


Planned Parenthood Federation of America, Inc..

Alliance of Nurses for Health Environments

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Planned Parenthood Green Choices
Healthy People
in
Healthy Families
Living in
Healthy Environments




Environmental Health Education is part of
the Well Woman Exam




The Green Choices Project


Available to PP Affiliates
April 2010

Just in time for the
40th Anniversary of
Earth Day

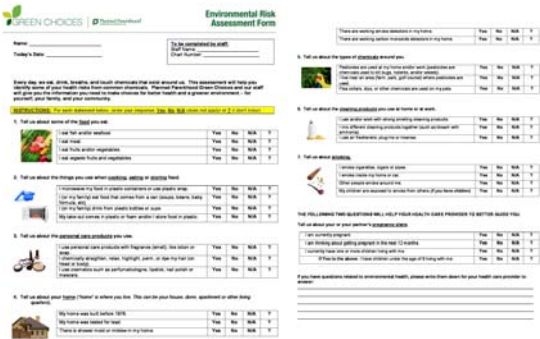



Grants from the Cedar Tree and Kresge
Foundations

- Convene Advisory Group
- Create an EH risk assessment tool
- Create patient information sheets
- Launch an EH 101 curriculum on the CAL
- Disseminate materials to PP affiliates
- Award 4 mini grants
- Coordinate Cross Functional Workgroup
- Coordinate Green Choices Coalition






Patient Assessment Tool





Patient Assessment Tool

- To be completed by patients in the waiting area
- Staff identifies specific risk factors
- Provides education materials on basic ways to reduce risks
- Answer specific questions





Patient Information Sheets


Patient Information Sheets

- Lead
- Plastics
- Pesticides
- Cleaning Products
- Smoke/Secondhand Smoke
- Cosmetics and Personal Care Products
- Fish
- Fruits and Vegetables

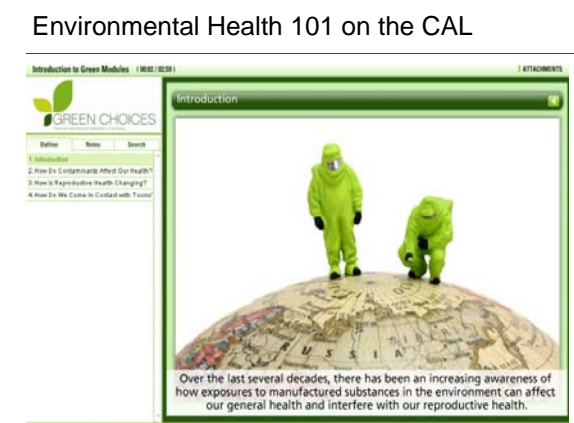


Environmental Health 101 on the CAL

- Interactive learning modules
- Identifies common environmental exposures
- Provides practical ways to decrease risks
- References/web sites to get additional information
- Green Choices information sheets that can be printed.



Environmental Health 101 on the CAL



Over the last several decades, there has been an increasing awareness of how exposures to manufactured substances in the environment can affect our general health and interfere with our reproductive health.

Introduction to Green Modules (10/24/05/09)



Planned Parenthood has developed the Green Choices program to help clients identify toxins they may come in contact with and basic things they can do to reduce their risks.

Introduction to Green Modules (00/01/00/00) ATTACHMENTS

GREEN CHOICES

Home News Search

1. Introduction
2. How Do Contaminants Affect Our Health?
3. How Is Reproductive Health Changing?
4. How Do We Come In Contact with Toxins?

Introduction



The Green Choices learning modules will help you understand what the problems are, the scope of the problems, and why we must include environmental health education messages at Planned Parenthood.

Slide 1 of 4 | PLAY | 00:01:00

Introduction to Green Modules (00/01/00/00) ATTACHMENTS

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How Do Contaminants Affect Our Health?



**100 million people =
1/3 U.S. population**

Health problems and disabilities affect more than 100 million men, women, and children in the U.S., about one third of the population.

Slide 2 of 4 | PLAY | 00:01:00

Introduction to Green Modules (00/01/00/00) ATTACHMENTS

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How Do Contaminants Affect Our Health?



Scientific research shows that exposure to environmental contaminants may increase a person's risk for certain health problems.

