

Sustaining Intermediate Partnerships: Creating Organizational and Policy Change and Securing Funding

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APHA Learning Institute: Developing and Sustaining Community-
Institutional Partnerships

Overview of Session

- Summary of session objectives and format
- Introduction of facilitators and participants
- Defining “intermediate partnerships”
- Creating organizational and policy change
 - Promoting Occupational Health Among Indigenous Farmworkers
- Writing proposals and securing funding
 - Promoting Access to Health for Pacific Islander and Southeast Asian Women (PATH for Women)
- Questions and answers

Defining “Intermediate Partnerships”

What do they look like?

How do we know when we have one?

Does it mean a continuing relationship and discussion among partners and organizations?

Does it mean continuing a program or intervention?

Does it mean changes in a policy or system?

Does it mean an increase in community capacity?

Does it mean the sustaining of outcomes achieved by the project?

Does it mean sustained funding?

- **CCPH CBPR Curriculum Exercise 7.2.1**

Promoting Occupational Health Among Indigenous Farmworkers

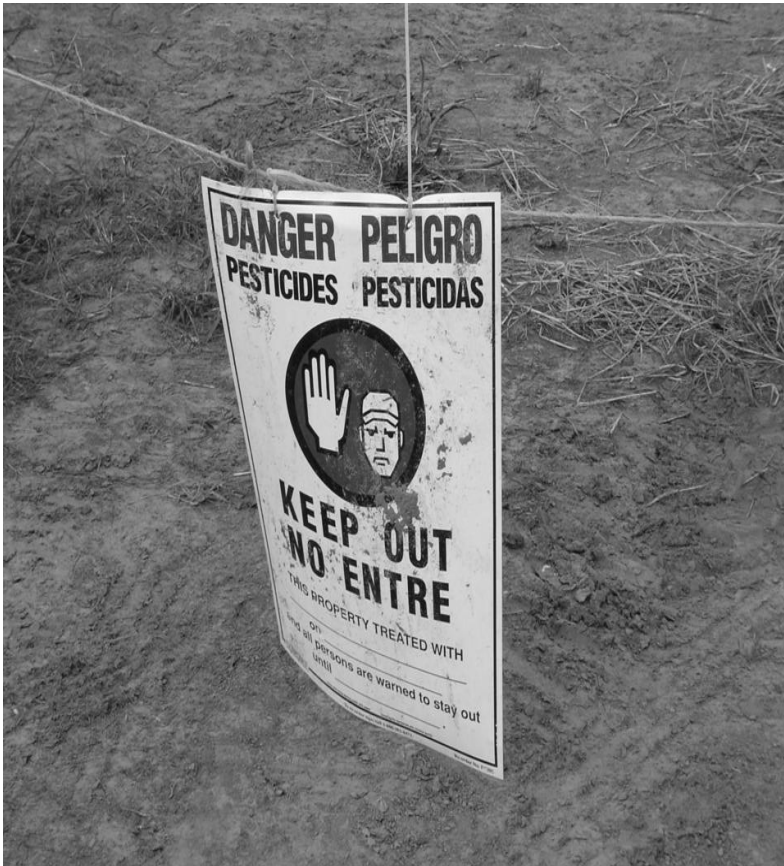


Project Partners

- Oregon Law Center
- SALUD Medical Center
- Pineros y Campesinos Unidos del Noroeste (*PCUN*)
- Portland State University School of Community Health
- Farmworker Justice



Creating Organizational and Policy Change in Oregon



- *Promotores* program
- Outreach and education
- Governmental regulators & clinicians
- Hiring practices
- Positions of leadership
- Federal & state policy

Summary of Session Themes

■ Organizational and Policy Change

- Engage in public relations to keep your issue and activities visible
- Train and support a constituency of community leaders and advocates
- Hire from the community and place within agencies
- Target a specific policy to achieve longer term outcomes
- Make sure the organizational or policy efforts align with the organizations' missions
- Build alliances with other groups that have a similar mission
- Make your issue part of someone else's agenda or plan (e.g., business leader, government or agency representative)



Promoting Access to Health for Pacific Islander
& Southeast Asian Women

REACH 2010





Program Partners

Organization

- Special Service for Groups
- OCAPICA

- PALS for Health/Alas Para tu Salud
- Tongan Community Service Center/SSG
- Samoan National Nurses Association
- Guam Communications Network
- Special Service for Groups, Inc.
- Families in Good Health/
St. Mary Medical Center
- UCLA School of Public Health
- Cal State University Fullerton,
Department of Health Science
- APIAHF, APALC, NHeLP

Community Role

- Lead and fiscal sponsor
- Principal Investigator &
Vietnamese
- Language access and po
Tongan
- Samoan
- Chamorro
- Thai
- Cambodian and Laotian

- Research/Evaluation
- Research/Evaluation

- Policy

Writing Proposals and Securing Funding

- Create a funding plan – short-term and long-term
- Time-intensive process
- Be pro-active
 - Identify funders to work with
 - Know what to fund or seek funding for
- Priorities/Scope
- Good communication – marketing materials
 - Networking
- Be aware of funding opportunities

Considerations for Proposals

- Does the RFP fit with the priorities and goals of your partnership?
- Is the funding agency supportive of CBPR?
 - What is the history of the funding agency in support CBPR with past awards?
- When is the proposal due?
- Are there ethical considerations regarding the funding?
- Are members of the review panel familiar with CBPR methodology and approaches?
- What is allowable in the budget?

Assembling the Research Team

■ Activity

- Take a moment to list out who you would identify to work on your proposal team
- What skills does each individual bring
- Is there a need to add other team members
- What is the role of each team and individual members both on the proposal and eventually on the project

Summary of Session Themes

■ Writing Proposals and Securing Funding

- Develop a funding plan (short and long-term)
- Be clear about the philosophy and priorities your partnership
- Be clear about roles and responsibilities
- Have a contingency plan
- Be flexible

Q & A

Discussion

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