

Interventions Recommended By Students To Address Sexual Violence Risk Reduction Programming On Campus

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ABSTRACT

- Rape / sexual assault accounts for an estimated 6% of all college student violent crime. It is estimated that 65% of attacks are unreported, making sexual assault an underreported crime. Sexual assault prevention is included as an objective to be addressed in Healthy People 2010. The objective proposes a “0.1 reduction of the annual rate of rape or attempted rape from 0.8 in 1998 to 0.7 per 1000 persons aged 12 and older by 2010.” This study assessed student preferred methods for sexual violence prevention programming at a university system in the southeastern United States.
- A random stratified sampling technique was used and data were gathered via an online survey. Questions were asked about student experiences, perceptions and beliefs related to relationship and sexual violence and their preferred methods on how to receive information on sexual violence risk reduction programming. 1551 students responded to the survey. Respondents were primarily White, single, full time, and from the main campus.
- Results indicated that similar approaches could be used to address intimate partner violence and sexual coercion/assault. Students recommended to advertise campus resources for sexual assault, utilize guest speakers to talk on the topic, and skill building sessions for women alone and combined sessions for both men and women. This session will provide an overview of how this information will be used to develop more effective programming and services for students related to relationship and sexual violence risk reduction on campus. Traditional methods remain relevant for today's high tech student population.

RATES OF SEXUAL VIOLENCE

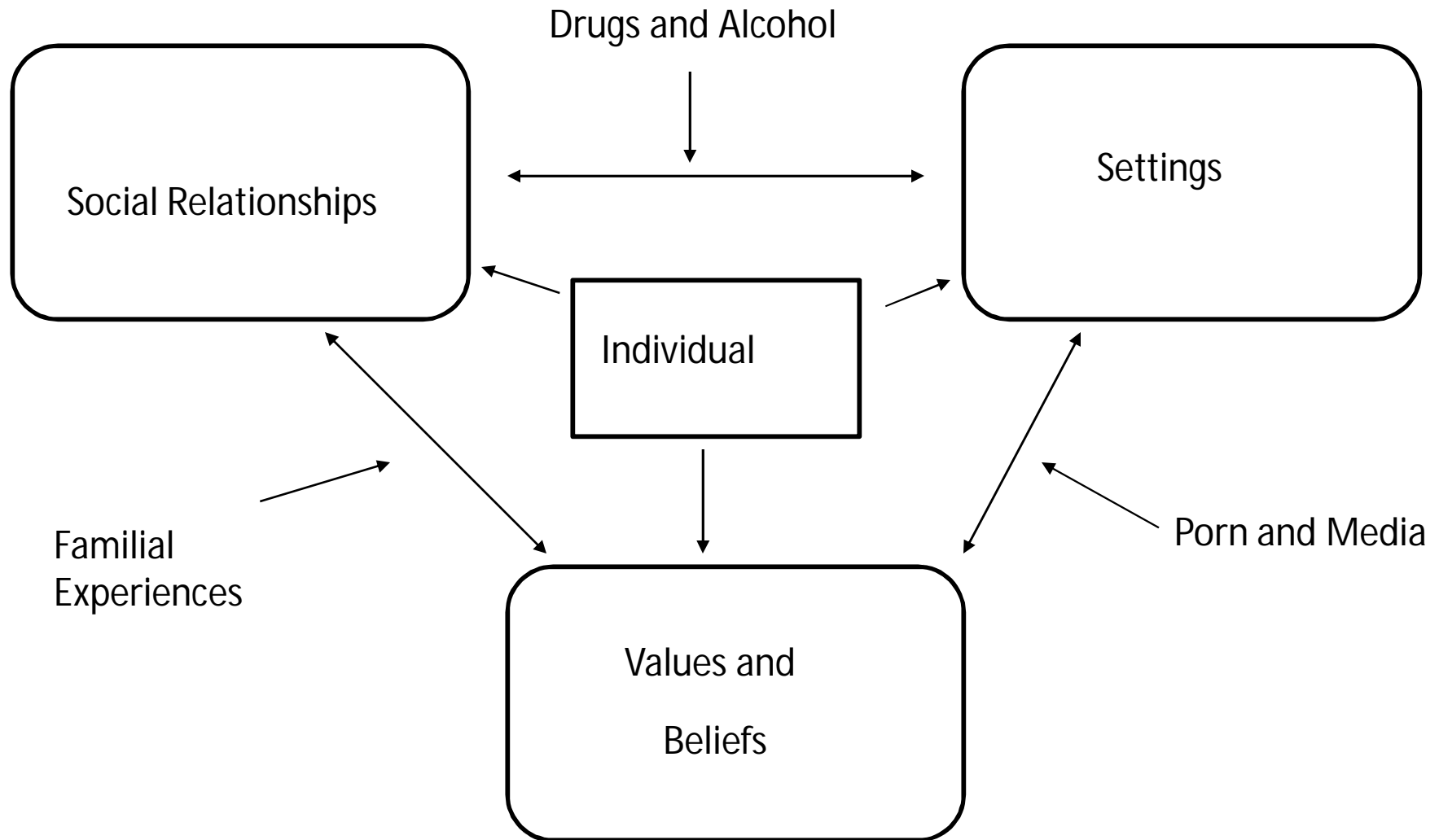
- Rates of sexual violence at target university are lower than would be expected based on reported data (Reported Rape)
- In 2003 – 1
- In 2005 – 3
- In 2007 – 3
- In 2004 – 0
- In 2006 – 1
- In 2008 – 7

