

Social Justice and Financial Planning: A National Survey of Public Health Curricula in US Nursing Programs



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Presenter Disclosures

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No relationships to disclose

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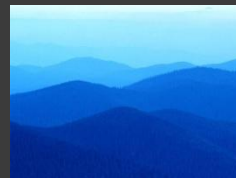
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Background

- ◎ New York Public Health Summit
a group of educators and public health leaders working to create a strong partnership that supports a skilled public health nursing workforce.
- ◎ The results of a 2007 pilot indicated inconsistent delivery of important public health concepts including financial planning and leadership and systems thinking.

Purpose of the Study

- ◎ To identify the practices of baccalaureate granting programs (BSN) in the United States in integrating the Quad Council recommendations regarding public health nursing competencies across the United States.



Quad Council PHN Competencies

- ⦿ Analytic Assessment Skills
- ⦿ Policy Development /Program Planning Skills
- ⦿ Communication Skills
- ⦿ Cultural Competency Skills
- ⦿ Community Dimensions of Practice Skills
- ⦿ Basic Public Health Sciences Skills
- ⦿ Financial Planning and Management Skills
- ⦿ Leadership and Systems Thinking Skills

Objectives

- Examine the trends related to financial planning in Public Health curricula of Baccalaureate granting programs in the United States.
- Describe the need for teaching strategies regarding the Quad council competency of financial planning in BSN curricula in the United States.
- Discuss the implications of current gaps in educative practices of BSN programs in the United States regarding fiscally responsible financial planning as it relates to a framework for social justice in public health.

Method

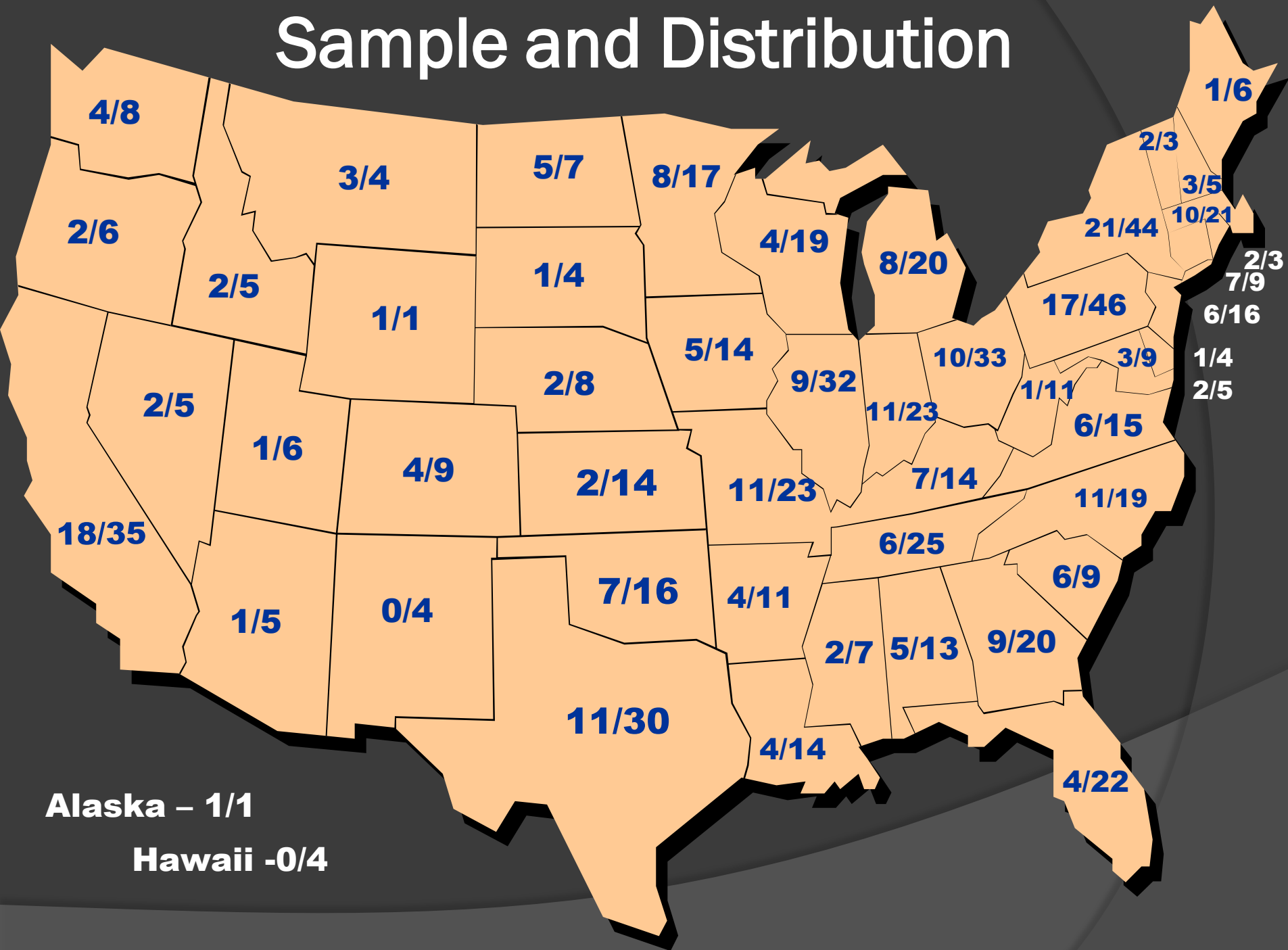
- ① Descriptive study
- ① Survey of national BSN programs
- ① Examined the curriculum of BSN programs in delivering population focused concepts and skills

