

Rotary's PolioPlus Program

The Goal of Rotary is the Global Eradication of Polio and Certification.



**Rotary
International**

APHA

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Rotary-The Organization

- Founded in 1905 in Chicago, Illinois
- Business and professional leaders united worldwide who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

> 200 countries/territories, ~1.2 million members, over 32,000 clubs



Rotary's vision

In 1979:

Rotary's first five-year grant to provide polio vaccine and Rotarian volunteers to deliver the vaccine to 6 million children in the Philippines.

Similar five year grants were given to Haiti, Bolivia, Morocco, Sierra Leone and Cambodia.

In 1985:

Rotary launches project to immunize all children of the world against polio.

Rotarians raise a total of US\$247 million (a second campaign was held in 2002 and raised US\$135 mil).

Rotary's vision

- Rotarians provide an army of volunteers to support immunization campaigns
- Three years later (1988), the World Health Assembly adopts a resolution to eradicate polio. Rotary joins the WHO and jointly accepts the goal of global eradication of polio and certification.

A Public-Private Partnership

- World Health Organization
- UNICEF
- Rotary International
- Centers for Disease Control



WHO



Rotary
International



A Public-Private Partnership

In cooperation with:

- Polio-affected country governments
- Donor governments



A Public-Private Partnership

- Bill & Melinda Gates Foundation
- American Academy of Pediatrics
- March of Dimes
- Task Force for Child Survival and Development
- United Nations Foundation
- USAID
- The World Bank
- NGOs at the local and national level

Rotary's Role

- Rotary is the only non-technical agency in the spearheading partnership.
- Rotary's commitment, in dollars and time, is the largest support by a private organization of a public health initiative.
- Polio eradication partnership viewed as a model of public/private cooperation.

Financial Leadership

- More than **US\$620** million for activities in 122 nations world-wide.
- Vaccine Transportation Surveillance
- Volunteers Delivery Laboratories
- Polio Experts Social Mobilization Training

Financial Leadership

- In 1995, Rotary launched a task force to secure funding from donor governments resulting in more than **US\$3** billion in polio-specific grants from the public sector.

