



Healthy Howard

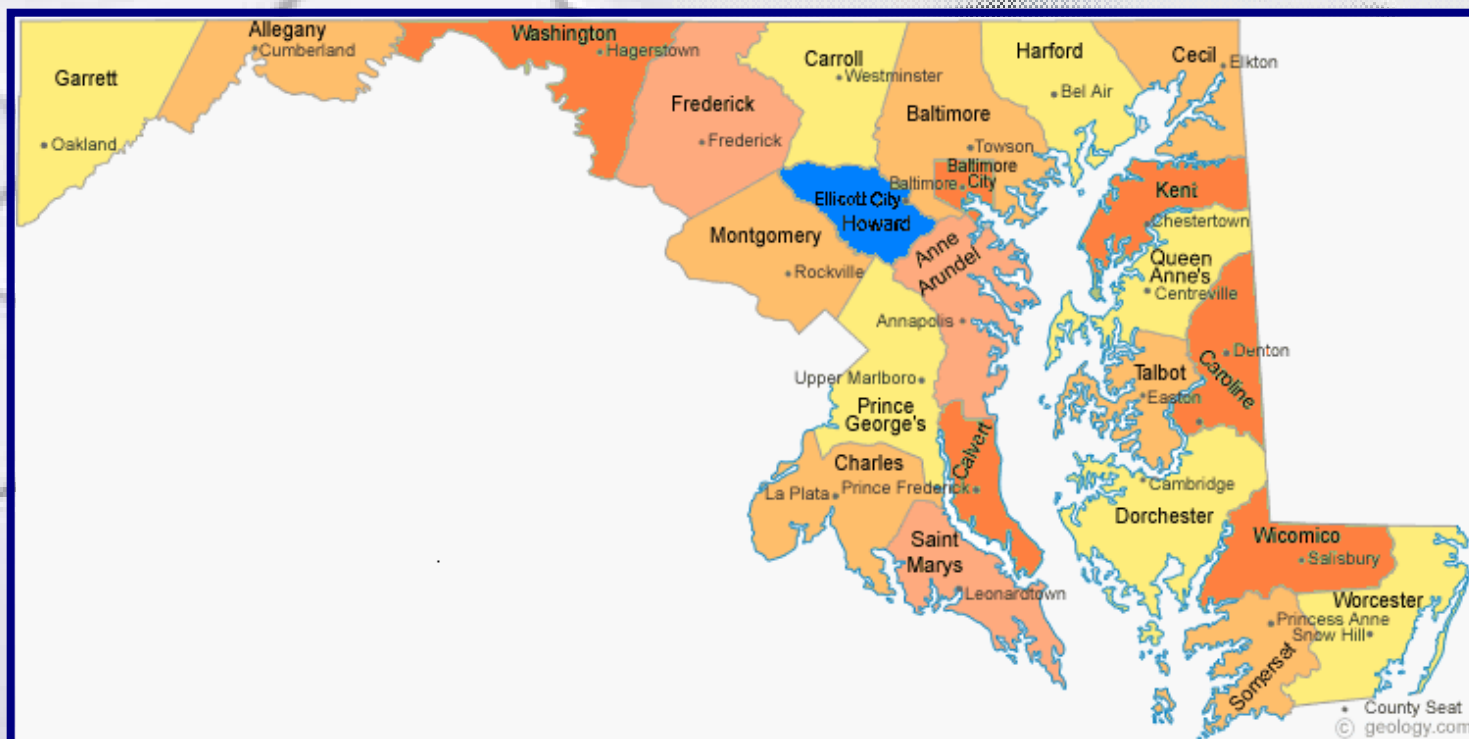
Increasing Access Overcoming Barriers Improving Health