Sample

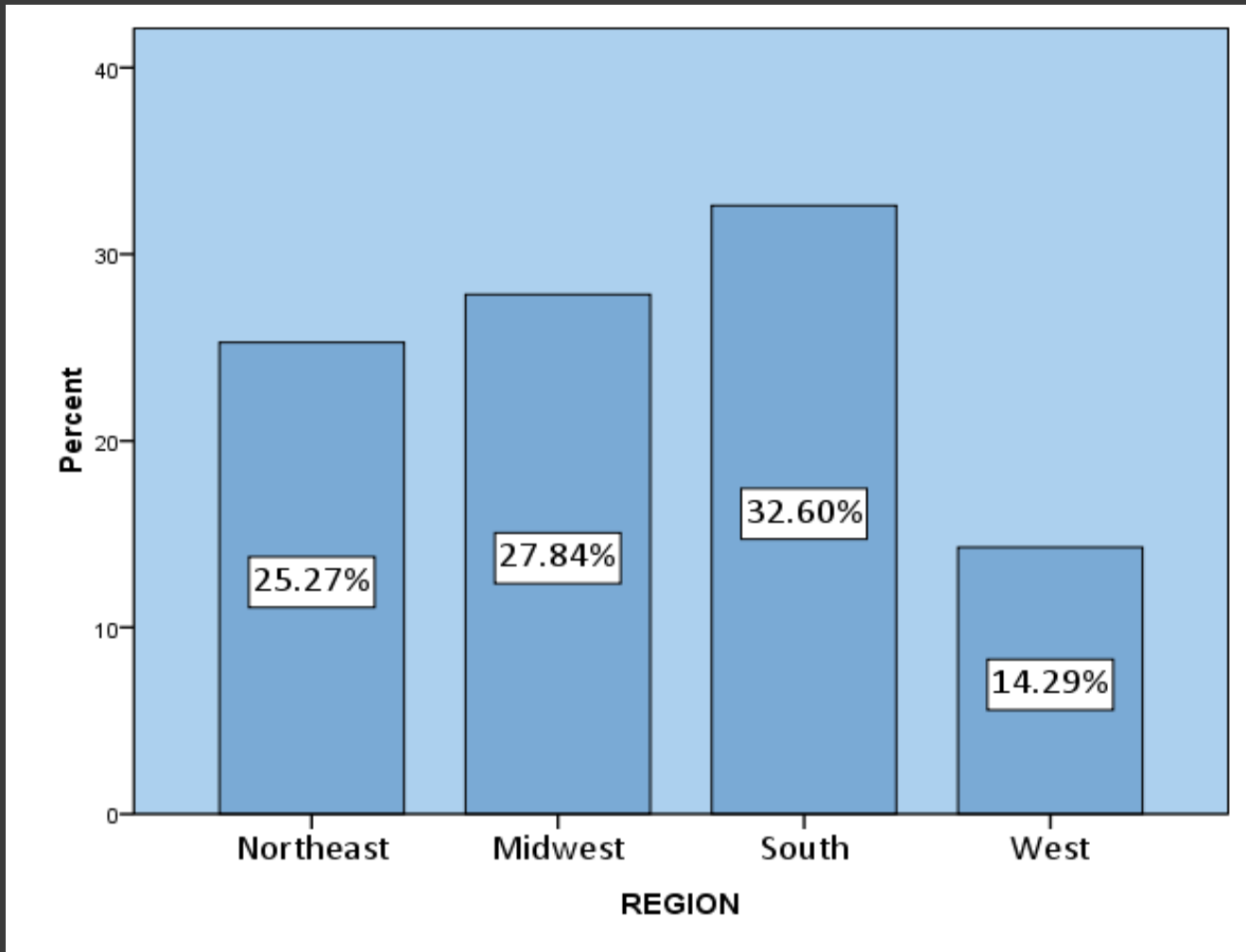
- ◎ 704 BSN granting schools across the USA identified
- ◎ 273 responses



