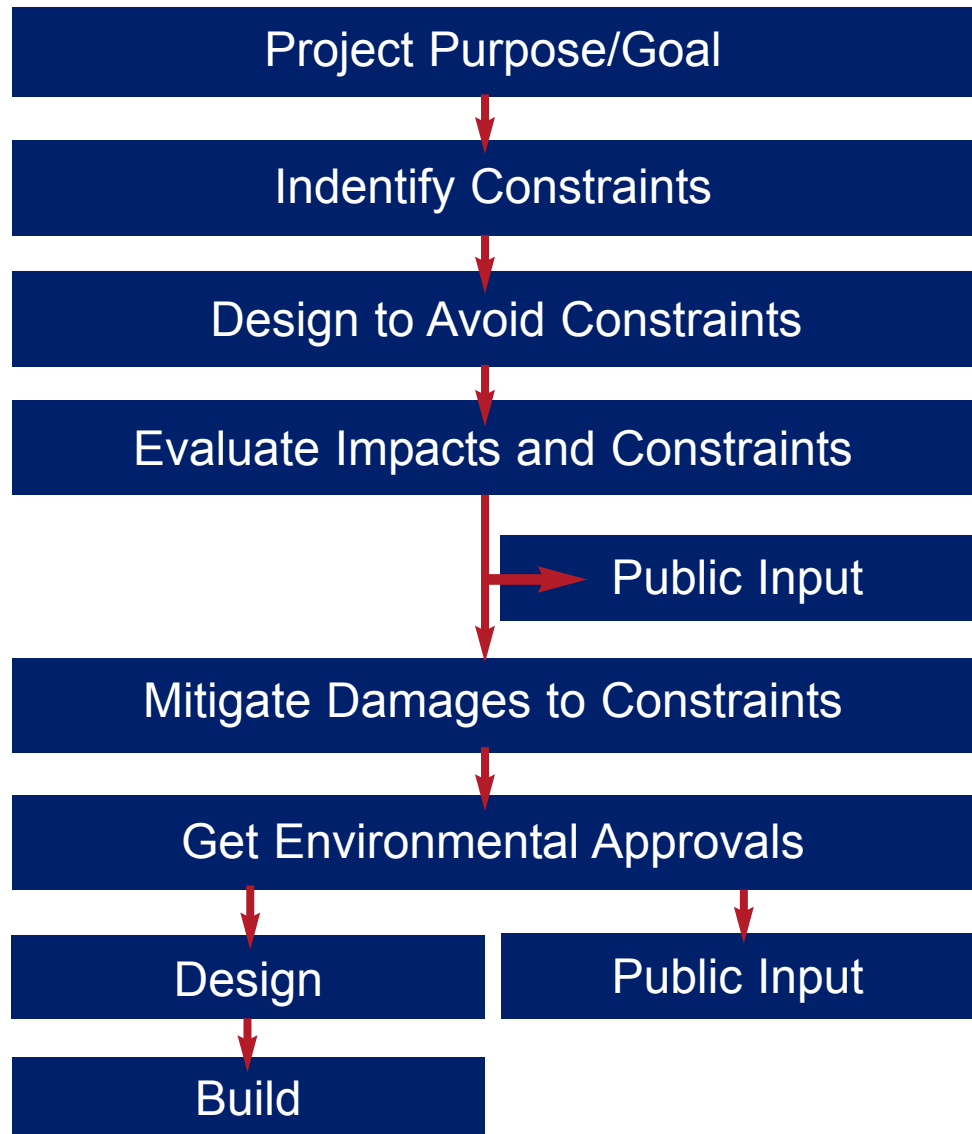


# Project/Discipline Driven Approach

As commonly practiced and outlined by NEPA



Goals are narrowly defined

Can address only surface design or political issues

Project scope and assessment defined by boundaries of disciplines

Imposes external value system

Relies on professionals & "experts"

Expensive – funded by government, developers, corporations, etc.

