

**A tribute to Dr. A.M. Horowitz**  
**Oral Health Promotion Research:**  
**Where have we been?**  
**Where should we go?**

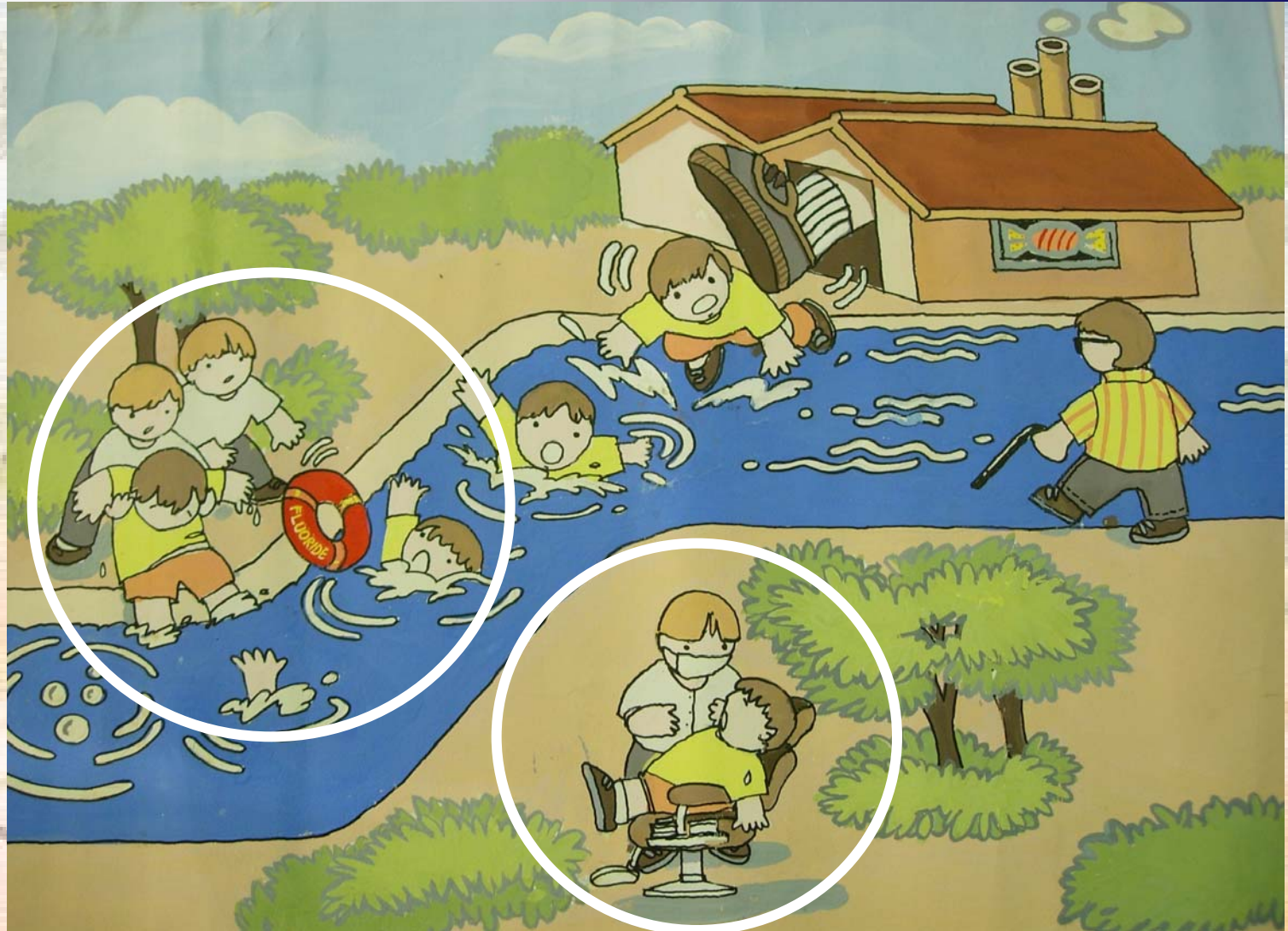
**International Activities in  
Oral Health Promotion of  
Dr. Alice M. Horowitz**

