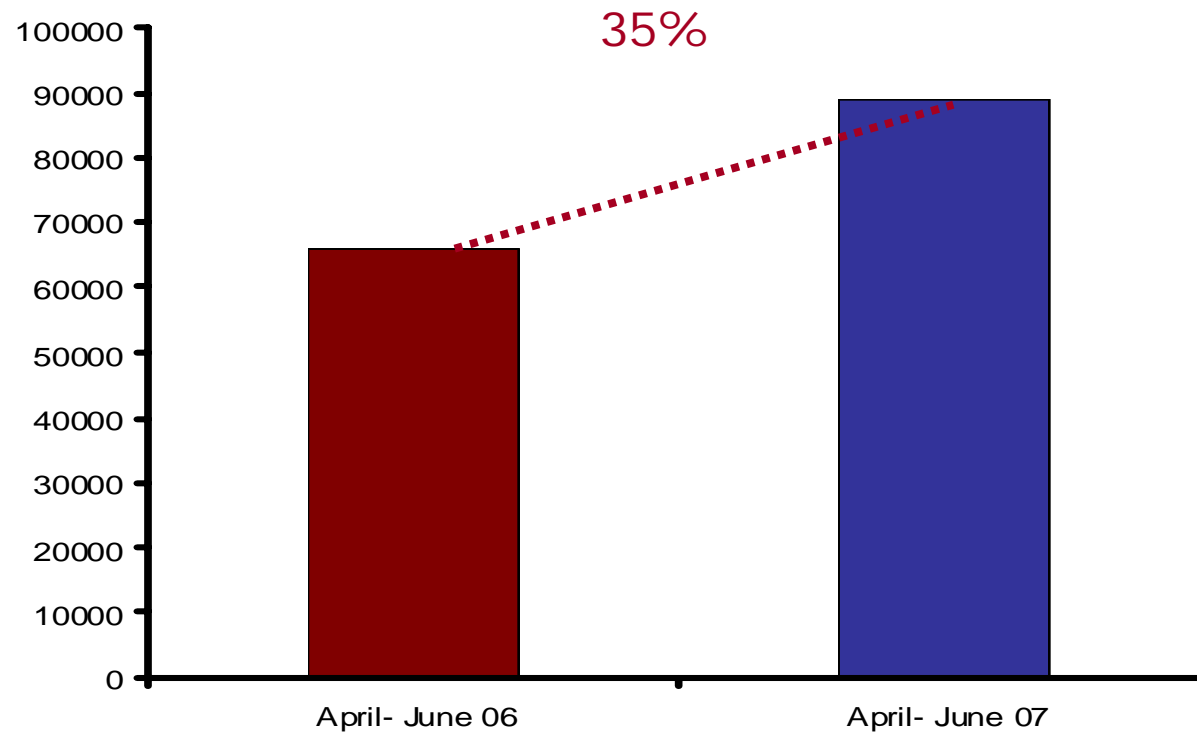
- Began intervention in **11** governorates
- Working in **74** PHC units and communities and **10** hospitals in **5** governorates
- Trained **8781** MOHP staff and community members

Category	Males	Females
MOHP staff	1107	1541
Community members	2075	4058
Total trained	3182	5599