Howard County, Maryland

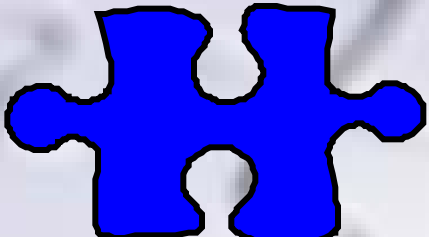


Background

- 2006 Population: 272,452
- Estimate 19,000-27,000 Uninsured Residents



Howard County
Health Department

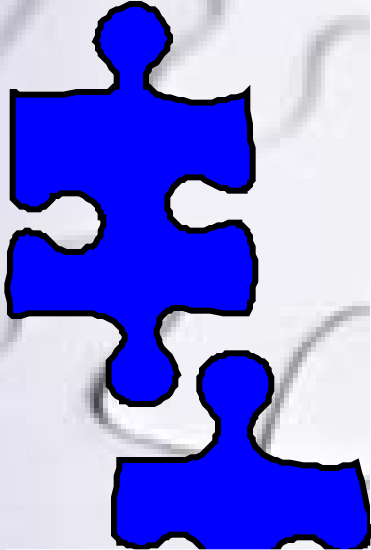


**Chase Brexton
Group Practice**

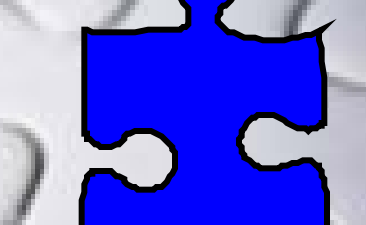
**Johns Hopkins
HealthCare, LLC**

**Howard County
General Hospital**

**Howard Co Schools
Kaiser Permanente
State Comptroller**



Healthy Howard



**Specialty
Physicians**

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**MedBank
Quest Diagnostics
ProBono Counseling**

**Private and
Foundation Donors**

**Johns Hopkins
Medical Institutions**



Increasing Access



- Eligibility
- Patient Cost
- Included Services
 - Primary Care
 - Discounted Prescription Drugs
 - Diagnostics
 - Mental Health Care
 - Substance Abuse Treatment
 - Hospital Care
 - Specialty Care

Overcoming Barriers



▪ Approach to Wellness

- Member matched with Health Coach
- 1 coach per person or family
- Team effort – Coach, member, doctor, and community resources.

▪ Health Action Plan

- Goals set in 3 month increments
- Achievable menu of options
- Progress check every 3 months

▪ Rights and Responsibility

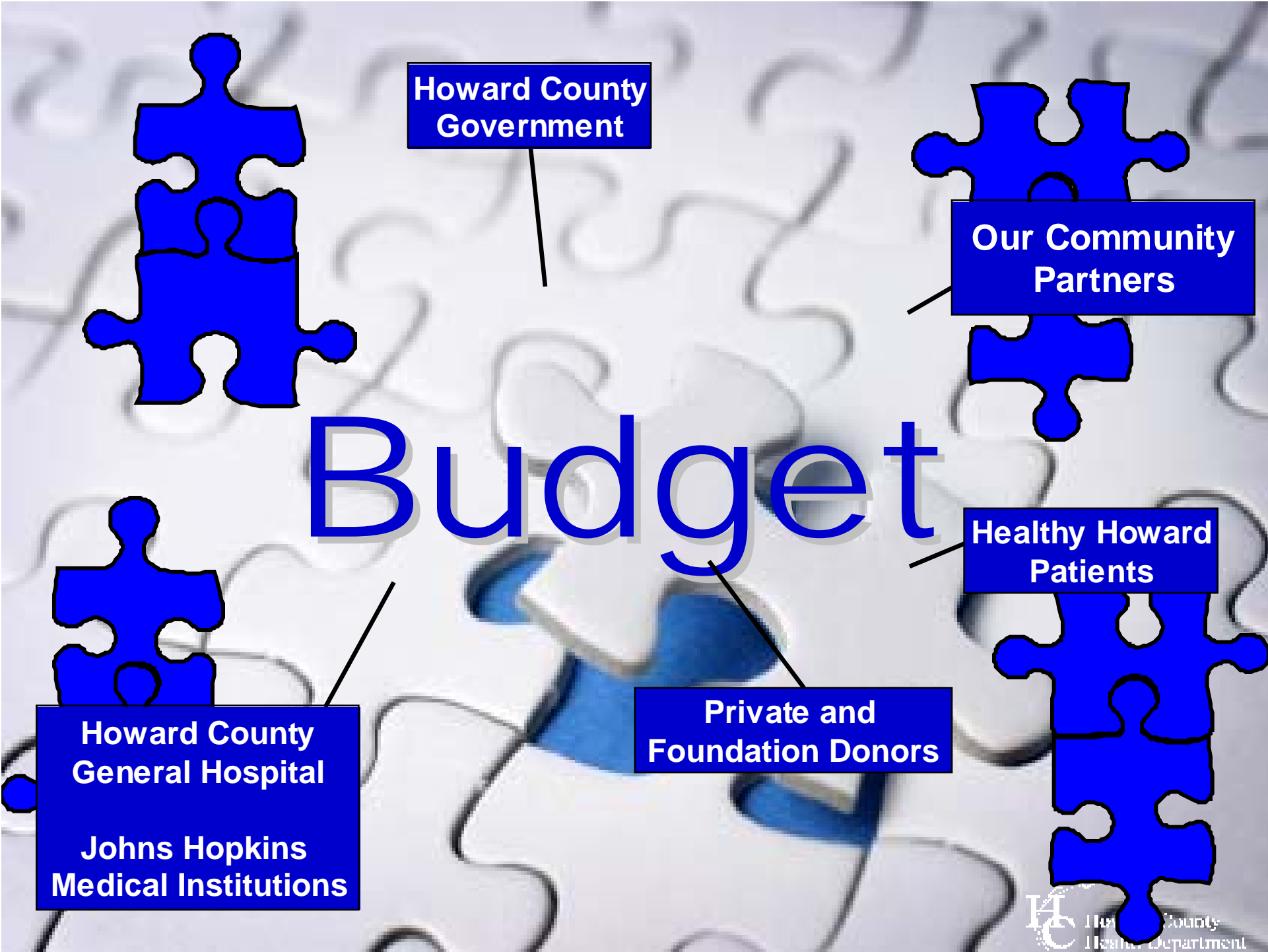
- Based on chronic care management model
- Evidence-based protocols