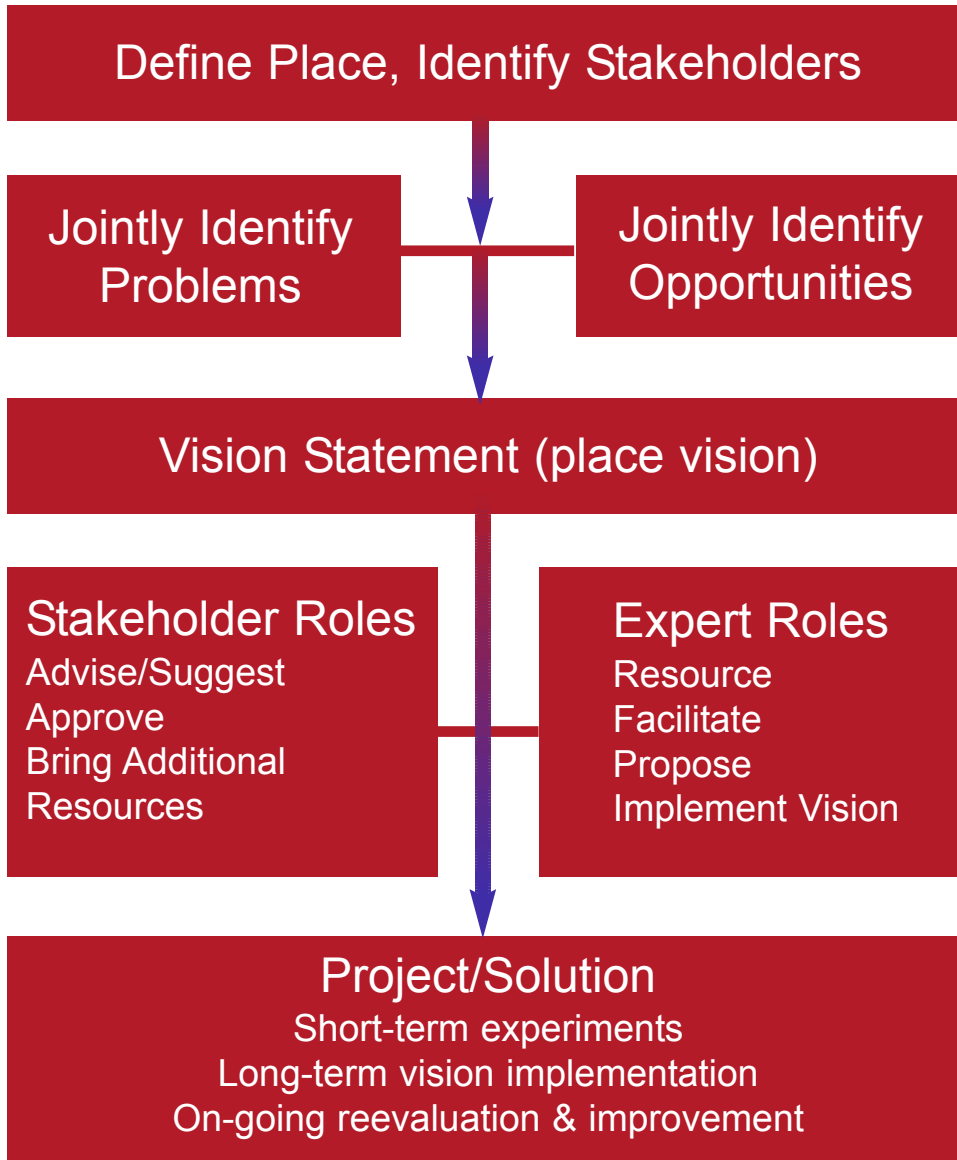
Community is setup to resist changes

Static designs, unresponsive to usage

Results in limited experience of place and limited civic engagement in the public realm

# Place/Community Driven Approach

As performed by PPS



Process grows out of a place and its community

Allows communities to articulate their aspirations, needs & priorities  
Compelling shared vision attracts partners, money & creative solutions

Professionals become resources to communities

Design becomes a secondary tool to support the desired uses  
Solutions are flexible and build on existing successes

Commitment grows as citizens are empowered to actively shape their public realm