

American Public Health Association 137th Annual Meeting Philadelphia, Pennsylvania

Date: Monday, November 9, 2009

Time: 2:30 – 4:00 p.m.

Location: Philadelphia Marriott, Room 406 (1201 Market Street) – Connected to Convention Center by Sky Bridge

Organizer/Sponsor: Dana M. Sampson, Office of Behavioral Social Sciences Research (OBSSR)

Moderator: Shobha Srinivasan, National Cancer Institute (NCI)

Title: Understanding and Promoting Community-Based Participatory Research (CBPR) at the National Institutes of Health

Purpose: To illustrate how CBPR is a unique approach used to effectively bring about actual, positive change in both policy and community health.

Description:

Community-based participatory research is an orientation to public health research that requires a collaborative approach to involve participants throughout all stages of research projects. A more comprehensive approach than community-based or community-placed research, CBPR requires that all stakeholders in research projects—community members, representatives, and researchers alike—recognize one another's expertise as strengths, thus ensuring mutual respect and contributions before, during, and after a single public health study. It integrates education and social action to improve health and deepen our scientific base of knowledge in the areas of health promotion, disease prevention, and health disparities. CBPR is regarded as an effective method for transferring evidence-based research from clinical settings to communities that can most benefit thereby improving health. (Read more about CBPR [here](#).)

Facilitated by the National Institutes of Health (NIH) this workshop offers current research community thought on CBPR approaches, discusses active NIH funding opportunity announcements (FOAs), and showcases thriving research projects from grantees. Presenters include NIH program officials overseeing CBPR programs and two sets of CBPR partners: 1) an accomplished expert (thought leader and partner paired to advocate for health policy advancement, and 2) an academic-community partnership formed between a university and consortium to address cancer and cardiovascular disease related disparities.

Session objectives include defining CBPR, explaining its approaches, and differentiating between other forms of community research. Additionally, presentations will demonstrate CBPR's efficacy in improving health through research and policy through an examination of case studies from NIH grantees. Presenters will describe the success of CBPR

approaches in environmental health, cancer, and cardiovascular disease research. Participants will leave the workshop with an understanding of CBPR, NIH's commitment to the approach, how it resonates with NIH's priorities, and successful CBPR-based research studies.

AGENDA:

- 2:30 – 2:35 p.m. *Introduction & Overview*
Shobha Srinivasan, NIH/National Cancer Institute
- 2:35 – 2:50 p.m. *Community-Based Participatory Research: An Effective Tool for Change*
Dana M. Sampson, NIH/Office of Behavioral and Social Sciences Research
- 2:50 – 3:15 p.m. *Community-Based Participatory Research: A Partnership Approach to Policy Advocacy*
Barbara A. Israel, University of Michigan
Angela Reyes, Detroit Hispanic Development Corporation
- 3:15 – 3:40 p.m. *CBPR for Cancer and Cardiovascular Disease Prevention in African Americans*
Chanita Hughes-Halbert, University of Pennsylvania
Ernestine Delmoor, National Black Leadership Initiative on Cancer - Philadelphia Chapter
- 3:40 – 4:00 p.m. *Q&A with National Institutes of Health Program Staff*
Paul Cotton, National Institute on Nursing Research (NINR)
William Elwood, Office of Behavioral and Social Sciences Research (OBSSR)
Dana M. Sampson, Office of Behavioral and Social Sciences Research (OBSSR)
Shobha Srinivasan, National Cancer Institute (NCI)