


Cancer 101
A Cancer Education and Training Program

APHA 137th Annual Meeting & Expo
November 11, 2009
Philadelphia, PA

National Cancer Institute's
CANCER INFORMATION SERVICE

Katherine Briant MPH, CHES
 NCI's Cancer Information Service

Teresa Garrett Hill RN, MN
 Spirit of E.A.G.L.E.S.



Presenter Disclosures

Katherine J. Briant

The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:

"No relationships to disclose"

Presentation Overview

Cancer 101:

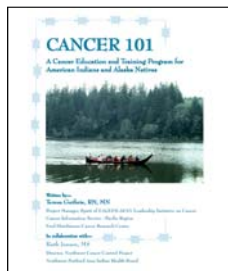
- Project history and development
- Purpose, target audience, and brief overview of design and contents
- Guidelines for adapting curriculum for use with other audiences

Project History

- A collaborative effort among the:
 - Northwest Portland Area Indian Health Board's Northwest Tribal Cancer Control Project,
 - Spirit of EAGLES, and
 - NCI's Cancer Information Service-Northwest Region
- Funded by Spirit of EAGLES and the Centers for Disease Control & Prevention

Purpose

- Provides basic information about cancer in a format that can be easily adapted to fit the needs of the learner



*Available for download at: http://npihb.org/programs/project/ntccp_cancer_101

Target Audience



Ca 101 Training hosted by Lower Elwha Tribe

- Tribal community members
- Staff of Indian health programs
- Community Health Representatives

Curriculum Design

- 30-40 minute education sessions or one day workshop
- Learning goals and objectives for topic areas
- Pre and post self-assessment
- PowerPoint presentation
- Glossary
- References
- Resource materials as appropriate



Ca 101 Workshop
Action Planning

Adapting Cancer 101

- Think about what will need to be changed to adapt the program materials for your target population

- Ideas?

Cancer 101 Adaptation Guidelines

- Step 1: Rationale for adaptation



- Step 2: Adapt modules



- Step 3: Ensure cultural relevancy

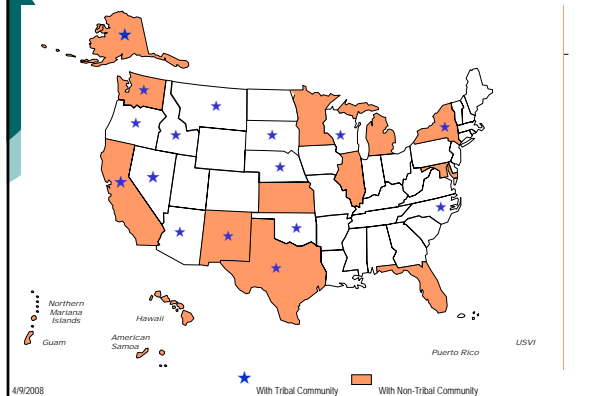
Key Points to Consider When Adapting *Cancer 101*

- Engage members of the target audience in the adaptation process
- Determine the needs of the target audience regarding communicating information about cancer
- Determine the extent of modifications necessary to address these needs (i.e. language, culture, literacy, age, social context, etc.)

Key Points to Consider When Adapting *Cancer 101* (cont'd)

- Employ measures to ensure that the accuracy of the adapted materials.
- Pilot test the adaptation with representatives from the target audience.
- Make modifications based on feedback from pilot testing.
- Evaluate the effectiveness of the adaptation

Use of *Cancer 101* Curriculum





Contact Information

o Kathy Briant, MPH, CHES
NCI's Cancer Information Service – Northwest
Region
Phone: 206-667-1137
Email: kbriant@fhcrc.org

o Teresa Garrett Hill RN, MN
Program Manager- Spirit of EAGLES
Phone: 206-667-7593
Email: tguthrie@fhcrc.org
