Barriers to Breast & Cervical Cancer Screening among Underserved Asian American Women

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Background

Asian Human Services (AHS)

- Established in 1978. Its mission: To provide client-centered, quality and compassionate services to Asian American immigrants and other underserved populations so that they can participate fully in society, thrive, and prosper.
- Its services are delivered through seven program areas: Nationally accredited mental health services (CARF), award winning community health programs, a federally qualified community health center, employment and youth services, family literacy, Passages Elementary Charter School (pre-K through 7th), and a pro bono legal clinic.
- 100+ professional staff are fluent in more than 28 languages, serving nearly 18,000 clients in 2009 program year.

Background

Asian Women Advocate for Reproductive Health Equality Program (AWARE) focuses on HIV/STI, prenatal care/family planning, breast/cervical cancer prevention, and domestic violence prevention through prevention education, needs assessment, and policy advocacy.



Background & Significant

- Breast and cervical cancer among Asian American women.
- Barriers to access to health information and care among target population.
- Lack of data or much data is aggregated.
- The goal of the program: increase the access to breast/ cervical cancer information and screening among target population and further inform AHS programming and policy agenda through needs assessment and program implementation.



AWARE Target Population

- Asian & Asian American women in Chicago
- Limited English language skills
- Lower income areas
- Limited access to screening services

Methods

- Mixed methods approach
- Survey analysis & reporting was based on guidelines for breast cancer screening recommendations prior to the changes in 2010
- AWARE Reproductive Health Survey
 - N=157
 - Program participants at various community sites (e.g., community centers, street canvassing, health fairs, etc.)
- AWARE Focus groups
 - N=22 (2 groups)
 - influences affecting behavior

Results

• AWARE Reproductive Health Survey identified:

- A gap between knowledge of breast & cervical cancer and screening behavior
 - 86% of respondents age 40 years & older reported knowledge of breast cancer & mammogram
 - 37% of respondents age 40 years & older reported having had mammogram
 - 46% of respondents age 21 years & older reported knowledge of cervical cancer & pap smear
 - 33% of respondents age 21 years & older reported having had pap smear



There are a large number of respondents within the recommended age group who have knowledge/awareness of breast cancer, but have never been screened.



Unlike breast cancer-related knowledge and behavior, respondents within the recommended age group are unaware of what cervical cancer is in addition to not undergoing screening.

Results

AWARE Focus groups identified:

1) Perceived Susceptibility

- Screening is unimportant, believing that it was for women older than themselves
- Marital status and sexual behavior misconceptions
- 2) Self Efficacy
 - Cost of and the amount of time needed for screening negatively affected the likelihood of getting screened.
 - Fear and embarrassment related to screening, particularly when under the care of a male physician.

Results

AWARE Focus groups identified:

3) Importance of Access

- Of those who had screenings, received services through free screenings within their community.
- Other barriers identified include:
 - Access to transportation,
 - Screening recommendation dependent on access to medical care

Future Plans

- Strengthen continuum of care;
- Increase opportunities to strengthen self-efficacy;
- Identify culturally sensitive screening opportunities;
- Follow policy agenda;
- Seek continued funding for screening referral and support.

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Thank You!