By Piya Siriphant  
Thammasat University, Thailand



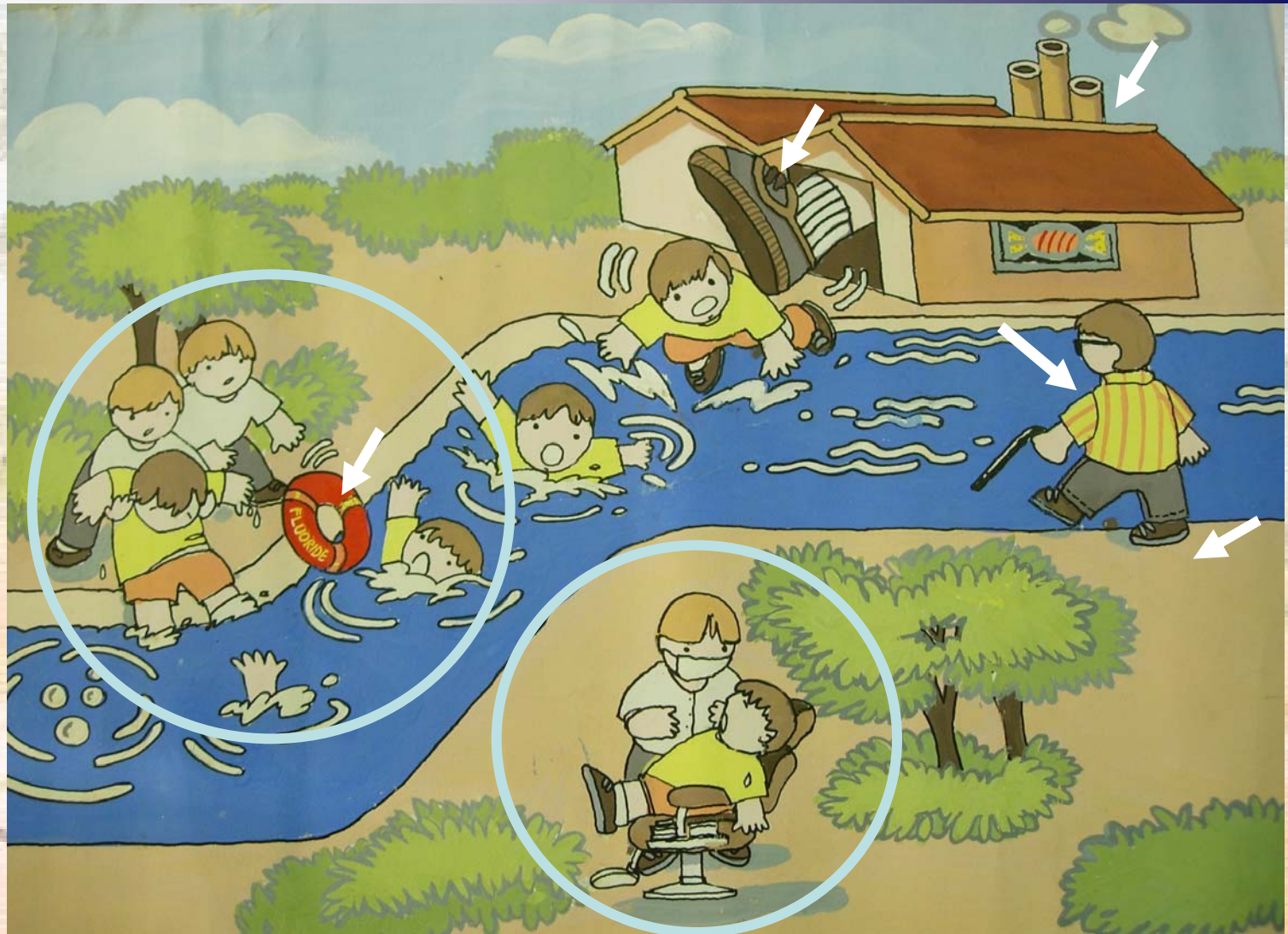


Upstream



Downstream

Upstream

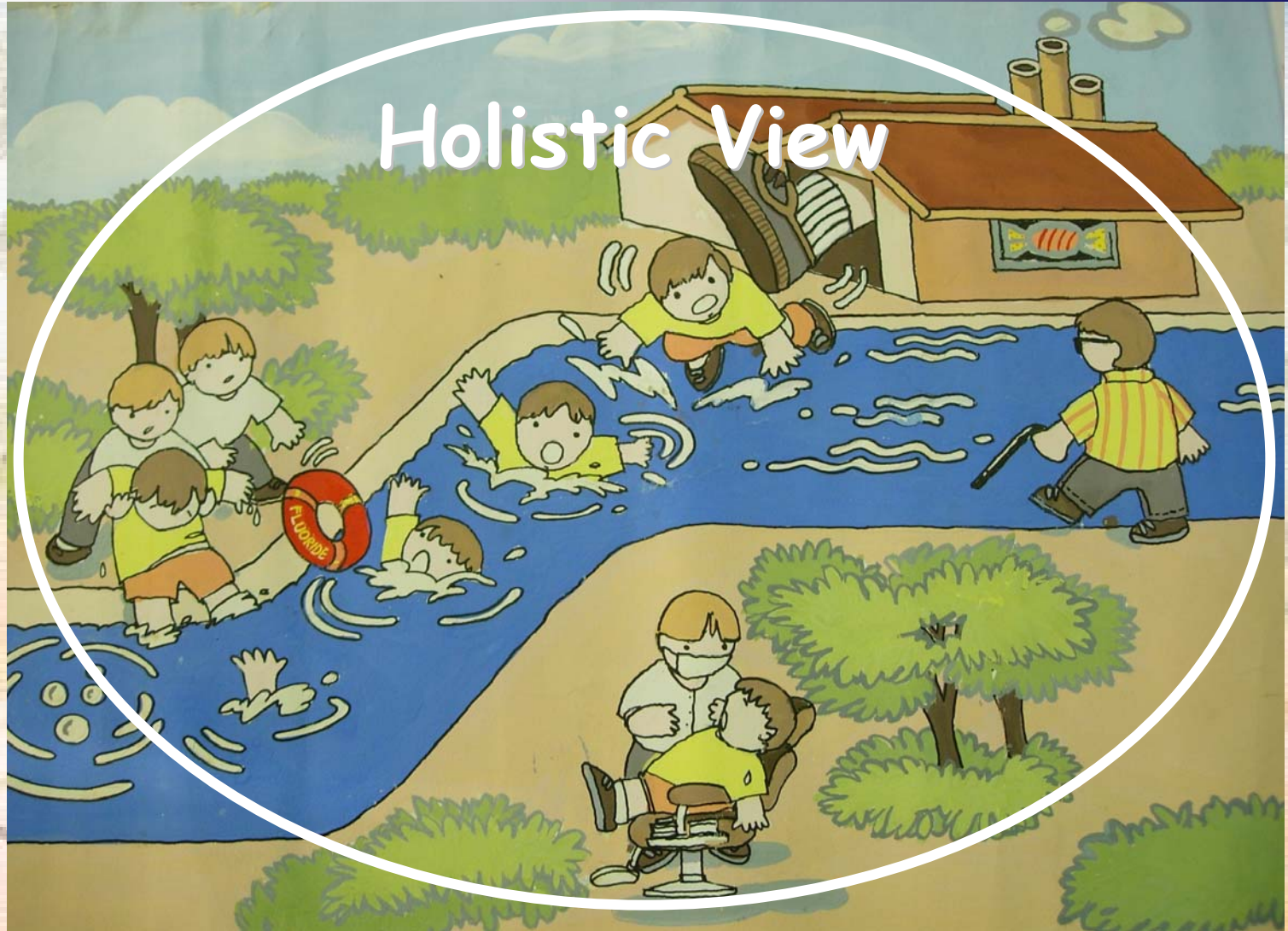


Downstream



Upstream

Holistic View



Downstream

# World Health Assembly Resolution WHA 51.12 - Health Promotion

“... Mindful of the clear evidence that:

(a) comprehensive approaches that use combinations of the five strategies are the most effective;

(b) certain settings offer practical opportunities for the implementation of comprehensive strategies;

(c) people have to be at the centre of action and decision-making processes;

(d) access to education and information is vital in achieving effective participation and the “empowerment” of people and communities ...”