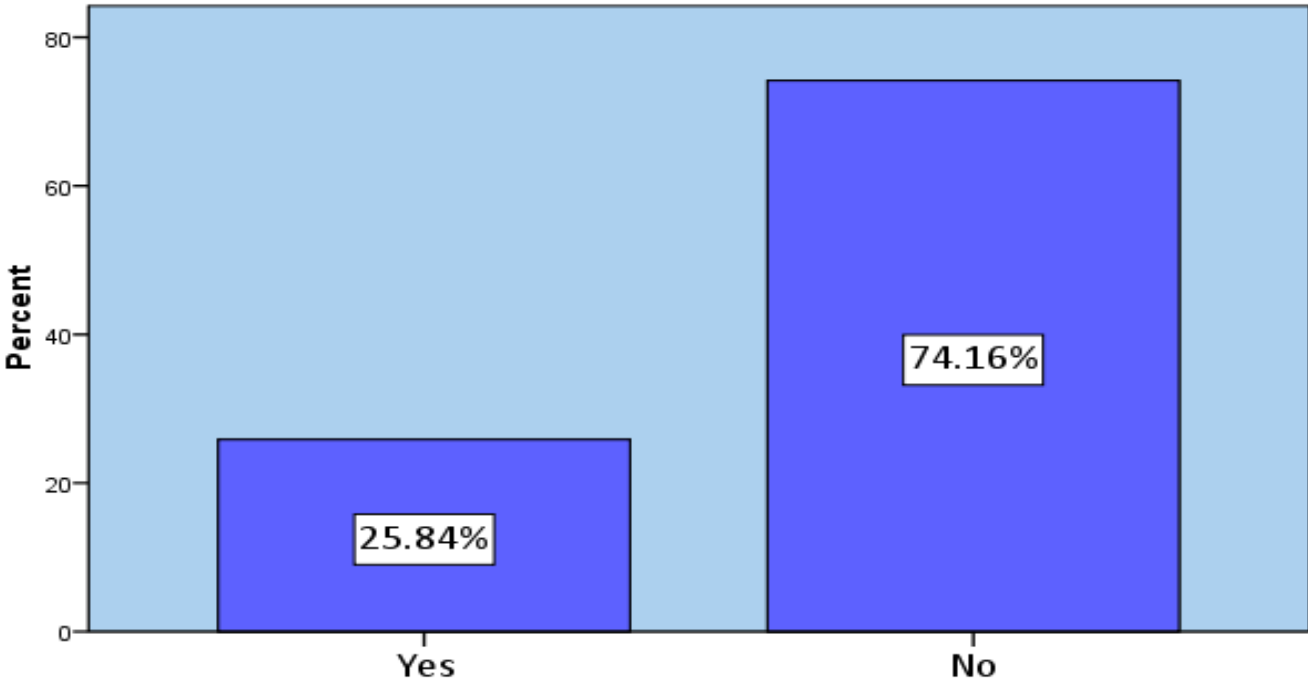
Sample and Distribution



