

Development and implementation of a smartphone-based good diet and walking promotion program

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Purpose

Good diet and physical activity are essential to prevent lifestyle-related diseases. However, it's hard to change unhealthy behavior.

The aim of this mixed methods feasibility study was to **demonstrate the acceptability and practicality of a smartphone-based health program, which combines a food logging with pedometer steps**.

Smartphone based Program: "Balanced Meal and Walk Rally"

We developed "Balanced Meal and Walk Rally" which is a smartphone-based program to induce healthy behavior of adults.

The program combines newly developed food log application on Android smartphone with pedometer record.

Participants were asked to capture and upload each meal image and daily data of pedometer steps for one week.

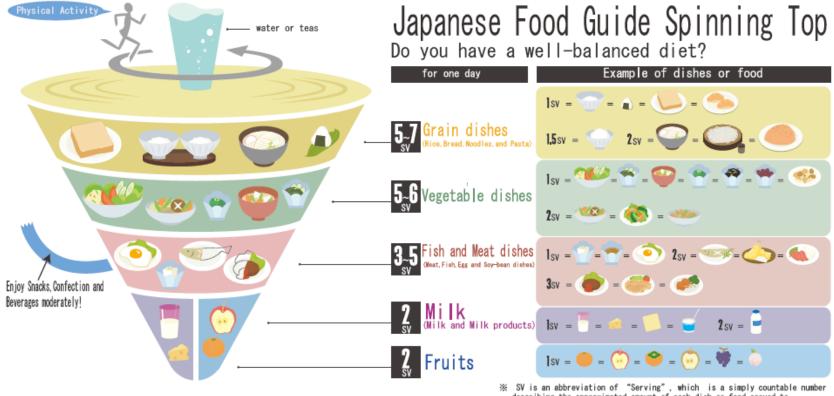




A remote dietitian evaluated and scored each participant's nutritious balance based on "Japanese food guide" by looking at the food log every day, and gave reports by e-mail.

Diet Evaluation and Scoring

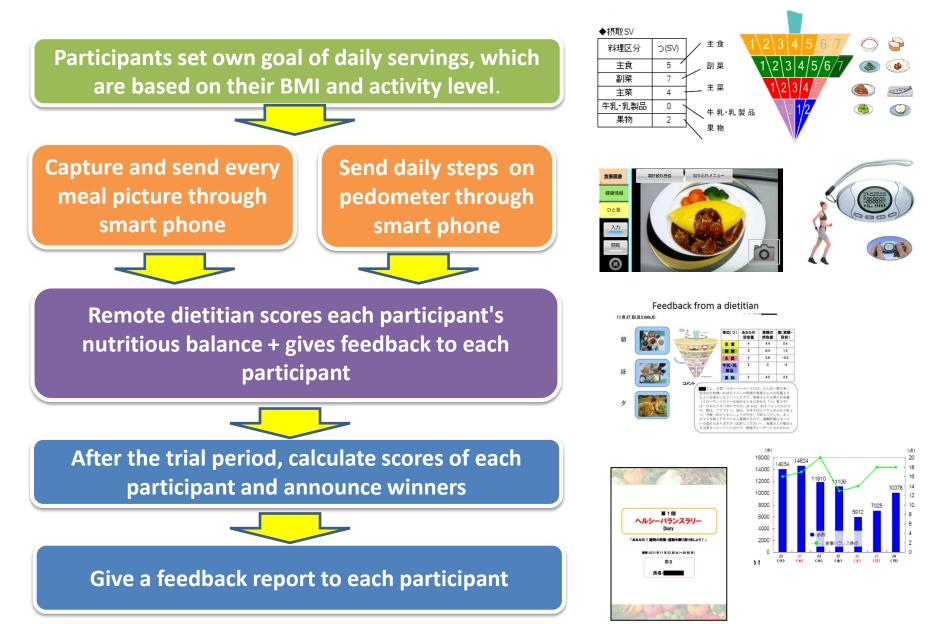
Dietitian counted the number of servings of grains, vegetables, fish and meat, milk, and fruits taken by each participant, compared with the recommended number for the participant's age, sex, BMI and activity level, and gave a daily score.



SV is an abbreviation of "Serving", which is a simply countable number describing the approximated amount of each dish or food served to one person

Decided by Ministry of Health, Labour and Welfare and Ministry of Agriculture, Forestry and Fisheries.

Program Steps



Feasibility Study

Participants: 21 employees in a large manufacturing company were agreed to participate.

Age Sex	20's	30's	40's	50's	Total
Female	3	2	2	1	8
Male	5	2	3	3	13
Total	8	4	5	4	21