# World Health Assembly Resolution WHA 51.12 - Health Promotion

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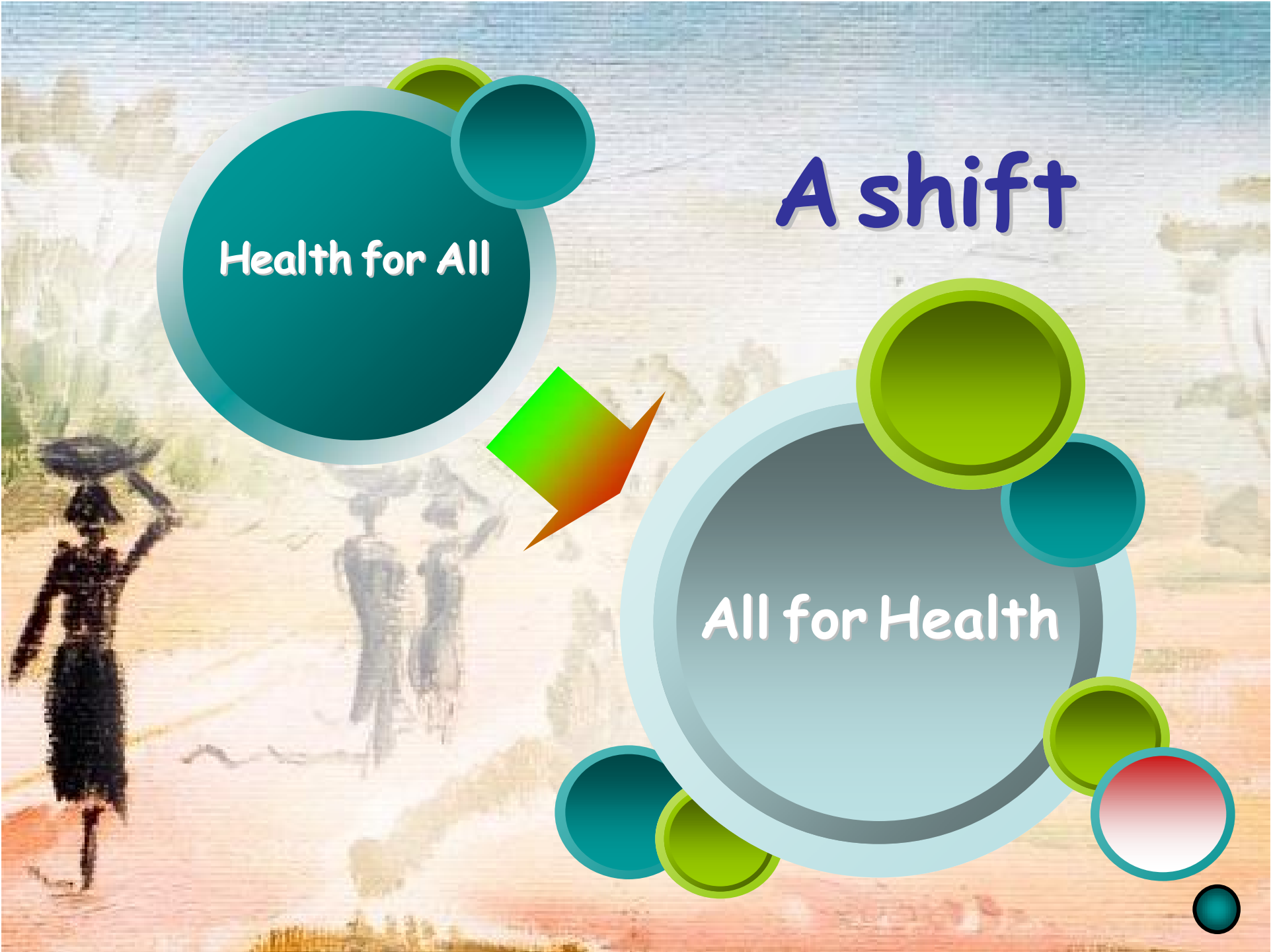


Health for All

# A shift

From Ottawa Charter to  
BKK Charter for HP





# A shift

Health for All



All for Health



Principles

Watt  
2007

Empowerment

Participatory

Holistic

Inter-sectoral

Equity

Evidence-based

Multi-strategy

Evaluation



Who can do it?