Rotary Volunteers

Deliver Vaccine



Rotary Volunteers

Social Mobilization



Disease Surveillance



Rotary Volunteers

Political Advocacy



Resource Mobilization

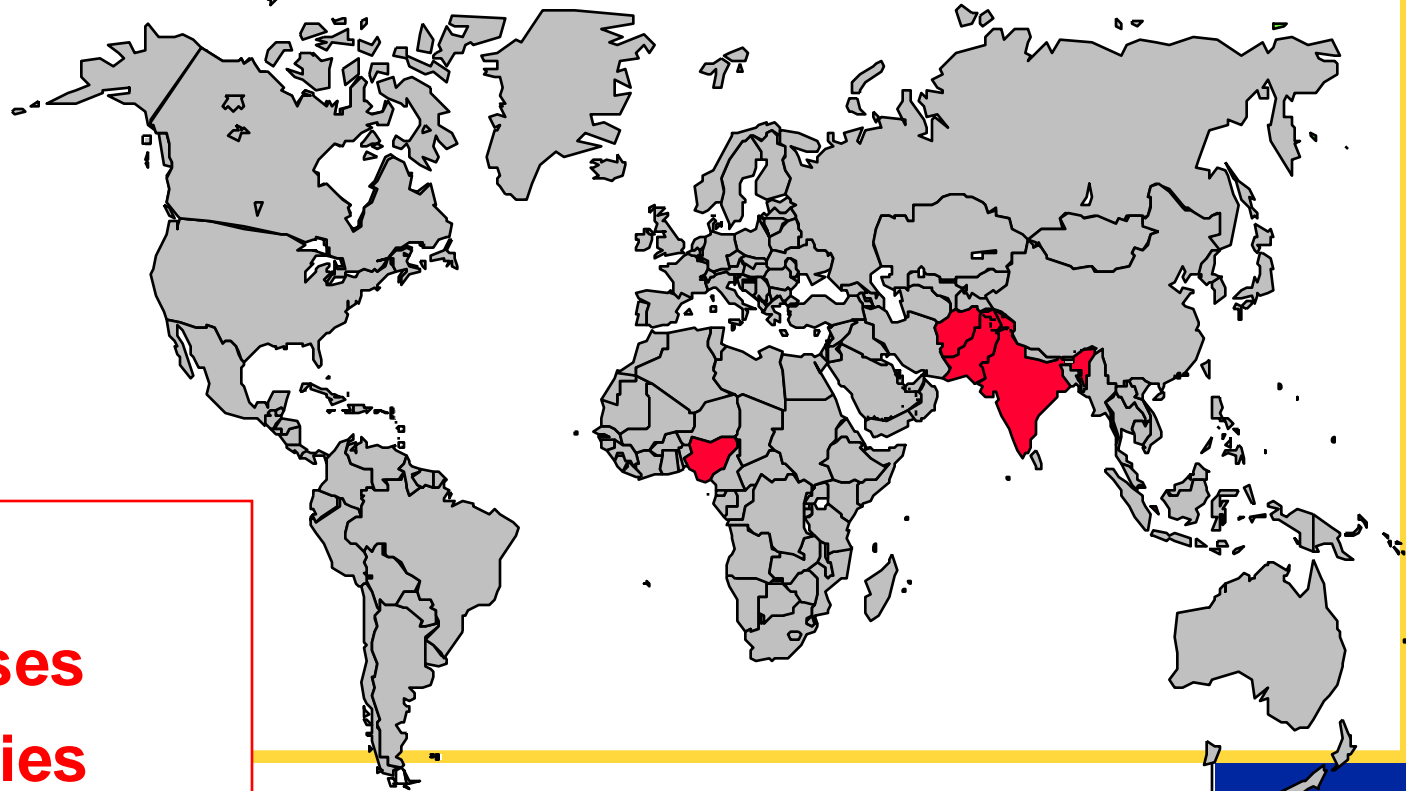
Private Sector Support

- Foundations
- Corporations
- Wealthy Individuals

Progress in Polio Eradication



1988
350 000 cases
125 countries



2006
2000 cases
4 countries

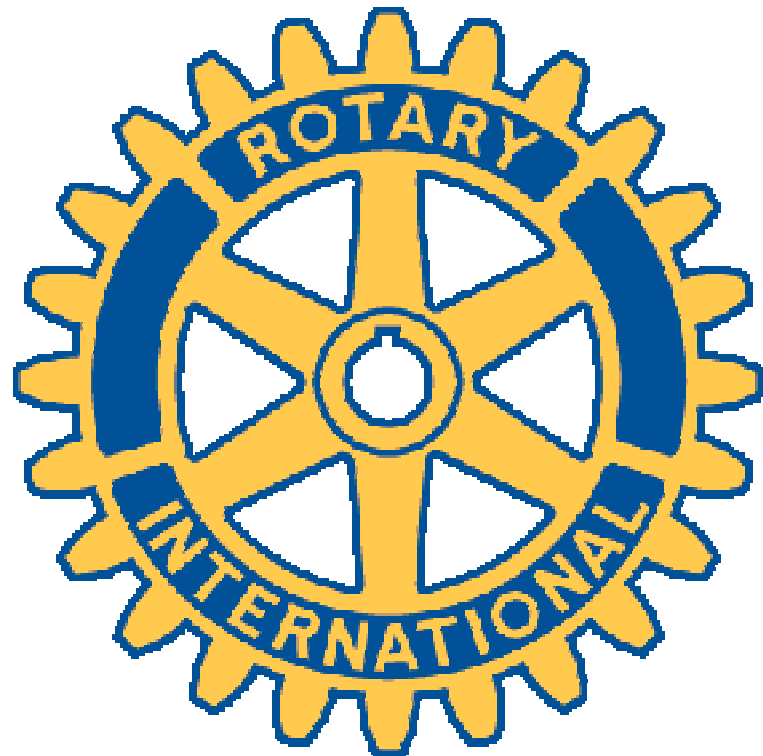
Summary

- Catalyst
- Model for public/private partnership
- Advocate
- Volunteer support
- Donor



Rotary

- Remains committed to the goal of the global eradication of polio and certification of eradication.



Thank you...

