



California Skin Cancer Prevention Program (SCPP)

www.AvoidSkinCancer.com

The mission of the CA Skin Cancer Prevention Program is to decrease future incidence (new cases) of skin cancer among Californians.

Goals

- Increase public awareness regarding the dangers of overexposure to sunlight;
- Increase individual and organization-wide practices of sun-safety behaviors.

Primary Target Audiences

- Children under 12 years of age and their parents;
- Childcare providers and educators;
- Outdoor workers.

Services/Materials

- Distribute Sun-Safety Educational Kits designed for implementation with students three years of age through sixth grade to child care facilities, preschools and elementary schools;
- Disseminate Outdoor Worker Sun-Safety Kits designed for outdoor-based work sites (road/building construction emphasis);
- Promote integration of sun-safety measures (education, policy, increased campus shade cover) within school systems;
- Provide technical assistance to organizations developing sun-safety guidelines and educational tools;
- Conduct media campaigns to promote sun-safety practices to the public.

Contact Information

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