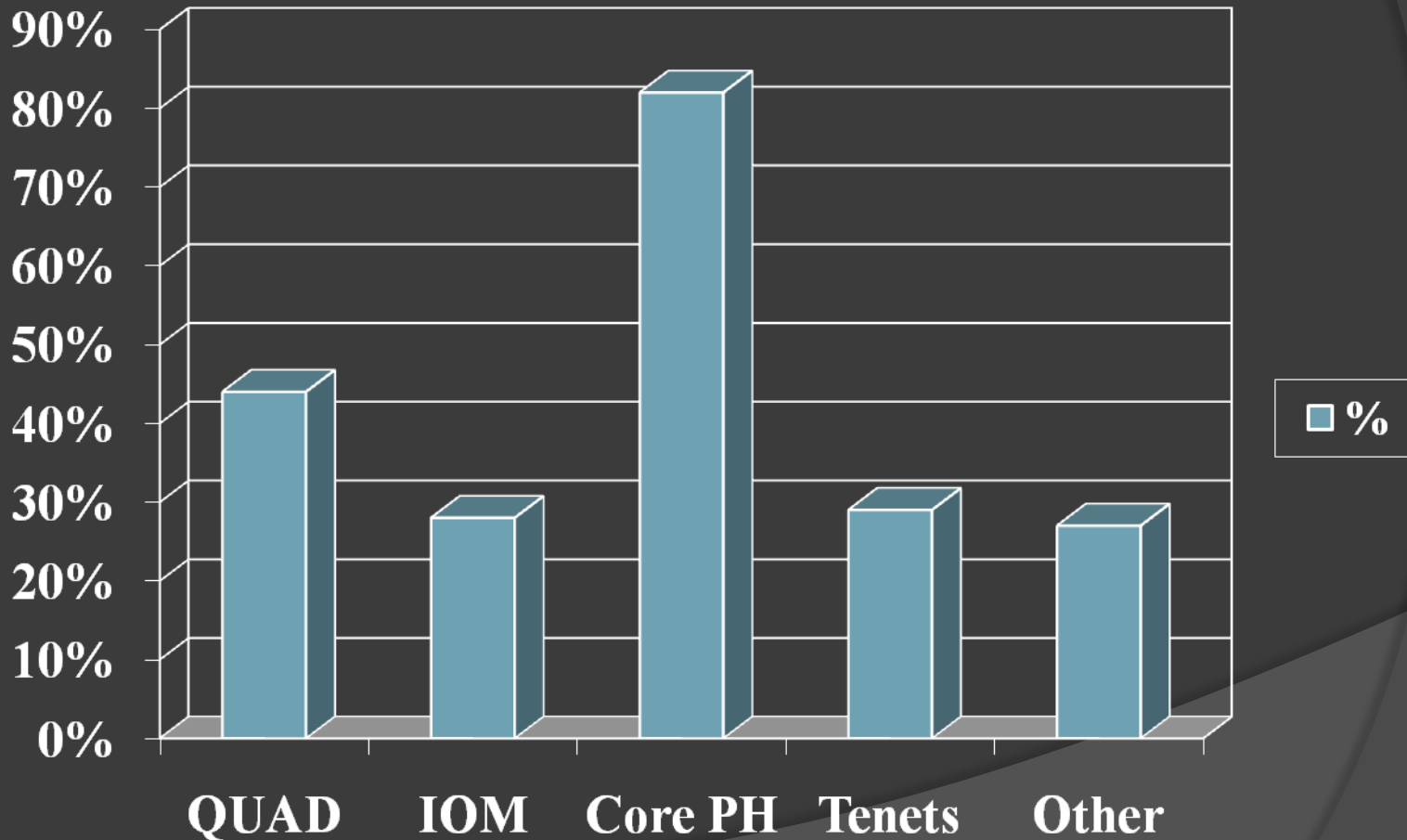
Regional Representation