ALICE

Empowerment



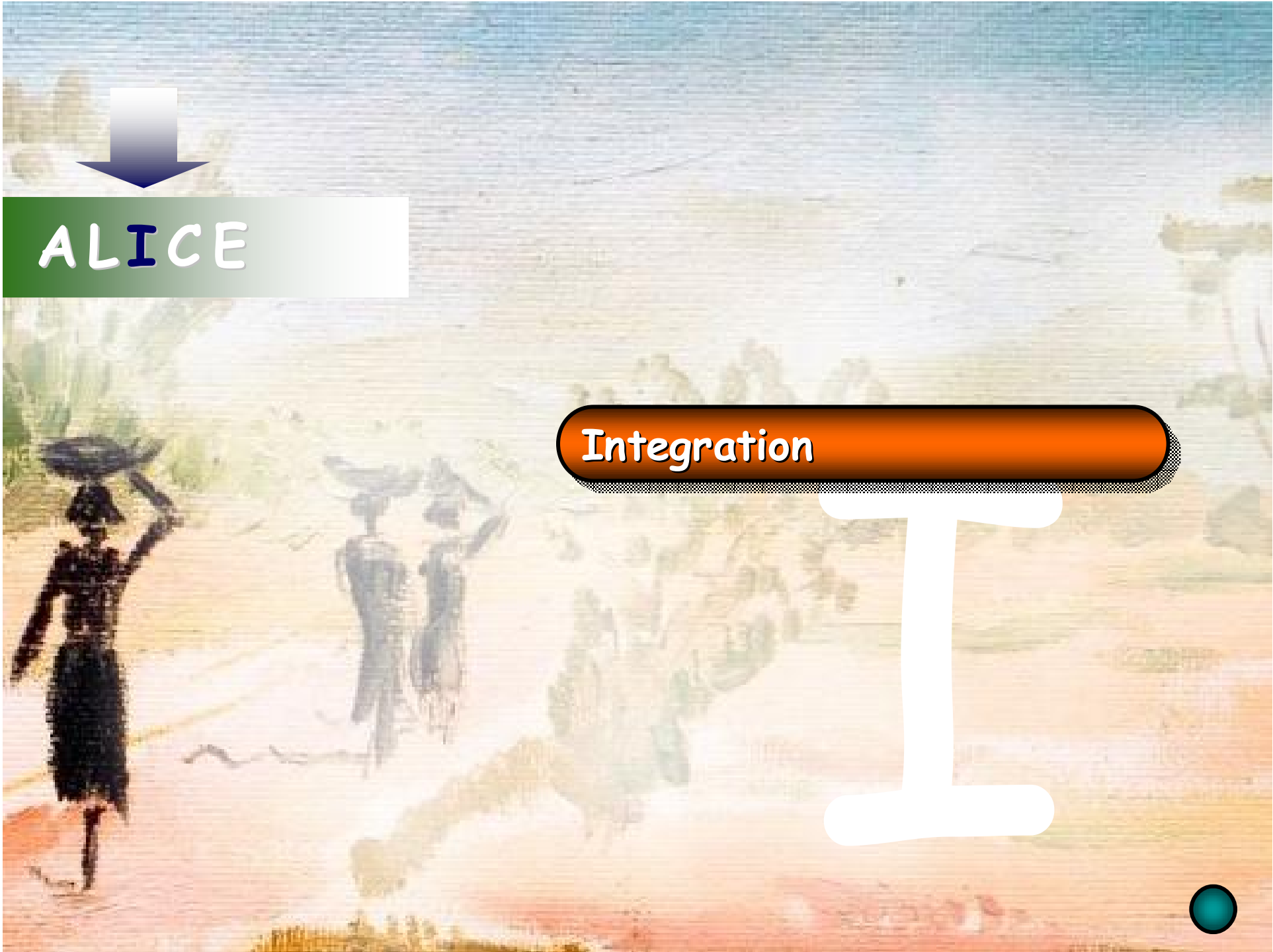


ALICE

Coalition & networks







ALICE

Integration

I





ALICE

Advocacy

A







ALICE

Listening & Love















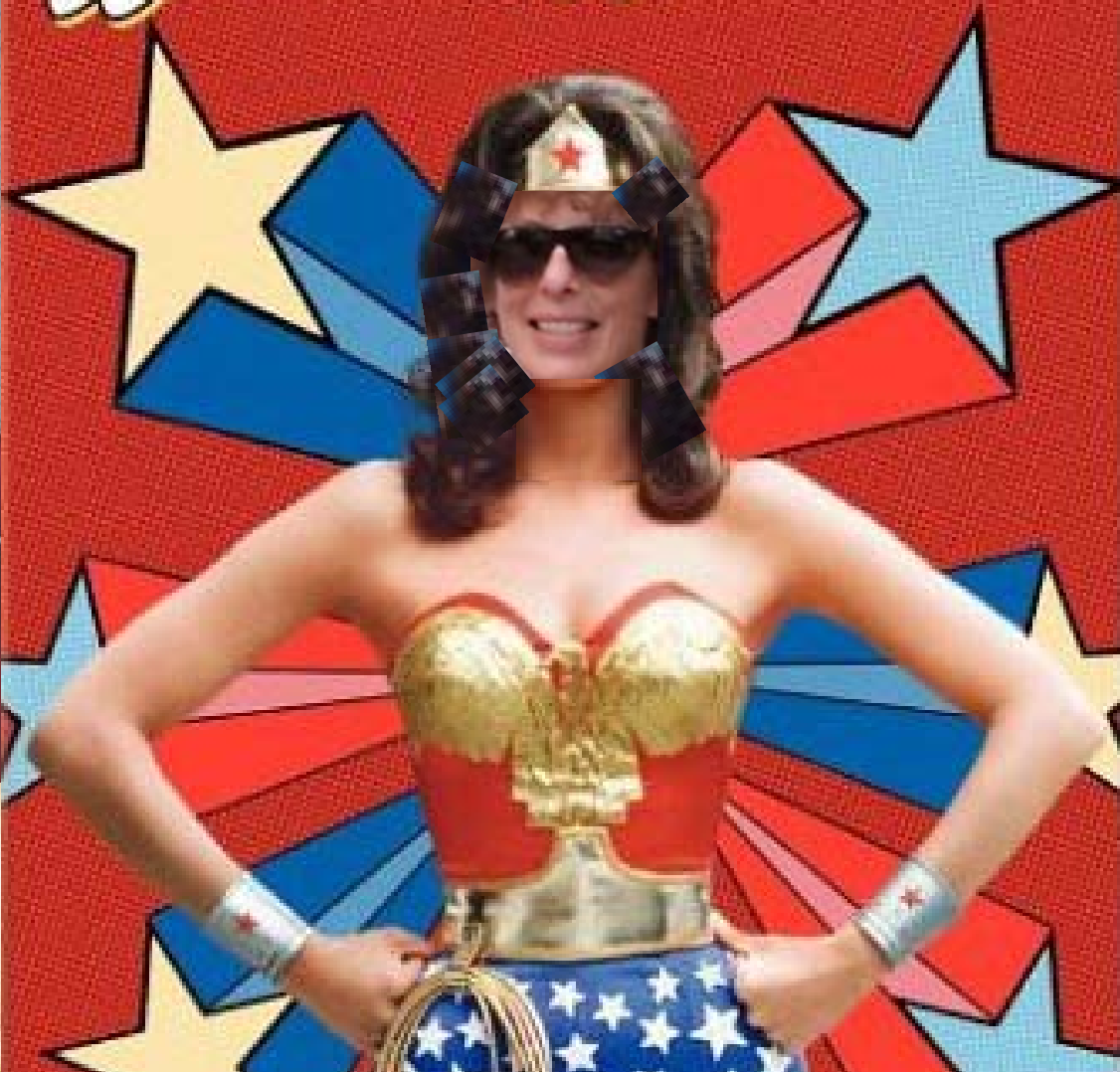






