



# Using the Power of the Physician Community to Improve Public Health





## **Advancing Adult Immunizations through Strategic Partnerships and Policy Development**



## **Food, Nutrition, and Dietary Supplements: Guarding the Health of the Public**



## **Tobacco Control: Advocacy Efforts from Organized Medicine**

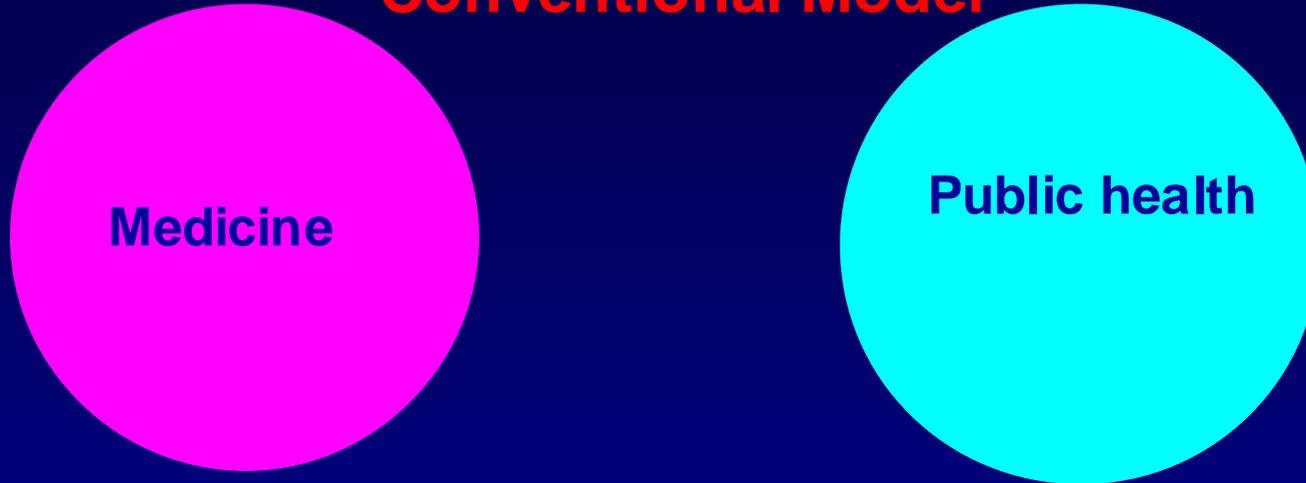


## **Disaster Medicine: At the Crossroads of Medicine and Public Health**

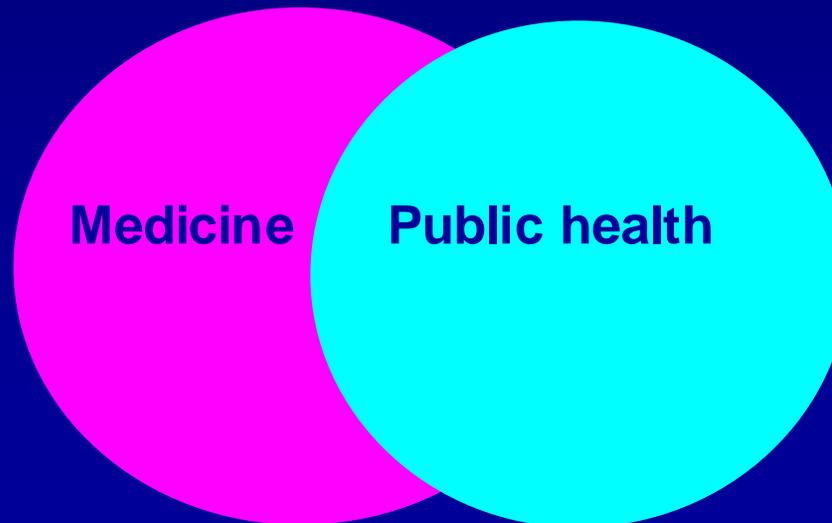


# Two Models for Medicine and Public Health

## Conventional Model



## A Better Model



medicine  
&  
public health

the power of collaboration

by Roz D. Lasker, M.D.  
and the Committee on Medicine and Public Health



# AMA Mission Statement

To improve the art and science of medicine and the betterment of public health



# **Advancing Adult Immunizations Through Strategic Partnerships and Policy Development**

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# Our Roadmap...

