

National Prevention, Health Promotion, and Public Health Council

National Prevention and Health Promotion Strategy

Janet Collins, PhD
Associate Director for Program

Andrew S. Rein, MS
Associate Director for Policy

American Public Health Association
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Office of the Associate Director for Program

Office of the Associate Director for Policy

Presenter Disclosures

Janet Collins, CDC

Andrew Rein, CDC

The following personal financial relationships with commercial interests relevant to this presentation existed during the past 12 months:

No relationships to disclose.

**In Addition to Coverage, Quality,
and Cost...**

**The Affordable Care Act
is a
Unique Opportunity for
Prevention**

Affordable Care Act: Pillars of Prevention

- ❑ Key preventive services now covered without cost sharing
- ❑ Prevention and Public Health Fund
- ❑ Public health policies and programs
- ❑ National Prevention Council/National Prevention Strategy

More People Will Have Access to Clinical Preventive Services

- ❑ Key preventive services now covered without cost sharing
- ❑ Focused on quality and utilization of services



Prevention and Public Health Fund Provides Sustainable Funding

Grows from \$500m to \$2b annually

2010	2011	2012	2013	2014	2015-19
\$500m	\$750m	\$1b	\$1.25b	\$1.5b	\$2b

Public Health Programs and Policies

□ *Examples:*

- Home visitation programs
- Community Health Center expansion
- Medicare wellness visit
- Menu labeling

The National Prevention Council

- ❑ Established by the Affordable Care Act
- ❑ A unique opportunity to prioritize and align prevention activities
- ❑ Chaired by the Surgeon General
- ❑ Council members: 17 federal departments
- ❑ Advisory Group: 25 non-federal members

Council Members

Bureau of Indian Affairs	Department of Labor
Corporation for National and Community Service	Department of Transportation
Department of Agriculture	Department of Veterans Affairs
Department of Defense	Environmental Protection Agency
Department of Education	Federal Trade Commission
Department of Health and Human Services	Office of Management and Budget
Department of Homeland Security	Office of National Drug Control Policy
Department of Housing and Urban Development	White House Domestic Policy Council
Department of Justice	

Key Deliverables

- ❑ The National Prevention and Health Promotion Strategy
- ❑ Ongoing leadership and coordination of federal prevention activities
- ❑ Annual status report

National Prevention and Health Promotion Strategy (National Prevention Strategy)

*“after obtaining input from relevant stakeholders,
(The Council Shall) develop a national
prevention (and) health promotion ...strategy”*

—Affordable Care Act

Stakeholder Engagement

- ❑ National conferences
- ❑ Outreach Calls
- ❑ HHS Regional Meetings
- ❑ Council website input portal:

<http://www.healthcare.gov/nationalpreventioncouncil>

National Prevention Strategy

- ❑ Ground activities in evidence-based practices
- ❑ Set specific actions and timelines
- ❑ Align and focus federal prevention and health promotion activities
- ❑ Align with existing strategies and initiatives, including:
 - Healthy People 2020
 - National Quality Strategy
 - First Lady's "Let's Move!" campaign
 - Surgeon General's Vision for a Healthy and Fit Nation 2010
 - National HIV/AIDS Strategy

Approach

- ❑ Work across sectors
- ❑ Catalyze public and private partnerships
 - Federal, state, local, territorial, and tribal
 - Private, nonprofit, faith, community, labor
- ❑ Focus on where people live, learn, work, and play
 - Community, worksite, institutions, etc.
- ❑ Prioritize scalable activities

National Prevention Strategy : Guiding Principles

Overarching:

- ❑ Prioritize prevention and wellness
- ❑ Promote health equity
- ❑ Ensure accountability

National Prevention Strategy: Guiding Principles (cont'd)

Strategic Interventions:

- ❑ Focus on preventing leading causes of death and their underlying risk factors
- ❑ Prioritize high impact, evidence-based, scalable interventions
- ❑ Promote high value preventive care practices

National Prevention Strategy: Guiding Principles (cont'd)

Maximize Impact:

- ❑ Establish a cohesive federal response
- ❑ Promote alignment between the public and private sectors:
 - Federal, state, local, territorial, and tribal
 - Private, nonprofit, faith, community, labor
- ❑ Obtain stakeholder input

Draft Vision

Working together to improve the health and quality of life for individuals, families, and communities by moving the nation from a focus on sickness and disease to one based on wellness and prevention.

Draft Goals

- 1. Create community environments that make the healthy choice the easy and affordable choice**
- 2. Promote effective preventive practices**

Draft Strategic Directions

- ❑ Active Lifestyles
- ❑ Eliminate Health Disparities
- ❑ Counter Alcohol/ Substance Misuse
- ❑ Healthy Eating
- ❑ Healthy Physical and Social Environment
- ❑ High Impact Quality Clinical Preventive Services
- ❑ Injury-Free Living
- ❑ Mental and Emotional Wellbeing
- ❑ Strong Public Health Infrastructure
- ❑ Tobacco-Free Living

Draft Strategic Directions: Purpose

- ❑ Creates a structure from which to develop specific recommendations and actions.
- ❑ Establishes priorities that best prevent the leading causes of death and disease.
- ❑ Serves as a guide to assist policymakers, practitioners, and communities in focusing prevention and wellness activities.

Effective Interventions Across Sectors

- Policy
- Systems Changes
- Environment
- Communications and Media
- Program and Service Delivery

Evolving Themes

- ❑ Highlight cross-sector approaches.
- ❑ Overarching goals:
 - All sectors supporting health and wellness where people live, learn, work and play.
 - A prevention lens in planning, design and development.
 - Healthcare and community prevention efforts fully integrated and mutually reinforcing.
 - Empowered and educated consumers demanding healthy choices.

Input Questions

1. What are your general recommendations on the development of the National Prevention and health Promotion Strategy (National Prevention Strategy)?
2. What are your thoughts on the elements of the Draft Framework: Vision, Goals, Strategic Directions.
3. What recommendations should be included in the National Prevention Strategy to advance the Draft Strategic Directions?

Draft Strategic Directions

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**National Prevention Strategy:
We Welcome Your Continued Input.**

To provide input, go to:

<http://www.healthcare.gov/nationalpreventioncouncil>

Thank You.

For more information please contact Centers for Disease Control and Prevention

1600 Clifton Road NE, Atlanta, GA 30333

Telephone, 1-800-CDC-INFO (232-4636)/TTY: 1-888-232-6348

E-mail: cdcinfo@cdc.gov Web: www.cdc.gov

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.



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