(Campus Annual Crime Report,2009)

PURPOSE

- To assess students' preferred methods for receiving sexual violence prevention programming at a university system in the Southeast.

THEORETICAL FRAMEWORK FOR SURVEY



MODEL DEVELOPMENT BASED ON ... SOCIAL ECOLOGICAL MODEL

Settings

- WKU – campus location
- On campus or off campus
- Time of day

Values and Beliefs

- Is sexual assault/abuse acceptable or not acceptable
- Do they act on it or not
- Is it situational --- related to how we act at a party or on a date

Social Relationships

- On campus / off campus

Modifying factors

- Alcohol and drugs
- Familial experiences
- Porn / media

METHODS --- DATA COLLECTION

- Information Technology provided us with a random, stratified (full vs part time) sample of 8000 student emails.
- The survey was distributed by Student Voice and available for a 3 week period.
- Students were contacted through email to take part in the on-line survey and were sent weekly reminders.
- Students who completed the survey were eligible to be included in a drawing for 1 of 10 prizes, I phone, Wii, \$100 gift cards for academic use (8)

Responding Sample (N=1551)

Characteristic	%
Main Campus	84
Live in apartment in Bowling Green	38
Live in residence hall	26
Full-time student	82
International student	4
Heterosexual orientation	95
Single/Never married	71
Married	20
White/Caucasian	85
Have a disability	3

Address Intimate Partner Violence

WKU should ...	n	%
Hand out brochures on violence in relationships	666	43
Peer presentations	597	39
Skill building sessions for women only	831	54
Skill building sessions for men only	615	40
Combined sessions for women & men	771	50
Guest speaker on violence in relationships	890	57
Strategic plan to address violence in relationships	609	39
Advertise campus resources for intimate partner violence	945	61

Address Sexual Coercion / Assault

WKU should ...	N	%
Brochures on sexual coercion / assault	683	44
Peer presentations	563	36
Skill building sessions for women	783	51
Skill building sessions for men	606	39
Combined sessions for women & men	775	50
Guest speakers to talk on the topic	848	55
Strategic Plan for sexual coercion / assault	713	46
Advertise campus resources for sexual assault	886	57

CONCLUSION

- Brochures will be published in English, Hindi, Chinese, Korean, Arabic, and Vietnamese.
- Tailor outreach projects and presentations to student needs.
- Develop educational and promotional materials, for example key chains, postcards and door hangers that include contact information for the counseling center and also bear the university logo.