



Throwing a Really Big Health Literacy Party that Doesn't End: The Case for Working Together

Cynthia Baur, Ph.D.
National Center for Health Marketing
Centers for Disease Control and Prevention
U.S. Department of Health and Human Services

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Why Throw a Party?

- It's more fun than always doing everything by yourself
- Everyone likes a good time
- There'd be too many leftovers

Guest List

- Dental team
- Current and future patients and families
- Dental school administrators, faculty and students
- Dental and medical professional organizations
- Dental public health

Guest List, cont.

- Other primary healthcare providers
- Consumer products companies
- Policymakers
- Librarians and other health information specialists
- Journalists, health and medical writers and editors, entertainment writers and producers

Menu

- Fresh research and evaluation
- Tasty new policies and practices
- Tempting educational and leadership opportunities
- Satisfied patients and families

The Day After

- Everyone says they had a good time
- Everyone made a new friend
- They come the next time you ask
- They bring their friends
- They like the goodie bags
- If they can't come next time, they feel like they're missing something