- Current immunization recommendations
- National Influenza Vaccine Summit
- Immunization Congress
- CME events/legislation

# AMA and Immunizations

- “Adult Immunization and Influenza” a center of excellence
  - Adult immunization is the primary objective
    - Annual vaccinations (Influenza) and lifetime immunizations (e.g. Hepatitis B, Tdap, Zoster)
    - Equitable distribution of vaccines
    - Adequate reimbursement for providers
    - Education for providers, staff and their patients

# Advisory Committee on Immunization Practices (ACIP)

- Immunizing adults against 10 infectious diseases
- Significant gaps between national adult immunization goals and actual rates
- Inconsistent supply, demand, distribution
- Administration and financing problems

# National Influenza Vaccine Summit

- AMA and Centers for Disease Control and Prevention
- Weekly updates on supply, distribution during the season
- Stakeholders
  - vaccine manufacturers and distributors
  - public health
  - medical associations
  - pharmacy

# National Immunization Congress

- February 2007
- Co-sponsored with the American Academy of Pediatrics
- To identify strategies to improve:
  - pediatric and adult immunization rates
  - access to affordable vaccinations
  - equitable distribution of vaccinations

# Immunization Congress Task Forces

- Public Private
- 317
- Underinsured
- Adult
- Adolescent
- Quick win

# Public Private Task Force

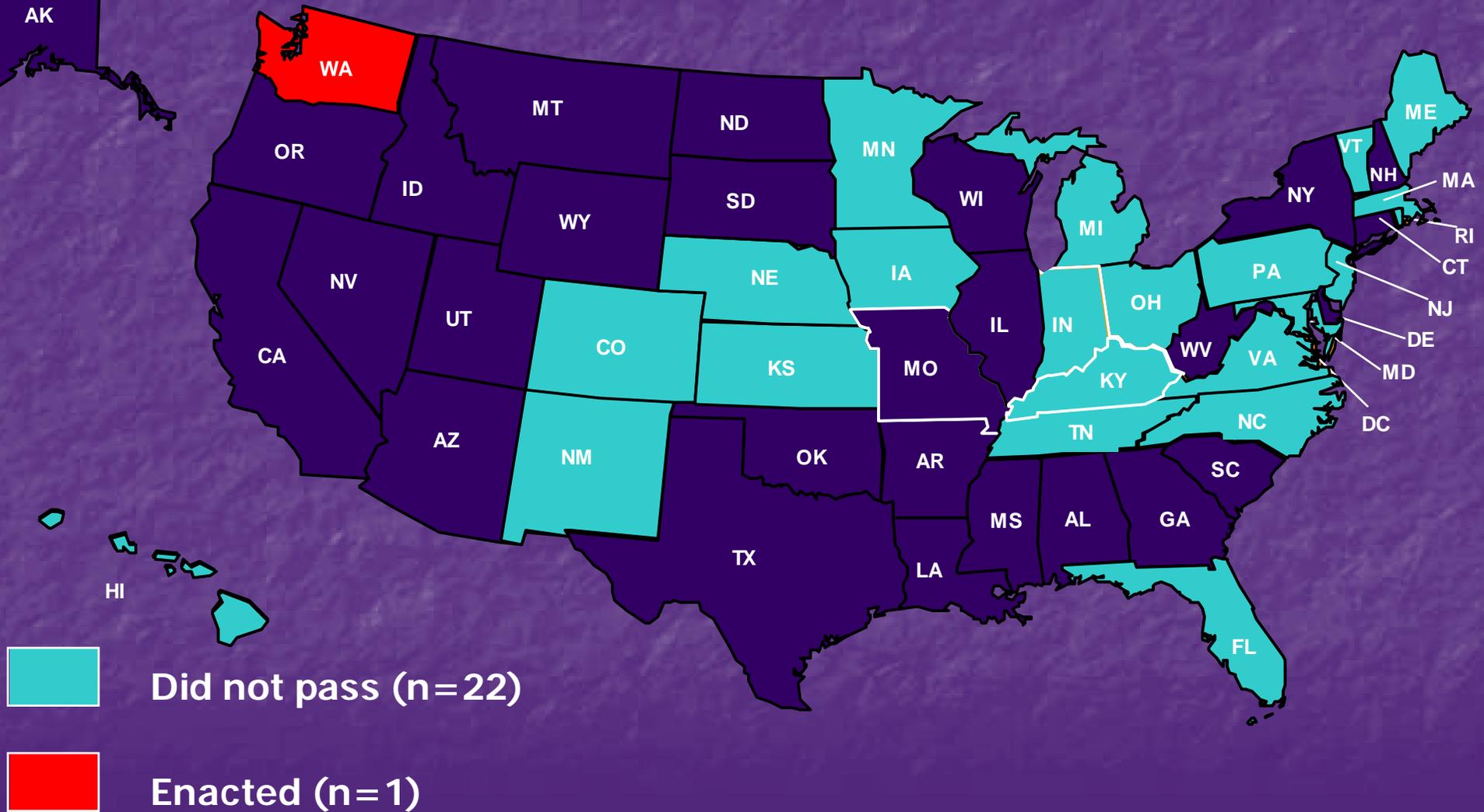
- AAP developed business case around pediatric vaccine financing
- Expanding the case to apply to adult groups
- Engaging AHIP

# State CME Events

- Focused on states with pending legislation
- Educate providers through the state medical societies
- 3 states so far...
  - Kansas
  - North Carolina
  - West Virginia