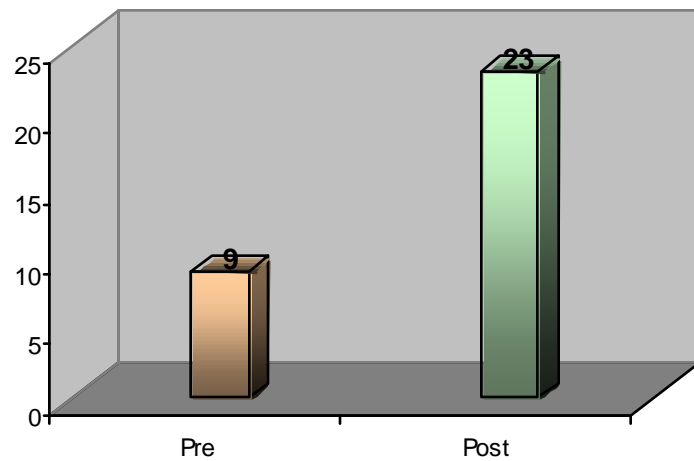
## Results Highlights

- Case load increase = 35%

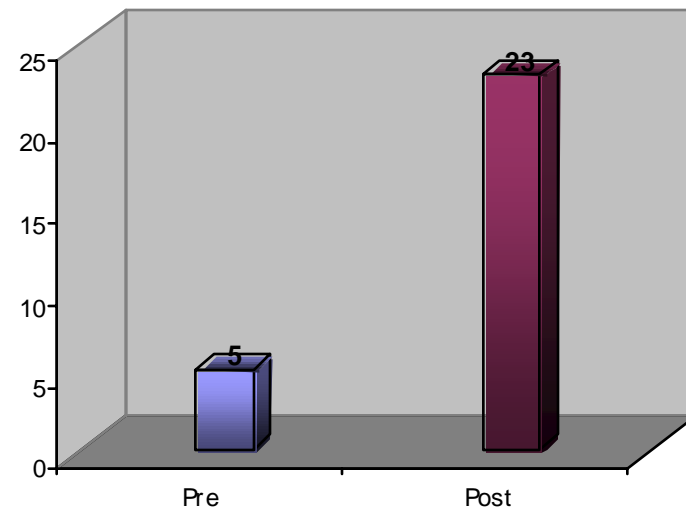




**Percentage of women on hospital boards (hospital staff and community members)**

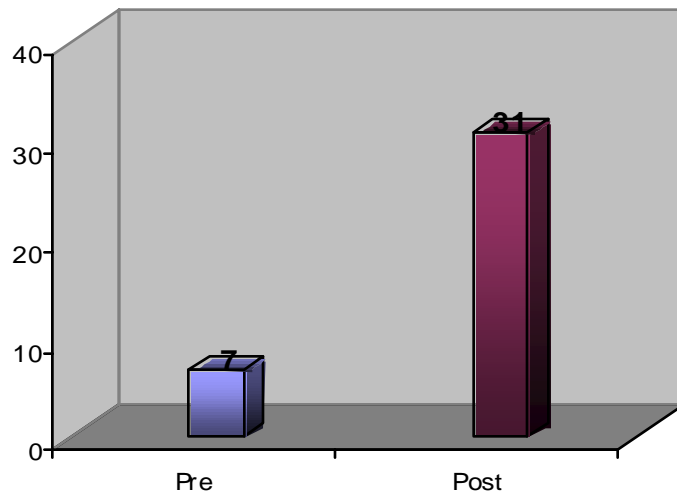


**Percentage of women on hospital boards (community members only)**

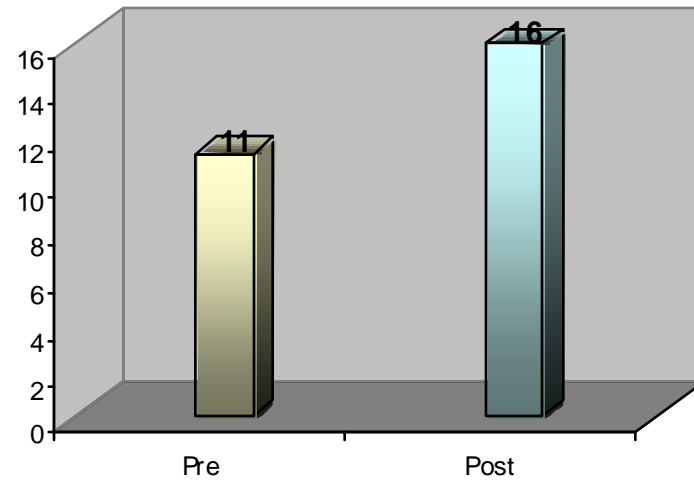




*Percentage of women on clinic boards  
(community members only)*



*Diversity of occupations represented in the clinic boards*

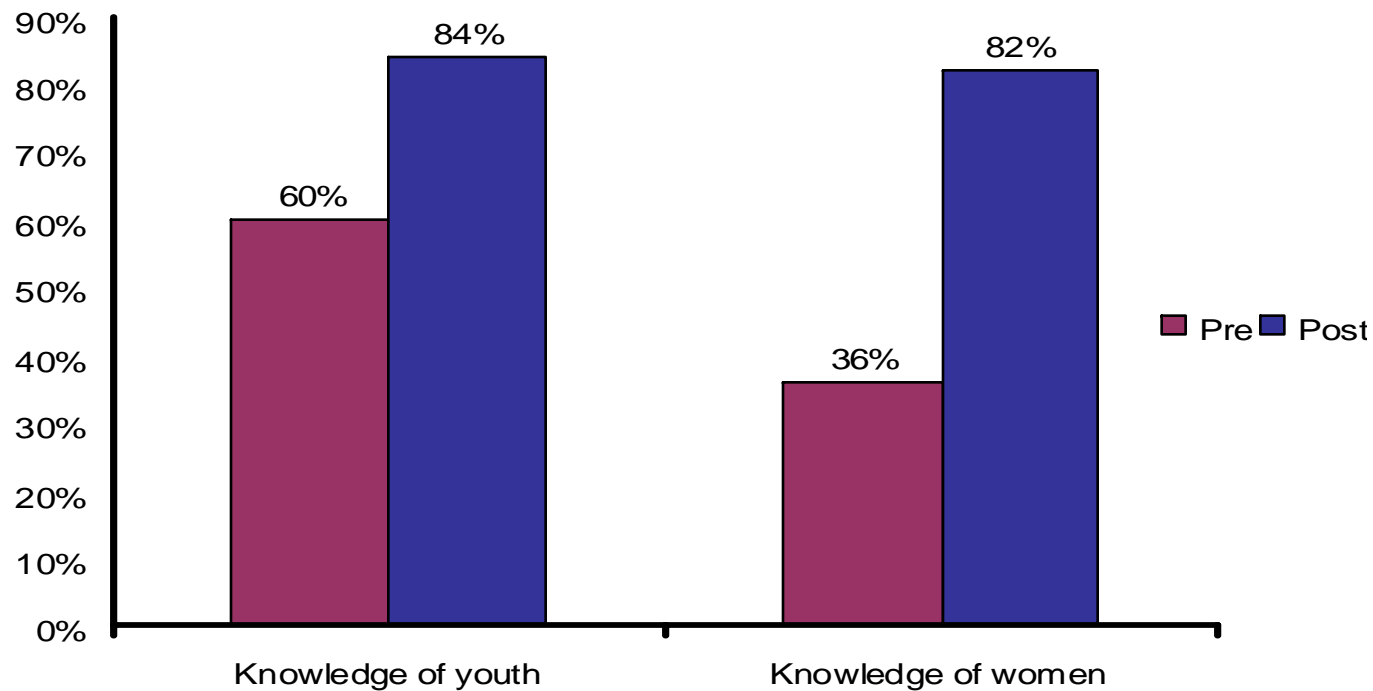