Trial period: Nov. 22-28, 2011

Instruction of taking food picture

Good

Bad

何が入っているの かわからない





全ての料理が良く映っている。 飲み物の内容の記入があれば パーフェクト

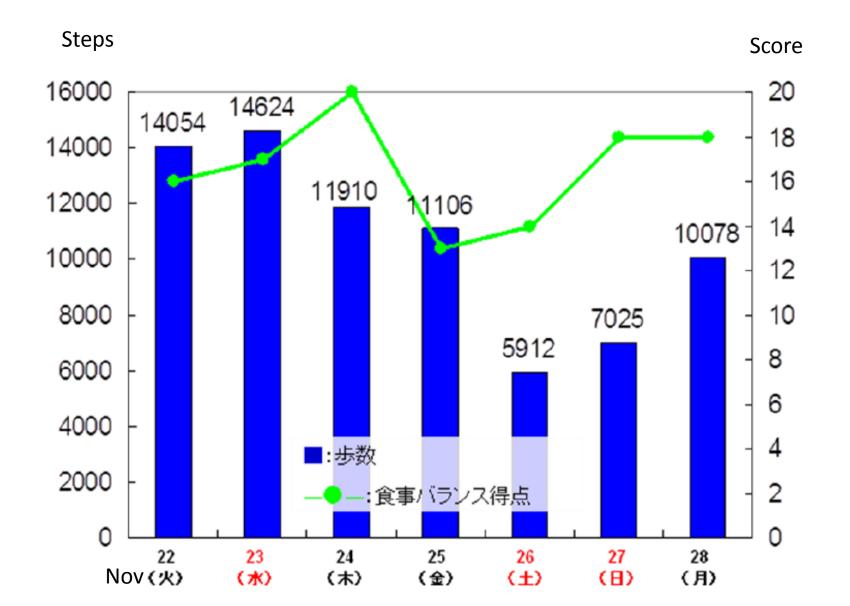


Feedback from a dietitian

11月27日(日)(date_6)

朝	-*-D#	単位	(つ)	あなたの 目安量	実際の 摂取量	差 (実際- 目安)
174		主	食	4	4.4	0.4
		副	菜	5	6.4	1.4
		ŧ	菜	3	2.8	-0.2
昼		牛乳製		2	0	-2
<u> </u>	intres-devotest コメント	果		2	4.5	2.5
夕	含まれた料理い も2つ分多か。 (このバランン は一日あたり: す。朝は、ツマ	いわゆ ったと スラリ・ 3つな ナで1・	るメイ いうを始 のつ、	とです。馬場 めるときに決 が、26日は、 は、やきそは	場さんの目 まさんの主菜 ためた「つ」 約5つと~ だとツナとお	安量より 薬の目安量 数です) ったわけで ふかかで約 2
	つ、夕飯(めたまでも写真とう	テキス	トから	推測するので	、過剰評価	iになって
	いる恐れもあり 日主菜3つとい		25 328			

Walking Steps and Dietary Scores

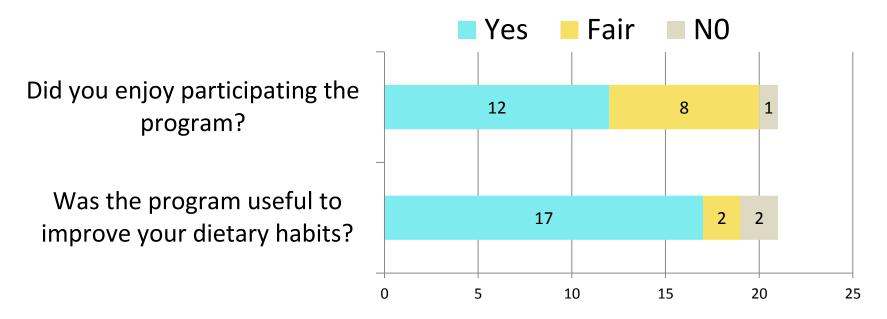


Feasibility Study Evaluation

- Questionnaire
 - Subject: All 21 participants

- Semi-structured interview
 - Subject: 10 participants and one dietitian

Program Acceptance

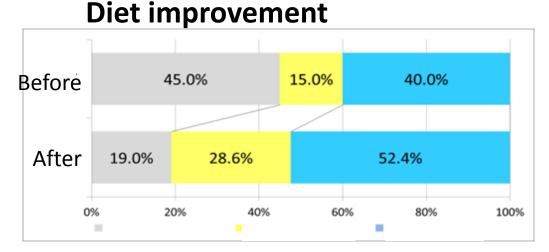


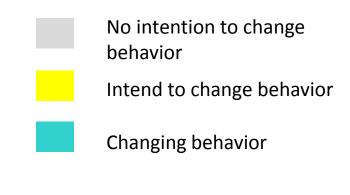
		your dietary habits?				
		Yes (n=17)	Fair(n=2)	No(n=2)		
Did you enjoy participatin g the program?	Yes (n=12)	100% (12)	0.0%	0.0%	ŀ	
	Fair (n=8)	62.5% (5)	25.0% (2)	12.5%(1)		
	No (n=1)	0.0%	0.0%	100%(1)	ł	

Mac the program useful to improv

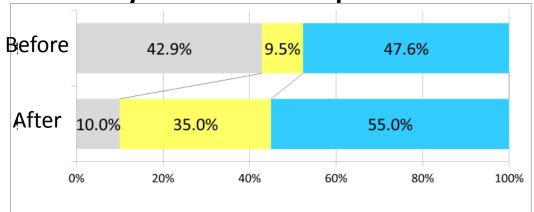
Participants, who enjoyed the program perceived it helped to change their health behavior (p<0.05).

Stage of health behavior change





Physical exercise improvement



The program was effective in evoking participants' intention to improve both their diet and physical exercise.

Participants' evaluation

- In terms of usability of the smartphone application, nine (49%) felt it was easy to use while six (29%) had some difficulties.
- Fifteen (71%) answered that the dietitian's feedbacks were useful and wanted to get personalized and tailored messages in order to achieve their goal.



Qualitative Interview Data

• Interview Subjects: 10 Participants

About Cognitive Change

"The rally made me realize what nutrients are insufficient in my everyday meal."

"I realized that walking is also important besides intakes of balanced meal."

"The dietitian's comments ware very helpful and motivated me for good diet"

Conclusion and Further Research Opportunities

- The program was effective in evoking participants' intention to improve their health behavior.
- Further outcome-based assessment is needed to elaborate the program to
 - determine an appropriate length of time and frequency of feedback from the dietitian.
 - Examine opportunities of other health professionals' intervention.
 - Improve the achievement of the set goal.
- Further improvement of the user interface and usability of the smartphone program is needed.