Alice M. Horowitz

*Wonder Woman*







ALICE

Advocacy

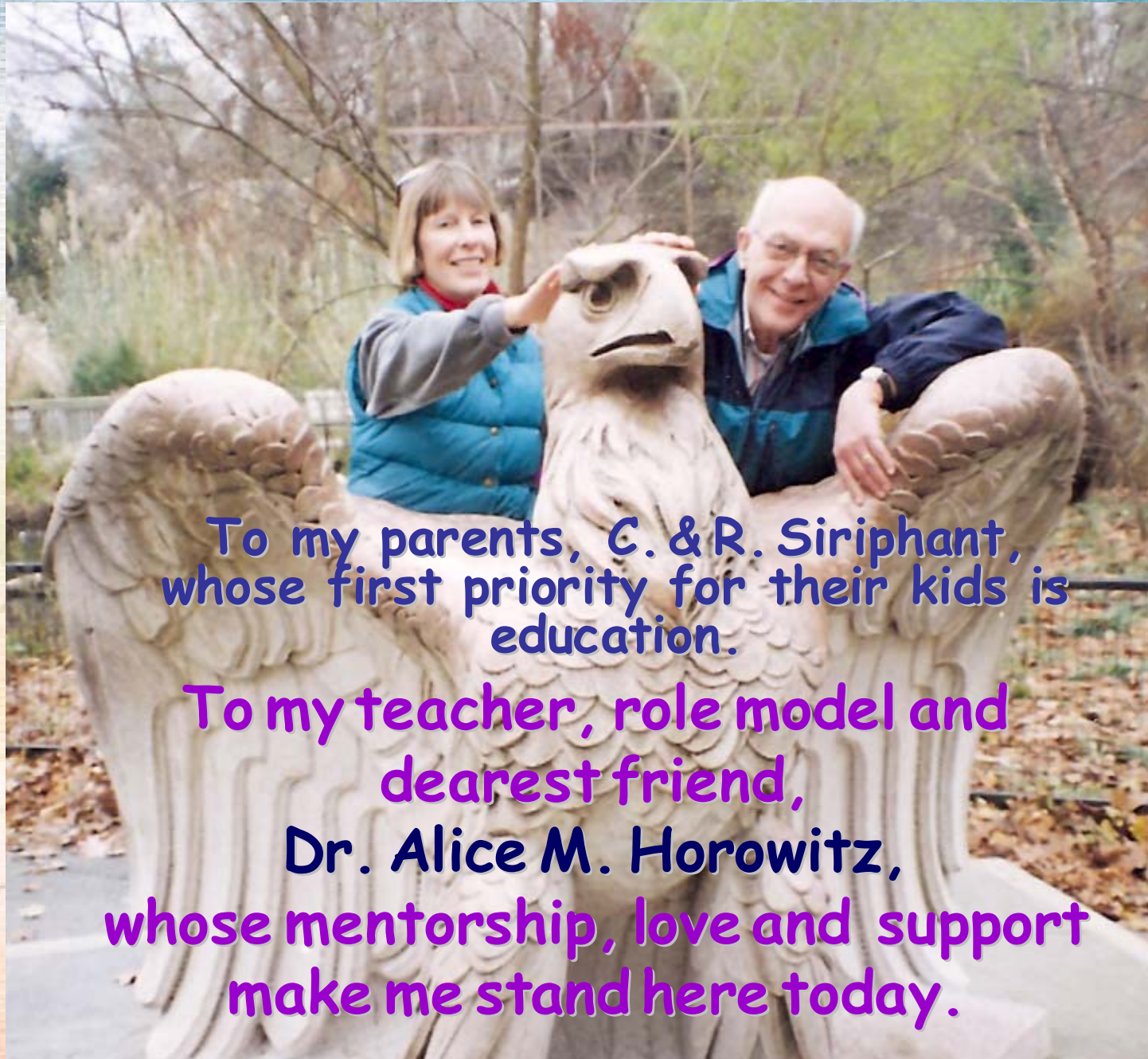
Listening & Love

Integration

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Empowerment





To my parents, C. & R. Siriphant,  
whose first priority for their kids is  
education.

To my teacher, role model and  
dearest friend,  
Dr. Alice M. Horowitz,  
whose mentorship, love and support  
make me stand here today.