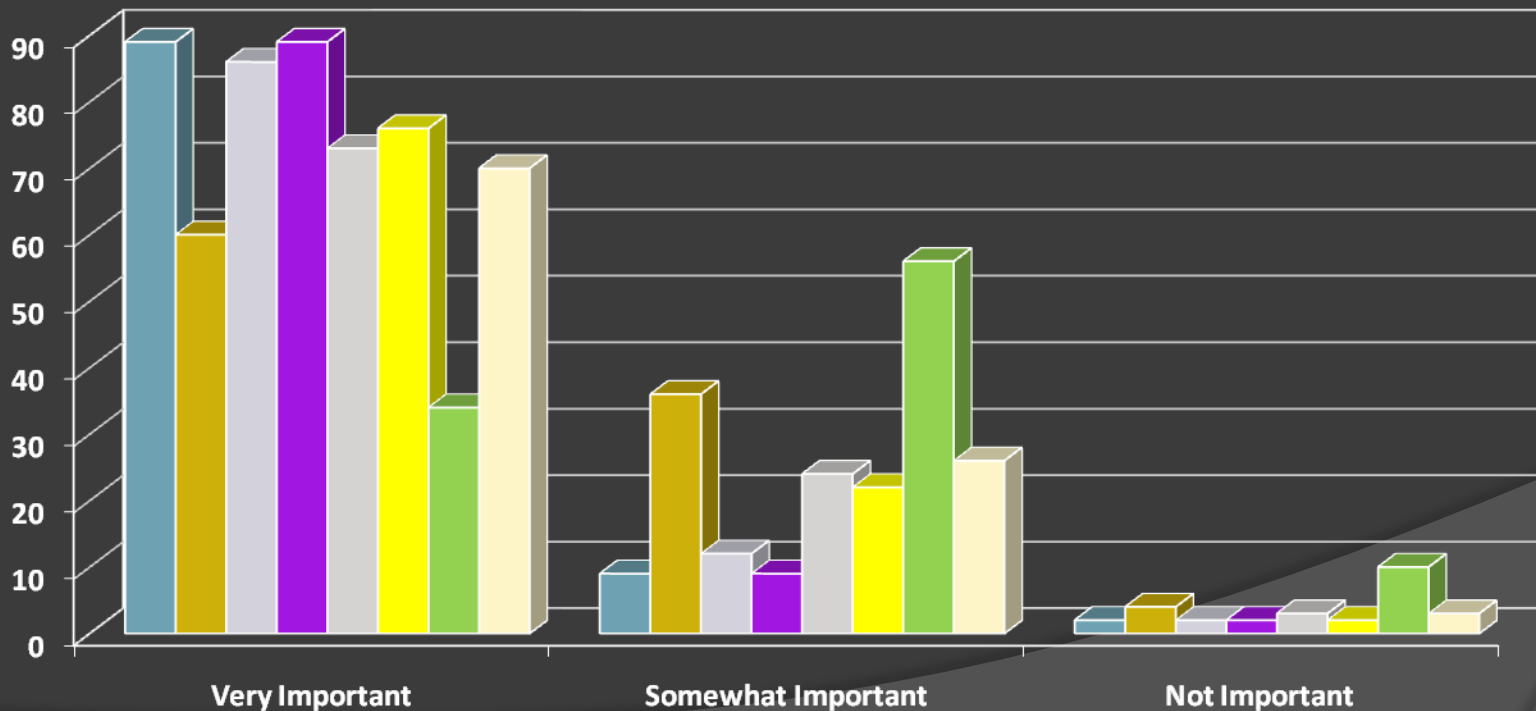
Quad Council PHN Competencies as Outcome Measures