## Results Highlights

### Working with the community

- No. of STW attendees: 728
- No. of EWSO attendees: 727





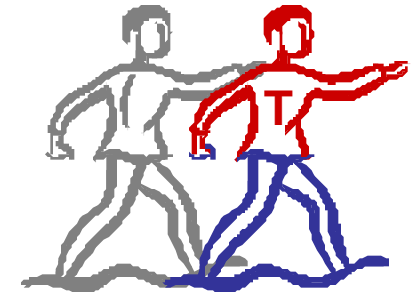
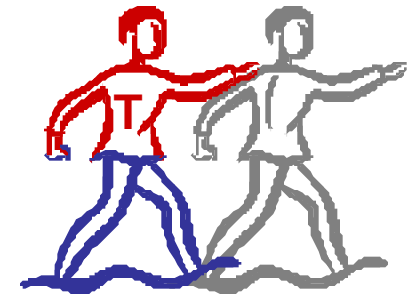


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## The Key to our Success

- We don't follow
- We don't lead
- We work hand in hand





-  **T** *rained service providers*
-  **A** *ccreditable facilities*
-  **K** *nowledgable community members*
-  **A** *ctivated facility management boards*
-  **M** *obilized communities*
-  **O** *fficials engaged*
-  **L** *everaged resources*



Thank You