Improving Health



- Evaluation
 - Technical Advisory Team
 - Health IT to support evaluation
 - Measure community impact
 - Measure impact on members
- Management Structure
 - Healthy Howard, Inc.
 - Community and Member Boards
 - Johns Hopkins HealthCare, LLC



Budget

Expenses	Amount	Income	Amount
Salaries and Wages (FTE)	\$ 448,750	County General Funds ¹	\$ 500,000
Executive Director (1.0)	\$ 90,000	Primary Care Fees	\$ 1,597,140
Nurse Manager (1.0)	\$ 60,000	Howard County General Hospital	\$ In-Kind
Registered Dietitian (0.5)	\$ 25,000	Prescription/Health Coach Team	
Licensed Social Worker (1.0)	\$ 50,000	Outpatient Specialty Care Fund	
Cert. Health Educator (1.0)	\$ 50,000		
Resource Coordinator (1.0)	\$ 42,000		
Pharmacy Serv. Coord. (1.0)	\$ 42,000	Total Estimated	\$ 2,097,140
Fringe Benefits (25% of Wages)	\$ 89,750		
Program Expenses	\$2,209,333		
Hopkins Health Care Contract	\$ 66,000		
MHIP <u>Deductibles: Cancer Pts</u>	\$ 65,000		
Specialty Care Contracts	\$ 185,000		
Prescription Subsidies	\$ 693,333		
Primary Care Costs	\$1,200,000		
Administration	\$ 88,400		
Equipment/Furniture/Supplies	\$ 60,000		
Internet, Telephone and Fax	\$ 8,400		
Printing/Copying/Postage	\$ 10,000		
Travel (100 mi/wk x \$0.48/mi)	\$ 10,000		
Facilities	\$ 41,000		
Rent	\$ 36,000		
Utilities	\$ 5,000		
Insurance/Audit/Accounting	\$ 35,000		
Total Expenses	\$2,822,483		

Howard County
Department

Town Hall Meetings

November 6th

6-8 PM

Linden Hall

4765 Dorsey Hall Dr.
Ellicott City

November 13th

6-8 PM

**Glenwood
Community
Center**

2400 Rt. 97
Glenwood

November 14th

6-8 PM

**Savage Vol.
Fire Dept.**

8925 Lincoln St.
Savage



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