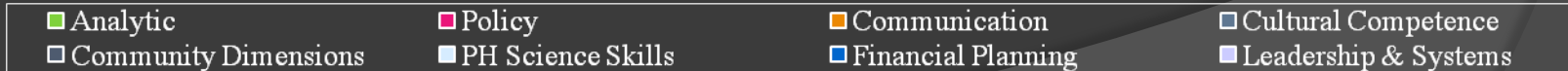
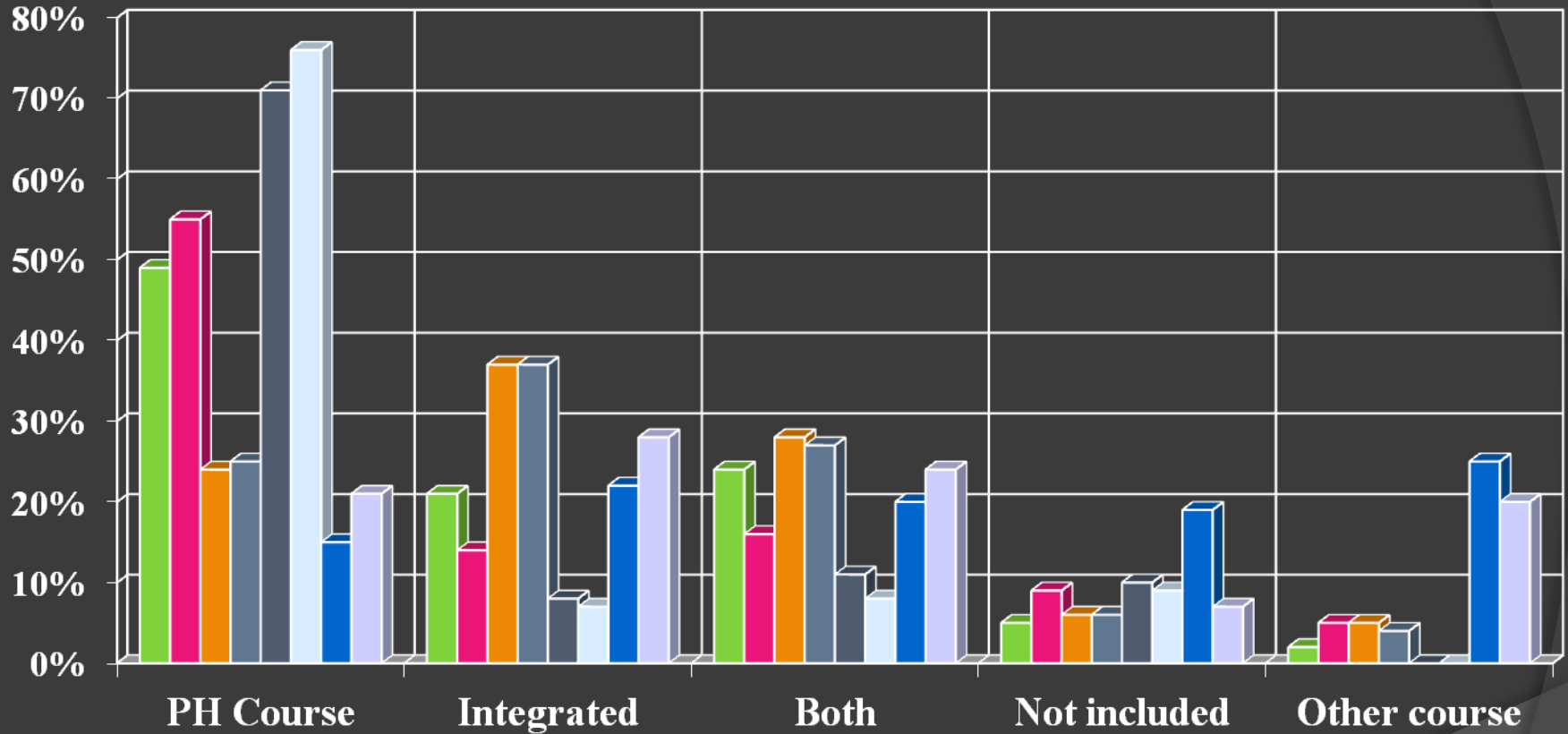
Specific Framework Used for Curriculum