Slide 3 of 4 | PLAY | 00:01:00

Introduction to Green Modules (00/01/00/00) ATTACHMENTS

GREEN CHOICES

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How Is Reproductive Health Changing?



When it comes to reproductive health, we are about half as well off as our grandparents were.

Slide 4 of 4 | PLAY | 00:01:00

Introduction to Green Modules (00/01/00/00) ATTACHMENTS

GREEN CHOICES

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How Is Reproductive Health Changing?



Sperm counts have decreased by 50% during the last 50 years.

Slide 5 of 4 | PLAY | 00:01:00

Introduction to Green Modules (00/01/00/00) ATTACHMENTS

GREEN CHOICES

Home News Search

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How Is Reproductive Health Changing?



More women, especially those under the age of 25, are reporting difficulty getting and maintaining a pregnancy.

Slide 6 of 4 | PLAY | 00:01:00

Introduction to Green Modules (18/21/10/30) ATTACHMENTS

GREEN CHOICES

How Is Reproductive Health Changing?



Compared with 30 years ago, 26% more women get breast cancer and 76% more men get testicular cancer.

1. Introduction
2. How Do Contaminants Affect Our Health?
3. How Is Reproductive Health Changing?
4. How Do We Come In Contact with Toxins?

Slide 3 of 4 | PAUSED | 18:30:30

Introduction to Green Modules (18/42/10/30) ATTACHMENTS

GREEN CHOICES

How Is Reproductive Health Changing?



30% more babies are born prematurely.

1. Introduction
2. How Do Contaminants Affect Our Health?
3. How Is Reproductive Health Changing?
4. How Do We Come In Contact with Toxins?

Slide 3 of 4 | PAUSED | 18:30:30

Introduction to Green Modules (18/47/10/30) ATTACHMENTS

GREEN CHOICES

How Is Reproductive Health Changing?



We are loosing our choice to have healthy reproductive lives.

1. Introduction
2. How Do Contaminants Affect Our Health?
3. How Is Reproductive Health Changing?
4. How Do We Come In Contact with Toxins?

Slide 3 of 4 | PAUSED | 18:30:30

Introduction to Green Modules (18/51/10/30) ATTACHMENTS

GREEN CHOICES

How Do We Come In Contact with Toxins?

Introduction

Chemicals are all around us and many are toxic to our health.

Click the tabs to learn more, such as how we come in contact with toxic chemicals.



Air
Water
Food
Personal Care Products

Slide 4 of 4 | PAUSED | 18:30:30

Introduction to Green Modules (18/51/10/30) ATTACHMENTS

GREEN CHOICES

How Do We Come In Contact with Toxins?

Air

Toxins can be present in the air we breathe:

- **Outside:** Air pollution from motor vehicles, industrial plants, or commercial businesses
- **Inside:** Harmful effects from building materials such as asbestos or lead based paint



Air
Water
Food
Personal Care Products

Slide 4 of 4 | PAUSED | 18:30:30

Introduction to Green Modules (18/52/10/30) ATTACHMENTS

GREEN CHOICES

How Do We Come In Contact with Toxins?

Water

The water we drink can be affected by:

- Wastewater
- Industrial accidents
- Acid rain
- Agricultural runoff



Air
Water
Food
Personal Care Products

Slide 4 of 4 | PAUSED | 18:30:30





Where are we exposed to contaminants ?

- Homes/Hobbies
- Workplace/Schools
- Personal Care Products
- Communities



What factors affect the toxicity?

- Hazard of the contaminant
- Dose of the toxin
- Combination of exposures
- Length of time of the exposure
- Genetic makeup
- Time in life
 - In utero
 - Newborn
 - Young children
 - Adolescents
 - Conception
 - Pregnancy
 - Menopause
 - Seniors

We Don't Want Folks to Panic
Knowledge is Power

- There are basic things that all of us can do to reduce our everyday risks





PPFA Cross Functional Multidiscipline Workgroup

- Conference calls 4-6 times a year
- Representatives from different departments at PPFA (medical, media, public policy, communications, development, international) and Affiliates (anyone who is interested)
- Goal is to network and share what's going on in the PP family related to EH/RH activities



