

Campus Men of Strength

LAUNCH A CAMPUS MEN OF STRENGTH CLUB TODAY

Campus Men of Strength (MOST) Clubs are for students dedicated to actively engaging men on their college campus to prevent domestic violence, sexual violence, and other forms of men's violence against women. Building on the successes of the Campus MOST program's first three years, MOST Clubs will be required to sustain a deeper level of commitment. In return, Campus MOST will offer a deeper level of sustainable engagement as well as more innovative strategies around social marketing, emotional intelligence and bystander intervention.

Members of our clubs examine and challenge masculinity as it relates to themselves and society, rejecting harmful aspects of traditional masculinity in favor of individual masculinities that affirm their unique realities and experiences. Club members also take this knowledge and apply it throughout their campuses and communities in many ways, including:

- ▶ Conducting peer education
- ▶ Partnering with campus and community women's groups
- ▶ Sponsoring social and educational events
- ▶ Exploring the many ways men can be allies with women and girls

Training & Assessment Process

After a Memorandum of Agreement is signed with the institution, MCSR will begin an assessment with the group advisor to determine the campus's needs. The assessment process includes a two-day training for the group advisor, interested students, faculty, staff, campus advisory group, and community partners. The training will mainly focus on theories,

educational activities and exercises, skill-building, and bystander intervention. The training will also feature a session on Campus MOST guidelines as well as recruitment, sustainability, collaboration and evaluation protocols.

Program Activities

The Campus MOST program will also place a greater focus on collaborating with the college campus as a whole, as well as community partners and other youth-oriented MCSR programs. Campus MOST Clubs must have at least one community partner organization they will partner with for trainings and events. Once the chapter has been established for two years, MOST Club members will be required to facilitate a high school Men of Strength Club site or assist another college in starting a new Campus MOST Club.

Evaluation

Campus Men of Strength Clubs will be evaluated in a number of ways. Individual members will be evaluated through pre- and post-tests to determine growth and changes in attitudes, behaviors, behavioral intent, bystander intervention skills and self-efficacy. Facilitators will provide formal and informal feedback throughout the year. Peer education and events will be recorded to determine the number of students attending, outreach completed, and the impact of those, and thus be able to demonstrate how much is being done by an individual chapter as visible allies on campus. Focus groups will be held each year with MOST advisers and MOST members. MCSR is also developing a broader evaluation mechanism to gauge the impact of a Campus MOST Club on the campus as a whole.

To launch a Campus Men of Strength Club at your school, please go to our website or contact:

Joseph Vess
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914.450.3118 • jsamalin@mencanstoprape.org



MEN CAN
CREATING CULTURES FREE FROM VIOLENCE
STOP RAPE

Men Can Stop Rape: On Campus

ENGAGING COLLEGE AND UNIVERSITY MEN

Step 1: Let us know what you have in mind and what your campus is seeking. MCSR will craft an approach to best meet your campus's needs. Examples of trainings topics are listed below.

Step 2: Choose from a half-day training up to a two-day training or request technical assistance. Trainings topics are listed below.

Step 3: After each training or technical assistance project, MCSR will follow up to see how things are going, support the next steps of your project, and help ensure sustainability. We also conduct evaluations of our trainings and workshops to ensure that goals were met and future trainings are as effective as possible.

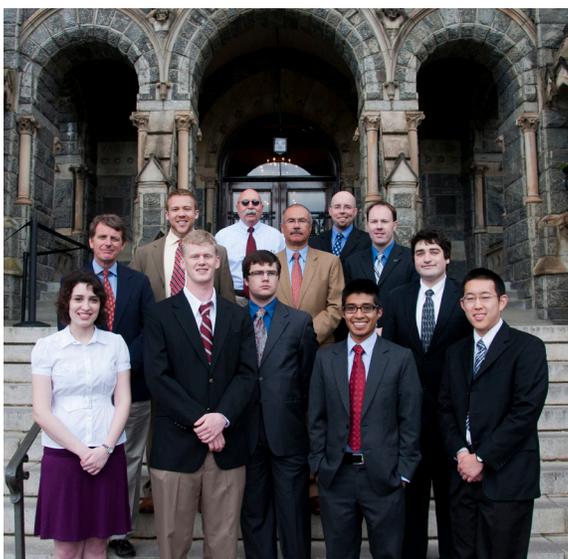
In addition to trainings, MCSR is available for a variety of workshops, class presentations, lectures, faculty development, and more. Training themes and presentation topics include:

Workshop Topics

- ▶ Stopping Rape Before It Starts: Men's Role in Rape Prevention
- ▶ Where Do You Stand?: Bystander Intervention Training
- ▶ Who's the Real Man?: Masculinity and Men's Violence Against Women
- ▶ The Power of Words: Challenging the Language of Rape Culture
- ▶ Male Survivors of Sexual Violence
- ▶ Helping Healing: How Men Can Support Survivors
- ▶ Masculinities in Media: What's for Sale?

Training Themes

- ▶ Sexual violence, domestic violence and stalking
- ▶ Mentoring and role modeling healthy masculinity
- ▶ Partnering with campus and community women's groups
- ▶ Conducting peer education
- ▶ Sustainability
- ▶ Sponsoring social and educational events
- ▶ Engaging in activism
- ▶ Exploring the many ways men can be allies of women and girls



Further, MCSR can serve as a valuable resource for technical assistance, which can include: curriculum development, starting and maintaining a men's group, social marketing campaign development, overall strategies and planning for engaging men, and more.

To request a training, please contact:

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If you want to go beyond a training or technical support and start a Campus Men of Strength Club at your school, please see the next page for details.

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