

Community Teams Program Participants, 2006-2011

Access to primary and preventive health services

Milwaukee Latino Health Coalition Team – shifted their focus to immigration and is working to ensure access to health care among Milwaukee's Latino community.

Milwaukee Region Cancer Care Network Team – brought together competing healthcare systems to develop the Colorectal Cancer Screening Collaborative aimed at increasing colorectal cancer screening in Milwaukee and Waukesha Counties.

La Crosse Area Dental Care Advocacy Coalition Team – engaged media and provided direct training of health care providers to raise community awareness of oral health care needs in La Crosse County.

Milwaukee Consortium for Hmong Health – held an educational event for 60 + Hmong women and men from the Milwaukee area.

Urban Indian Wellness Consortium – worked to develop an Off-Reservation Research Review Process that will: detail a process for evaluating and providing guidance for researchers interested in partnerships involving Native Americans in and around Milwaukee and create pathways for community members or organizations interested in developing partnerships with researchers to investigate or address a special need.

Western Region Partnership for Public Health Preparedness – worked to develop a special needs sheltering plan in Buffalo County.

Wisconsin Public Health Association Dental Hygiene Section – worked toward increasing access to dental services and decreasing the incidence of oral disease in Wisconsin by establishing a Wisconsin advanced dental hygienist practitioner. The team focused on developing collaborative partnerships and an action plan to support a dental hygienist career ladder designed to improve access to comprehensive oral health services for disparate populations and communities.

Alcohol and other substance use and addiction

Fond du Lac Drug Free Communities Task Force Team – implemented a county fair wristband policy to decrease underage drinking and is working to create greater awareness of the effects of underage drinking in the community, and building upon evidence-based and environmental strategies to address the problem.

Barron County Safe and Stable Families Coalition Team – increased utilization of evidence-based school curriculum to reduce substance abuse and increase protective skills in youth and parents and increased funding for implementation of curriculum.

Wisconsin LGBT Youth Health Initiative Team – increased data collection statewide related to LGBT health issues, and launched a statewide LGBT youth health coalition and an alcohol prevention intervention for LGBT youth. They received funding to continue alcohol prevention work.

Re:Think, Winnebago's Healthy Living Partnership – reorganized and restructured the coalition, built capacity of Leadership Committee, and created multiple subcommittees. The team held a kickoff event to develop action plans and next steps. They trained over 100 education and law enforcement professionals using "Good Drugs Gone Bad" Tool Kit, distributed free kits/resources, implemented permanent Drug Drop Program and outreached to families, older adults, and treatment centers to raise awareness on Rx Drug Abuse.

Northwest Wisconsin CHAMP (Community Health Action via Medical Partnership) – worked to address alcohol misuse in Ashland and Bayfield Counties. The team collaborated with the tribal nations within their county to address underage alcohol use.

High risk sexual behavior

Milwaukee Partnership for Reducing Adolescent Risky Sexual Behavior Team – conducted an educational campaign and health care provider trainings to reduce unintended pregnancies in Milwaukee by increasing use of free reproductive health care services among women 15-44 years of age. They received grant funding to support continued work.

Mental health and mental health disorders

Oneida County Mental Health Inter-Agency Council Team – developed a collaborative countywide program and policy initiatives to improve access to mental health care.

Lieutenant Governor's Task Force Team – held a major advocacy event bringing more than 600 Wisconsin residents to the State Capitol to educate elected representatives on the need for equal coverage for physical and mental health. They also helped launch Coalition for Fairness, which will continue to educate and advocate on behalf of mental health parity in Wisconsin.

Overweight, obesity, and lack of physical activity

Healthy People Lincoln County Team – collected BMI data from all Lincoln County schools. They are using the data to implement school-based initiatives to support healthy nutrition and physical activity.

Healthy People Wood County Team – implemented a comprehensive health and wellness program in a local elementary school and worked to sustain and expand community initiatives and resources aimed at improving physical activity and nutrition among Wood County residents.

Milwaukee County Nutrition and Physical Activity Coalition Team – increased collaboration and communication among organizations working to improve physical activity and nutrition among residents in the Milwaukee area and are implementing a train-the-trainer program.

Activate Fox Cities Team – provided leadership to community action groups working to sustain healthier ways to live in Fox Cities’ communities by developing connected walking trails, point of decision prompts encouraging use of stairs in public and private buildings, community-wide participation in Walk-to-Win program, public policy for redesigning bridges and trails, and safe routes to schools.

Healthy People Coulee Region Team – engaged community members, including local media, to increase the number of children and adults walking or biking to school and work. They also are forming a bicycle advocacy group in the community.

Healthy People Washington County Team – planned and implemented worksite farmers’ markets to bring locally grown produce to three worksites, reaching more than 1,200 employees and are developing a toolkit to facilitate replication.

Healthy People Portage County Team – implemented a point-of-decision-prompt intervention to improve vending machine food choices among students (more than 1,700) at Stevens Point Area Senior High School. They are expanding their initiative to other schools and local businesses.

Greater Green Bay Cancer Network – utilized the Wisconsin Comprehensive Cancer Control Plan 2010-2015 and developed a local action plan focused on decreasing obesity rates with improved nutrition in youth.

Challenge Chippewa – worked on reducing consumption of sugar-sweetened beverages (SSBs) by youth of child-care age. They partnered with the New York City Health Department, launched “Pouring on the Pounds” Community Awareness Campaign and piloted SSB policy for childcare and early childhood education.

Polk County Nutrition and Physical Activity Coalition – created and implemented a marketing plan to increase community and organization coalition representation and awareness of coalition activities.

Green Lake Area Health and Wellness Coalition – led the coalition in restructuring to form an executive committee and action groups. The coalition now has a strategic plan and is engaging members in specialized projects and efforts.

U>CAN, Calumet Action Now, Calumet County – launched several coalition action groups to increase physical activity of Calumet County residents, decrease the rate of obesity and the number of overweight individuals in Calumet County, and increase education related to healthy nutrition. The action groups focused on worksites, schools, and the community. They held several events and programs including: Wellness Wednesdays on the Water, Heart Truth 5K Cheesehead Run, wellness bingo, and resource wiki for families.

Healthy Kids Eau Claire – developed a healthy snack guide and distributed the snack guide to schools, clinics, sports teams, and youth recreation teams.

Working for Whitewater Wellness (W3) –worked to address poor nutrition and insufficient physical activity within the community through a variety of activities. A Steering Committee has been established as well as five subcommittees.

Social and economic factors that influence health

Healthy Beginnings Dane County Team – worked to advance health and social policies and other essential resources demonstrated to prevent premature births and promote healthy birth outcomes.

For additional information, please visit the HWLI website at www.hwli.org or email us at hwli@mailplus.wisc.edu.