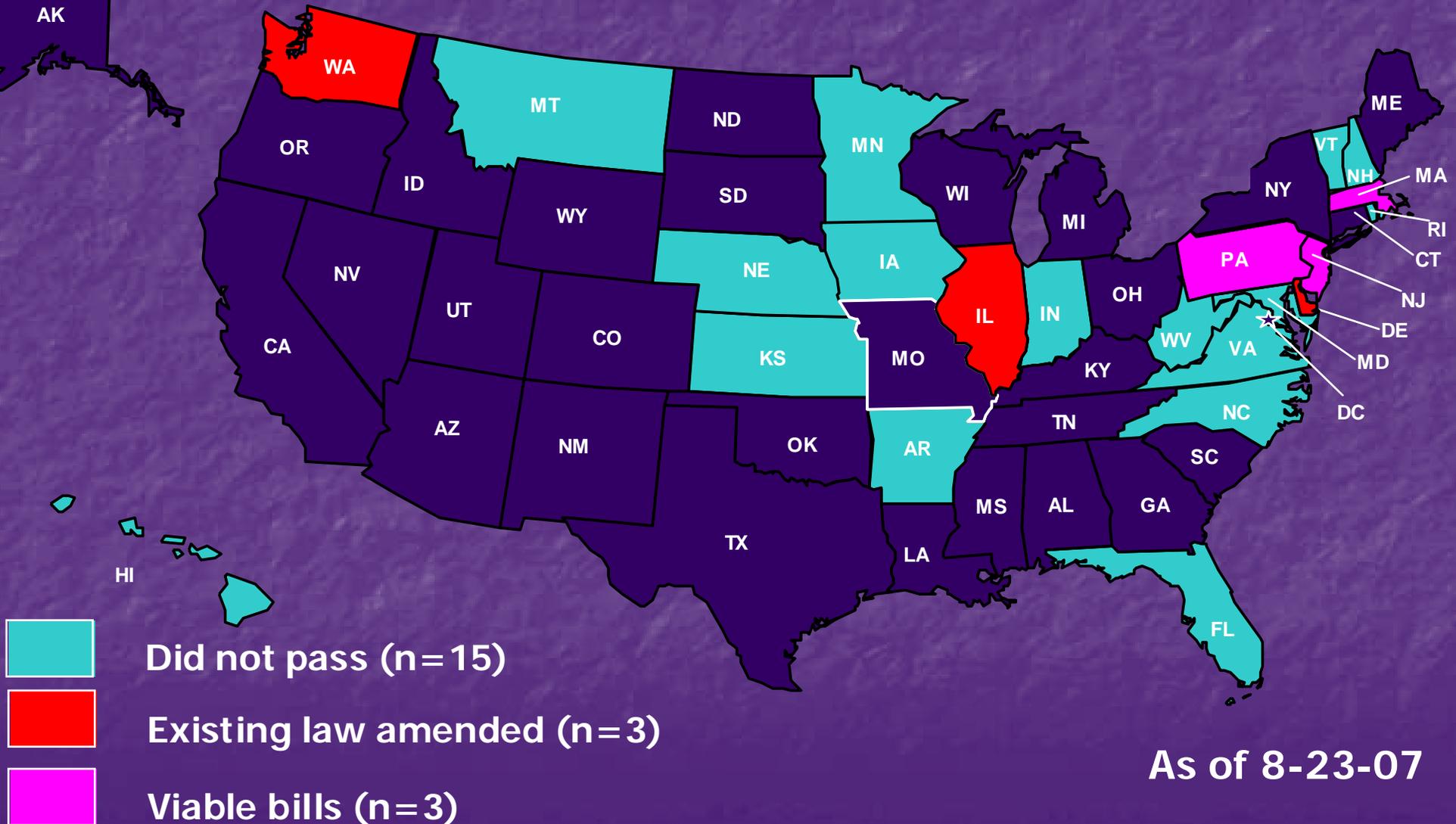


# States with Anti-Thimerosal Bills Under Consideration in 2006





# States with Anti-Thimerosal Bills Under Consideration in 2007



As of 8-23-07

# Issues for State Legislators and Other Policy Makers

- Difficult communication issues
- Complex science that cannot prove the negative
- Very intense advocacy
- Reality of many unanswered questions about autism and unmet needs of affected families

# Next Steps for us...

- Continue to expand the work of the task forces
- Forge new partnerships
- Build on existing partnerships
- Continue to advocate for safe & effective vaccines and sound, science based public policy

# And you!

- Increase awareness about immunizations and vaccines in your community
- Get involved!
  - Immunization Action Coalition: [www.immunize.org](http://www.immunize.org)  
Diane Peterson, [diane@immunize.org](mailto:diane@immunize.org)
  - CDC
  - Families Fighting Flu
  - 317 Coalition
  - Every Child by Two



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