Importance Of Quad Council PHN Competencies To PH Curriculum



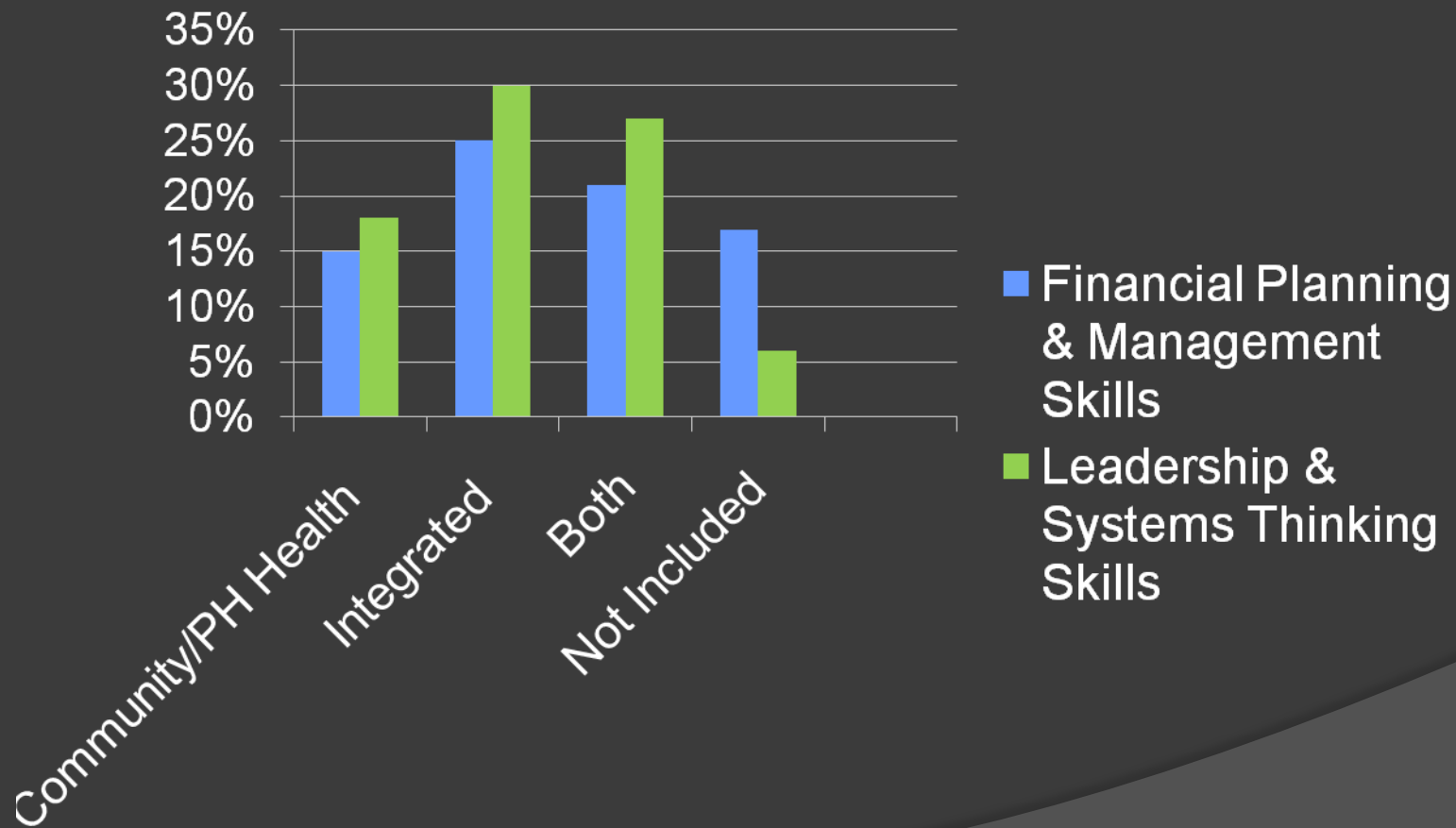
QUAD Competencies Included in Curriculum



