ASTHO and NACCHO Public Engagement Websites

In a workshop convened jointly by the <u>Association of State and Territorial Health Officials (ASTHO)</u> and <u>National Association of City and County Health Officials (NACCHO)</u> on September 22-23, 2009, in Denver, CO, staff from state and local health departments and community-based organizations from around the country explored how to capture the value of public engagement. This workshop was a follow-up to one convened by the Centers for Disease Control and Prevention (CDC) November 10-11, 2008 to identify lessons learned from the <u>Public Engagement Pilot Project on Pandemic Influenza</u> (PEPPPI) and other CDC-funded public engagement projects.

In 2008 CDC awarded funding to six states to conduct their own public engagement meetings on pandemic influenza. This program had five purposes:

- 1. To inform and assist state and local level decision-makers involved in pending, values-oriented policy decisions related to pandemic influenza planning
- 2. To evaluate the effectiveness of engaging both citizens-at-large and other stakeholders in public health policy decisions
- 3. To increase state and local capacity to effectively engage the public on policy choices
- 4. To empower citizens to participate effectively in public decision-making work
- 5. To achieve results that enhance public trust in public health decisions regarding policy choices

Representatives from each of the six projects gathered in Denver to discuss lessons learned from their projects, with the goal of providing information for a summary report to serve as an educational tool for future state and local public health engagement projects. A link to the Public Engagement Lessons Learned Final Report is below.

Links:

- Public Engagement Lessons Learned Final Report
- ASTHO's Public Engagement Website
 - Includes summary reports and resources from ASTHO's work in planning and holding public engagement meetings on several important topics, including at-risk populations and healthcare-associated infections.
- NACCHO's Public Engagement Lessons Learned Resources
 - You will need to create a login/password for this NACCHO website, but you do not need to be a NACCHO member to do so.