Green Choices Alliance


- Planned Parenthood Federation of America
- Planned Parenthood Affiliates:
 - Planned Parenthood Mar Monte
 - Planned Parenthood of Minnesota, North and South Dakota
 - Planned Parenthood of Montana
 - Planned Parenthood of Northern New England
 - Planned Parenthood of the Great Northwest
- Association of Reproductive Health Professionals (ARHP)
- Reproductive Health Technology Project (RHTP)
- Commonweal and its Collaborative on Health and the Environment (CHE)
- SAFER, the State Alliance for the Federal Reform of Chemical Policy
- Women's Voices for the Earth (WVE)
- Breast Cancer Fund (BCF)
- Health Care Without Harm
- University of California at San Francisco Department of Obstetrics, Gynecology and Reproductive Services Program on Reproductive Health and the Environment (UCSF PRHE) and UCSF's Center of Excellence in Women's Health
- University of Maryland School of Nursing
- Blue Green Alliance



Green Choices Alliance

Meet monthly to:


- Share information on organization activities
- Collaborate on EH/RH/EJ initiatives
- Focus on the intersections of:
 - Evidence-based science
 - Education
 - Health delivery systems
 - Environmental Justice
 - Public Policy/Advocacy



Green Choices Alliance Conference 2010


Collaborated on such topics as:

- Evidence-based science that supports the adverse effects of toxicants on human health. Specific issues presented by environmental experts included "Hormones in our Water" and "EH Gender Identity Issues"
- Environmental justice – fair treatment and involvement of all communities, and how the group can be involved in providing a two-way communication between organizations and communities
- Health delivery systems – effective ways to integrate EH into RH visits
- Education – staff, individuals, communities
- Public Policy/Advocacy – Federal, state, and local regulations



What can we do at our national offices?

- Signed on to the *Safer Chemicals, Healthy Families* campaign and the *Campaign for Safe Cosmetics*
- Educate ourselves*
 - Brown bag lunches
 - Environmental Health 101 on the CAL Webinars



Planned Parenthood Affiliates

On the move incorporating Environmental Health Initiatives




PP Association of Utah - Utah Valley Health Center LEED Certified Building




PP Montana

- Established a Green Team
- Eliminated paper products
- Introduced recycling at all centers
- Added labels to microwaves to avoid plastic/wrap
- Started staff highway clean-up project
- Consultation – green analysis
- Perform energy audits
- Tracking financial savings of green efforts
- Creating resources list of green products



PP Kentucky



PP of the Great North West

- **Green Choices for Youth**
 - Teen Council Trainings
 - Cleaning parties
 - Partner with Washington State Toxic Coalition
- **Parents of Young Children Program**
 - Partner with Head Start programs
 - Train parents peer educators of young children



PP Southern New England

- **Joined Coalition for Safe and Healthy CT**
First state to phase out Bisphenol A from infant formula and baby containers manufactured and sold in CT.
- Working on consumer education materials
- Engaging college students to be advocates and work with PPCT on EH/RH issues



PP Northern New England

- **Health Center Operations**
Conduct Healthcare Without Harm Environmental Audits and began instituting recommended changes across 25 health centers
- **Public Policy**
Researching to determine constituent support for PPNNE taking on EH work
- **Public Education Services**
Launched "Good Chemistry" web site and e-mail listserv to create dialogue with PP and constituencies



PP Minnesota, North Dakota, South Dakota

- **Education –**
Metro Teen Council held event for parents and other teens regarding toxins
- **Healthy Legacy –** Legislative coalition
Toxic Free Kids Act (TFKA) passed and signed by governor to eliminate Bisphenol A from sippy cups and baby bottles
- **Examples of Other Activities**
Created staff Green Team to address ways to operate in a more environmentally friendly manner



PP Mar Monte

- Established a Green Team
- Developed “Community Clinic Initiative” – a two year grant to link pesticide and reproductive health problems in farm workers in the Pajaro Valley
- Relationship with the Center for the Assessment of Mothers and Children of Salinas (CHAMACOS) community partnership with EPA
- Developing social marketing campaign for consumers regarding our food system and farm worker issues



Join us in learning about Healthy Green Choices