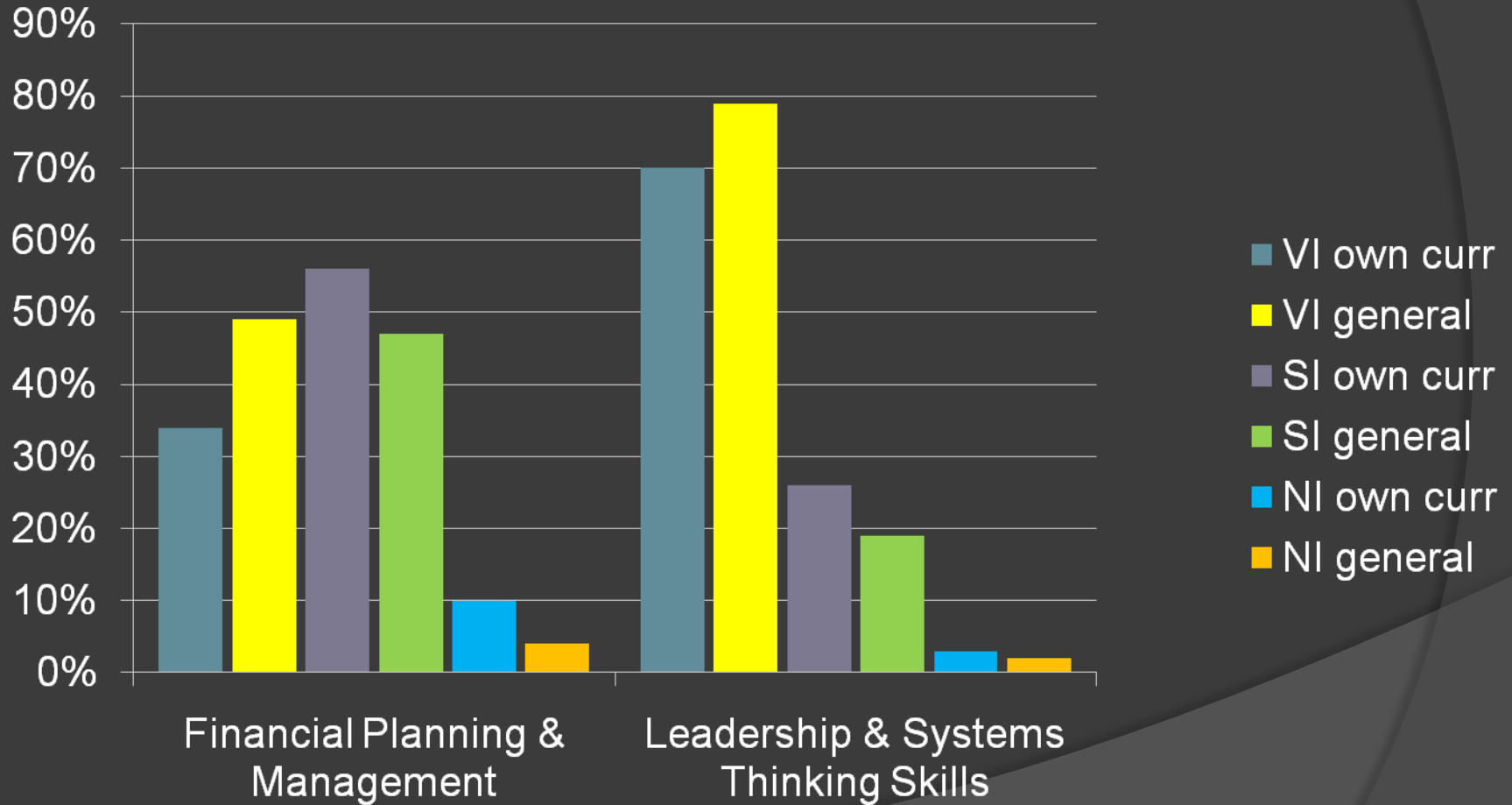
Financial Planning & Management Skills

- ⦿ Develops and presents a budget
- ⦿ Manages programs within budget constraints
- ⦿ Applies budget processes
- ⦿ Develops strategies for determining budget priorities
- ⦿ Monitors program performance
- ⦿ Prepares proposals for funding from external sources
- ⦿ Applies basic human relations skills to the management of organizations, motivation of personnel, and resolution of conflicts
- ⦿ Manages information systems for collection, retrieval, and use of data for decision-making
- ⦿ Negotiates and develops contracts and other documents for the provision of population-based services
- ⦿ Conducts cost-effectiveness, cost-benefit, and cost utility analyses

Financial Planning & Leadership Included in Curriculum

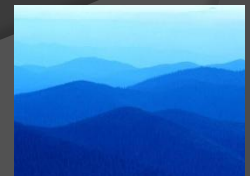


Importance of Financial Planning & Leadership Competencies



Discussion

- ⦿ Financial planning, a Quad Council competency, was rarely included in the nursing curriculum either as part of the Public Health curriculum or the general curriculum.
- ⦿ Given the complex health care environment and the newly passed Health Care Reform, this suggests a major gap in the education of nurses.



Limitations

- ⦿ Self report.
- ⦿ Personal interpretation of the competencies.
- ⦿ At least 40% of surveys were completed by someone other than the PH faculty, such as the Dean, Chair or Program Director.



Strengths

- ⦿ Pilot survey revised for the national study.
- ⦿ Excellent response rate.
- ⦿ Results from the study were from fully completed surveys.
- ⦿ Representative sample - 55% private, 45% public respondents.



Conclusions

- ⦿ Financial management and systems content appears to be lacking in the PH and general curriculum.
- ⦿ Further need to articulate how the QCC are embedded in the Essentials.
- ⦿ More discussions about the discrepancy in how these competencies are perceived and their value in the curriculum must take place.
- ⦿ Relevance of QCC to guide PH curriculum remains a question.
- ⦿ Need to develop a set of essentials in PH at the BS level that interpret QCC in a way that is measurable.

