

Park Hill Thriving Communities—Denver Department of Environmental Health: A Community-Based Healthy Eating Active Living Initiative

Monday, November 8, 2010: 4:30 PM

Presenters:

- Stacey McConlogue, MPH. Program Manager, Denver Healthy People 2010, Denver Department of Environmental Health—Moderator
- J. Elaine Borton, MPH. Principal, Sage Health CONSULTING, LLC
- Laurie Hanselmann. Managing Director, The Bike Depot
- Brian Lang, MGA. Senior Associate, The Food Trust
- Kim Riley, MPH. Director of Health Education, Center for Research Strategies

4:30PM	Welcome and Introductions – Stacey McConlogue
4:35PM	Park Hill Thriving Communities – Elaine Borton.
4:50PM	The Bike Depot – Stacey McConlogue & Laurie Hanselmann
5:05PM	The City of Axum Park – Elaine Borton & Stacey McConlogue
5:15PM	The Denver Healthy Food Access Initiative – Stacey McConlogue & Brian Lang
5:35 PM	Sustainability – Kim Riley
5:45PM	Questions and Answers



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APHA 2010 Conference Session—Speaker Bios

Stacey McConlogue leads the Denver Healthy People Program for the Denver Department of Environmental Health, an initiative dedicated to making Denver a healthier place for all. She oversees the Park Hill Thriving Communities grant, which works to support healthy eating and active living in the Park Hill neighborhood, and is also launching the Denver Healthy Food Access Initiative, an effort to establish policy that supports grocery retail development in Denver's needy communities. With a MPH in community health promotion, Stacey has over 25 years experience building collaborative, multi-sector health initiatives based in diverse communities. (Denver Environmental Health stacey.mcconlogue@denvergov.org 720-867-5407)

J. Elaine Borton earned a BS in Business and an MPH from Indiana University. Her experience includes community health promotion, chronic disease prevention, program planning, evaluation, policy development and implementation at local, state, national and international levels. During her twenty-five year career, she's worked for Colorado's state health department, National Conference of State Legislatures, U.S. Peace Corps, U.S.-Mexico Border Health Commission, Colorado's School of Public Health and the City/County of Denver where she served as Park Hill Thriving Communities first coordinator. Her experience with Photovoices began in 2006. Since then, she's facilitated Photovoices projects in both Colorado and Nicaragua. (Sage Health Consulting, LLC elaine@sagehealthconsulting.com 303-882-6156)

Laurie Hanselmann is the Managing Director at The Bike Depot in the Park Hill neighborhood of Denver. She has long been a champion of bicycling as sustainable transportation and has translated that passion into advocacy for bicycling as a means to improve health. Her background includes development work with many cultural, environmental, and social justice non-profits including the Center for Justice, Peace, and Environment and Wolverine Farm Publishing in Fort Collins, Colorado. At The Bike Depot Laurie is developing new partnerships and programs in the community to create a culture of biking in the "bike desert" east of downtown Denver. (The Bike Depot Laurie@thebikedepot.org 303-393-1963)

Brian Lang. As Associate Director, Brian oversees The Food Trust's Supermarket Campaign, a multi-state effort to advocate for policies that encourage investment in new and expanded grocery stores in underserved communities. Most recently, he played a key role in the development of the Healthy Food, Healthy Communities Initiative, a \$30 million New York State public private partnership that will provide financing to grocers investing in new and expanded stores. In a previous role at the Trust, Brian started over 10 farmers' markets across Southeastern Pennsylvania. Brian holds a Master's degree from the Fels Institute of Government Administration of the University of Pennsylvania. (The Food Trust <u>blang@thefoodtrust.org</u> 215- 575-0444)

Kim Riley, Director of Health Education for Center for Research Strategies, has 20 years experience in community health education and research focused primarily on health disparity issues in underserved communities. She is bilingual in Spanish and English, and has worked with Latino communities in the Denver area as a health educator and as the director of a study on self-management of chronic illness and community support among Latinos. At CRS, Kim has conducted evaluation projects on: examining shortages of health professionals in rural and underserved Colorado; nutrition and physical activity programming in schools: policy efforts related to tobacco education and advocacy; Medicaid eligibility and enrollment among Latinos; and implementation of Healthy Eating Active Living policy. (Center for Research Strategies <u>kim.riley@crsllc.org</u> (303) 86D-1705)